



Thank you for joining

The presentation will
begin shortly



Rise to Immunize® Webinar

50 is the New 65: An Approach to Expanding Pneumococcal Vaccinations to a Younger Age Group

Wendy Scheckel, RN-BC, PhD (Olmsted Medical Center)

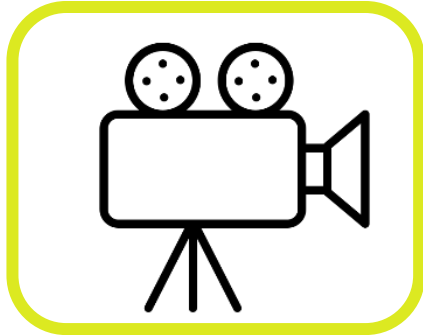
May 21st, 2026

Today's Webinar

- **Campaign Updates**
 - RIZE Surpasses Campaign Goal
 - RIZE Annual Survey
 - Data Results
 - Hepatitis Awareness Month
- **50 is the New 65: An Approach to Expanding Pneumococcal Vaccinations to a Younger Age Group**
 - Wendy Scheckel, RN-BC, PhD (Olmsted Medical Center)
- **Q&A Session**



Webinar Reminders



Today's webinar recording will be available the **week of 5/18**

- Will be sent via email
- Will be available on website

([RiseToImmunize.org](https://www.RiseToImmunize.org) → "Resources" → "Webinars")



Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation



34,899,376

vaccines documented/administered in the first 4.5 years!

RIZE Annual Survey



2026 RIZE Annual Survey

Thank you for completing the following Rise to Immunize® survey. Your participation is essential in helping the campaign determine resources and support for 2026 and beyond. The survey should take 2-3 minutes to complete.

Please note that survey results will be reported in aggregate only and no individuals or organizations will be identified.

**Complete
by
May 22!**

<https://www.surveymonkey.com/r/NYHGB5H>

Blinded Comparative Report



Available **May 21** on our
RIZE Data Dashboard!

*Adds Q1 2026 to previous
report*



May is Hepatitis Awareness Month!



Universal hepatitis B vaccination recommendation FACT SHEETS

<p>IT'S TIME TO GET PROTECTED FROM HEPATITIS B</p> <p>The CDC recommends hepatitis B screening for all adults and hepatitis B vaccination for all adults ages 18-59.</p> <p>HEPATITIS B:</p> <ul style="list-style-type: none">SPREADS BY CONTACT WITH INFECTED BLOOD: Hepatitis B is up to 100 times more infectious than HIV and can survive on surfaces for up to 7 weeks.HAS NO SYMPTOMS: About 90% of people do not know they are living with hepatitis B, which means it is spread easily and unknowingly.CAN INFECT ANYONE WHO IS NOT VACCINATED: 90% of adults in the U.S. are NOT protected against hepatitis B.CAN CAUSE LIVER CANCER: Nearly 80% of global liver cancer cases are caused by hepatitis B, but this can be prevented. <p>YOU CAN PROTECT YOURSELF FROM LIVER CANCER</p> <ol style="list-style-type: none">Get tested for hepatitis B. It's the only way to know if you have ever been exposed to the virus.Get vaccinated for hepatitis B. The hepatitis B vaccine protects you for life. <p>For questions about hepatitis B screening, vaccination, or management, call 202-462-4800 or visit www.hepb.org.</p>	<p>IT'S TIME TO GET PROTECTED FROM HEPATITIS B</p> <p>The CDC recommends hepatitis B screening for all adults and hepatitis B vaccination for all adults ages 18-59.</p> <p>HEPATITIS B:</p> <ul style="list-style-type: none">SPREADS BY CONTACT WITH INFECTED BLOOD: Hepatitis B is up to 100 times more infectious than HIV and can survive on surfaces for up to 7 weeks.HAS NO SYMPTOMS: Most infected people do not know they are living with hepatitis B, which means it is spread easily and unknowingly.CAN INFECT ANYONE WHO IS NOT VACCINATED: Nearly 90% of global liver cancer cases are caused by hepatitis B, but this can be prevented.CAN CAUSE LIVER CANCER: Nearly 80% of global liver cancer cases are caused by hepatitis B, but this can be prevented. <p>YOU CAN PROTECT YOURSELF FROM LIVER CANCER</p> <ol style="list-style-type: none">Get tested for hepatitis B. It's the only way to know if you have ever been exposed to the virus.Get vaccinated for hepatitis B. The hepatitis B vaccine protects you for life. <p>For questions about hepatitis B screening, vaccination, or management, call 202-462-4800 or visit www.hepb.org.</p>	<p>IT'S TIME TO GET PROTECTED FROM HEPATITIS B</p> <p>The CDC recommends hepatitis B screening for all adults and hepatitis B vaccination for all adults ages 18-59.</p> <p>HEPATITIS B:</p> <ul style="list-style-type: none">SPREADS BY CONTACT WITH INFECTED BLOOD: Hepatitis B is up to 100 times more infectious than HIV and can survive on surfaces for up to 7 weeks.HAS NO SYMPTOMS: Most infected people do not know they are living with hepatitis B, which means it is spread easily and unknowingly.CAN INFECT ANYONE WHO IS NOT VACCINATED: Nearly 90% of global liver cancer cases are caused by hepatitis B, but this can be prevented.CAN CAUSE LIVER CANCER: Nearly 80% of global liver cancer cases are caused by hepatitis B, but this can be prevented. <p>YOU CAN PROTECT YOURSELF FROM LIVER CANCER</p> <ol style="list-style-type: none">Get tested for hepatitis B. It's the only way to know if you have ever been exposed to the virus.Get vaccinated for hepatitis B. The hepatitis B vaccine protects you for life. <p>For questions about hepatitis B screening, vaccination, or management, call 202-462-4800 or visit www.hepb.org.</p>
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[Download PDF](#) [Download PDF](#) [Download PDF](#)

Go to hepb.org, hover over the Prevention & Diagnosis tab, and click on Prevention Education Resources

Today's Speaker



Wendy Scheckel, RN-BC, PhD,
Chief Information Officer (Olmsted
Medical Center)



50 is the new 65: An Approach to Expanding Pneumococcal Vaccinations to a Younger Age Group

Wendy Scheckel, RN, BSN, PhD
Chief Information Officer
Olmsted Medical Center

Olmsted Medical Center



- two multi-specialty clinics
- a primary care clinic at Miracle Mile
- a Level IV trauma hospital with a 24-hour Emergency department
- a skyway clinic in downtown Rochester
- 12 community clinics



OMC By the Numbers



381,674
Clinician Visits



86,815
Patients Served



917
Babies born



5,331
Surgical procedures



35
Clinical Specialties



25,605
Emergency Dept Visits



25
Patient Care
Locations

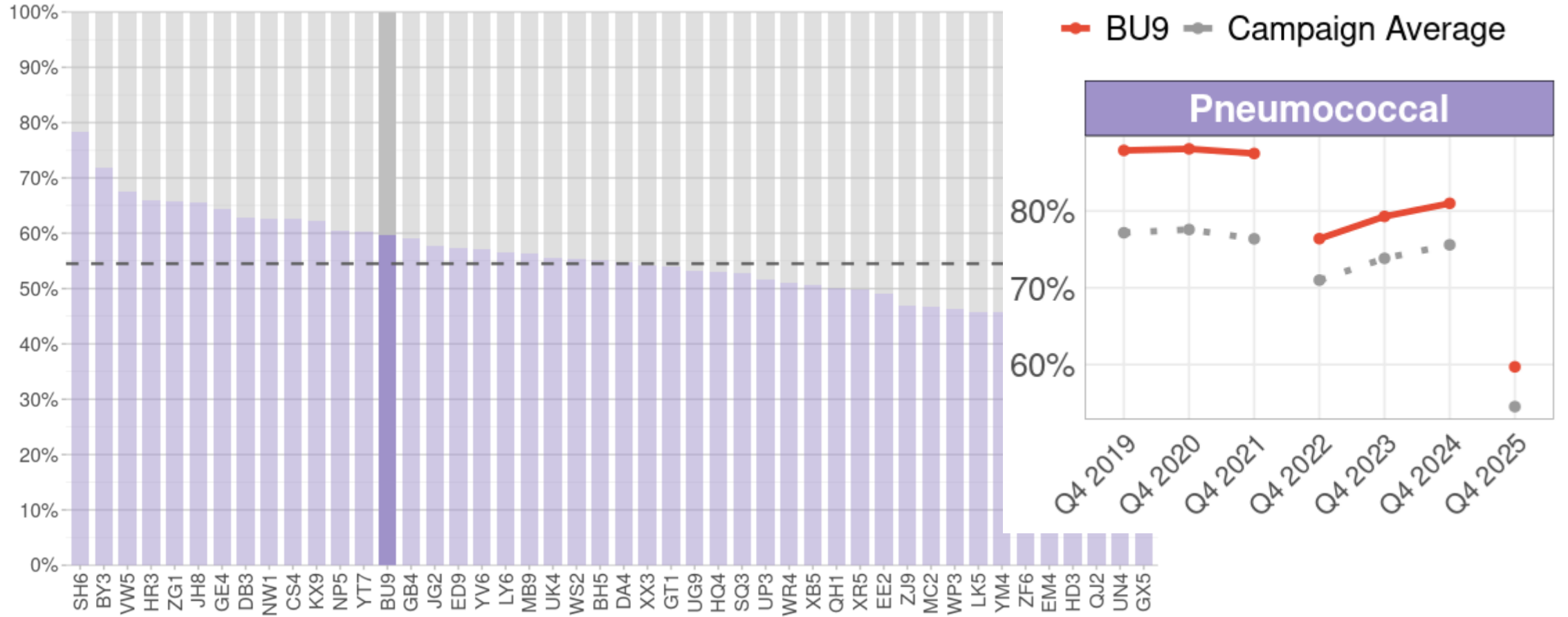


1,526
Employees
*Includes 297
clinicians*

Key Points

- Multi-Disciplinary Workgroup to Drive Change
- Protocols
- Availability of the Vaccine
- Education for Staff and Patients
- Community Involvement
- Clinician Trust
- EMR Build to Support Workflows
- Getting It Done

By the Numbers



Immunization Workgroup

Multi-Disciplinary

- Clinician Champion
- Nurse Lead
- Pharmacy Lead
- Population Health
- Quality/Infection Prevention
- Operations –
 - Primary Care
 - Peds
 - Asthma/Allergy
- Occupational Health
- Clinical Informatics

Immunization Workgroup

- Review Vaccine Formulary
- Immunization Dashboard
- Campaigns
- Protocols
- Workflows
- Address Vaccine Hesitancy

Protocols

- *Every Vaccine has a Protocol*
- *Can be Performed by ANY Rooming Staff*



Pneumococcal (PCV20 & PPSV23) Vaccine Protocol (19 through 49 years of age)



Pneumococcal Conjugate (PCV20) Vaccine Protocol for Patients 18 years of Age and Younger

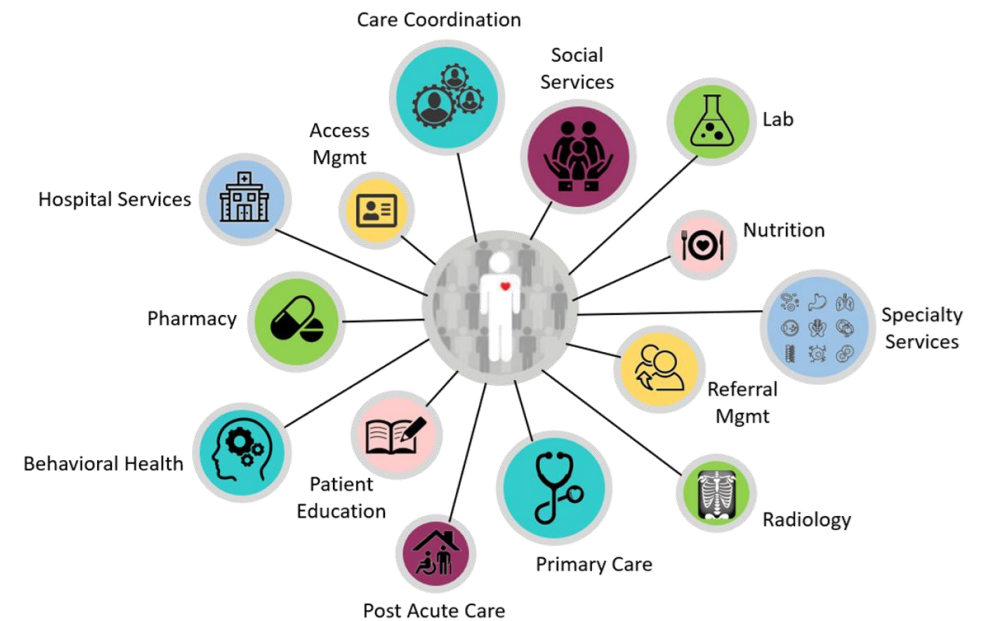


Pneumococcal (PPSV23 & PCV20) Vaccine Protocol For Patients 50 Years of Age and Older

1. **Condition for Protocol:** To reduce incidence of morbidity and mortality of *Streptococcal Pneumoniae* invasive disease, Olmsted Medical Center (OMC) offers Prevnar 20 (PCV20) and Pneumovax (PPSV23)
2. **Policy of Protocol:** The registered nurse (RN), licensed practice nurse (LPN), or registered/certified medical assistant (MA) implements this protocol for OMC patients seen by an OMC clinician within the last three years and needing the Prevnar 20 (PCV20) or Pneumovax (PPSV23) Patients managed by the Occupational Health Services department do not need to meet the three-year visit requirement.
3. **Condition-Specific Criteria and Prescribed Actions:** Per this protocol, Prevnar 20 (PCV20) and Pneumovax 23 (PPSV23) vaccination may be offered to patients seen by an OMC clinician within the last three years without an additional clinician visit if the patient does not have any of the contraindications listed. Patients managed by the Occupational Health Services department do not need to meet the three-year visit requirement.

Availability

- Limit Vaccine Manufacturer Choices
- Only One Built in the EMR
- Involve Specialties
 - MAT Clinic
 - Cardiology
 - Endocrinology
 - OB/GYN
 - Neurology
 - Infectious Disease
 - Asthma/Allergy
 - Active Aging Services
 - Rheumatology



Education

Staff

- Presentation to All Clinical Staff with Changes
- Updated Protocols

Patients

- Vaccine Information Sheet
- Preventive Medicine Brochure
- Vaccine Pamphlet

Education

Pneumococcal

VACCINE INFORMATION

Pneumococcal Conjugate Vaccine What You Need to Know

1. Why get vaccinated?

Pneumococcal conjugate vaccine can prevent pneumococcal disease.



So, what do I do next?

The fact is, when you're ready, scheduling vaccination is easy.



Your Doctor's Office
Ask your doctor about which vaccines are right for you and to help schedule them

THE FACTS ABOUT ADULT VACCINATION

There are specific preventive care recommendations for different stages in your life.

Adult Preventive Care

"I'm so grateful I got my screening early. When I found out I was at risk for colon cancer, it was a wake-up call. Catching it early saved me so much worry, and knowing I was taking charge of my health gave me peace of mind. Preventive screenings truly make all the difference!"

— Jane D., 52



CANCER SCREENINGS

Breast: Mammogram (40-74+ years, every 1-2 years)

Cervical: Pap smear (21-29 every 3 years, 30-65 every 5 years)

Colon: Screening (45-75, options vary)

Lung: CT scan (50-80 with smoking history)

Prostate: Discuss PSA (50-70 years)

Skin: Regular self-exams and clinical checks

DISEASE RISK ASSESSMENTS

Cardiovascular: Regular checks

Cholesterol: Every 4-6 years

Diabetes: Every 3 years (40-70, overweight/obese)

Hypertension: Regular checks

Obesity: BMI check

Osteoporosis: Bone density (65+ women)

Sexual Health: Routine STI screenings

Tobacco: Routine screenings and cessation support

Substance Use: Routine screenings

Urinary Incontinence: Routine checks, especially women

VACCINATIONS

Talk to your doctor about recommended vaccines for adults.

Stay up to date on these important vaccines:
COVID-19

Influenza - every year

Tetanus - every 10 years

Pneumonia - age 50+

Shingles - age 50+

RSV - recommended for high-risk adults ages 50-74 and all adults 75+

Make sure you've completed your series of:

MMR (Measles, Mumps, Rubella)

Hepatitis A & B

HPV (Human Papillomavirus)

Meningitis

Varicella (Chickenpox)

Preventive care helps you take control of your health. Your clinician will assess your risk factors and provide personalized education, screenings, and immunizations—when you need them. These recommendations are general guidelines for individuals at average risk, so it's important to talk to your primary care provider about what's right for you. By staying proactive, you can prevent potential health issues and maintain your wellbeing for the future.

Learn more:



globally each year



such as a cold, may be

Community Involvement

- Community Health Assessment and Planning
- Vaccine Preventable Disease Workgroup
- Community Alignment
- Partnership
 - Olmsted County Public Health
 - Mayo Clinic
 - Rochester Public Schools

Clinician Trust

- Recognition and trust in the OMC Name
- Patients are more likely to **answer the call, listen, and engage**
- **Personal, local, and clinically grounded** rather than transactional

EMR Build

- Storyboard
- Health Maintenance
- MyChart
- Dashboards

Topic	Status
Current Care Gaps	
COVID-19 Vaccine (4 - 2025-26 season)	🔴 C
Influenza Vaccine (1)	🔴 C
Mammogram	🟡 Due soon on 7/8/2026
Pneumococcal Vaccine: 50+ Years (1 of 1 - PCV)	🔴 Never done
Zoster Vaccines (1 of 2)	🔴 Never done
Upcoming	
Colorectal Cancer Screening (Colonoscopy - Preferred)	Next due on 6/29/2031
DTaP,Tdap,and Td Vaccines (2 - Td or Tdap)	Next due on 4/12/2029

Preventive Care



Current preventive care reminders

Preventive care plays an important part in your health and overall well-being. The following services are recommended for people of your age, sex, and medical history.

Talk with your care team about completing the following preventive care services at your visit on **May 18, 2026**.

Overdue

COVID-19 Vaccine

Learn more

Overdue since September 1, 2025

Previously done: 12/28/2021, 2/23/2021, 1/26/2021

[Hide reminder from home page](#)

Mark as complete

Pneumococcal Vaccine

Learn more

[Hide reminder from home page](#)

Mark as complete

The screenshot shows a search for "Pneumococcal Vaccine" on the MedlinePlus website. The search results page displays a list of 184 results, with the first three items visible:

- Pneumococcal vaccine (image)**
Pneumococcal vaccine is an immunization against Streptococcus pneumoniae, a bacterium that frequently causes meningitis and pneumonia in the ...
<https://medlineplus.gov/ency/imagepages/9767.htm> - Medical Encyclopedia
- Your Child's Vaccines: Pneumococcal Vaccines (PCV, PPSV) (Nemours Foundation)**
Pneumococcal Infections/Children ... Pneumococcal Infections ... Nemours Foundation
<https://kidshealth.org/en/parents/pneumococcal-vaccine.html> - External Health Links
- Vaccines by Age (Centers for Disease Control and Prevention)**
Learn which vaccines are recommended for each age to keep you and your family up to date. ... Childhood Vaccines/Start Here ... Childhood Vaccines ... Teen Health/Prevention ...

The interface also includes a "Refine by Type" dropdown menu with the following options:

- All Results (184)
- Health Topics (6)
- Medical Encyclopedia (52)
- External Health Links (79)
- Medical Tests (1)
- Genetics (0)
- Drugs and Supplements (2)
- National Institutes of Health (15)
- MedlinePlus Magazine (1)

Getting It Done

Pre-Visit Planning

- Identifying Patients
- Prepare for Vaccination

During the Visit

- VIS
- “This is what you are due for today...”

Getting It Done: Campaigns

- Drive Thru Vaccinations
- Communications to Patients
 - Text
 - Phone
 - Email
 - Letters



Questions?

Contact: Wendy Scheckel, wscheckel@olmmed.org, 507.287.2757




OLMSTED
MEDICAL
CENTER


Good Health Starts With Great Care®

Upcoming Webinar



 **Topic:** A Health System Approach to Optimizing Part D Vaccinations

 **Date/ Time:** Thursday, July 16th at 2pm ET

 **Presenters:** Beth Careyva, MD, Jennifer Stephens, MD, Del Dutra, MBA, MSN, RN, CCC, and Gallus Wukitsch IV, PharmD (Lehigh Valley Health Network/Jefferson Health)

Questions?



Submit your questions using the **Q&A feature** at the bottom of the screen