June 2023 Edition

We’re just two months away from Rise to Immunize™ (RIZE) Action Month! Held in conjunction with National Immunization Awareness Month, RIZE Action Month is our campaign’s annual observance and aims to mobilize campaign participants to take action to advance the campaign’s goal of 25 million vaccines administered by 2025.

To participate in RIZE Action Month, we encourage you to assemble your immunization team for a 30-minute meeting (in-person or virtual) during the month of August. We will provide all the materials you need for this meeting, which will focus on preparing for respiratory season. Activities will include reviewing a brief vaccinations refresher and discussing your team’s activities and strategies for the season.

Since every event is better with food, RIZE will reimburse participating AMGA members up to $100 if you’d like to provide a snack, meal, or coffee for your team (or gift cards for food or refreshments, if your team is meeting virtually). Schedule your RIZE Action Month meeting and let us know that your team plans to participate by completing the RSVP form. All the materials and information needed to conduct your RIZE Action Month meeting are available on the RIZE Action Month webpage.

Lastly, please save the date for the RIZE Symposium—an in-person event happening Nov. 9–10 in Arlington, VA. Look for more information in the coming weeks!

As always, please don’t hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Webinar Preview

"Lessons Learned from a RIZE High Performer"

The June webinar will feature Olmsted Medical Center, a high-performing organization in the campaign. Specifically, we’ll hear from Wendy Scheckel, RN-BC, PhD, chief information officer, and Nikki Mensing, MA, BSN, RN, director of operations. Dr. Scheckel pairs her administrative responsibility with her passion for helping clinical staff optimize technology to provide more efficient, high-quality patient care. Ms. Mensing oversees the division of primary care, where she is focused on improving workflows and identifying other efficiencies to enhance the patient and employee experience. Together, they have focused on advancing immunization care, and as a result, Olmsted Medical Center has seen notable improvements in vaccination rates during the RIZE campaign.

Join us on June 15 to learn from Dr. Scheckel and Ms. Mensing about the processes they have implemented to recognize this improvement.
Upcoming Dates

Jun 15. – Monthly Campaign Webinar – "Lessons Learned from a RIZE High Performer" at 2 pm ET (Register)

Jul. 14 – Deadline to submit quarterly data (Learn More)

Jul. 20 – Monthly Campaign Webinar – "Administering Vaccines Outside the Clinic" at 2 pm ET (Register)

August – RIZE Action Month (RSVP)

Nov. 9-10 – RIZE Symposium (Learn More)

Campaign Spotlight

This month we are spotlighting the National Minority Quality Forum’s Summit on Health Disparities and Spring Health Braintrust. The Summit brought together healthcare providers, professionals, administrators, researchers, policymakers, and community- and faith-based organizations to discuss delivering quality care to diverse populations. AMGA’s very own Danielle Casanova, MBA, vice president, health initiatives and health equity, attended the event and participated in a panel discussion. The panel, "DRIVing Vaccine Equity and Promoting Health in Communities of Color," was a great discussion on how we are all working toward addressing disparities and providing equitable care for our patients and communities. Thank you to Danielle for sharing the impactful work of AMGA members in the RIZE Campaign.

Resource of the Month

The latest RIZE Cast, "Utilizing and Implementing Standing Orders," is now available. The short video features Nikki Mensing, MA, BSN, RN, director of operations at Olmsted Medical Center. Standing orders authorize nurses, pharmacists, and other healthcare providers—where allowed by state law—to assess a patient’s immunization status and administer vaccinations according to a protocol approved by an institution, physician, or other authorized provider. Watch the RIZE Cast to learn how Olmsted has implemented standing orders to drive improvement in immunization rates.

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