

*The #1 event for
INTEGRATED HEALTHCARE
SYSTEM decision makers and
their leadership teams!*

Exhibitor and Sponsorship Prospectus

AMGA 2026 Annual Conference **Las Vegas**

April 15–18, 2026

Mandalay Bay Resort and Casino
Las Vegas, NV



*Reach the nation's top healthcare
organizations through AMGA—
America's leading association driving
change in INTEGRATED HEALTHCARE
DELIVERY for more than 75 years.*

amga.org/AC26
amga.org/AC26-opportunities

The **AMGA 2026 Annual Conference (AC26)** is not just any conference—it's the definitive leadership forum for health system and medical group executives committed to shaping the future of American healthcare. The conference brings together those responsible for clinical, operational, and financial performance to share strategies that improve value, culture, leadership, and, ultimately, patient care.

What's New at AC26:

- AMGA's first **CEO Forum** will bring together an elite group of healthcare CEOs for an exclusive experience designed to elevate strategic thinking and expand leadership capabilities. Sponsorship opportunities are available.
- Our sponsorship offerings have been completely revamped, with **reimagined promotional packages** and a la carte opportunities designed to give you more choice and impact.
- The Hub has been thoughtfully reconfigured to maximize visibility and encourage more interactive experiences, including **turnkey booth packages** and **a scavenger hunt!**
- The enclosed **AMGA Theater** will be the dedicated space for all sponsored Hub Chats, providing a private setting for focused conversations and exclusive sponsor visibility.

Let's Start Planning!

Secure your sponsorship and/or reserve your booth space by completing the **Contributor Agreement Form**! Updates and additional information on the Annual Conference are available at amga.org/AC26. To view live updates on available exhibitor and sponsorship opportunities, please visit amga.org/AC26-opportunities.

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About AMGA

AMGA is a trade association representing hundreds of multispecialty medical groups and integrated systems of care. More than 183,000 physicians practice in AMGA member organizations, delivering care to more than one in three Americans. AMGA advances high performance health through advocacy, education, publications, performance improvement tools, and resources. Our members include the most widely recognized and prestigious medical groups in America. AMGA membership is as varied as the healthcare market, with participation from integrated delivery systems, innovative group practices, and IPAs and networks.

AMGA's Members Improve the Lives of Patients. A small sample of our [400+ members](#):

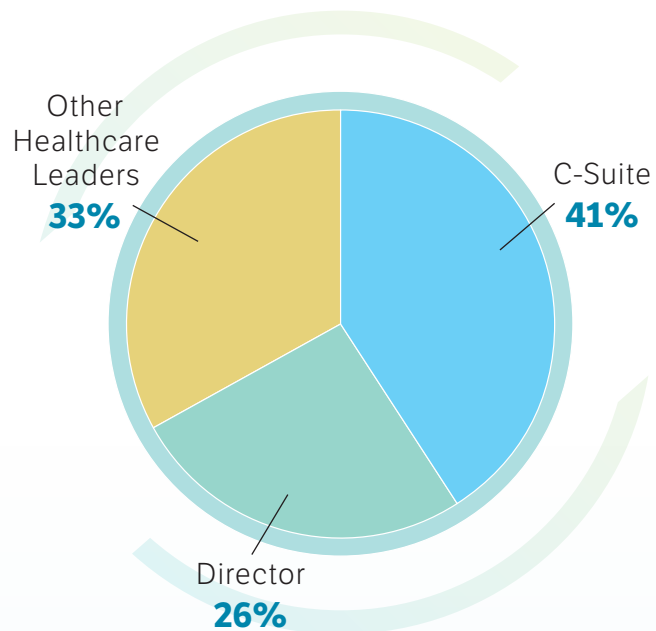


Meet Decision Makers at AC26!

2025 Annual Conference breakdown

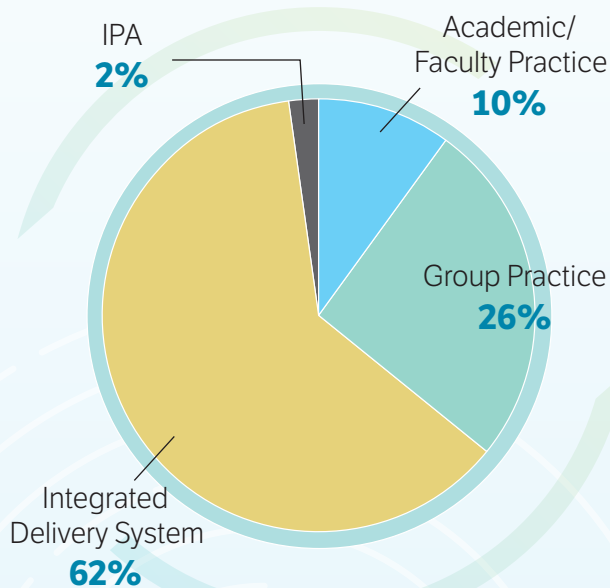
Health System Leaders:

- Chief Executive Officers, Presidents, Board Chairs
- Chief Physician Executives
- Chief Administration Officers, Chief Operating Officers, Administrators, Executive Directors
- Chief Medical Officers, Medical Directors
- Population Health Executives
- Chief Financial Officers, Finance Directors
- Chief HR Officers
- Chief Innovation/Transformation Officers
- Chief Nursing Officers, Nursing Directors
- Chief Quality Officers, Quality Directors
- Accountable Care Officers
- Chief Information Officers/Chief Medical Information Officers
- Physician Shareholders
- Advanced Practice Provider Leadership

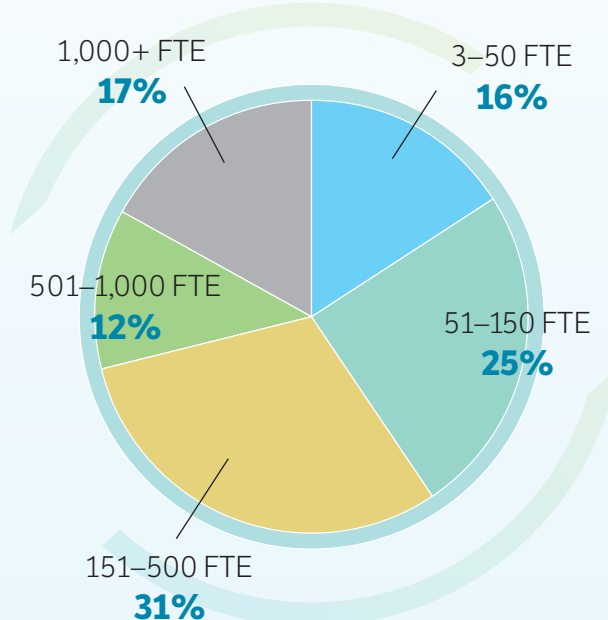


AMGA Members by the Numbers

By Organization Type



By Group Size



Promotional Packages

Pinnacle Sponsor for Integrated Care \$150,000

NEW!

Benefits:

- Your company/logo included in 100% of brand exposure opportunities
- 20 Complimentary General Conference registrations for sponsor representatives
- 1 Speaker One-Day Pass (day of speaking engagement)
- Company video (up to two minutes) displayed at the beginning of one General Session
- Company video (up to one minute) or 4 rotating slides displayed on large screens throughout the conference
- 60-minute Industry Partner Breakout Session on your topic of choice (innovation, technology, or improving operational efficiencies are recommended), which includes attendee lead reports via AMGA door badge-scanning (also prohibiting competing organizations from attending your session)
- 20-minute Hub Chat presentation in the AMGA Theater (topic approved by AMGA), which includes attendee lead reports via AMGA door badge-scanning (prohibiting competing organizations from attending your session)
- Recorded 30-minute preconference webinar
- Recorded 60-minute post-conference webinar
- Recorded live interview onsite
- Optional 20'x20' island exhibit booth space (in premium location) on The Hub floor during the conference, which includes 4 badge-scanning lead capture licenses
- Opportunity to introduce speakers and attend 2 Peer-to-Peer Breakout Sessions
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Company logo featured on the wrap of the conference notebook given to attendees at registration
- Sponsorship recognition (with logo) on conference column clings (conference entrance and route to/from General Sessions)
- Company logo featured on 1 Overhead Digital Sign (center LED) and 1 Digital Meter Board
- Sponsorship recognition (with logo) on conference attendee badge
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- 2 Banner ads in conference app
- 3 Push notifications in conference app
- Pre- and post-conference registration lists for one-time use
- 1 Optional, branded, private meeting room in The Hub
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Promotional Packages – continued

Presenting Sponsor \$125,000

NEW!

Benefits:

- Your company/logo included in 90% of brand exposure opportunities
- 18 Complimentary General Conference registrations for sponsor representatives
- 1 Speaker One-Day Pass (day of speaking engagement)
- Company video (up to one minute) displayed at the beginning of one General Session
- Company video (up to 30 seconds) or 2 rotating slides displayed on large screens throughout the conference
- 60-minute Industry Partner Breakout Session on your topic of choice (innovation, technology, or improving operational efficiencies are recommended), which includes attendee lead reports via AMGA door badge-scanning (also prohibiting competing organizations from attending your session)
- 20-minute Hub Chat presentation in the AMGA Theater (topic approved by AMGA), which includes attendee lead reports via AMGA door badge-scanning (prohibiting competing organizations from attending your session)
- Recorded 30-minute preconference webinar
- Optional 20'x20' island exhibit booth space (in premium location) on The Hub floor during the conference, which includes 4 badge-scanning lead capture licenses
- Opportunity to introduce speakers and attend 2 Peer-to-Peer Breakout Sessions
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Company logo featured on the wrap of the conference notebook given to attendees at registration
- Sponsorship recognition (with logo) on conference column clings (conference entrance and route to/from General Sessions)
- Company logo featured on 1 Overhead Digital Sign (center LED) and 1 Digital Meter Board
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- 2 Banner ads in conference app
- 2 Push notifications in conference app
- Pre- and post-conference registration lists for one-time use
- 1 Optional, branded, private meeting room in The Hub
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Promotional Packages – continued

Titanium Sponsor \$100,000

NEW!

Benefits:

- Your company/logo included in 70% of brand exposure opportunities
- 10 Complimentary General Conference registrations for sponsor representatives
- Company video (up to 30 seconds) displayed at the beginning of one General Session
- Company video (up to 30 seconds) or 2 rotating slides displayed on large screens throughout the conference
- 20-minute Hub Chat presentation in the AMGA Theater (topic approved by AMGA), which includes attendee lead reports via AMGA door badge-scanning (prohibiting competing organizations from attending your session)
- Recorded 30-minute preconference webinar
- Optional 10'x20' island exhibit booth space on The Hub floor during the conference, which includes 2 badge-scanning lead capture licenses
- Opportunity to introduce speakers and attend 2 Peer-to-Peer Breakout Sessions
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Company logo featured on the wrap of the conference notebook given to attendees at registration
- Sponsorship recognition (with logo) on conference column clings (conference entrance and route to/from General Sessions)
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- 1 Banner ad in conference app
- 1 Push notification in conference app
- Pre- and post-conference registration lists for one-time use
- Discounted rate of \$4,000 per optional 10'x10' exhibit booth space (2 max)
- Discounted rate of \$7,000 for 1 optional, branded, private meeting room in The Hub
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Promotional Packages – continued

Diamond Sponsor \$75,000

NEW!

Benefits:

- Your company/logo included in 50% of brand exposure opportunities
- 8 Complimentary General Conference registrations for sponsor representatives
- Company video (up to 30 seconds) or 2 rotating slides displayed on large screens throughout the conference
- Optional 10'x20' island exhibit booth space on The Hub floor during the conference, which includes 2 badge-scanning lead capture licenses
- Opportunity to introduce speakers and attend 2 Peer-to-Peer Breakout Sessions
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Sponsorship recognition (with logo) on conference column clings (conference entrance and route to/from General Sessions)
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- 1 Banner ad in conference app
- 1 Push notification in conference app
- Pre- and post-conference registration lists for one-time use
- Discounted rate of \$4,000 per optional 10'x10' exhibit booth space (2 max)
- Discounted rate of \$7,000 for 1 optional, branded, private meeting room in The Hub
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Platinum Sponsor \$50,000

Benefits:

- Your company/logo included in 40% of brand exposure opportunities
- 6 Complimentary General Conference registrations for sponsor representatives
- Optional 10'x10' island exhibit booth space on The Hub floor during the conference, which includes 1 badge-scanning lead capture license
- Opportunity to introduce speakers and attend 1 Peer-to-Peer Breakout Session
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Sponsorship recognition (name only) on conference column clings (conference entrance and route to/from General Sessions)
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- 1 Banner ad in conference app
- Pre- and post-conference registration lists for one-time use
- Discounted rate of \$4,000 per optional 10'x10' exhibit booth space (3 max)
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Promotional Packages – continued

Gold Sponsor \$25,000

Benefits:

- Your company/logo included in 30% of brand exposure opportunities
- 4 Complimentary General Conference registrations for sponsor representatives
- Opportunity to introduce speakers and attend 1 Peer-to-Peer Breakout Session
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Sponsorship recognition (name only) on conference column clings (conference entrance and route to/from General Sessions)
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- Pre- and post-conference registration lists for one-time use
- Discounted rate of \$4,000 per optional 10'x10' exhibit booth space (4 max)
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Silver Sponsor \$10,000

Benefits:

- Your company/logo included in 20% of brand exposure opportunities
- 2 Complimentary General Conference registrations for sponsor representatives
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides
- Virtual company profile in conference app with on-demand lead reports showing attendee views
- Pre- and post-conference registration lists for one-time use
- Discounted rate of \$4,000 per optional 10'x10' exhibit booth space (4 max)
- 2 Additional General Conference registrations at a discounted rate (optional, \$500 each)

Promotional Packages Overview

Benefits	Pinnacle Sponsor for Integrated Care \$150k	Presenting Sponsor \$125k	Titanium \$100k	Diamond \$75k	Platinum \$50k	Gold \$25k	Silver \$10k
Brand Exposure Opportunity	100%	90%	70%	50%	40%	30%	20%
Complimentary registrations to attend the General Conference	20 + 1 Speaker One-Day Pass	18 + 1 Speaker One-Day Pass	10	8	6	4	2
Company logo displayed on large screens throughout the conference, and on the conference website, app, signs, and slides	✓	✓	✓	✓	✓	✓	✓
Discounted rate for 2 additional General Conference registrations (\$500 each)	✓	✓	✓	✓	✓	✓	✓
Rate per additional 10'x10' exhibit booth space (optional)	Included	Included	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Virtual company profile in conference app	✓	✓	✓	✓	✓	✓	✓
Pre- and post-conference registration lists for one-time use	✓	✓	✓	✓	✓	✓	✓
Sponsorship recognition on conference column clings	Logo	Logo	Logo	Logo	Name	Name	
Opportunity to introduce speakers during Peer-to-Peer Breakout Session(s) and attend meeting(s)	2	2	2	2	1	1	
Complimentary exhibit booth space	20'x20' island, premium location	20'x20' island, premium location	10'x20'	10'x20'	10'x10'		
Banner ad(s) in conference app	2	2	1	1	1		
Push notification(s) in conference app	3	2	1	1			
Company video or rotating slides displayed on large screens throughout the conference	1 min/ 4 slides	30 sec/ 2 slides	30 sec/ 2 slides	30 sec/ 2 slides			
Rate for 1 branded, private meeting room in The Hub	Included	Included	\$7,000	\$7,000			
Company logo featured on the wrap of the conference notebook	✓	✓	✓				
20-minute Hub Chat presentation	✓	✓	✓				
Company video displayed at the beginning of one General Session	2 min	1 min	30 sec				
Recorded 30-minute preconference webinar	✓	✓	✓				
60-minute Industry Partner Breakout Session	✓	✓					
Company logo featured on 1 Overhead Digital Sign and 1 Digital Meter Board	✓	✓					
Recorded live interview onsite	✓						
Sponsorship recognition on conference attendee badge	Logo						
Recorded 60-minute post-conference webinar	✓						

Speaking Opportunities

Industry Partner Breakout Session

Friday, April 17, 3:30 pm – 4:30 pm

Chairman's Circle Members
& Premier Corporate Partners **\$25,000**

Executive Corporate Partners **\$27,000**

Non-Corporate Partners **\$30,000**

Facilitate a 60-minute educational breakout session on your topic of choice (subject to approval). We encourage you to team up with an AMGA member to present the session. The best-received sessions include case studies and panel discussions. AMGA can help with identifying your session topic, but the sponsor is responsible for creating content, contacting, and securing speakers.

Benefits: Basic A/V equipment, 4 General Conference registrations, 1 Speaker One-Day Pass (day of speaking engagement), optional introduction by an AMGA executive, virtual company profile in conference app with on-demand lead reports showing attendee views, attendee lead reports via AMGA door badge-scanning (prohibiting competing organizations from attending your session), and pre- and post-conference attendee lists for one-time use.

Breakout Session Sponsors receive a discounted price of \$5,000 to sponsor a Hub Chat (scheduled prior to your Breakout Session as a preview for members).

Hub Chat

Thursday, April 16, 5:30 pm – 6:30 pm &
Friday, April 17, 11:30 am – 2:00 pm

Chairman's Circle Members
& Premier Corporate Partners **\$10,000**

Executive Corporate Partners **\$12,000**

Non-Corporate Partners **\$15,000**

Present your company's solution on stage in a high-impact 20-minute speaking opportunity in The AMGA Theater (topic approved by AMGA). Interview-style presentations with AMGA member customers are encouraged. Badge scanning and headphones are provided upon request if there are competition concerns.

Benefits: 2 General Conference registrations, virtual company profile in conference app with on-demand lead reports showing attendee views, and pre- and post-conference attendee lists for one-time use.



Branding Opportunities

Conference Collectible Mascot \$25,000

Fun, plush toy keepsake housed at the AMGA booth (and your booth, if applicable) for conference attendees—sure to be a popular conversation starter!

Conference Survival Kits \$15,000

Showcase your logo (alongside AMGA's AC26 branding) on 1,000 Conference Survival Kits, filled with essentials (Advil, Alka Seltzer, Liquid IV, Band-Aid, Shout Wipe, hand wipe, granola bar, and mint), that will be distributed to attendees at the AMGA Registration Desk.



Hotel Guest Room Keys \$12,000

Feature your exclusive branded image on all guest room keys handed out to AC26 attendees during hotel check-in.

Conference Bags \$10,000

This sponsorship features your logo (alongside AMGA's AC26 branding) on the official conference bag that will be distributed to attendees at the AMGA Registration Desk.

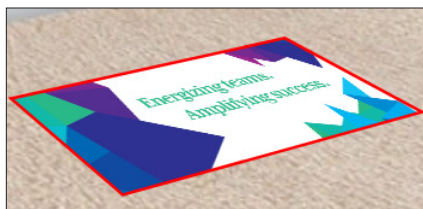
Four-Sided, Freestanding Graphic Tower (8'x1m) \$5,500

Placed in a high-traffic area, this bold, four-sided display offers prime visibility and a powerful opportunity to elevate your brand presence at the event.



Escalator Runner \$5,000

Highlight your exclusive branding on the middle runner of the escalator bringing attendees to and from the General Sessions.



Floor Clings in Conference Space (18"×18" Square, set of 4) \$4,000

Perfect for directional signage, branding zones, or creative calls-to-action, this unique placement creates unavoidable engagement where people walk, pause, and gather.

Restroom Mirror Clings (6"H Strips) \$4,000

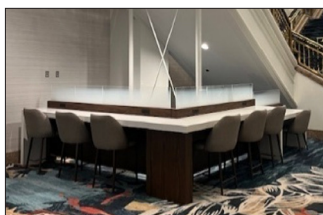
Display your exclusive branding on all 7 mirrors in each of the four 4 restrooms on the main conference floor.



Branding Opportunities – continued

Charging Stations

Highlight your branding on the glass panels of the designated charging stations for the conference. One station sits nearest to all meeting rooms; the other is adjacent to the AMGA Registration Desk and closest to The Hub. Each sponsorship includes full coverage of the 7 glass panels.



\$6,500 for both stations or \$3,500 each (station priority selection for first confirmed)

Directory Map Lightboxes \$6,500 for two or \$3,500 each

Showcase your branding on the (5'x4') bottom half of the conference's 8'-tall, illuminated Directory Map(s). One map will be placed directly outside of The Hub's entrance and the other will be located inside The Hub.



The following sponsorships are available to AMGA Corporate Partners and event contributors only.

LED Screen Promotion \$5,000

Feature your 30-second company video, logo, or up to 6 rotating slides on large screens throughout the conference.

Branded Pens \$2,000

Showcase your brand with up to 1,000 sponsor-supplied pens at the AMGA Registration Desk.

Company Literature Display \$1,250

Promote your products and/or services with up to 1,000 pieces of sponsor-supplied literature available to attendees near the AMGA Registration Desk.



Hydration Stations

This sponsorship displays your branded signage on/around the designated Hydration Stations for the conference. There are two packages available. The wall-mounted package includes two stations (one near The Hub and one near meeting rooms). The tabletop package includes three stations (two in General Sessions and one in The Hub).

\$4,500 for both packages, \$2,000 for Wall-Mounted or \$3,000 for Tabletop

Sponsors have the option to "upgrade" their Hydration Stations to include branded water bottles (placed on/near stations or housed at the sponsor's booth, if applicable). Limit of 500 bottles per package.

Style options: (Price per 500, production and delivery included for options 2–4)

1. **Sponsor-Provided Water Bottles \$1,250**
2. **24 oz Plastic Flip Straw Water Bottle \$5,000**
3. **16 oz Wide-Mouthed Glass Bottle \$6,000**
4. **20 oz Steel Carry Tumbler \$6,500**



Event Host/Sponsorship Opportunities

Board of Directors Meeting & Dinner \$30,000

Tuesday, April 14, 1:00 pm – 5:00 pm Meeting & 6:00 pm Dinner

As the exclusive Host of AMGA's Board of Directors Meeting & Dinner, your organization will gain premium access to key decision makers. Sponsorship includes 6 representatives at the Board of Directors Dinner and a three-minute speaking opportunity.

Joint Leadership Council Activities

Wednesday, April 15, 1:00 pm – 6:00 pm & 5:00 – 6:00 pm Happy Hour

Thursday, April 16, 7:00 am – 12:00 pm

As a Host of AMGA's Joint Leadership Council Activities, including meals, Joint Session, breaks, and the Joint Leadership Council Reception, your organization will have the unique opportunity to engage directly with key decision makers and thought leaders such as APPs, CAOs/COOs, CEOs/Board Chairs/Presidents, CFOs, CHROs, CMOs, CNOs, Government Relations Executives, and Quality Leaders.

Please note: Other industry organizations may participate in the event as attendees, by AMGA invitation and approval only.

\$100,000 (Primary Host)

Sponsorship includes 8 attendees, prominent signage with your logo, branded napkins, a two-minute introduction during the Joint Session, and a six-foot table for display materials.

\$25,000 (Supporting Host)

Sponsorship includes 2 attendees, prominent signage with your logo, and a high-top table for display materials.



Women in Leadership Council Meeting

Wednesday, April 15, 8:00 am – 12:00 pm & 5:00 pm – 6:00 pm Happy Hour

Showcase your support for AMGA's Women in Leadership Council—the trusted network for all women at AMGA member organizations.

Please note: At the request of Council members, attendance is currently limited to female sponsor representatives only, due to the nature of the content and conversations.

\$30,000 (Primary Host)

Sponsorship includes 4 attendees, prominent signage with your logo, branded napkins, a two-minute introduction, and a six-foot table for display materials.

\$15,000 (Supporting Host)

Sponsorship includes 2 attendees, prominent signage with your logo, and a one-minute introduction.

Distinguished Leaders Dinner \$60,000

Wednesday, April 15, 6:30 pm – 9:00 pm

This flagship conference event—attended by AMGA Board Members, past AMGA Board Chairs, and Leadership Council Chairs—offers unparalleled access to the association's leadership. As the exclusive host of the dinner, your organization will be recognized by AMGA President and CEO Dr. Jerry Penso and invited to deliver up to three minutes of opening remarks. Sponsorship includes 5 General Conference registrations with access to AMGA's Distinguished Leaders Dinner, pre-read materials shared with attendees, a virtual company profile with lead reports, and pre- and post-conference attendee lists for one-time use.

Please note: Other industry organizations may participate in the event as attendees, by AMGA invitation and approval only.

Event Host/Sponsorship Opportunities – continued

CEO Forum

Thursday, April 16, 1:00 pm – 5:00 pm & Dinner

The CEO Forum is a half-day, invitation-only executive event designed for forward-looking leaders that blends thought leadership with experiential learning. Program highlights include a fireside chat with futurist **Peter Diamandis**, *New York Times* bestselling author and founder of XPRIZE; an executive leadership workshop; and a VIP dinner.

NEW!

\$100,000 (Primary Sponsor)

Benefits:

- Logo on printed invitations and all outreach promotions to 400 CEOs of AMGA member organizations
- Verbal recognition of sponsorship by AMGA President & CEO Dr. Jerry Penso during welcoming remarks
- 7 Passes to attend afternoon CEO leadership workshop (as observers)
- 10-minute corporate overview to CEOs, immediately following first networking break, during afternoon leadership workshop
- Corporate literature distribution on CEO seats during business meeting
- 2-minute introduction of dinner keynote address
- 7 Dinner invitations for sponsor representatives (collaborative seating placement strategy at VIP tables)
- 30-second company video to air prior to dinner program opening remarks
- Logo projected prominently during VIP reception and dinner

\$25,000 (Innovator Sponsor, excludes primary sponsor's business category)

Benefits:

- 2 passes to attend afternoon CEO leadership workshop (as observers)
- Corporate slide to air prior to dinner program opening remarks
- Corporate literature on nonexclusive tabletop display
- 2 dinner invitations for company representatives at VIP tables
- Logo projected during VIP reception and dinner

Leadership Chat \$25,000

Host an hour-long Leadership Chat over lunch with six to eight AMGA member C-suite executives, focused on a topic of your choice. This informal, high-level discussion offers a unique opportunity to explore key healthcare issues in a conversational setting. AMGA will provide the meal, manage logistics, and curate executive participation to ensure a meaningful dialogue.

Welcome Mixer

Thursday, April 16,
3:00 pm – 5:00 pm

Make early connections with AMGA attendees in a relaxed, social setting.

\$10,000 (Primary Host)

Sponsorship includes 2 attendees, prominent signage with your company name, branded napkins, and a 6-foot table for display materials.

\$5,000 (Supporting Host)

Sponsorship includes 1 attendee, prominent signage with your company name, and a high-top table for display materials.

Poster Pathway \$5,000

Thursday, April 16,
3:00 pm – 5:00 pm &
Friday, April 17, 11:30 am – 1:30 pm

As the exclusive sponsor for branded napkins distributed with refreshments in the "Poster Pathway," your organization secures brand exposure as attendees engage with innovative presentations and network with peers.

NEW!

NEW!

AMGA Foundation Opportunities at AC26

Acclaim Award \$15,000

Friday, April 17, 8:30 am – 10:00 am

(limited to AMGA Corporate Partners only)

The Acclaim Award is AMGA's most prestigious quality award presented to the nation's premier high-performing healthcare delivery organization during the Annual Conference's opening session. As a sponsor, you will be a part of the presentation ceremony and support the purpose of the Acclaim Award by further recognizing AMGA members that are improving patient experience of care, improving health of populations with a focus on quality outcomes, reducing the per-capita cost of healthcare, and fostering health equity. Sponsorship includes recognition from the podium during the Acclaim Award presentation at AC General Session (*non-exclusive*), attendance at the pre-Acclaim Award recipient breakout session meet-and-greet, sponsor listing on conference signage, and recognition in the Foundation newsletter and Impact Report.

AMGA Foundation Celebration Reception \$15,000

Friday, April 17, 7:00 pm

This reception celebrates AMGA Foundation's impact and honors our collaborators, partners, supporters, program participants, sponsors, and donors. Join more than 75 healthcare leaders from AMGA's premier organizations to recognize the great strides made to advance healthcare for patients through AMGA Foundation's population health initiatives and our national health campaigns. Exclusive level sponsorship includes 5 attendees, a customized email to attendees prior to the event, remarks from podium (up to 5 min), 1 customized sponsor-provided slide displayed during remarks, and recognition on the invitation, AMGA Foundation webpages, and newsletter.

Other sponsorship levels available at \$10,000 and \$5,000.

Chronic Care Roundtable \$20,000

Meeting on Saturday, April 18, 1:45 pm – 3:45 pm

Sponsoring the Chronic Care Roundtable offers a unique opportunity to collaborate directly with healthcare leaders tackling today's most urgent challenges in chronic disease care—helping shape innovative, real-world solutions that improve patient outcomes and system performance. Sponsorship includes 2 bi-annual in-depth, highly interactive roundtable meetings, opportunities to co-develop a meeting summary with AMGA member clinical leaders, and invitation to networking dinner after fall roundtable meeting.

For detailed sponsorship information about AMGA Foundation AC26 opportunities, please contact Christina Santos, executive director, AMGA Foundation, at csantos@amga.org or 703.838.0033 ext. 384.



Exhibitor Pricing

Exhibit booth pricing includes 2 General Conference registrations and 1 badge-scanning lead capture license per 10'×10' space, a virtual company profile in the conference app with on-demand attendee view reports, and pre- and post-conference attendee lists for one-time use. ***Sponsors of promotional packages should refer to their specific package details for exhibitor pricing information.***

Exhibit booth reservations deadline: February 20, 2026.

Pricing for Reservations before December 20, 2025 (Pricing will increase by \$1,000 on December 20)				
Booth Size	AMGA Partner Level			
	Non-Partner	Executive	Premier	Chairman's Circle
10'×10'	\$6,500	\$5,500	\$5,000	\$4,500
10'×20'	\$12,500	\$10,500	\$9,500	\$8,500
20'×20'	\$24,500	\$20,500	\$18,500	\$16,500

General Conference Registrations

Sponsor/Exhibitor Benefit \$500 each
(2 discounted registrations max)

Partners and Event Contributors

- Before February 20: **\$1,095 each**
- February 20 – April 4: **\$1,295 each**
- After April 4 & Onsite: **\$1,495 each**

For group discounts (more than 4 registrations), please contact registrations@amga.org.

Exhibitor Itinerary (subject to change)

Exhibitors have access to all General Conference activities, including General Sessions, Peer-to-Peer Breakouts, and the Poster Pathway. To view the full conference agenda and check for updates, please visit amga.org/AC26.

See page 23 for important exhibitor information.

Wednesday, April 15

12:00 pm – 5:00 pm **Exhibitor Setup**

Thursday, April 16

8:00 am – 3:00 pm **Exhibitor Setup** (no exceptions)

5:00 pm – 7:00 pm **The Hub Opening Reception with Hub Chats**

Friday, April 17

7:00 am – 8:00 am **Networking Breakfast**

11:30 am – 2:00 pm **Networking Lunch in The Hub with Hub Chats**

4:00 pm – 6:00 pm **The Hub Farewell Celebration**

6:30 pm – 9:00 pm **Exhibitor Teardown/Move Out**

Saturday, April 18

8:30 am – 12:30 pm **Exhibitor Teardown/Move Out**

Interactive Sponsorship Opportunities

The following interactive opportunities will include high-visibility promotion to encourage participation. Conference attendees (excluding industry organizations) will be directed to visit your booth to pick up a branded ticket (with your logo) for the station experience. Sponsors have the option to distribute individual tickets on demand at the interactive stations. Sponsors may also place literature at tables and temporary display spaces near the station.

Availability of nonexclusive sponsorship status is dependent on whether an exclusive sponsor committed to the interactive opportunity. If an organization states an interest in becoming an exclusive sponsor, first rights-of-refusal will be given to nonexclusive sponsors that have expressed an earlier interest.

The Hub Opening Reception

Thursday, April 16, 5:00 pm – 7:00 pm

Receive high-visibility promotion at General Sessions, on conference signage, and the conference app (via one “push notification” announcing the event and recognizing your sponsorship). Sponsorship also includes branded tickets/gaming chips (with your logo) to distribute to attendees and the option to provide branded napkins and literature to place at tables and temporary display spaces in The Hub.

Mock Casino Gaming Stations

\$50,000 (exclusive, 4 game stations, 400 all-access game tickets)

\$13,000 (nonexclusive, 1 game station, 400 tickets)

Game stations available:

Craps, Poker, Roulette, and Blackjack

Bourbon Bar

\$13,000 (exclusive, 400 tickets)

\$6,500 (2 nonexclusive, 200 tickets each)



Interactive Sponsorship Opportunities – continued

Networking Breakfast in The Hub

Friday, April 17, 7:00 am – 8:00 am

“Classic Brews” Barista Station

Sponsorship includes cups (branded, with your logo) and lids for Espressos, Lattes, Cappuccinos, Americanos, Macchiatos, and Jasmine Green Teas at the Barista Station.

\$9,500 (exclusive, 400 tickets)

\$4,250 (2 nonexclusive, 200 tickets each)

All Day Opportunities

Smoothie Operator

Friday, April 17, 11:30 am – 6:00 pm

Sponsorship includes branded shot cups (with your logo) for Berry Antioxidant Boost, Tropical Turmeric Glow, Green Protein Power, and Cocoa Energy smoothies.

\$12,000 (exclusive, 400 tickets)

\$6,000 (2 nonexclusive, 200 tickets each)

Frozen Dessert

Sponsorship includes cooler/freezer.

\$4,750 (ice cream & fruit bars, 16 dozen)

\$5,750 (Dippin’ Dots, 2 flavors, 100 each)

Dates available:

Friday, April 17, The Hub **(SOLD)**

Saturday, April 18, Meetings Foyer



The Hub Farewell Celebration

Friday, April 17, 4:00 pm – 6:00 pm

This year’s “Around the World” theme will feature one cultural experience station in each corner of The Hub, offering attendees a unique taste from different regions. Each station has been designed to deliver an expert-led experience for attendees to savor. Discounts for two or more stations are available—please contact carrazola@amga.org for more information.

Tasting stations available:

Frozen Margaritas & Tacos

Liquid nitrogen margarita bar and attendant included.

\$15,000 (exclusive, 400 tickets)

\$7,500 (2 nonexclusive, 200 tickets each)

Sake Tasting & Dumplings

Sake expert included.

\$15,000 (exclusive, 400 tickets)

\$7,500 (2 nonexclusive, 200 tickets each)

Beer Tasting & Bratwursts

Craft beer expert included.

\$15,000 (exclusive, 400 tickets)

\$7,500 (2 nonexclusive, 200 tickets each)

Wine Tasting & Cheese

Sommelier included.

\$15,000 (exclusive, 400 tickets)

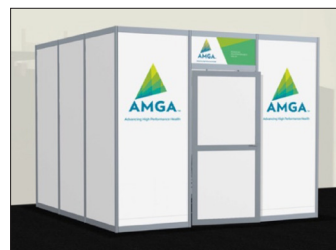
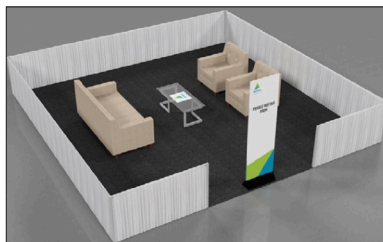
\$7,500 (2 nonexclusive, 200 tickets each)

Exhibitor Turnkey Packages

At AC26, we're offering turnkey exhibit options that include exhibit space, furniture/activity equipment, graphics, and labor. Order one of these packages and your booth will be waiting for you on The Hub floor! Save time and money. Just ship your literature to Vegas! What could be easier? *Below pricing is for turnkey packages ordered prior to December 20 only.*

20'x20' Furnished Lounge, Black Vinyl Powered Seating \$25,000

Booth 315 is a prime oasis in The Hub adjacent to the AMGA booth with 1 sofa, 2 chairs, 1 glass cocktail table, a black carpet, and white 3' high drapes surrounding the area with 1 8' opening. Exhibitor-designed graphics include a 50"×22" table cling with your branding and a 2'×7' double-sided meeting lounge sign. *Interested in add-on furniture and decor? Please contact carrazola@amga.org.*



10'x10' Private Meeting Room Space \$7,500

Completely enclosed private meeting room with Plexi entry door, a black carpet, and 2 36" round × 30" high tables that have four chairs each.

Exhibitor-designed graphics include a small panel above the door and a full panel to the right and left of the door. Sponsors will have access to scheduling meetings outside of Hub hours. *Add \$250 for labor to include a mounted monitor (monitor, mount, and electric not included; ordered and sold separately).*

10'x10' Booth with Kiosk \$7,000

Booths 113, 127, 201, 600, 712, and 726, adjacent to prime seating areas, include 3 counter stools, a black carpet, and exhibitor-designed graphics on the back wall of the kiosk.

Add \$250 for labor to include a tabletop monitor (monitor and electric not included; ordered and sold separately).



20'x20' Booth with Virtual Reality Football \$25,000

Give attendees the chance to throw real footballs to moving receivers at different distances and positions on the field and kick real footballs through the on-screen uprights in an authentic stadium background. *Includes a 2'×7' double-sided booth sign, complete gaming enclosure, VR systems, sports equipment, and 1 tech.*

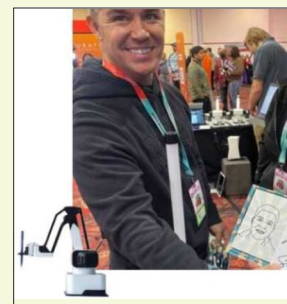


20'x20' Booth with Virtual Reality Golf \$25,000

Give attendees the chance to play golf on a variety of courses with crisp, 3D graphics. *Includes a 2'×7' double-sided booth sign, table, and robot players.*

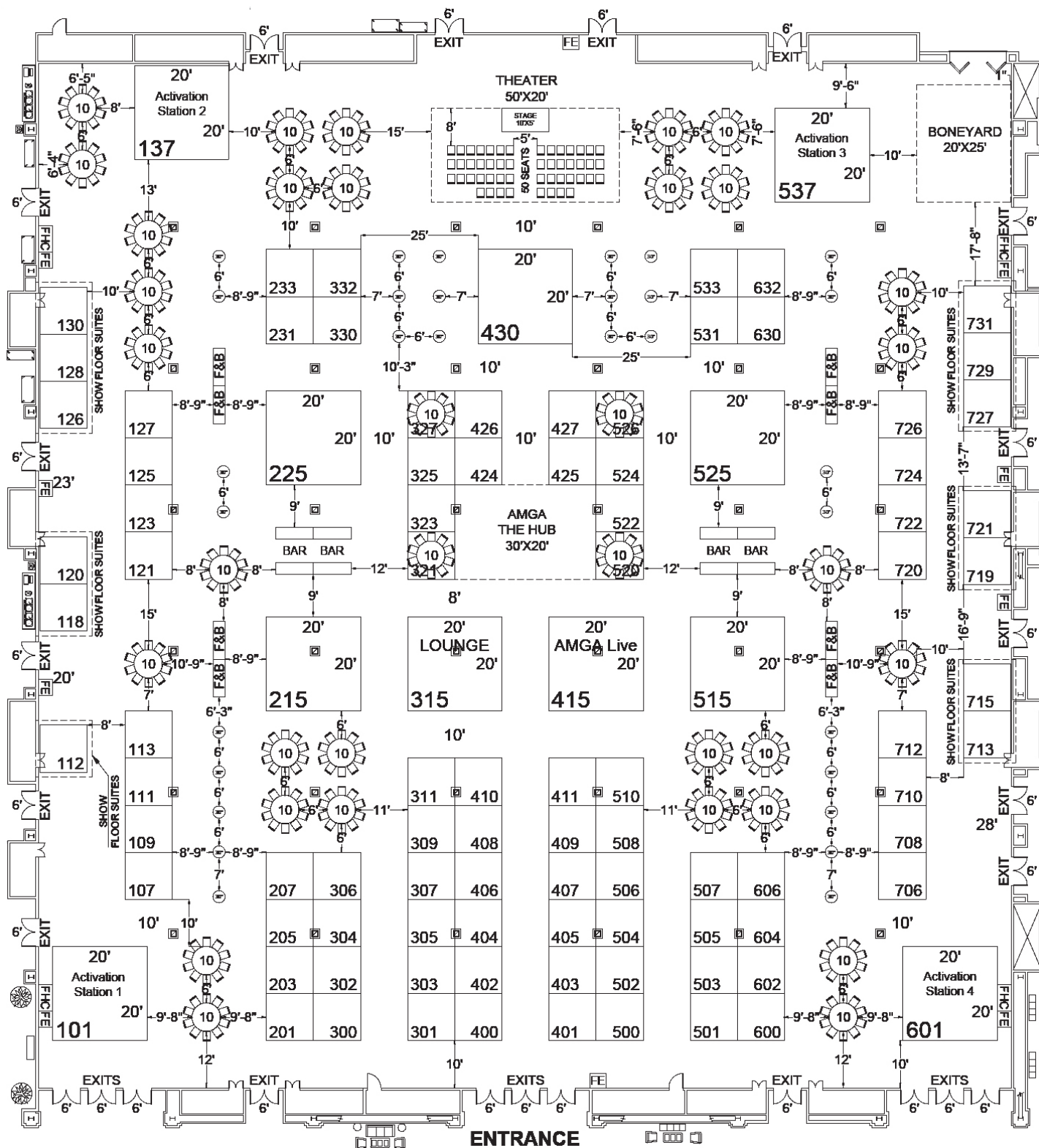
10'x10' Booth with Draw Me Bot \$12,000

Provide attendees a one-of-a-kind keepsake with an easy-to-use photo booth that turns pictures into drawings. *Includes a 2'×7' double-sided booth sign, iPad, MacBook with software, 2 robotic arms (+1 spare), pens, 1 paper tray, paper, and 1 tech to assist.*



The Hub Map

To view available booth spaces, please visit amga.org/AC26-opportunities



AMGA Corporate Partnership



AMGA offers non-provider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems, and IPAs. Our Corporate Partner Program offers a collection of benefits and provides the opportunity to:

- Network with healthcare executives
- Promote your brand, value, and services
- Share thought-leading educational content
- Stay informed of medical group challenges and priorities
- Present promoted, facilitated, and recorded webinars
- Access discounts on meeting registrations, advertising, and AMGA surveys

The program offers you two levels of participation (2025/2026 pricing):

Premier	\$30,000
Executive	\$6,500*

Organizations that choose to participate at the Premier Level will also have the opportunity to earn participation points to reach the Chairman's Circle, which affords additional benefits and access to AMGA members.

For additional information on how to join the AMGA Corporate Partner Program, please contact Colleen Stern at 703.838.0033 ext. 329 or csstern@amga.org.

*\$10,000 beginning Jan 1, 2026

Important Exhibitor Information

Meeting Venue

Mandalay Bay Resort & Casino
3950 S. Las Vegas Blvd
Las Vegas, NV 89119

Reserve Booth Space

All exhibitors and contributors must agree to the AC26 Terms and Conditions form and submit a signed completed [Agreement](#) to kmcdonald@amga.org.

Pay by credit card, ACH, or mail check to:

AMGA
ATTN: AC26 Conference Registrar
One Prince Street
Alexandria, VA 22314

Specifications

Space is 10'×10' furnished, with back-drapes and side dividers, 1 six-foot draped table, 2 side chairs, 1 wastebasket, and an identification sign. Additional furnishings and equipment will be available through the decorator. *Please note: Booth space does not include additional carpeting (ballroom already carpeted), cleaning, A/V, or electric.*

Exhibit Firm

Shepard Exposition Services
Phone: 404.720.8600
Email: orders@shepardes.com

Freight

Exhibitors will receive their Service Kit with complete shipping information beginning January 5, 2026.

Lead Retrieval System

One exhibitor lead retrieval license per 10'×10' booth space will be available at no charge for organizations that wish to participate. Upgrades to the lead retrieval system will be at the exhibitor's expense.

Hotel Accommodations

The room block will open in September. If you are planning to send a team to the conference, please email registrations@amga.org for information on reserving sub-blocks for your company. All reservations will require a registration. Failure to register a person in your sub-block will result in your room rate changing to the prevailing rate at the hotel. Access to the room block reservation portal is available only to paid and confirmed participants.

Room Rate

\$260 per night, plus state and local taxes. The hotel room block will close on Friday, March 19, 2026. The discounted rate and availability cannot be guaranteed after this date.

Please beware of housing pirates and room poachers, which are third-party companies that act as travel agencies, wholesalers, or destination management companies to solicit attendees and exhibitors for room reservations. Attendees and exhibitors may be contacted by fax, e-mail, or phone with discount offers or that the hotel is "sold out." To ensure the security of your transaction and to guarantee room rates/availability, AMGA recommends that you reserve your room through our dedicated website link, which is sent in the registration confirmation email.

Regulations

AMGA reserves the right to deny space to any company whose exhibit is deemed inappropriate or whose presentation is objectionable as determined at AMGA's discretion. Any company breaking down their booth early will risk being barred from participating in future AMGA events. Exhibitors wishing to leave early must contract with the show decorator to confirm booth teardown at the conclusion of the show.



One Prince Street
Alexandria, VA 22314-3318
amga.org