



# RIZE Monthly

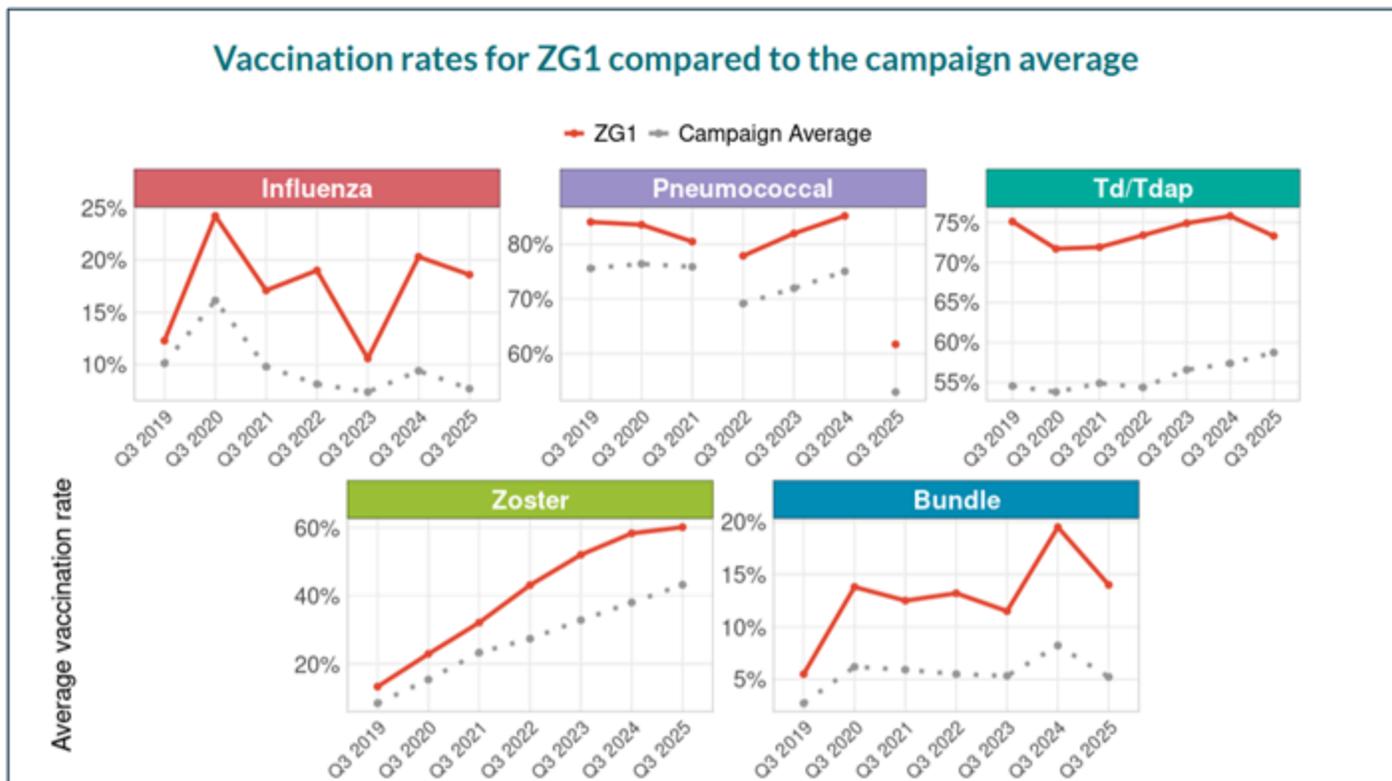
A newsletter for **Rise to Immunize**<sup>®</sup>, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



## March 2026 Edition

The [RIZE data dashboard](#) has an upgrade! We've updated our data dashboard to include a new "comparison" feature, which you can use to benchmark your organization's immunization rates against the campaign average over time. Use this feature to discuss progress with your organization and plan performance improvement interventions. This benchmarking capability allows you to identify specific vaccines or patient populations for which your performance excels or may need additional focus, making it easier to target resources and celebrate wins with your team. You can also track progress quarter-over-quarter to demonstrate the impact of your improvement initiatives to leadership and frontline staff.

To use, select the "Comparison" tab to access graphs showing the campaign average, then select the blinded code for your organization(s). The [dashboard](#) is up to date with your latest data submissions, so explore how your organization measures up and discover new opportunities for improvement!



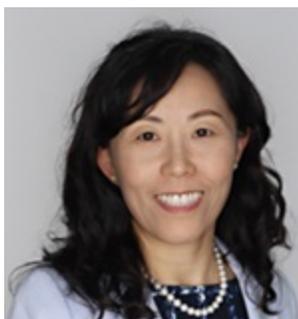
As always, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org) with questions or for support.

## Flu by the Numbers

According to the CDC's [FluVaxView](#), the adult flu vaccination rate is currently 46% nationally, which is slightly higher than last year's 44% rate at this time.

However, [CDC data](#) for the week ending Feb. 21 (the latest data available at the time of publication) show that flu activity remains elevated. Positive test rates have decreased compared to the previous week, and hospitalizations are also decreasing. Twenty-five states are currently reporting high or very high flu activity, down slightly from 26 states the week prior.

## Webinar Preview



### “Optimizing Tdap Vaccination for Pregnancy”

The March campaign webinar will feature Meg Kim, MSN, RN, CNOR, and Jennifer Doerr, MSN, RN, CPN, RNC-OB, NEA-BC, from Advocate Health Midwest Region.

Ms. Kim, who serves as vaccine program director, will discuss Advocate Health's vaccination strategies and the critical importance of Tdap vaccination in pregnancy.

She will be joined by Ms. Doerr, who serves as the director of quality for Advocate Health's Women's Health Service Line IL & WI Division. Ms. Doerr will discuss best practices and resources tailored to pregnant patient populations.

[Join us](#) on Mar. 19 to hear our speakers discuss optimizing Tdap vaccination in pregnancy!



**GSK for Health Systems**  
Our commitment to population health



## Upcoming Dates

**Mar. 19** – Campaign webinar: “Optimizing Tdap Vaccination for Pregnancy” at 2 pm ET ([Register](#))

**Apr. 15** – Data submission due ([Learn more](#))

**Apr. 15-18** – AMGA 2026 Annual Conference in Las Vegas, NV ([Register](#))

- **Apr. 17** – RIZE Meet & Greet Breakfast at 7 am PT

## Campaign Spotlight

RIZE sponsor GSK has launched [GSK for Health Systems](#), a dedicated digital platform designed to support healthcare organizations in their vaccination efforts. The webpage offers information and resources for population health decision-makers on key topics related to improving vaccination rates, understanding the increasing role vaccines play in quality scores, reducing hospitalizations and readmissions, and identifying vaccine-eligible patients in health systems. Discover [resources](#) to help you protect your community and improve population health!

## Resource of the Month

As misinformation continues to spread, it is critical to consult trusted sources for answers to your vaccine questions. This month, we are highlighting [Immunize.org's Ask the Experts: COVID-19](#). The Q&As cover the 2025-26 season and beyond, with more than 80 questions answered by reliable experts in the field. These responses address common patient questions surrounding the COVID-19 vaccine and clinical scenarios you may encounter in practice, from timing and contraindications to special populations and co-administration with other vaccines. The Q&A format makes it easy to find answers to specific questions quickly, whether you're preparing for a patient conversation, updating staff training materials, or seeking clarification on the latest recommendations.



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