



October 2025 Edition

Over the first four years of the campaign, our RIZE groups have administered or documented a total of 28.2 million vaccines, bringing us closer to our goal of 30 million vaccines by 2027! Check out our updated [campaign infographic](#), which shows impact by vaccine over these four years. Your hard work is helping protect more adult patients from vaccine-preventable diseases. Congratulations to all RIZE groups!

In the fourth year of the campaign alone, participating groups administered or documented nearly 8 million vaccinations to their patients, including:

- 4,505,936 flu vaccines
- 221,265 pneumococcal vaccines
- 886,940 Td/Tdap vaccines
- 473,008 zoster vaccines
- 52,998 RSV vaccines
- 1,628,209 COVID vaccines
- 206,438 hepatitis B vaccines

We look forward to continuing to measure progress toward the campaign goal and sharing your successes! Check the [data dashboard](#) to see where your organization stands in comparison to your peers. And [join us](#) during our Nov. 20 webinar for a more detailed review of Year 4 data and to hear from our award-winning groups that experienced impressive data achievements during this timeframe.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Flu by the Numbers

The 2024-2025 flu season was classified by the Centers for Disease Control and Prevention (CDC) as a high severity season overall and for all age groups—the first such since 2017-2018. With an estimated 47 million illnesses, 610,000 hospitalizations, and 26,000 deaths in the U.S. alone, it has been one of the most severe in over a decade.

To keep track of these alarming trends, the CDC monitors and records U.S. flu activity weekly in a report called "[FluView](#)." The first full FluView of the 2025-2026 season will be released on Friday, Oct. 10, 2025, and select data will be featured in the November edition of *RIZE Monthly*.

Webinar Preview

"Optimizing EHR Tools for Adult Immunizations"



The October webinar will feature [John Clark, MD, PhD](#), chief population health officer from Sharp Rees-Stealey Medical Group in San Diego. He earned both his medical degree and PhD in epidemiology and public health from the University of Miami and is board certified in internal medicine and clinical informatics. Dr. Clark has extensive experience in utilizing electronic health records (EHRs) to improve immunization rates. He also serves on the AMGA Foundation Board of Directors. [Join us](#) on Oct. 18 to learn from Dr. Clark about optimizing EHR tools for adult immunizations.

John Clark, MD, PhD



Upcoming Dates

Oct. 15 – Deadline to submit quarterly data report (Reminder: use your updated reporting template!) ([Learn More](#))

Oct. 16 – Monthly campaign webinar: "Optimizing EHR Tools for Adult Immunizations" at 2 pm ET ([Register](#))

Nov. 20 – Monthly campaign webinar: "Year 4 Data and RIZE Awards" at 2 pm ET ([Register](#))

Campaign Spotlight

This month we are excited to spotlight our [2025 RIZE Action Month Highlights Video](#) which features highlights from this year's observance! To participate in RIZE Action Month, individuals completed "I'm vaccinated because..." signs to showcase their personal reasons to vaccinate and/or the costs of not vaccinating and submitted photos with their signs to RIZE. We are thrilled to see so many trusted healthcare professionals, partners, and sponsors sharing their reasons for vaccinating and encouraging a culture of vaccination within their organizations and communities!

Resource of the Month

Sanofi is proud to be an Executive Sponsor of AMGA's Rise to Immunize campaign and to work together to help improve rates of routine adult immunization in the United States, which can contribute to reducing vaccine-preventable disease burden. Sanofi is pleased to share the following unbranded Electronic Patient Outreach Resources to support patient education and improved vaccination rates:

- [HIT Outreach Templates to help enhance Confidence](#)
- [HIT Outreach Templates to help enhance Convenience](#)
- [HIT Outreach Templates to help overcome Complacency](#)



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