



Quality and Innovation Collective



You are invited to AMGA's Vaccine Confidence Quality and Innovation Collective (QuIC)

AMGA's new Vaccine Confidence Quality and Innovation Collective (QuIC) aims to engage seven to ten AMGA member organizations to develop and implement vaccine confidence techniques and tools.

AMGA's Vaccine Confidence QuIC is a three-phase initiative, combining a virtual discussion forum, a two-day in-person meeting, and a two-day virtual meeting. This QuIC utilizes interactive workshops with quality improvement tools and qualitative methodology to engage AMGA member organizations in thoughtful discussions to collect insights and share best practices on developing and implementing successful vaccine confidence techniques and tools.

Opportunity

Up to 10 medical groups and health systems interested in developing, refining and implementing vaccine confidence techniques and tools with their providers, staff and patients will be asked to participate. Participating organizations will receive \$7,500 for participation.

Participating AMGA member HCOs will be encouraged to engage their outpatient clinics with a multidisciplinary team with roles that include, but is not limited to physician, quality leader, advanced practice provider, medical director, and other roles associated with vaccines. Participating AMGA member groups will be asked to identify two team members to participate throughout the program, as each phase discussion will build upon the last.

Participating organizations, with AMGA, will develop and implement vaccine confidence techniques and tools. AMGA will create and execute education and qualitative activities designed to aid HCOs in developing and implementing techniques and tools.

Focus Areas will include:

- Assess current and past success and challenges with language, techniques and tools used to improve vaccine confidence
- Strategies to target underserved populations in vaccination confidence efforts
- Utilize surveys to assess HCP knowledge, attitudes, and beliefs about vaccines
- Use of motivational interviewing or other behavioral techniques to improve vaccine confidence

Participant Expectations

- Establish an **internal implementation team**
- Actively participate in **virtual discussions & peer-to-peer activities, 2-day in-person meeting and 2-day virtual meeting**

- Submit **quality improvement documentation and present work** at in-person and virtual meetings

Program Timeline & Activities	
March 1, 2026	Recruitment period opens
July 1, 2026	Registration due to AMGA
August - September 30, 2026	HCO Orientation
October 15, 2026, 1-2:30pm ET	Virtual Discussion Forum, <i>90mins</i>
February 16-18, 2027	2-day In-Person Meeting, Washington DC/Alexandria, VA area
March – August 2027	HCOs develop, refine and implement techniques and tools
September 2027	Virtual peer-to-peer engagement activities
October 19-20, 2027	2-day Virtual Meeting

Benefits of Participation

- ✓ Participating organizations will receive a \$7,500 honorarium.
- ✓ Exclusive opportunity to engage in interactive discussion with AMGA members and vaccination experts.
- ✓ Incorporate quality improvement techniques, best practices, operational tips, techniques, tools and resources from other leading medical groups and health systems.
- ✓ Improve value through better patient care and outcomes (quality and value).
- ✓ A best practices summary highlighting your insights from each meeting will be published, as well as a best practices guide of successfully tested techniques and tools from HCOs, including insights and implementation strategies.

Registration and Next Steps

- If you are interested in participating, please accept this invitation by emailing **Erin Leaver-Schmidt** (eleaver-schmidt@amga.org).
- Two team members from an organization are required to register and participate through all three phases.
- **Registration will commit these individuals to participation in all three phases.**
- Upon registration, you will receive a Memorandum of Understanding to complete, calendar invitations for all meetings, and a brief survey to fill out prior to the first meeting.
Questions? Contact Erin Leaver-Schmidt, eleaver-schmidt@amga.org