



# RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



## September 2022 Edition

During the 2021 flu season, Rise to Immunize™ (RIZE) participants were responsible for administering 3,799,935 influenza vaccines to their patients, and the average immunization rate was 35%! We commend this accomplishment, especially considering all the challenges presented over the past year. As we head into the 2022 flu season, we challenge you to continue bridging the gap in adult immunizations and increase the rate of patients immunized against influenza—resulting in more lives saved.

RIZE has a variety of tools to assist you. You can find influenza-specific resources in all domains of the [Campaign Toolkit](#), including provider and staff education, clinical support, IT/documentation, patient education, and financial management. The [Provider Resources webpage](#) also includes influenza-related materials on aging, coadministration, equity, and more. You can also utilize the [Patient Resources webpage](#), which offers an influenza-specific section with resources to educate your patients.

Additionally, we encourage you to join our Oct. 20 webinar, “Reducing Flu Vaccine Disparities”—[register](#) now. You can also review the recorded webinar, “[Influenza 101](#),” which was presented this past February by Carrie Regnier, MPH, BSN, RN, from Norton Medical Group.

Collectively we can improve influenza immunization rates! As always, if you have any questions, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org).

Best,  
- The RIZE Team

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## Webinar Preview

### "Routine Adult Immunizations in the Age of COVID-19: Implementation Strategies for Success in an Evolving World"



The September webinar will feature [Craig W. Robbins, MD, MPH, FAAFP](#), who is the medical director for the Care Management Institute Center for Clinical Information Services at Kaiser Permanente and associate professor at the Kaiser Permanente Bernard J. Tyson School of Medicine. Dr. Robbins is a practicing family medicine physician at the Colorado Permanente Medical Group and uses evidence to enhance clinical, research, and educational activities. Throughout the COVID-19 pandemic, Dr. Robbins has been leading immunization work as the national co-leader of Kaiser Permanente's vaccination program. [Join us](#) on Sept. 15 to learn about routine adult vaccine implementation strategies from Dr. Robbins.

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## Upcoming Dates

**Sept. 15** – Monthly campaign webinar: “Routine Adult Immunizations in the Age of COVID-19: Implementation Strategies for Success in an Evolving World” at 2 p.m. ET ([Register](#))

**Sept. 30** – RIZE Action Month reimbursement forms due ([Learn more](#))

**Sept. 29–Oct. 1** – AMGA’s Innovation, Quality & Leadership (IQL) Conference ([Register](#))

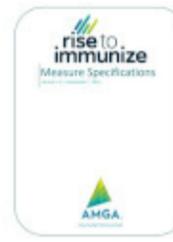
**Oct. 14** – Deadline to submit quarterly data ([Learn more](#))

**Oct. 20** – Monthly campaign webinar: “Reducing Flu Vaccine Disparities” at 2 p.m. ET ([Register](#))



## Campaign Spotlight

RIZE has developed relationships with a variety of nonprofit organizations to help expand the reach and impact of the campaign. We’re pleased to welcome our newest partner, [Vaccinate Your Family](#) (VYF). VYF has a long history of working to protect people of all ages from vaccine-preventable diseases. The organization brings impressive subject matter expertise, resources, communications channels, and more to help us advance our campaign efforts. We look forward to working with VYF throughout the campaign and continuing to connect you with valuable resources from our partners! You can visit our website to [learn more](#) about all of the RIZE partners.



## Resource of the Month

Our updated measurement specifications are an important resource to utilize as your teams prepare for the next quarterly data submission, due Oct. 14. The specifications were recently updated to reflect the CDC’s current pneumococcal recommendation. **Effective Jul. 1, 2022 (Q3 2022, report due Oct. 14, 2022)**, Measure 2 (Pneumococcal) has been updated to the following: Proportion of eligible patients who were administered **any conjugate** pneumococcal vaccine during the Measurement Year or are documented as up to date on their pneumococcal vaccination. The updated [measurement specs](#), are now available on the website. Please utilize this for guidance on programming and submitting data. Additionally, teams will be emailed a new HEDIS value set on Sept. 13.



### AMGA Foundation - Rise to Immunize™ Campaign

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