Call For Content

SUBMISSION DEADLINE: July 2, 2025

The AMGA Annual Conference is not just any conference—it's the definitive leadership forum for health system and medical group executives committed to shaping the future of American healthcare. Tailored exclusively for those directly accountable for organizational performance, clinical outcomes, and financial sustainability, this conference is built around the most current priorities, using a variety of content delivery methods to gather leaders and allow them to share their strategies and solutions around improving process, value, culture, leadership, and ultimately, patient care, as they create thriving and resilient healthcare organizations. We invite you to share your knowledge and experience at the 2026 Annual Conference.

Please review the information below and submit your proposal no later than Wednesday, July 2, 2025.

Overview

AMGA's conference will feature two learning tracks: One for health systems and one for independent physician groups. It will provide a variety of content delivery formats to meet the needs of you and your peers. In each of these tracks, active participation of the learners is a key requirement and you should describe how you will promote active participation in your proposal. Studies indicate that material is absorbed better when learners are actively engaged and our attendee feedback consistently rates these sessions higher.

In your application, you will select which format you'd prefer.

- AMGA-Member-led **Peer-to-Peer Breakout Sessions** will provide participants interactive and engaging content with activities, discussions, or exercises to promote lively discourse and provide tangible takeaways. Each of the concurrent sessions will be either 45 or 60 minutes in duration, inclusive of Q&A, and be categorized in content tracks most requested by AMGA members. We encourage members to submit proposals that highlight experiences, with topics that promote active learner participation and emphasize new solutions to universal challenges.

- **Hub-Chats** were introduced in 2025 as a way to share information in short, 20-minute micro-presentations. With no more than 2 presenters, these sessions will take place in the conference Hub (our rebranded, redesigned exhibit hall experience).

- A **Poster Presentation** efficiently communicates concepts and data to an audience using a combination of visuals and text on a 2D surface. During the **Poster Session**, all presenters are required to share their Posters with conference participants as they walk through the Poster area.

- Dive deeper into your topic area, with a more hands-on approach to learning within **Deep Dives**, 2-hour workshop sessions, designed to gather leaders and actively work on solutions to shared challenges. These sessions will be required to be highly interactive and where possible, provide learners with hands-on tools or materials they can bring back to their organizations.

Timeline *(subject to change)*

- **July 2:** Deadline to submit completed proposals no later than **5:00 pm ET**

- **July 7-11:** Initial review by AMGA staff to ensure completed proposals follow stated guidelines before proposals are sent to the planning committee

- **August 11-15:** Email notification of "status update" to all proposal submitters. AMGA will confirm accepted presentations and provide information on next steps. Those who were not selected will be offered options to participate in other AMGA/AC25 opportunities.

- **August 25:** Public announcement of Peer-to-Peer Breakout Session speakers & Poster Session presenters

Questions during the submission process? Please contact Andi Eberly, CMP, at aeberly@amga.org or call 703.842.0776.

Presentation Guidelines

- You must utilize elements of engagement, including, but not limited to, group discussion, an instructor-posed question with time for participant reflection, or use of a case study with different engagement elements throughout the presentation. AMGA will share examples of engagement tools which could be used with confirmed speakers.

- Your presentation and proposal must be free of marketing (e.g., organization logo) or sales of products or services that serve your professional or financial interests.

- AMGA requires global disclosure of the existence of all financial relationships with commercial interest from any individual in a position to control the content of a CME activity sponsored by AMGA. All confirmed speakers will be required to disclose their financial relationship(s) with any ineligible company in the past 24 months soon after proposal approval, in order for AMGA to mitigate any necessary relationships in a timely fashion and openly identify any potential conflicts. Additionally, all relationships with ineligible companies will be disclosed to participants prior to the educational activities (in conference promotional materials, your final PowerPoint slide deck, handouts, and post-meeting publications) so that the listeners may form their own judgments regarding possible bias.

Submission Rules

1. **Your organization must be an AMGA health system or medical group member in good standing for your proposal to be accepted for review.** Additionally, if your organization's AMGA membership status should change prior to the conference, the presentation could be removed from the program.

   ○ If you are unsure of your AMGA membership status or would like to join AMGA for the opportunity of having a proposal reviewed, please contact Jessica Prior at jprior@amga.org or 703.838.0033 ext. 392.

2. **Please follow the guidelines within AMGA's proposal application form to complete your submission.** Proposals that are not complete or fail to follow the guidelines will not be accepted for review.

3. **AMGA corporate partners interested in submitting content for consideration**, please reach out to Harry Alba at Harry.Alba@amga.org for more information about the sponsored industry partner breakout sessions and tech talk opportunities.

4. **All confirmed participants must be willing to share and promote their session and the conference with their network, using their professional social media accounts.**

5. **Completed proposals must be submitted:**

   ○ **From the AMGA member's email address.**

   ○ **In Word format.** PDF and PowerPoint files will not be accepted, no exceptions. AMGA will not respond or request updated submissions which follow guidelines. Your proposal will be moved out of review.

   ○ **Directly to proposals@amga.org with "read receipt" option enabled.** Proposals submitted to any other AMGA email address, by fax, or by mail will not be accepted, no exceptions.

   ○ **No later than 5:00 pm ET on Wednesday, July 2, 2025.**

Speaker Registration Discount & Reimbursement

By submitting a proposal for consideration, you agree to the following speaker registration discount and reimbursement policies:

For Peer-to-Peer Breakout Sessions

- One (1) complimentary speaker registration for the General Conference **per Breakout Session**

- A discounted General Conference registration rate for co-speakers (no more than 4 total speakers per session)
  Note: Paid speaker registrations count toward a "group discount" ($100 discount per attendee) when there are 4 or more paid registrations from the same organization.

- Maximum reimbursement total of **$800** for travel/accommodation expenses **per Breakout Session** (e.g., airfare, ground transportation, parking, hotel room and tax charges, and incidentals, such as meals/snacks incurred during travel)
  Note: Registration fees are not reimbursable expenses by AMGA. All receipts must be provided for reimbursement.

For Poster Session Presentations

- A registration discount for presenter and co-presenter (maximum of 1 additional presenter **per Poster**)

- No travel/accommodation reimbursement benefit is included

Speaker Registration Discount & Reimbursement (continued)

For Hub-Chat Presentations

- A registration discount for presenter and co-presenter (maximum of 1 additional presenter **per Hub Chat**)
- No travel/accommodation reimbursement benefit is included.

For Deep Dive Presentations

- Two (2) complimentary presenter registrations for the General Conference **per Deep Dive**
- A registration discount for co-presenters (maximum of 2 additional presenters **per Deep Dive**)
- A maximum of **$800** travel/hotel reimbursement per speaker, not to exceed (2) two travel stipends per Deep Dive (e.g., airfare, ground transportation, parking, hotel room and tax charges, and incidentals, such as meals/snacks incurred during travel)
  Note: Registration fees are not reimbursable expenses by AMGA. All receipts must be provided for reimbursement.

Topics and Themes of Interest

AMGA's conference agenda will have two learning tracks: Health Systems and Independent Physician Groups.
We welcome proposals addressing today's most critical leadership issues, including (but not limited to):

AI and Data-Driven Transformation

- Deploying Generative AI in Clinical and Administrative Workflows
- Building Trust in AI: Governance, Risk, and Ethics
- From Pilots to Scale: Operationalizing AI in a Complex Health System
- AI's Role in Reducing Diagnostic Errors and Enhancing Safety

Workforce Strategy & Clinician Engagement

- Rethinking Staffing Models for Hybrid and Virtual Care Environments
- Rebuilding Culture after Disruption: Engagement and Alignment Strategies
- What's Working in Recruitment and Retention in a Hyper-Competitive Market
- Aligning Incentives and Performance Across Multispecialty Teams

Financial Sustainability & Risk-Based Models

- Innovative Payment Models: Moving Beyond Traditional Capitation
- Margin Management in an Era of Rising Costs and Lower Reimbursement
- Aligning Financial and Clinical Metrics for Sustainable Value
- Financial Strategies for Independent Groups in Consolidating Markets
- Balancing Fee-for-Service and Value: Strategic Portfolio Design
- Payer-Provider Collaboration: Best Practices in Joint Ventures and Partnerships

Consumer Experience, Access & Digital Health

- Personalization at Scale: Leveraging Data for Engagement
- Beyond the Portal: Building Next-Gen Digital Front Doors
- Virtual Health 2.0: Evolving Beyond Pandemic-Driven Care Models
- Integrating Behavioral Health into the Digital Ecosystem
- Coordinated Journeys: Reducing Friction Across Care Settings
- Human + Tech: Rethinking the Patient Relationship in a Digital Age

Population Health & High-Value Care

- Operationalizing Equity: Metrics, Dashboards, and Accountability
- Community Partnerships That Move the Needle on Access
- Embedding Equity into Quality Improvement Frameworks
- Using AI and Data to Identify and Close Health Disparity Gaps
- Expanding Access Through Tech-Enabled Mobile and Home Care

M&A, Governance & Strategic Growth

- Integrating Systems after M&A: Culture, Operations, and IT
- Physician Enterprise Strategy in a Post-Vertical Integration Era
- Leadership Models for Growth: Dyads, Triads, and Beyond
- Strategic Planning amid Market Uncertainty and Payer Shifts
- Growth Beyond Borders: National Networks and Cross-State Expansion
- Clinical Integration Across Disparate Organizations
- Private Equity in Healthcare: Risks, Rewards, and Realities
- Aligning Governance with Mission in Faith-Based or Independent Models