

Motivate Patients

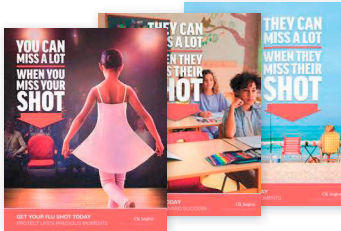
Your patients can miss a lot when they miss their shot. Emphasize the importance of vaccination at every opportunity with our new flu campaign.

In-Clinic Resources



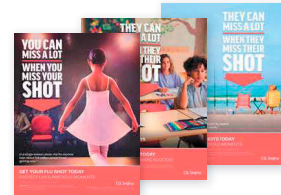
FLU VACCINE FAST FACTS BROCHURE

Help patients understand the seriousness of influenza and provide answers to common questions about the flu vaccine.



POSTERS

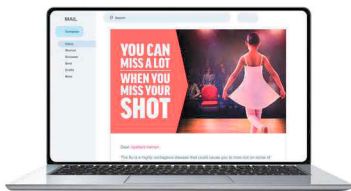
Motivate patients with large-scale (16" x 20") signage that highlights the meaningful moments they can protect by getting their annual flu shot.



DESK SIGNS

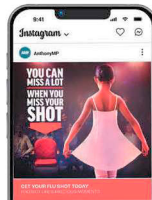
Reinforce the value of vaccination with small-scale signage (8.5" x 11") that includes surprising stats about influenza and the flu vaccine.

Pre- and Post-Visit Resources



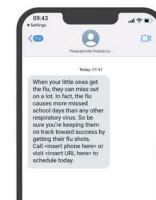
EMAIL TEMPLATES

Proactively communicate with patients who have yet to schedule their flu shots with our customizable email templates.



SOCIAL MEDIA TEMPLATES

Keep the flu top of mind with plug-and-play post copy and image assets you can leverage across your clinic's social channels.



PHONE/TEXT TEMPLATES

Get more vaccines scheduled with short-form texts, scripted outgoing messages, and pre-recorded hold messaging.

Tailored solutions for your specific patients

The "Missing Out" resources have been developed with custom variations for pediatric, general, and older patient populations.

ACCESS RESOURCES
on flu360.com

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FLU
CAMPAIGN KIT

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