



# Corporate Partner Program

## AMGA™: Advancing High Performance Health

At AMGA (American Medical Group Association®), we're leading the transformation of healthcare in America because we believe in the power of healthier communities. By working alongside top professionals in our field and acting as their voice in the public sphere, we're paving the way for medical groups and integrated systems of care to deliver the next level of high-performance health.


Together, we're more than just an association; we're a community of leaders. AMGA, our [Physician Organization Members](#), and our [Corporate Partners](#) form a team dedicated to dramatically improving population health and care for patients at lower costs.

More than 177,000 physicians practice in our member organizations, delivering care to one in three Americans. Representing many of the nation's most prestigious integrated systems of care, we have the insight and expertise to truly advance the way patients experience healthcare.

## Value of AMGA Partnership

AMGA offers nonprovider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems, and IPAs. Our Corporate Partner Program offers a collection of benefits and provides the opportunity to:

- Network with healthcare executives
- Promote your brand, value, and services
- Share thought-leading educational content
- Stay informed of AMGA Members' challenges and priorities
- Access discounts on AMGA surveys, meeting registrations, exhibits, and sponsorships



***To become a part of the healthcare transformation, explore our work and join the conversation today!***

# Corporate Partner Benefits

## Promote Your Company and Brand

**Announcement to Members:** New and renewing partners receive a featured listing in the *Inside AMGA* newsletter, including company information, products and services, and links for more information to connect you with members.

**Partner Profile on AMGA Website:** An informative profile of your Company is featured on the AMGA website, connecting the medical community to your content, website, and social media. Premier and Chairman's Circle Member Partner Profiles feature an expanded content opportunity.

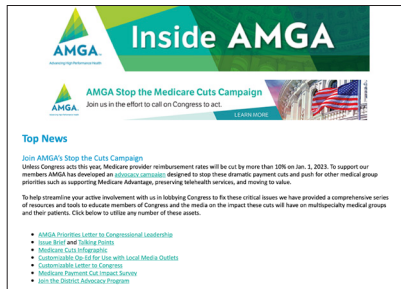
**Corporate Partner Directory Listing:** Your company is featured in the *AMGA Industry Partner Directory*, which is sent to all AMGA members annually.

**Inside AMGA Corporate Partner Corner:** Corporate Partners may submit announcements about partnerships, hires, and promotions for this section of the newsletter, which is sent to Members and Corporate Partners (inclusion is not guaranteed).

**Mailings to AMGA's VIP List:** Upon request and approval, AMGA will provide complimentary mailing lists that include contact information for leaders of AMGA Member Physician Organizations.\*

\*Email addresses are not included

\*\*Partner Webinars are excluded



## Access Exclusive AMGA Member Information

**Member Directory:** Our password-protected, searchable online membership directory identifies Member leaders and provides contact information.\*

**Webinars:** Your entire team has complimentary access to AMGA webinars featuring healthcare executives and AMGA leaders. Our robust webinar archive offers the convenience of viewing the webinars on-demand.\*\*

**AMGA Solutions Library:** A wealth of resources, the AMGA Solutions Library contains Member best practices and other strategies for successful medical group operations in a concise format, highlighting keytakeaways from conferences, regional meetings, and webinars, white papers, best practice case studies, and other tools and resources. Most content is available to Corporate Partners for free or at a discount.

**Newsletters and Publications:** To keep pace in the ever-changing industry of healthcare, you receive subscriptions to *Inside AMGA*, *Advocacy ENews*, and *High Performance Health Insights*.



## Virtual Meeting Sponsorships

Corporate Partners receive exclusive discounts on two unique virtual sponsorships connecting you to AMGA Member leaders.

## Medical Group Leadership Chats

A unique [virtual opportunity](#) to have a one-hour meeting with top executives from Member Physician Organizations around the country. Your company moderates the discussion to share and learn about thoughts and strategies with healthcare leaders.

## Education Sales Training Program

This one-hour [training program](#) can assist your team in understanding the perspectives and priorities of integrated delivery systems and medical groups. We will work with you to customize a session based on your areas of interest and arrange a speaker from an AMGA Member as a segment of the program.

## Exclusive Premier Level Benefits

**AMGA-Facilitated Webinars:** Premier Corporate Partners receive the enhanced benefit of two (2) AMGA-promoted and -facilitated webinars. As part of AMGA's dedication to best practice sharing, and to attract the most attendees, one (1) webinar must feature an AMGA Member Physician Organization speaker. Webinars are recorded and must feature a speaker from an AMGA Member.

AMGA provides Premier Partners the email addresses for attendees that select to "opt-in" when joining sponsored webinars.

### Webinar Summary Papers:

When your webinar features an AMGA Member speaker, AMGA will create and publish a Summary Paper (highlighting the key points) that your company can use as a sales and marketing tool.



### Regional Meeting

**Sponsorship Opportunities:** AMGA's [Regional Meetings](#) offer Member Physician Organization leaders a chance to network with peers from similar geographic locations. Premier Partners can attend these meetings through one of the limited sponsorship opportunities.

**AMGA Foundation and Specialty Meetings:** Premier Partners are invited to participate in AMGA Foundation and Specialty Meetings with Members through select sponsorships.

**Enhanced Promotion to Medical Groups:** Your company's logo is featured in the *AMGA Industry Partner Directory*, and our monthly *Inside AMGA* newsletter.

## Chairman's Circle

Premier Corporate Partners have the opportunity to achieve the prestigious Chairman's Circle Member status. This status is awarded upon your partnership renewal and is based on your annual financial support of AMGA from your prior partnership cycle.

### Chairman's Circle Member Rewards

**Priority Invitation to Limited Programs:** In recognition of your support of AMGA, Chairman's Circle Members receive the first invitation to participate in our most popular limited sponsorships such as Regional, Specialty, and Foundation Meetings.

**Additional Webinar:** Chairman's Circle Members have the opportunity for up to three (3) AMGA-facilitated webinars (two (2) must feature an AMGA Member speaker).

**Leadership Meeting with AMGA Senior Executives:** An opportunity for you to strategize with the AMGA leadership team who works directly with medical groups nationwide.

**Special Acknowledgement:** Members of our Chairman's Circle receive special recognition at the Opening General Session of our Annual Conference.

## Annual Cost of Partnership

Premier Corporate Partner:	\$30,000
Executive Corporate Partner:	\$6,500

## Join AMGA Today!

You may [join](#) by credit card or complete an application to request an invoice by visiting the Corporate Partner section of [amga.org](#).

For additional information or to schedule a call to explore partnership levels, please contact:

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# AMGA Corporate Partner Level Benefits

	Executive Level	Premier Level	Chairman's Circle
<b>PROMOTE Your Company and Brand to AMGA Group Members</b>			
Announcement to Members	•	•	•
Partner Profile on AMGA Website	•	•	•
Company Listing in <i>AMGA Industry Partner Directory</i>	•	•	•
Company News Featured in <i>Inside AMGA</i>		•	•
VIP Lists for Partner Mailings	1	4	6
AMGA-Facilitated Partner Webinars		2	3
AMGA-Published Summary Papers (that feature a speaker from a Member Organization)		1	2
Logo featured in <i>AMGA Corporate Partner Directory</i> and <i>Inside AMGA</i>		•	•
Expanded Content Added to Partner Profile		•	•
Special Recognition at AMGA's Annual Conference Opening Session			•
<b>ACCESS AMGA, Group Member, and Industry Information</b>			
AMGA Webinars*	•	•	•
Online Membership Directory	•	•	•
AMGA Solutions Library	•	•	•
<i>Inside AMGA</i> , <i>Advocacy ENews</i> , and <i>High Performance Health Insights</i> Digital Subscriptions	•	•	•
Leadership Meeting with AMGA Senior Executives			•
<b>DISCOUNTS for Meeting Registrations and Sponsorships, Advertising, and Surveys</b>			
Member Registration Rates at AMGA Conferences	•	•	•
AMGA Surveys	•	•	•
Conference Sponsorship Fees	•	•	•
Conference Exhibit Fees	•	•	•
AMGA Foundation Chronic Care Roundtable Membership			25%
<b>MEETING OPPORTUNITIES with Medical Group/Health System Executives (Sponsorships)</b>			
Breakout Sessions at National Meetings	•	•	•
Member Physician Group Leadership Chats	•	•	•
Customized Education Sales Training Program	•	•	•
Member Physician Organization Regional Meetings		•	•
AMGA Foundation and Specialty Meetings		•	•
Hospitality Suites at Conferences (when available)			•

\*Corporate Partners can attend AMGA educational webinars, but not webinars supported by other Corporate Partners.



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This brochure reflects benefits of the AMGA Corporate Partner Program as of January 1, 2025.