



March 28-31, 2023 | Hyatt Regency | Chicago, Illinois

amga.org/AC23

2023 AMGA ANNUAL CONFERENCE

ANNUAL CONFERENCE
2023 AMGA

**Exhibitor and Contributor
Opportunities**

AMGA WELCOMES YOU TO CHICAGO!

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The AMGA Annual Conference brings together physician and non-physician executives from the nation's leading healthcare organizations, medical groups, academic/faculty practices, integrated delivery systems, ACOs, and physician-owned and -operated IPAs. Your financial support enables us to offer engaging and compelling content, inspiring keynote presentations, and numerous networking opportunities.

We have some exciting new updates this year:

- ▶ **Advance Exhibit Hall networking** available on Wednesday, March 29, starting at 2:00 p.m.
- ▶ **Poster Sessions** hosted in the Exhibit Hall
- ▶ **More breakout session speaking opportunities**, including during breakfast and lunch
- ▶ **Fun and engaging sponsorships**, including a photo booth, relaxation station, and bourbon tasting
- ▶ Closing the Exhibit Hall after breakfast on Friday, March 31, **allowing exhibitors to attend educational sessions and the closing keynote presentation**

Bring your decorating skills to Chicago!

Decorate your booth around our "Hello Chicago" theme in the Exhibit Hall. First place wins a 10' x 10' booth space for AC24!

Let's start planning!

Reserve your booth space and secure your sponsorship! Updates and additional information on the Annual Conference are available at amga.org/AC23. We look forward to seeing you in March!

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About AMGA

AMGA is a trade association representing hundreds of multispecialty medical groups and integrated systems of care. More than 177,000 physicians practice in AMGA member organizations, delivering care to over one in three Americans. AMGA advances high performance health through advocacy, education, publications, performance improvement tools, and resources. Our members include the most widely recognized and prestigious medical groups in America. AMGA membership is as varied as the healthcare market, with participation from integrated delivery systems, standalone innovative group practices, and physician-owned and -operated IPAs and networks.

WHO ATTENDS THE ANNUAL CONFERENCE

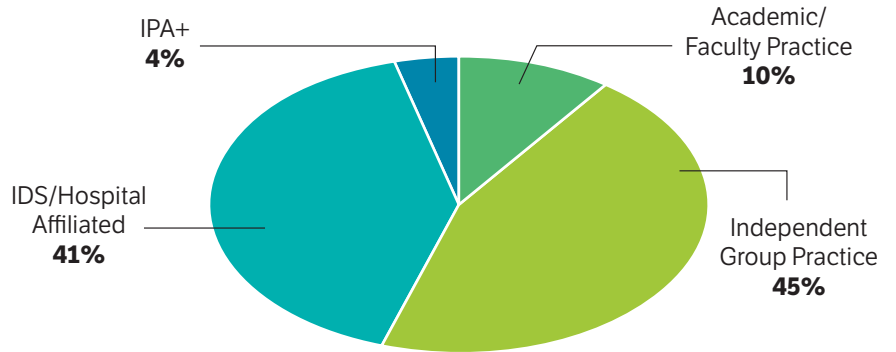
Healthcare Leaders:

- CEO, President, Board Chair
- CAO, COO, Administrator, Executive Director
- CMO, Medical Director
- Population Health Executive
- CFO, Vice President
- Chief HR Officer, Director
- Chief Innovation/Transformation Officer
- CNO, Nursing Director
- CQO, Quality Director
- Accountable Care Officer
- Department Director
- Director of Marketing
- CIO/CMIO
- Pharmacy Department Manager
- Physician Shareholder
- Vice President of Clinical Effectiveness

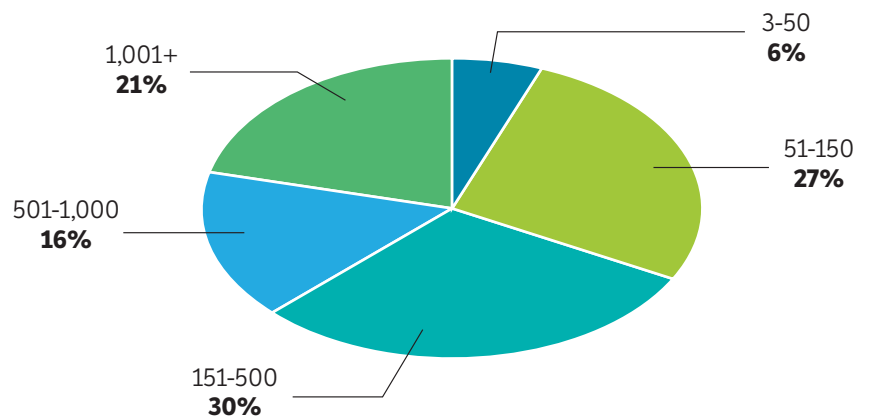
From Healthcare Delivery Organizations:

- Group Practices
- Integrated Delivery Systems
- Accountable Care Organizations
- Hospital/Health Systems
- Academic/Faculty Practices
- Clinically Integrated Networks
- Management Service Organizations
- Physician Practice Management Companies

Attendees by Organization Type



Attendees by Group Size (FTE MDs)



Attendees by Functional Area

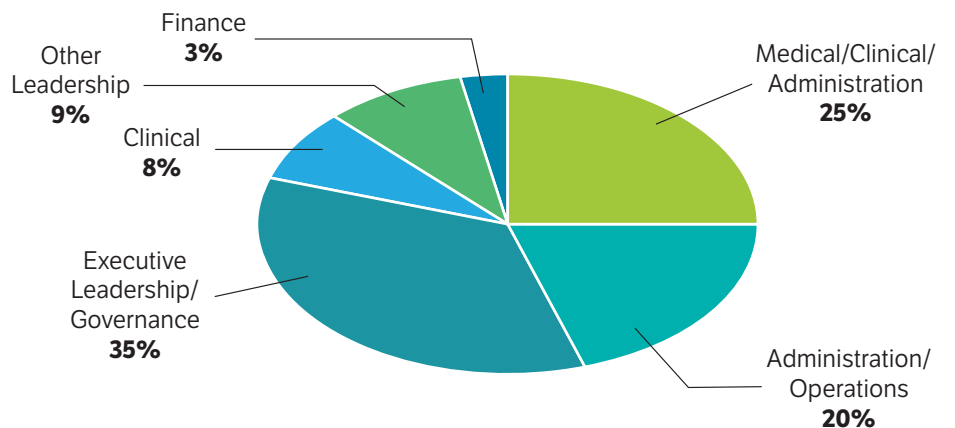


EXHIBIT HALL HOURS AND CONFERENCE PROGRAM*

EXHIBIT HALL HOURS AND CONFERENCE PROGRAM*

(Subject to Change)

Tuesday, March 28

Preconference Immersion Sessions (Additional Fee) 1:00 p.m. – 5:00 p.m.

Wednesday, March 29

Exhibit Setup 8:00 a.m. – 1:00 p.m.
*Earlier move-in hours by request.
 All exhibits must be fully installed by 1:00 p.m. on Wednesday, March 29.*

Partner Breakout Sessions with Lunch Sponsorship 12:15 p.m. – 1:15 p.m.

Exhibit Hall Opens 2:00 p.m.

Exhibit Hall Advance Networking 2:00 p.m. – 4:00 p.m.

Poster Sessions in Exhibit Hall 2:00 p.m. – 4:00 p.m.

Welcome Reception in Exhibit Hall 5:00 p.m. – 7:00 p.m.

Thursday, March 30

Networking Breakfast in Exhibit Hall 7:00 a.m. – 8:00 a.m.

Opening General Session: Scott Gottlieb, M.D. 8:00 a.m. – 9:30 a.m.

The Dr. Scott Hayworth and the Honorable Dr. Nan Hayworth Lecture

Morning Refreshment Break in Exhibit Hall 9:30 a.m. – 10:15 a.m.

Peer-to-Peer Sessions 10:15 a.m. – 11:15 a.m.

Peer-to-Peer Sessions 11:30 a.m. – 12:30 p.m.

Luncheon in the Exhibit Hall 12:30 p.m. – 2:00 p.m.

Peer-to-Peer Sessions 2:00 p.m. – 3:00 p.m.

Afternoon Refreshment Break 3:00 p.m. – 3:30 p.m.

General Session: Joan Higginbotham 3:30 p.m. – 5:00 p.m.

Happy Hour in the Exhibit Hall 5:00 p.m. – 6:30 p.m.

Friday, March 31

Partner Breakout Sessions with Breakfast Sponsorship 7:00 a.m. – 8:30 a.m.

Networking Breakfast in the Exhibit Hall 7:00 a.m. – 8:30 a.m.

Poster Sessions in Exhibit Hall 7:00 a.m. – 8:30 a.m.

Networking Discussion Groups 8:30 a.m. – 9:30 a.m.

Morning Refreshment Break 9:30 a.m. – 10:00 a.m.

Exhibitor Move-Out 9:00 a.m. – 1:00 p.m.

General Session: Fireside Chat with Judy Faulkner 10:00 a.m. – 11:30 a.m.

Closing General Session: José Andrés 11:30 a.m. – 12:30 p.m.

Sunshine and Sangria Social 12:30 p.m. – 1:30 p.m.

* The complete agenda is available at amga.org/AC23. All Full Conference Contributors are invited to attend sessions on Thursday and Friday and can register for the Preconference Immersion Sessions on Tuesday.

EXHIBITOR PRICING

Paid before December 16, 2022				
Booth Size	AMGA Partner Level			
	Non-Partner	Executive	Premier	Chairman's Circle
10' x 10'	\$5,100	\$4,850	\$4,350	\$4,000
10' x 10' Corner*	\$5,400	\$4,950	\$4,350	\$4,000
10' x 20'	\$10,200	\$9,700	\$8,700	\$8,000
20' x 20'	\$20,200	\$19,000	\$17,000	\$15,600

Paid after December 16, 2022				
Booth Size	AMGA Partner Level			
	Non-Partner	Executive	Premier	Chairman's Circle
10' x 10'	\$5,300	\$5,050	\$4,550	\$4,200
10' x 10' Corner*	\$5,600	\$5,150	\$4,550	\$4,200
10' x 20'	\$10,400	\$9,900	\$8,900	\$8,200
20' x 20'	\$20,400	\$19,200	\$17,200	\$15,900

*Limited availability

Exhibit booth includes one (1) Full Conference Registration, two (2) Exhibit Hall Only badges, and a Lead Retrieval System. Platinum, Gold, and Silver Level Contributors receive additional conference registrations and benefits. See page 7 for details.

Additional Exhibit Hall Only Passes

Up to four (4) additional Exhibit Hall Only badges may be purchased at the following rates (per person):

Chairman's Circle Corporate Partner and/or Platinum Contributor	\$200
Premier Level Corporate Partner and/or Gold Contributor	\$250
Executive Level Corporate Partner and/or Silver Contributor	\$300
Exhibitor Non-Corporate Partner	\$500

FEATURED CONTRIBUTOR PACKAGE LEVELS

Our Platinum, Gold, and Silver Contributor Packages offer increased value options to elevate your organization's brand awareness. Select the opportunity that is right for your organization. See page 7 for complete list of package benefits.

Platinum Host Package

AMGA Corporate Partner Exclusive

\$55,000

Increase your brand and name recognition with this exclusive sponsorship. Your company is the overall sponsor of AC23 and serves as the host of the AMGA Leadership Council Meetings. Highlights of this high-profile package include:

- Opportunity for a 60-minute Leadership Chat breakfast meeting with Board Members and AMGA leaders on the sponsor's topic of choice. Date and time TBD.
- Opportunity to attend the Leadership Council Welcome Reception and Breakfast Meeting. Please note that Leadership Council Meetings are for AMGA medical groups only.
- Complimentary 10' x 10' exhibit space and six (6) full conference registrations.

Gold Contributor Package

\$22,500

Highlights of this package include your logo featured prominently on the conference tote bag, the opportunity to introduce speakers at our popular peer-to-peer breakout sessions, four (4) complimentary conference registrations, and a discounted rate for add-on booth space.

Gold Contributor 10' x 10' Optional Add-On Booth Pricing:

- Chairman's Circle and Premier Corporate Partners: \$2,500
- Executive Corporate Partner: \$3,000
- Non-Corporate Partner: \$3,500

Silver Contributor Package

\$7,500

Silver Contributors receive enhanced promotion before, during, and after the conference on our website, on conference signage, in the conference app, and in *Group Practice Journal*. You'll also receive two (2) complimentary full conference registrations and a discounted rate for add-on booth space.

Silver 10' x 10' Optional Add-On Booth Pricing:

- Chairman's Circle and Premier Corporate Partners: \$2,600
- Executive Corporate Partner: \$3,100
- Non-Corporate Partner: \$3,600

FEATURED CONTRIBUTOR PACKAGE BENEFITS

	Platinum	Gold	Silver	Exhibitor
Host of AMGA Council Meetings on Tuesday, March 28	✓			
Leadership Breakfast with AMGA Leaders (60-minutes)	✓			
Partner Breakout Session (60-minutes)	✓			
Four complimentary registrations to attend the joint Council Meal Sessions	✓			
Complimentary 10' x 10' booth space	✓			
Opening Comment during Joint Council Meeting	✓			
Option to introduce speakers at Peer-to-Peer Breakout Sessions	✓	✓		
Logo included on official conference tote bag (if desired)	✓	✓		
Logo displayed on large screens prior to General Sessions	✓	✓		
Complimentary full conference registrations	6	4	2	1
Complimentary Exhibit Hall Only Passes	5	4	3	2
Discounted rates on Exhibit Booths (10' x 10')	✓	✓	✓	
Enhanced acknowledgement on the conference app (Logo)	✓	✓	✓	
Recognition on slides shown prior to sessions	✓	✓	✓	
Enhanced acknowledgement on AMGA Conference Website	✓	✓	✓	
Acknowledgement in <i>Group Practice Journal</i>	✓	✓	✓	
Logo on signage in registration area	✓	✓	✓	
Pre- and post-conference registration list (mailing addresses only)	✓	✓	✓	✓
Lead Retrieval System (captures full contact information)	✓	✓	✓	✓

Exhibit Hall Map at AMGA Annual Conference





SPECIAL EVENTS AND OPPORTUNITIES

SPECIAL EVENTS AND OPPORTUNITIES

The opportunities listed below give your organization additional visibility and recognition, including acknowledgement on signage, the mobile app, and conference website.

Partner Breakout Session Sponsor

- Chairman's Circle and Premier Corporate Partners: **\$25,000**
- Executive Corporate Partner: **\$26,250**
- Non-Corporate Partner: **\$30,000**

Facilitate a one-hour educational breakout session on your topic of choice on Wednesday or Friday of the conference. AMGA will provide a buffet meal for attendees outside the meeting rooms 30 minutes prior to the sessions.

The best received sessions include case studies (client/AMGA member presentation), lectures (presentation with time for Q&A), facilitated discussions, and panel discussions (with speakers and moderator). Benefits include basic A/V equipment, four (4) complimentary full conference registrations, one (1) speaker one-day pass, and an optional introduction by an AMGA executive. AMGA can offer assistance on your session topic, but the sponsor is responsible for contacting and securing speakers. Room capacity is 30–50 attendees; however, AMGA cannot guarantee a specific number of participants.

Distinguished Leadership Dinner

Wednesday, March 29, 7:00 p.m.

Chairman's Circle and Premier Corporate Partner Exclusive

\$30,000

This flagship conference event is attended by AMGA Board Members and past Board Chairs. The sponsor will be recognized by AMGA President and CEO Dr. Jerry Penso and invited to make brief opening remarks. This sponsorship includes four (4) complimentary full conference registrations, six (6) attendees at the dinner, pre-read materials emailed to attendees, pre-event attendee list, and a 10% discount on exhibit hall booth space.

SPECIAL EVENTS AND OPPORTUNITIES (CONTINUED)

For the following sponsorships, availability of non-exclusive contributor status is dependent on whether an exclusive contributor expresses interest in a particular event. If an organization states an interest in becoming an exclusive contributor of an event, first rights-of-refusal will be given to non-exclusive contributors that have expressed an earlier interest.

E = Exclusive, includes **two** full conference registrations

NE = Non-Exclusive, includes **one** full conference registration

Host: Welcome Reception and Strolling Dinner in Exhibit Hall

Wednesday, March 29, 5:00 – 7:00 p.m.

Benefits include signage outside and inside the Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations, opportunity to place literature at tables, and a temporary display space in the Exhibit Hall if desired (if the exclusive host of the event). Add on a Tequila or Bourbon Bar (see page 12) and receive a 5% bundled discount.

	E	NE
Chairman's Circle and Premier Corporate Partners	\$10,000	\$5,000
Executive Corporate Partner	\$10,500	\$5,250
Non-Corporate Partner	\$12,000	\$6,000

Host: Networking Luncheon in Exhibit Hall

Thursday, March 30, 12:30 – 2:00 p.m.

Benefits for this luncheon sponsorship include signage outside and inside Exhibit Hall, organization's logo imprinted on napkins, signage at food/beverage stations, opportunity to place literature at tables, and a temporary display space in the Exhibit Hall if desired (if the exclusive host of the event).

	E	NE
Chairman's Circle and Premier Corporate Partners	\$10,000	\$5,000
Executive Corporate Partner	\$10,500	\$5,250
Non-Corporate Partner	\$12,000	\$6,000

Host: Happy Hour in the Exhibit Hall

Thursday, March 30, 5:00 – 6:30 p.m.

The opportunity to serve as host for this event in the Exhibit Hall includes signage outside and inside the Exhibit Hall; organization's logo imprinted on napkins distributed at all bar stations; signage at food/beverage stations; opportunity to place literature at tables; and a temporary display space in the Exhibit Hall if desired (if the exclusive host of the event). Add on a Tequila or Bourbon Bar (see page 12) and receive 5% bundled discount.

	E	NE
Chairman's Circle and Premier Corporate Partners	\$8,000	\$4,000
Executive Corporate Partner	\$8,400	\$4,200
Non-Corporate Partner	\$9,600	\$4,800

Acclaim Award Sponsor

Thursday, March 30, during Opening Session

The Acclaim Award is AMGA's most prestigious quality award presented to the nation's premier high-performing healthcare delivery organization during Annual Conference's opening session. As a sponsor, you will be a part of the presentation ceremony and support the purpose of the Acclaim Award by further recognizing AMGA members that are improving patient experience of care, improving health of populations with a focus on quality outcomes, reducing the per capita cost of health care, and fostering health equity. AMGA Corporate Partners only. Please contact Grante Wright, development officer, AMGA Foundation, at gwright@amga.org or 703.838.0033 ext. 369 for detailed sponsorship information.

Chronic Care Roundtable Meeting Participant

Thursday, March 30, 10:15 a.m. – 12:15 p.m.

Participate in this roundtable meeting and collaborate with healthcare leaders to address the most pressing issues that providers, medical groups, and health systems face when delivering care to patients with chronic and preventable diseases. Please contact Grante Wright, development officer, AMGA Foundation, at gwright@amga.org or 703.838.0033 ext. 369 for more information.

AMGA Foundation Celebration Reception Sponsor

Thursday, March 30, 6:30 – 8:30 p.m.

This reception celebrates AMGA Foundation's impact and honors our collaborators, partners, supporters, program participants, sponsors, and donors. Join more than 75 healthcare leaders from AMGA's premier organizations to recognize the great strides made to advance health care for patients through AMGA Foundation's population health initiatives and our national health campaigns. For more detailed information about the \$15,000, \$10,000, or \$5,000 sponsorship levels, please contact Christina Santos, executive director, AMGA Foundation, at csantos@amga.org or 703.838.0033 ext. 384.

ADDITIONAL CONTRIBUTOR OPPORTUNITIES

Relaxation Station Host

Only Four Sponsorships Available!

Wednesday, March 29, 2:00 – 7:00 p.m.

and/or Thursday, March 30, 9:30 a.m. – 3:30 p.m.

Chairman's Circle and Premier Corporate Partners:	\$3,500
Executive Corporate Partner:	\$3,700
Non-Corporate Partner:	\$4,000



Help our attendees relax and unwind during a break or lunch. Pricing includes one massage therapist, chair, supplies, music, and aromatherapy. Sponsor will be provided tickets to distribute to attendees and receive two promotional signs (one at your booth and one at the Relaxation Station) with company logo/booth location.

Photo Booth Sponsor

Only Four Sponsorships Available!

Wednesday, March 29, 2:00 – 7:00 p.m. and/or Thursday, March 30, 1:00 – 6:30 p.m.
(during all exhibit floor hours)



Chairman’s Circle and Premier Corporate Partners:	\$4,000
Executive Corporate Partner:	\$4,500
Non-Corporate Partner:	\$5,000

Always popular, this photo booth sponsorship offers a fun opportunity for our attendees to get digital prints with their favorite people at the conference! Sponsor will be provided tickets to distribute to attendees and receive promotional signage with company logo.

Bourbon Bar Host

Wednesday, March 29, 5:00 – 7:00 p.m. or Thursday, March 30, 5:00 – 6:30 p.m.

During Welcome Reception

Chairman’s Circle and Premier Corporate Partners:	\$8,000
Executive Corporate Partner:	\$8,500
Non-Corporate Partner:	\$9,000

(pricing based on 400-drink maximum)



During Happy Hour

Chairman’s Circle and Premier Corporate Partners:	\$5,000
Executive Corporate Partner:	\$5,250
Non-Corporate Partner:	\$5,500

(pricing based on 250-drink maximum)

Host a bourbon tasting! This sponsorship includes the choice of three premium bourbons and two bartenders who will make Manhattans and Old Fashioneds and serve bourbon on the rocks. Sponsor will be provided tickets to distribute to attendees and receive promotion from AMGA.

Tequila Bar Host

Wednesday, March 29, 5:00 – 7:00 p.m. or Thursday, March 30, 5:00 – 6:30 p.m.



During Welcome Reception

Chairman’s Circle and Premier Corporate Partners	\$8,000
Executive Corporate Partner	\$8,500
Non-Corporate Partner	\$9,000

(pricing based on 400-drink maximum)

During Happy Hour

Chairman’s Circle and Premier Corporate Partners:	\$5,000
Executive Corporate Partner:	\$5,250
Non-Corporate Partner:	\$5,500

(pricing based on 250-drink maximum)

Tequila! This sponsorship includes signature tequila and mixers along with two bartenders. Sponsor will be provided tickets to distribute to attendees and receive promotion from AMGA.

ADDITIONAL CONTRIBUTOR OPPORTUNITIES (CONTINUED)

Cappuccino Bar Host

Wednesday, March 29, 2:00 – 4:00 p.m. in Exhibit Hall
Thursday, March 30, 7:00 – 8:00 a.m. in Exhibit Hall
or Friday, March 31, 7:00 – 8:30 a.m. in Exhibit Hall

Chairman's Circle and Premier Corporate Partners:	\$4,000
Executive Corporate Partner:	\$4,200
Non-Corporate Partner:	\$4,500



Give our attendees a boost with delicious cappuccinos, lattes, and espresso drinks. Digitized latte printer available for an additional cost. This sponsorship includes a promotional sign at your booth and tickets that you can distribute to attendees.

Popcorn Cart Host

Wednesday, March 29, 2:00 – 4:00 p.m. or 5:00 – 7:00 p.m.
or Thursday, March 30, 12:30 – 2:00 p.m.

Chairman's Circle and Premier Corporate Partners:	\$2,500
Executive Corporate Partner:	\$2,700
Non-Corporate Partner:	\$3,000
<i>(pricing based on 300 bags)</i>	

Offer attendees a fun snack while they explore your booth. AMGA will promote that popcorn will be at your booth.

Break Station Host

Friday, March 31, 9:30 – 10:00 a.m.

Chairman's Circle and Premier Corporate Partners:	\$3,000
Executive Corporate Partner:	\$3,200
Non-Corporate Partner:	\$3,500

Serve as the host of a specialty break station located centrally in front of the general session ballroom. Two members of your team can be at the table to greet guests and hand out literature during our two refreshment breaks. Signage will be placed at the table and your company may use a branded tablecloth. This package includes a choice of themed break stations.

Wi-Fi Provider in Meeting Space*

Sponsor receives signage acknowledgment through the conference space your logo and/or ad on the Wi-Fi splash page.

AMGA Annual Conference App*

Your logo will be featured on the main app banner, on app instruction sheets distributed to participants, and in attendee updates sent via email to all participants.

* Pricing for each of the above sponsorships

Chairman's Circle and Premier Corporate Partners:	\$15,000
Executive Corporate Partner:	\$15,750
Non-Corporate Partner:	\$18,000

Company Literature in Conference Registration Bag

(Exclusive to AC23 exhibitor/contributors or AMGA Corporate Partners)

Chairman's Circle and Premier Corporate Partners:	\$1,200
Executive Corporate Partner:	\$1,400
Non-Corporate Partner:	\$1,600

ADDITIONAL CONTRIBUTOR OPPORTUNITIES (CONTINUED)

Two-Sided Column Wraps in Registration Area

- Chairman’s Circle and Premier Corporate Partners: **\$3,000**
- Executive Corporate Partner: **\$3,500**
- Non-Corporate Partner: **\$4,000**



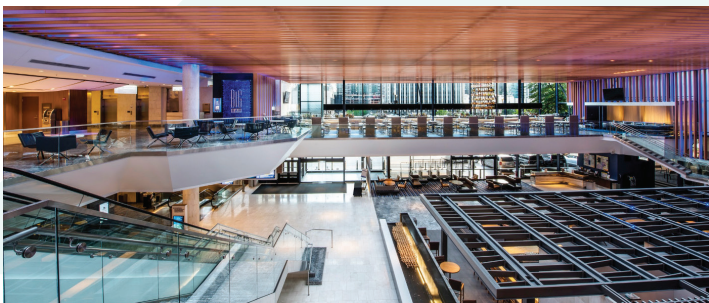
Four-Sided Column Wrap
Only Two Available!

- Chairman’s Circle and Premier Corporate Partners: **\$3,500**
- Executive Corporate Partner: **\$4,000**
- Non-Corporate Partner: **\$4,500**

For information on contributions to support specific General Session Keynote Speakers or hotel branding opportunities, contact Colleen Stern at cstern@amga.org.

BRANDING OPPORTUNITIES AT THE HYATT REGENCY CHICAGO

The Hyatt Regency Chicago has a multitude of promotional opportunities that can be utilized during AC23. Take the spotlight with larger than life messaging! Opportunities start at \$7,000 and must be submitted and approved for production no later than February 1, 2023. Contact Colleen Stern cstern@amga.org for a brochure of all opportunities and costs.



2022 ANNUAL CONFERENCE MEDICAL GROUP AND HEALTH SYSTEM ATTENDEES

ADC Physicians, P.A. Advocare, LLC	Group Health Cooperative of South Central Wisconsin	MSPNJ - Medical Services Professionals of New Jersey, LLC	Sharp Community Medical Group
Advocate Aurora Medical Group	Guthrie Medical Group	New England Dermatology & Laser Center	Sharp Rees-Stealy Medical Group, Inc.
AHS Oklahoma Physician Group, LLC dba Utica Park Clinic	Hackensack Meridian Health Medical Group	North Bend Medical Center, Inc.	SIMEDHealth
AllCare IPA	HCA Healthcare - Physician Services Group	Northeast Georgia Physicians Group	Southern California Permanente Medical Group
Allina Health	HealthPartners	Northern Arizona Healthcare	Sparrow Medical Group
Arnot Medical Services, PLLC	HealthTexas Medical Group	NorthShore University HealthSystem	Spectrum Health Medical Group
Atlantic Medical Group	Henry Ford Allegiance Health	Northwell Health	Springfield Clinic
Atrius Health	Henry Ford Health	Northwest Permanente P.C. Physicians & Surgeons	St. Elizabeth Physicians (KY)
Augusta Medical Group	Henry Ford Medical Group	Northwest Primary Care Group, P.C.	St. Luke's Physician Group
Austin Regional Clinic, P.A.	Holzer Health System	Novant Health Medical Group	St. Peter's Health Medical Group
Ballad Health	Horizon Family Medical Group	Ochsner Health	Summa Health Medical Group
Banner Medical Group	Hospital Sisters Health System Medical Group	Ogden Clinic	Summit Health
BayCare Medical Group	Houston Methodist Physician Organization	Olmsted Medical Center	Summit Medical Group, PLLC
Bayhealth Medical Group	Huntington Health Physicians	Oncology Physicians Network	Sutter East Bay Medical Foundation
Beebe Healthcare	Inova	Optum California	Sutter Gould Medical Foundation
Beloit Health System	INTEGRIS Medical Group	Optum Pacific Northwest	Sutter Health
Bon Secours Mercy Health	Intermountain Healthcare Nevada	OptumCare	Sutter Medical Foundation
Brown & Toland Physicians	Intermountain Medical Group	Oregon Medical Group, P.C.	Tidewater Physicians Multispecialty Group, P.C.
CareMount Medical, P.C.	The Iowa Clinic, P.C.	OSF Medical Group	Trinity Health Physician Network
Carle Physician Group	IU Health Physicians	Palo Alto Medical Foundation	Tuba City Regional Health Care Corp.
Cedars-Sinai Medical Care Foundation	The Jackson Clinic, P.A.	Parkview Physicians' Group	Tulane University Medical Group
Centra Medical Group	Jefferson Health System	The Permanente Federation	UC Davis Health
CHMC - Community Health Services Network, Inc.	Johns Hopkins Univ., Clinical Practice Association	The Permanente Medical Group, Inc.	UCHealth Medical Group
ChristianaCare	Kelsey-Seybold Clinic	Physicians of East Texas, L.L.C.	UMC Health System
Christie Clinic, LLC	Kettering Physician Network	The Polyclinic, Part of Optum	United Physicians of San Antonio
CHRISTUS St. Vincent Medical Group	Lehigh Valley Physician Group	Praxis Medical Group	UnityPoint Clinic
CHRISTUS Trinity Clinic	Lexington Medical Center	Premier Medical Associates, P.C.	University HealthCare Alliance - Stanford HealthCare
Collom & Carney Clinic	Luminis Health	Premier Medical Group, P.C.	University of Alabama Health Services Foundation
Columbia University Irving Medical Center	Maine Medical Partners	Prevea Health	University of Rochester Medical Faculty Group
CommonSpirit Health	Mankato Clinic, Ltd.	Prime HealthCare, PC	University of Utah
ConcertoCare	Marshfield Clinic	PriMed Physicians	University of Utah Community Clinics
Confluence Health	Massachusetts General Physicians Organization	Prisma Health	UPMC Susquehanna Health Medical Group
The Corvallis Clinic	Maury Regional Medical Group, Inc.	Privia Medical Group - Florida	USMD Health System
Crystal Run Healthcare	Mayo Clinic - Rochester	Privia Medical Group - Gulf Coast	UW Health Northern Illinois
Davis Health System	Mayo Clinic - Wisconsin	Privia Medical Group - Mid-Atlantic	Valley Health System
Dignity Health Medical Foundation	Mayo Clinic Health System	Privia Medical Group - North Texas	Valley Medical Center
Diversus Health Services	Mayo Clinic Health System - Franciscan Skemp Healthcare	Quincy Medical Group	Vancouver Clinic, Inc.
Duly Health and Care	Mayo Clinic Health System - La Crosse	Revere Health	Vanderbilt Medical Group
Edinger Medical Group, Inc.	McFarland Clinic, PC	Saint Francis Health System / Warren Clinic	Virginia Mason Medical Center
Emory Clinic	McLaren Medical Group	Salem Health Medical Group	Wake Forest Baptist Health
Esse Health	Medical Associates Clinic, P.C.	Salina Regional Health Center	Walla Walla Clinic
The Everett Clinic, Part of Optum	Memorial Hermann Health System	Samaritan Medical Group	Washington Permanente Medical Group
EvergreenHealth Medical Group	Mercy	San Luis Valley Behavioral Health Group Inc	Watson Clinic, LLP
Family HealthCare Associates	Mercy Clinic East Communities	San Ysidro Health	WellMed (TX)
Florida Medical Clinic, P.A.	Mercy Clinic Joplin	Sanford Health	WellSpan Health
Friends of AMGA	Mercy Clinic Springfield Communities	Sansum Clinic	Western Washington Medical Group
Geisinger	Mercy Medical Group (CA)	SCL Health Medical Group	Wilmington Health
Genesis HealthCare System, Physician Services	Methodist Medical Group	Scripps Medical Foundation	Yale New Haven Health
Golden Valley Health Centers	Mid-Atlantic Permanente Medical Group, PC	Select Health Network	
Goshen Health		Selma Medical Associates Inc	
Goshen Physicians		Sentara Medical Group	
		Shannon Health System	

AC22 EXHIBITORS AND CONTRIBUTORS

AMGA gratefully acknowledges contributors that supported our AC22 Annual Conference:

Platinum Host

**EXACT
SCIENCES**

Breakout Sponsors

Dexcom
Janssen Pharmaceuticals
Pfizer
Practicing Excellence

Gold Contributors

AbbVie Epic
AKASA Pfizer
CareAllies

Silver Contributors

American Medical Association	NextGen Healthcare	Signify Health
BDO USA, LLP	Optum	SRHealth
Constant Media	Phreesia	UpStream
Experian Health	ProAssurance	Well Health Inc.
Humana	RxVantage	WhiteSpace Health
Indivior	Sheppard Mullin	

Special Event Sponsors

CareAllies	Practicing Excellence
Janssen Pharmaceuticals	Sanofi
Lightbeam Health Solutions	

2022 Conference Exhibitors

3M Health Information Systems	Constant Media	MedKoder, LLC	RCxRules
AbbVie	CPP Buying Group	Metropolis	RxVantage
Agency for Healthcare Research and Quality	Cross Country Healthcare	MGMA	Sanofi
AKASA	EasyHealth	MyndYou	ScribeAmerica
allheart Group Solutions	Exact Sciences	Napa River Insurance Services, Inc.	Sheppard Mullin
American Medical Association	Experian Health	NextGen Healthcare	Signify Health
AmerisourceBergen	Helix OpCo, LLC	NRC Health	Simpliphy
Athelas	IBM Watson Health	Open Practice	SRHealth
Aya Locums	Ideal Protein of America	Optum	SullivanCotter
BDO USA, LLP	INB Medical	Paymerang	TailorMed
Best Upon Request	Indivior	Pfizer Vaccines	Tavoca
BMS/Pfizer Alliance	Innovaccer, Inc.	Phreesia	TigerConnect
BrainCheck	Innovative Medical	PracticeLink	Upfront
CareAllies	Jaanuu	ProAssurance Group	UpStream
Carl Zeiss Meditec, Inc.	Janssen Pharmaceuticals, Inc.	ProScribe	VITAL WorkLife
Clearwave Corporation	The Joint Commission	Prospect Medical Systems	WhiteSpace Health
CNS Vital Signs	Lightbeam Health Solutions, Inc.	QGenda, Inc.	
CodingAID	Medical Advantage	Raziel Health	

Become a Member of the AMGA Corporate Partner Program

AMGA offers non-provider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems, and IPAs. Our Corporate Partner Program offers a collection of benefits and provides the opportunity to:

- **Network** with healthcare executives
- **Promote** your brand, value, and services
- **Share** thought-leading educational content
- **Stay informed** of medical group challenges and priorities
- **Access discounts** on meeting registrations, advertising, and AMGA surveys

The program offers you two levels of participation:

- **Premier (\$28,800)**
- **Executive (\$6,000)**

Organizations that choose to participate at the Premier Level will also have the opportunity to earn participation points to reach the Chairman's Circle, which affords additional benefits and access to AMGA members.

For additional information on how to join the AMGA Corporate Partner Program, please contact Colleen Stern at 703.838.0033 ext. 329 or csstern@amga.org.



IMPORTANT EXHIBITOR INFORMATION

Facility

Hyatt Regency Chicago
151 E Wacker Drive
Chicago, IL 60601

Reserve Booth Space

All Exhibitors and Contributors must agree to the AC23 Terms and Conditions (on page 20) and submit a signed completed Contributor Agreement (on page 19) to cstern@amga.org.

Pay by credit card, ACH, or mail check to:

AMGA
One Prince Street
Alexandria, VA 22314

Booth Assignment

Reservations and space location will be confirmed by email no later than January 31, 2023.

Specifications

Space is 10' x 10' furnished with back-drapes and side dividers, one six-foot draped table, two side chairs, one wastebasket, and an identification sign (Exhibit Hall is fully carpeted). Additional furnishings and equipment will be available through the decorator. Does not include cleaning, A/V, or electric.

Exhibit Firm

Shepard Exposition Services
1531 Carroll Drive, NW
Atlanta, GA 30318
Phone: 404.720.8600
Email: orders@shepardes.com

Freight

Exhibitors will receive complete shipping instructions in the service kit, which is sent with written booth confirmation.

Lead Retrieval System

Exhibitor lead retrieval systems will be available at no charge for organizations that wish to participate. Upgrades to the lead retrieval system will be at exhibitor's expense.

Hotel Accommodations

Hotel information will be forwarded with booth confirmation notification. The contracted AMGA hotels will not honor reservations without your confirmation information.

Regulations

AMGA reserves the right to deny space to any company whose exhibit is deemed inappropriate or whose presentation is objectionable as determined at AMGA's discretion.

Any company breaking their booth down early will lose booth assignment points and risk being barred from participating at future AMGA events. Exhibitors wishing to leave early must contract with the show decorator to have their booth taken down for them at the conclusion of the show.

NEW Exhibit Hours!

Setup

Wednesday, March 29 8:00 a.m. – 1:00 p.m.

Exhibit Hall Hours (subject to change)

Exhibit Hall is open during published hours only.

Wednesday, March 29, 2023

Networking 2:00 p.m. – 4:00 p.m.
Poster Sessions 2:00 pm – 4:00 p.m.
Welcome Reception 5:00 p.m. – 7:00 p.m.

Thursday, March 30, 2023

Networking Breakfast 7:00 a.m. – 8:00 a.m.
Morning Refreshment Break 9:30 a.m. – 10:15 a.m.
Luncheon 12:30 p.m. – 2:00 p.m.
Afternoon Refreshment Break 3:00 p.m. – 3:30 p.m.
Happy Hour 5:00 p.m. – 6:30 p.m.

Friday, March 31, 2023

Networking Breakfast 7:00 a.m. – 8:30 a.m.
Poster Sessions 7:00 a.m. – 8:30 a.m.
Exhibitor Move-Out 9:00 a.m. – 1:00 p.m.

For further information contact Colleen Stern at 703.838.0033 ext. 329 or cstern@amga.org.

CONTRIBUTOR AGREEMENT

AMGA AC23

March 28 – 31, 2023, Hyatt Regency Chicago

SPONSOR BILLING AND CONTACT INFORMATION

ORGANIZATION

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

PHONE

EMAIL

SPONSORSHIP

Please indicate the name and cost of the Sponsorship/s you are requesting:

Name	Cost*
_____	_____
_____	_____
_____	_____
_____	_____
Total	_____

* Please make sure you are using the correct cost for your partner level.

BOOTH SELECTION (not guaranteed)

1st _____

2nd _____

3rd _____

Would like to be near:

Do not want to be near:

Return Signed Agreement via email only to Colleen Stern, AMGA Director of Corporate Relations, cstern@amga.org

PAYMENT

Invoice Request

Payment terms net 30 days. Check made payable to AMGA.

Credit Card Payment

VISA MasterCard American Express

AMOUNT TO BE CHARGED \$ _____

CARD NUMBER

EXPIRATION DATE

CARD SECURITY CODE

PRINT CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

This signed agreement will become a binding contract upon acceptance by AMGA and is subject to the terms, conditions, rules and regulations contained herein. YOUR SIGNATURE INDICATES YOU AGREE TO ABIDE BY THE RULES AND REGULATIONS DETAILED ON THE TERMS & CONDITIONS PAGE OF THIS CONTRACT.

AUTHORIZED APPLICANT SIGNATURE

TITLE

_____/_____/_____
DATE

AUTHORIZED AMGA SIGNATURE

TITLE

_____/_____/_____
DATE

CONDITIONS OF CONTRACT TO EXHIBIT AND SPONSOR

Application

AMGA reserves the right to reject applications with or without cause, in its sole discretion. Application for exhibit space and/or sponsorships must be accompanied by payment or purchase order. Applications received without payment will be returned.

Conditions and Rules

It is understood that the following conditions and rules (the “Rules”) are agreed to as part of the agreement between AMGA and the individual or entity who has purchased an exhibit space or sponsorship (the “Contributor” Contributor”) for the AMGA conference (the “Conference”) pursuant to AMGA’s Contributor Registration Form (the “Agreement”). AMGA shall have the authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to the discretion of AMGA. The Contributor is responsible for familiarizing itself and complying with all of the Rules. Contributors shall also be responsible for the conduct of its officers, directors, employees, contractors, agents, and other representatives. Contributors or their representatives who fail to observe these Rules or who, in the sole and absolute discretion of AMGA, conduct themselves in an objectionable or improper manner may be dismissed without refund or appeal for redress.

Cancellation and Refunds

In the event the Contributor cancels its reservation for space or sponsored item, and does so on or before January 27, 2023 then Contributor will be refunded the participation fee less a 50% nonrefundable deposit. Cancellations received after January 27, 2023 will forfeit the entire fee. No refunds will be made if the sponsorship or booth is not used.

General Terms and Conditions

The AMGA Annual Conference Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibition or promotion, wholly or in part, that in its sole and absolute discretion is not in keeping with the character and purposes of AMGA. Further, AMGA reserves the right to take the following actions at any time prior to or during the Conference and at its sole discretion: (1) terminate the Agreement or decline to provide space to an Contributor for any reason, including but not limited to Contributor conduct, or Contributor use, promotion and/or distribution of material(s) and/or content that is objectionable to AMGA or is not consistent with the Conference, or AMGA’s bylaws, rules and regulations, or mission; (2) prohibit any exhibit, or part thereof, that violates these Rules or is, in any other way, not suitable for, or not in keeping with the character and spirit of, the Conference; (3) close any exhibit without refund or right to appeal for redress if such exhibit is determined by AMGA objectionable, improper, disruptive, and/or disturbing to AMGA or other exhibits; (4) close any exhibit without refund or right to appeal for redress if the Contributor or its representatives, in the sole and absolute discretion of AMGA, fail to observe these Rules or fail to conduct themselves properly; and/or (5) refuse to permit an Contributor who violates these Rules to participate in one or more future AMGA Conferences.

Occupancy of Exhibit Space

- A. If the Contributor fails to occupy its assigned exhibit space by the close of the exhibit installation period for such Conference, AMGA may rent such exhibit space to any other Contributor or use said exhibit space for such purposes as it may see fit in AMGA’s sole discretion without any liability on AMGA’s part and without in any way releasing the Contributor from any liability hereunder. Furthermore, if the Contributor does not occupy or staff the exhibit space as required herein, all rights of the Contributor will be revoked and all payments by the Contributor will be forfeited.
- B. Throughout ALL exhibit hours of the Conference the Contributor’s assigned exhibit space must remain staffed by at least one attendant and all exhibits/displays must remain fully intact.
- C. **Dismantling or removing an exhibit or materials before the official closing of the Conference is prohibited.** Premature dismantling of and/or failure to fully staff the exhibit space during the entire Conference may result in the loss of future Conference participation. Organizations wishing to leave early can contract with the official show decorator to have their booth taken down at the conclusion of the meeting. Contributors will have reasonable time to erect and dismantle their exhibits, which will be specified in the Contributor Service Manuals. Exhibit materials not removed from the hall by the time specified will be removed by and may be stored by AMGA at the Contributor’s sole expense and liability. Refer to the Contributor Manual for complete schedules, rules and regulations, and instructions for the installation and removal of the exhibits.
- D. AMGA shall have sole discretion as to the placement of exhibit space. AMGA reserves the right to alter the floor plan. AMGA reserves the right to alter locations of assigned exhibit space as shown on the official floor plan, as determined by AMGA in its sole discretion.

Compliance with the Law

The Contributor and its representatives, and all exhibits, exhibit materials and displays, shall at all times be in compliance with all applicable federal, state and local laws, codes and regulations.

Use of the AMGA Name

The use or display in any manner or medium of AMGA’s or the Conference’s name, logo, acronym, marks or copyrighted materials is not permitted, and no reference, implication or use of such name, logo, acronym, marks or copyrighted materials may be made to claim or imply AMGA endorsement, affiliation or approval of any product, service or program without the express, prior written consent of the AMGA.

Amendments

AMGA may amend these Rules at any time, and all amendments so made shall be binding on the Contributor.

Assignment and Subletting

The assignment or subletting of any part or all of the exhibit space by the Contributor is not permitted and any attempt to do so shall be of no force or effect.

Disputes

The Contributor must notify AMGA immediately of any and all disputes with respect to the Agreement or these Rules. These Rules are subject to interpretation and decision as provided in the first paragraph, titled Conditions and Rules, above. The Agreement and these Rules shall be governed and construed in accordance with the laws of the Commonwealth of Virginia exclusive of any conflict-of-law provisions, and the Contributor hereby submits to the jurisdiction of the state and federal courts within the Commonwealth of Virginia for proceedings related to the Agreement and these Rules.

Force Majeure

In the event that the Conference is canceled by any other cause, including but not limited to government intervention or regulation, war or other military activity, strikes, fire, acts of God, picketing, civil disturbances, terrorism, shortage of materials, determinations of outbreak of disease by either the World Health Organization or the Centers for Disease Control and Prevention (or other recognized entities), or any other circumstances that make it impossible, illegal, commercially impractical, or inadvisable for AMGA to hold the Conference or a portion thereof at the time and place provided in the Agreement, the Agreement shall terminate and the Contributor shall and does hereby waive any claim for any damages or compensation except the return of the amount paid by the Contributor received by AMGA on or before January 27, 2023. If AMGA received payment January 27, 2023 or after, the Contributor shall and does hereby waive any claim for any damages or compensation except the return of the amount paid after a 7.5% deduction by AMGA for expenses incurred with the conference, and there shall be no further liability on the part of either party. All sponsors have the option to receive a 100% Letter of Credit redeemable through April 30, 2024 in lieu of a refund that can be applied toward AMGA partnership dues or meeting sponsorship.

Cancellation or Relocation by AMGA

If AMGA fails to hold its conference as herein provided, relocates its conference site to another hotel or city, or fails to furnish Contributor the exhibit as stated herein for any reason or no reason, it shall refund to Contributor any fees paid to AMGA hereunder, less expenses as set forth in the paragraph above. Such refund shall be accepted by full settlement of any loss or damage suffered or claimed by Contributor.

Liability and Insurance

- A. The relationship between AMGA and the Contributor and their respective representatives is that of independent contractors. AMGA assumes no liability for any act of omission or commission by the Contributor.
- B. The Contributor shall and hereby agrees to indemnify, defend and hold AMGA and its directors, officers, employees, agents and representatives (collectively, the "Indemnified Parties") harmless from and against all demands, claims, actions, causes of action, assessments, losses, damages, liabilities, costs and expenses (including, without limitation, interest, penalties and attorneys' fees and expenses) ("Losses"), asserted against, resulting to, imposed upon, or incurred by AMGA or the Indemnified Parties, directly or indirectly by reason of, arising out of or resulting from any cause whatsoever.
- C. In addition, the Contributor shall and hereby agrees to indemnify, defend, and hold the exhibit hall and its employees and agents harmless from and against all Losses arising out of or caused by the Contributor's installation, removal, maintenance, occupancy, or use of the exhibit space or any part thereof. The Contributor shall also be liable to other Contributors for any damage caused to the other Contributors' property.
- D. In the event that liability is asserted by the Contributor against AMGA or any of its directors, officers, employees, agents or representatives for any reason, the Contributor agrees that in no event shall AMGA or any of its directors, officers, employees, agents or representatives be liable to the Contributor for any amount in excess of the exhibit space rental fee or sponsorship actually paid by the Contributor to AMGA under the Agreement.
- E. **The Contributor shall obtain, at its own expense, for the duration of the term of the installation and use of the exhibit space, Comprehensive General Liability Insurance (CGL) in an amount not less than one million dollars (\$1,000,000) per occurrence and \$2,000,000 aggregate, specifically naming AMGA as an additional insured. Contributor shall also obtain Worker Compensation as may be statutorily required in the jurisdiction where services are to be provided or performed and Automobile Liability including hired and non-owned vehicles with limits of \$1,000,000 CSL (combined single limit). All coverage must be written with carriers that are admitted in the jurisdiction where services are to be provided and have at least a rating of A VIII or better in the current AM Best guide. The Contributor' Commercial General Liability and Automobile Liability insurance policy must provide the following: (1) coverage to apply as primary without contribution from other sources, and (2) policy contains a waiver of subrogation provision. No cancellation or material change in coverage will be made without thirty (30) days prior written notice to AMGA. A current certificate of insurance reflecting the above requirements must be on file with AMGA prior to entry to the exhibit floor. The Contributor acknowledges that neither AMGA nor the exhibit hall maintain insurance covering the Contributor's property and that the Contributor is encouraged to obtain business-interruption and property-damage insurance covering any such losses by the Contributor since all such losses are the sole responsibility of the Contributor. It is also recommended that the Contributor obtain insurance policies covering the transporting of its exhibit materials and equipment to and from the Conference.**

- F. **Exhibitor shall be fully responsible to pay for any and all damage to property owned by Hyatt Regency Chicago, its owners or managers that results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hyatt Regency Chicago, Hotel Owner's Name, AMGA, and their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.**
- G. AMGA advises Contributor to remove all valuables (i.e. laptop computer, cell phones, etc.) at the end of each exhibit session and Contributor will be solely liable for any loss or damage to its property. In the event the Contributor desires special security precautions during the Conference, the Contributor should arrange for private guard service (subject to the requirements for contractors under the sections titled "Contributor Appointed Contractors"), if desired, or should make arrangements to have locked facilities available in its exhibit space for the storage of display materials or products.
- H. The maximum extent of AMGA's liability shall be the amount of the fee paid by Contributor.

Contributor Appointed Contractors

In the event that AMGA appoints any official service contractors for such services as material handling, furniture rental, booth and floral decorations, signs, photographs, drinking water, skilled labor or others, the Contributor agrees to utilize the services of such official service contractors. Specifically, the Contributor acknowledges that electrical service must be coordinated by AMGA's contractor, and that all rental equipment and labor requirements must be requested through AMGA's official decorator. If the Contributor wishes to utilize the services of any contractor other than those contractors appointed by AMGA, the Contributor must first obtain the prior written consent of AMGA. In order to conform to union contract rules and regulations, the Contributor must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the Conference. Any requests from independent contractors hired by the Contributor must be made to the exhibit hall manager not less than 90 days prior to the Conference start date. The CONTRACTOR hired by the Contributor must, by the deadline date, provide the show's official contractor with a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Shepard Exposition Services, the Conference location, and AMGA as additionally insured for the time period of the show (including move-in and move-out days).

Exhibit Display Guidelines

- A. Aisles and other spaces in the exhibit hall not leased to Contributors shall be under the control of AMGA. All displays, interviews, conferences, distribution of literature, lectures, audience seating/standing and the transactions of business of any nature shall be made WITHIN the exhibit space assigned to the Contributor.
- B. The Contributor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment or otherwise relating to the Contributor and its exhibit space. Only fireproof materials may be used in displays, and the necessary fire precautions will be a responsibility of the Contributor.
- C. All exhibit materials and equipment must be located within the exhibit space and protected by safety guards and devices, where necessary, to prevent personal accident or injury to Conference attendees and/or exhibit personnel. Equipment with sharp or protruding edges posing a potential danger to Conference attendees and/or exhibit personnel. Equipment with sharp or protruding edges posing a potential danger to Conference attendees and/or exhibit personnel, at whatever level, must have protective covering and be flagged.
- D. Exhibits should be constructed so that no copy appears higher than **ten** feet from the floor and no structure exceeds a height of **ten** feet. AMGA follows the International Association of Exhibitions and Events (IAEE) guidelines for display rules and regulation and a copy of these regulations will be included in the exhibit kit (island booths may exceed the eight foot limit with permission from AMGA).
- E. Exhibits shall not project beyond the exhibit space allotted to the Contributor. Signs, rails, and other similar items may not intrude into or over the aisles in the exhibit hall. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others. The wings of an exhibit shall not come out more than **five** feet from the back wall. End cap exhibits are not authorized unless specially approved in advance by AMGA (see IAEE regulations in Contributor kit for more information).
- F. No part of any exhibits and no signs should be pasted, nailed, or otherwise affixed to walls, doors, or other structures in such a way that may cause any damage, loss, expense, and or cost. The Contributor may not apply paint, lacquer, adhesive or any other coating to exhibit hall columns or floors, or to standard exhibit space equipment not provided by the Contributor. Any and all damage, losses, expenses, and/or costs resulting (including, but not limited to attorney's fees) from failure to observe this Rule shall be payable by the Contributor.
- G. Contributors with audible electric sound motion pictures, or other exhibits or devices that AMGA, in its sole and absolute discretion, deems objectionable or disruptive will be required to discontinue using all exhibits and/or devices so determined to be objectionable or disruptive.
- H. Before any exhibit may be removed from the exhibit hall, the Contributor must make arrangements satisfactory to AMGA and AMGA's decorator for the payment of any charges incurred by the Contributor in connection with its exhibiting at the Conference.

Solicitation/Advertisement

- A. Circulars, publications, printed advertisements, literature, promotional giveaways, samples, and all other advertising materials may be distributed only within the Contributor's assigned exhibit space.
- B. Soliciting, interviews, demonstrations, and detailing by the Contributor must be confined to Contributor's assigned exhibit space.
- C. Advertising, canvassing, soliciting of business, conferences in the interest of business, and other Advertising, canvassing, soliciting of business, conferences in the interest of business, and other similar activities are not permitted except by Contributors and then only in the Contributor's assigned exhibit space. Selling of any items or services during exhibit hall hours is expressly prohibited.
- D. Canvassing, exhibiting or distributing advertising materials outside of the Contributor's assigned exhibit space is expressly prohibited.
- E. Prize contests and drawings must be approved by AMGA in advance of the Conference.
- F. The extending of printed invitations by the Contributor or by its agents and/or employees from the Contributor's assigned exhibit space for private meetings of AMGA members during the hours of the Conference is prohibited. A copy of all printed invitations must be sent to AMGA for approval prior to the Conference.
- G. No exhibits, displays or advertising material of any kind will be allowed in the exhibit hall rooms or hallways unless approved in advance by AMGA.
- H. Persons who are not Contributors are prohibited from any detailing, exhibiting or soliciting within the exhibit hall.
- I. Solicitation of advertising by magazines or publishers from Contributors on the floor of the exhibit hall is prohibited.
- J. Failure to comply with these Rules regarding Solicitation and Advertisement may, at AMGA's sole discretion, result in the Contributor's dismissal from the exhibit hall.

Access for Persons with Disabilities

AMGA works to provide an accessible Conference for all attendees with disabilities and believes that persons with disabilities should be given the opportunity to participate and interact to the fullest extent possible. AMGA encourages all Contributors to make their exhibit space accessible to people with disabilities.

Age Requirements

In the interest of safety and injury prevention, no one under 21 years of age will be permitted in the exhibit hall during move-in, the duration of the Conference, and move-out. AMGA reserves the right to require proof of age prior to admission to the Conference.

Photography, Copyright, Video

The Contributor may take photographs only of its own exhibit space. Photographing or recording the exhibit space of other Contributors is prohibited without the prior written consent of AMGA and such other Contributor. Contributors must notify AMGA of any audio or video recordings (and the intended use of such recordings) of conference attendees that will take place at their booth. AMGA reserves the right to photograph and record the conference events, including Contributors, as determined in the sole discretion of AMGA. AMGA reserves the right to use photos and videos that may show Contributor's company name or representatives in future educational and marketing materials. Contributor grants to AMGA a limited, revocable, non-transferable license to use Contributor's name, acronym and logo in connection with such materials. Contributors are responsible for paying all licensing and royalty fees that may be due as a result of Contributors use of any copyrighted materials in the booth. This especially applies to music license fees for live, recorded or mechanical music used in videotapes; music tapes or otherwise that are due to ASCAP, BMI, or other copyright owners. In the event that AMGA is sued for, held liable for, or pays any such fees, the Contributor shall be liable to AMGA for all amounts paid, including all costs and expenses such as attorneys' fees.

Intellectual Property Rights

Contributor represents and warrants that it is either the author or owner of all rights to any materials used at the Conference ("Contributor Content"), and that the Contributor Content does not infringe the rights of others, and that Contributor has full power and authority to submit the content and to grant this license to AMGA. Contributor agrees to indemnify and hold AMGA harmless from any claim by third parties alleging that Contributor granting this license in any way infringes such third party's rights to any or all of the Contributor Content.

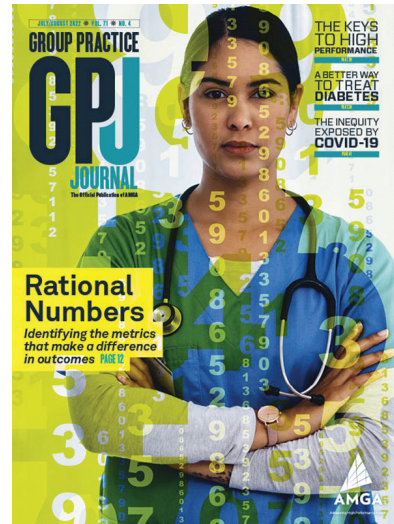
This Agreement or the existence of this Agreement shall in no way be construed as an understanding that AMGA recommends or endorses Contributor or its services or products to any third party, other than the provision of benefits agreed upon herein related to the Conference. Other than as agreed herein, Contributor shall not advertise its Contributor or collaborator status under this Agreement in any manner that could be construed as endorsement by AMGA of its products or services.

This Agreement in no way transfers any ownership of AMGA's names, trademarks or logos to Contributor. Except as explicitly permitted in this Agreement, Contributor shall not use any AMGA name, trademark or logo without express written permission from AMGA. Contributor acknowledges and agrees that any breach of this section will result in substantial and serious harm to AMGA, the extent of which cannot be reasonably or adequately compensated in damages in an action at law and may cause irreparable harm to AMGA. Contributor, therefore, expressly agrees that AMGA, in addition to any other rights or remedies which AMGA may possess, shall be entitled to seek injunctive or other equitable relief to prevent a breach of this paragraph by Contributor.

Advertising Opportunity

Group Practice Journal

Publication of the American Medical Group Association



IT'S IN THE BAG! GUARANTEED!

Copies of the January/February issue of *Group Practice Journal* will be distributed to every attendee at the AMGA 2023 Annual Conference at the Hyatt Regency Chicago.

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