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“AMGA Immunizations Brief”—brought to you by the Rise to Immunize® (RIZE) campaign—delivers vaccine news and updates relevant to healthcare leaders. This brief provides concise, actionable information to help you stay informed and guide patient care in an evolving immunization landscape.

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At a Glance

- Twenty U.S. states reject the new CDC recommended pediatric schedule.
 - Flu activity surges and overwhelms hospitals in some regions.
 - Health Secretary Kennedy appoints two OB-GYNs to ACIP amid review of vaccines during pregnancy.
 - Many Americans don't fully understand "shared clinical decision-making," according to a new survey.
 - U.S. measles cases continue to grow as South Carolina measles outbreak doubles in size.
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Detailed Brief

Twenty U.S. states reject the new CDC recommended pediatric schedule.

- Instead, these states [plan to follow](#) vaccine guidance from the American Academy of Pediatrics (AAP) and/or base their state recommendations on scientific evidence.
- As of Jan. 12, states that have announced they won't follow the new Centers for Disease Control and Prevention (CDC) recommended childhood immunization schedule include: CA, CO, CT, HI, IL, MA, MD, MI, MN, NC, NV, NH, NJ, NM, NY, OR, PA, VT, WA, and WI.

Flu activity surges and overwhelms hospitals in some regions.

- According to the latest [CDC report](#), 41 states and the District of Columbia are experiencing high or very high flu activity, along with elevated flu hospitalization and mortality rates nationwide.
- The surge in flu cases has led to reduced capacity and/or services at some hospitals—including [Des Moines, Iowa](#); [DC-Maryland-Virginia](#); and [South Carolina](#).

Health Secretary Kennedy appoints two OB-GYNs to ACIP amid review of vaccines during pregnancy.

- On Jan. 13, the government announced the appointment of two new members to the CDC's Advisory Committee on Immunization Practices (ACIP): Dr. Adam Urato and Dr. Kimberly Biss, both obstetricians and gynecologists (OB-GYNs).

Many Americans don't fully understand "shared clinical decision-making," according to a new survey.

- About a quarter of those surveyed incorrectly thought the term meant they should discuss the vaccination with their family, and few knew a pharmacist can be part of shared clinical decision-making (SCMD).
- The CDC pediatric schedule update shifts vaccines for hepatitis A, hepatitis B (for infants born to mothers who test negative), rotavirus, meningococcal disease, and influenza from routine recommendation to SCDM.

U.S. measles cases continue to grow as South Carolina measles outbreak doubles in size.

- As of Jan. 9, the U.S. has reported 2,246 measles cases since Jan. 1, 2025.
- The highest measles activity is concentrated in South Carolina, where health officials confirmed 223 new cases in the week between Jan. 6 and 13. This marks the sharpest increase in the state's outbreak to date, more than doubling its size from 211 to 434 cases.

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