

July 2023 Edition

This fall, the Rise to Immunize™ (RIZE) campaign is bringing together national immunization experts and participating medical groups for a RIZE Symposium in Arlington, VA. This is a unique opportunity for AMGA member groups to learn on-the-ground strategies for improving routine immunization rates. We encourage all groups to join us for two half-days of compelling speakers, panel discussions, breakout sessions, and networking with peers from across the country.

The RIZE Symposium will take place on Nov. 9–10 at <u>The Ritz Carlton</u>, Pentagon City in Arlington, VA. There is no cost to register for the event. To make travel more accessible for you, we are offering a travel reimbursement of up to \$1,000 per organization. The event is the only in-person meeting held specifically for RIZE campaign participants and is open to all participating groups and the event sponsor – <u>register today</u> to join us in November!

Register

And don't forget: Next month is RIZE Action Month! Check out the <u>webpage</u> to learn more about the resources available and how your group can participate.

As always, please don't hesitate to contact RiseTolmmunize@amga.org with questions or for support.

Best,

- The RIZE Team

Webinar Preview

"Administering Vaccines Outside the Clinic"



Iris Lundy, RN, BSN, MHL



Heather Strock

The July webinar will feature two champions of patient access and outreach at Sentara Healthcare: Iris Lundy, RN, BSN, MHL, senior director of health equity and Heather Strock, executive director of operations at Sentara Community Care. Iris prioritizes identifying and addressing healthcare inequities in the communities she serves. Heather is a leader at Sentara Community Care, which offers neighborhood-level access to holistic care for Medicaid members, as well as uninsured and underinsured individuals, through two models: Sentara Community Care Centers and Sentara Mobile Care. Iris and Heather are part of a community service team that focuses on providing holistic care to underserved populations, including administering vaccines outside the clinic year-round.

<u>Join us</u> on July 20 to learn from them about their best practices and lessons learned in community-based immunization care.



Upcoming Dates

Jul. 14 – Deadline to submit quarterly data (<u>Learn More</u>)

Jul. 20 – Monthly Campaign Webinar – "Administering Vaccines Outside the Clinic" at 2 pm ET (Register)

August – RIZE Action Month (<u>RSVP</u>)

Aug. 17 – Monthly Campaign Webinar – "Sharing Successes from a Small Multi-Specialty Practice" at 2 pm ET (<u>Register</u>)

Nov. 9-10 – RIZE Symposium (<u>Learn More</u>)



Campaign Spotlight

A new RIZE Cast series, "Training your Care Team for Respiratory Season," is now available! The series features five short videos with Meredreth Maynard, RN, MBA, director of ambulatory care at Utica Park Clinic. Throughout the videos. Meredreth talks about her organization's annual fall vaccination training for providers and staff. Topics covered include engaging the care team, building the training session, encouraging coadministration, recognizing improvement, and reviewing new content for this year. This series is great to review in preparation for RIZE Action Month and as we head into the fall vaccination season.



Resource of the Month

This month's resource of the month is the recorded RIZE webinar, "Prioritizing Respiratory Health in your Adult Patients," featuring Dr. Ryan Haumschild, director of pharmaceutical services at Emory Healthcare and Winship Cancer Center. In this informative webinar, Dr. Haumschild discusses understanding the importance of vaccinations in protecting respiratory health, identifying eligible adult patients for vaccination, and maximizing opportunities to vaccinate adult patients. Watch the ondemand webinar to learn about prioritizing vaccination in patients with underlying medical conditions who are at increased risk for respiratory disease.



AMGA Foundation - Rise to Immunize™ Campaign

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