



2024 AMGA **Annual Conference**

**Exhibitor and Contributor
Opportunities**

April 9 – 12, 2024

Rosen Shingle Creek Hotel | Orlando, FL

amga.org/AC24

AMGA Welcomes You to Orlando!

The **AMGA Annual Conference** brings together physician and nonphysician executives from the nation's leading healthcare organizations, medical groups, academic/faculty practices, integrated delivery systems, ACOs, and IPAs. Your financial support enables us to offer engaging and compelling content, inspiring keynote presentations, and numerous networking opportunities.

Highlights of this year's conference:

- Exhibit Hall centrally located next to the General Sessions and the Registration Desk
- Fun and engaging sponsorships, including "Ice Cream in the Park" and "Specialty Cocktail Bars"
- More sponsored speaking opportunities
- Return of the AMGA Golf Classic

More time to interact with participants:

Wednesday advance Exhibit Hall networking available:

- Poster Previews
- "AMGA Live" Stage Interviews

Thursday extended Exhibit Hall hours:

- Rescue Puppy Petting in "The Park"
- Poster Presentations
- "AMGA Live" Stage Interviews

Friday opportunity to attend educational sessions and keynote presentations

Let's Start Planning!

Reserve your booth space and secure your sponsorship by completing the [Exhibitor Agreement Form!](#) Updates and additional information on the Annual Conference are available at amga.org/AC24.

We look forward to seeing you in Orlando!

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Advertising Opportunities

Back Cover

Who Attends the Annual Conference?

Healthcare Leaders:

- CEO, President, Board Chair
- CAO, COO, Administrator, Executive Director
- CMO, Medical Director
- Population Health Executive
- CFO, Finance Director
- Chief HR Officer, Director
- Chief Innovation/Transformation Officer
- CNO, Nursing Director
- CQO, Quality Director
- Accountable Care Officer
- Department Director
- Marketing/PR Director
- CIO/CMIO
- Physician Shareholder
- Advanced Practice Provider Leadership

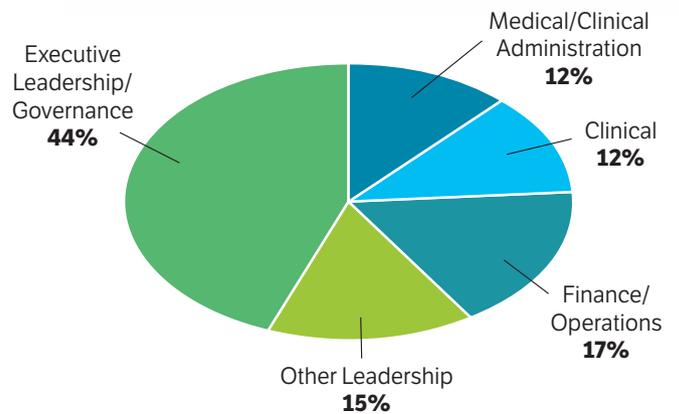
From Healthcare Delivery Organizations:

- Group Practices
- Integrated Delivery Systems
- Accountable Care Organizations
- Hospital/Health Systems
- Academic/Faculty Practices
- Clinically Integrated Networks
- Management Service Organizations
- Independent Physicians Associations
- Physician Practice Management Companies

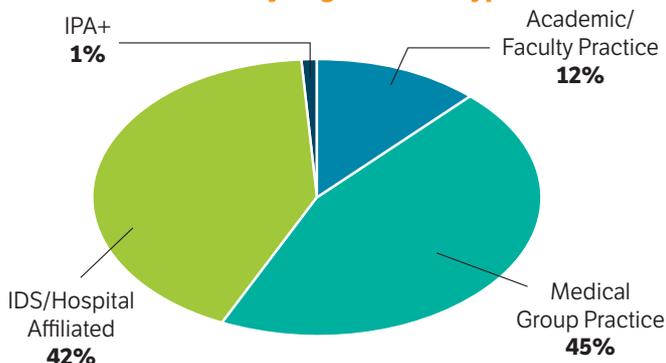
About AMGA

AMGA is a trade association representing hundreds of multispecialty medical groups and integrated systems of care. More than 177,000 physicians practice in AMGA member organizations, delivering care to more than one in three Americans. AMGA advances high performance health through advocacy, education, publications, performance improvement tools, and resources. Our members include the most widely recognized and prestigious medical groups in America. AMGA membership is as varied as the healthcare market, with participation from integrated delivery systems, innovative group practices, and IPAs and networks.

Attendees by Functional Area



Attendees by Organization Type



Attendees by Group Size (FTE MDs)

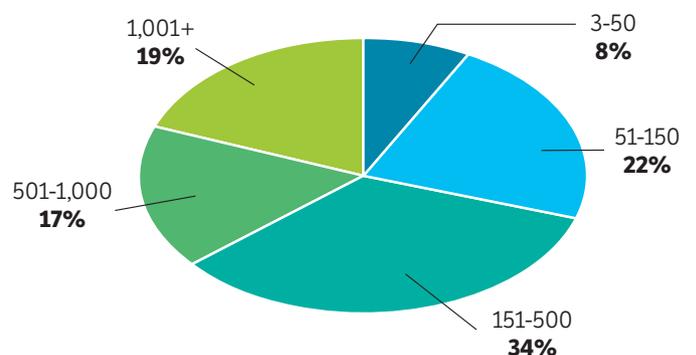


Exhibit Hall Hours and Conference Schedule*

(Subject to Change)

Tuesday, April 9

Exhibitor Setup 12:00 pm – 5:00 pm

Wednesday, April 10

AMGA Golf Classic 6:30 am – 1:00 pm
Exhibitor Setup 8:00 am – 12:00 pm
Preconference Immersion Sessions (Additional Fee) 1:30 pm – 5:00 pm
Exhibit Hall Advance Networking 2:00 pm – 4:00 pm
Poster Previews
“AMGA Live” Stage Interviews
Welcome Reception in Exhibit Hall 5:00 pm – 7:00 pm

Thursday, April 11

Networking Breakfast in Exhibit Hall 7:00 am – 8:00 am
Opening General Session 8:00 am – 9:30 am
Morning Refreshment Break in Exhibit Hall 9:30 am – 10:15 am
Peer-to-Peer Sessions 10:15 am – 11:15 am
Peer-to-Peer Sessions 11:30 am – 12:30 pm
Luncheon in the Exhibit Hall 12:30 pm – 1:30 pm
Puppies in “The Park”
Industry Partner Sponsored Breakouts 1:45 pm – 2:45 pm
Expo Afternoon in Exhibit Hall 2:45 pm – 4:00 pm
Poster Sessions
“AMGA Live” Stage Interviews
Solution Slams
Puppies in “The Park”
Peer-to-Peer Sessions 4:00 pm – 5:00 pm
Happy Hour in the Exhibit Hall 5:00 pm – 6:30 pm
Exhibit Hall Closes 6:30 pm
Exhibitor Tear-Down/Move Out 6:45 pm – 10:30 pm

Friday, April 12

General Session 8:15 am – 9:45 am
Networking Discussion Groups 10:00 am – 11:00 am
Closing General Session 11:00 am – 12:30 pm
Closing Reception 12:30 pm – 2:00 pm

* The complete agenda is available at amga.org/AC24. All registered conference supporters are invited to attend sessions on Thursday and Friday and can register for the Preconference Immersion Sessions on Wednesday. Exhibit Hall-only registrants can attend General Sessions only.

Featured Contributor Package Levels

AMGA invites you to participate as a contributor and/or exhibitor at the 2024 Annual Conference. Our Platinum, Gold, Silver, and Exhibitor* packages offer support recognition to elevate your organization's brand awareness.

**Exhibit space is optional for Platinum, Gold, and Silver Contributors and is available at a significant discount.*

Platinum Contributor \$60,000

Benefits:

- The premier sponsorship at AC24 receiving the most prominent promotion before, during, and after the conference.
- A 60-minute Leadership Chat breakfast meeting with AMGA leaders on the sponsor's topic of choice. Date and time TBD.
- Opportunity to present one (1) partner breakout session on Thursday, April 11, from 1:45 pm – 2:45 pm. See page 9 for additional details.
- Serve as host of the AMGA Leadership Council Meetings on Tuesday, April 9.
- Six (6) complimentary general conference registrations.
- Four (4) invitations to the joint sessions of the Leadership Council Meetings. Please note that each individual Council meeting is reserved for Council members only.
- Four (4) invitations to attend the AMGA Leadership Council and Board of Directors Reception on Tuesday, April 9.
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides.
- Opportunity to feature company logo on notebook given to attendees at registration.
- Opportunity to feature company logo on the iPad registration screens.
- Opportunity to introduce speakers at a minimum of four (4) Peer-to-Peer Breakout Sessions. Specific days/times TBD.
- Acknowledgment in *Group Practice Journal*.
- Pre- and post-conference registration lists (emails not included) for one-time usage.

Additional Exhibit Hall Benefits:

- One (1) complimentary 10' × 10' exhibit booth space that includes five (5) Exhibit Hall Only passes.
- Opportunity to purchase up to three (3) additional 10' × 10' booths for \$2,500 each. This includes one (1) additional general conference registration and two (2) Exhibit Hall Only passes.
- Complimentary Lead Retrieval System.

Featured Contributor Package Levels (continued)

Gold Contributor \$22,500

Benefits:

- Prominent sponsorship where your company's support is recognized before, during, and after the conference.
- NEW: Invitation for two (2) representatives to attend the AMGA Leadership Council and Board of Directors Reception on Tuesday, April 9.
- Four (4) complimentary general conference registrations.
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides.
- Opportunity to feature company logo on notebook given to attendees at registration.
- Opportunity to introduce speakers during Peer-to-Peer Breakout Sessions. Specific days/times TBD.
- Acknowledgment in *Group Practice Journal*.
- Pre- and post-conference registration lists (emails not included) for one-time usage.

Additional Exhibit Hall Benefits:

- Discounted rates on optional exhibit booth space that includes one additional general conference registration and two (2) Exhibit Hall Only passes per each 10 × 10 booth space. Complimentary Lead Retrieval System.
 - Chairman's Circle and Premier Corporate Partners: \$2,500/10' × 10'
 - Executive Corporate Partner: \$3,000/10' × 10'
 - Non-Corporate Partner: \$3,500/10' × 10'

Silver Contributor \$7,500

Benefits:

- Enhanced promotion of your company's support before, during, and after the conference.
- Company logo displayed on large screens throughout the meeting and on the conference website, app, signs, and slides.
- Two (2) complimentary general conference registrations.
- Acknowledgment in *Group Practice Journal*.
- Pre- and post-conference registration lists (emails not included) for one-time usage.

Additional Exhibit Hall Benefits:

- Discounted rates on optional exhibit booth space that includes one additional general conference registration and two (2) Exhibit Hall Only passes per each 10 × 10 booth space. Complimentary Lead Retrieval System.
 - Chairman's Circle and Premier Corporate Partners: \$2,600/10' × 10'
 - Executive Corporate Partner: \$3,100/10' × 10'
 - Non-Corporate Partner: \$3,600/10' × 10'

Exhibitor Pricing

Invoiced before January 15, 2024

Booth Size	AMGA Partner Level			
	Non-Partner	Executive	Premier	Chairman's Circle
10' x 10'	\$5,400	\$4,950	\$4,350	\$4,000
10' x 20'	\$10,200	\$9,700	\$8,700	\$8,000
20' x 20'	\$20,200	\$18,300	\$17,000	\$15,600

After January 15, 2024

Booth Size	AMGA Partner Level			
	Non-Partner	Executive	Premier	Chairman's Circle
10' x 10'	\$5,600	\$5,150	\$4,550	\$4,200
10' x 20'	\$10,400	\$9,900	\$8,900	\$8,200
20' x 20'	\$20,400	\$18,500	\$17,200	\$15,800

Exhibit booth pricing includes one (1) general conference registration, two (2) Exhibit Hall Only badges, pre- and post-conference registration lists (emails not included) for one-time usage, and a Lead Retrieval System per each 10' x 10' space purchased.

Additional Exhibit Hall Only Passes

Up to four (4) additional Exhibit Hall Only badges may be purchased at the following rates (per person):

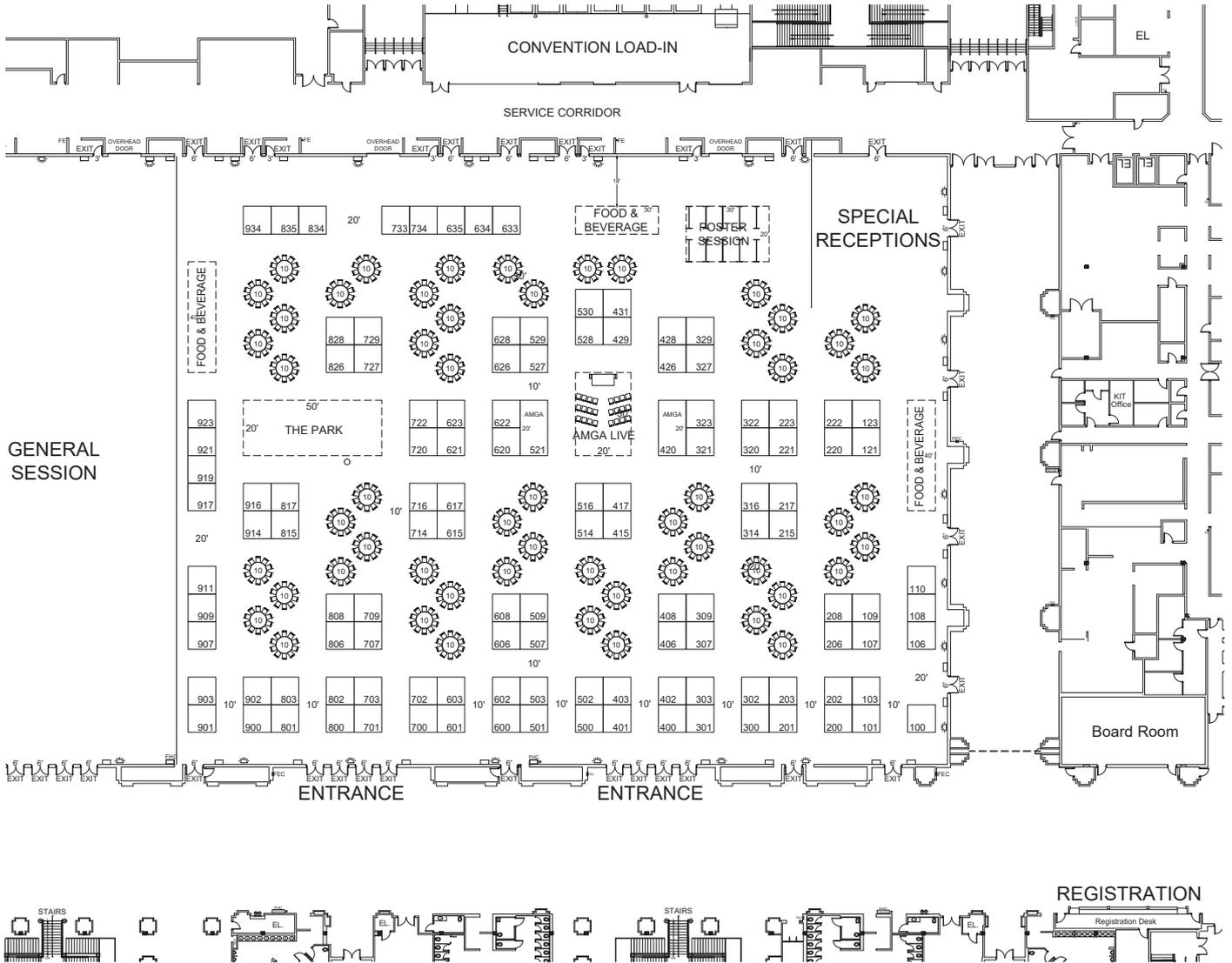
Chairman's Circle Corporate Partner and/or Platinum Contributor	\$300
Premier Level Corporate Partner and/or Gold Contributor	\$350
Executive Level Corporate Partner and/or Silver Contributor	\$400
Exhibitor Non-Corporate Partner	\$600

Exhibit Hall

AMGA 2024 Annual Conference

April 9 – 12, 2024

Rosen Shingle Creek | Orlando, FL



Conference Support Opportunities

The opportunities listed below give your organization additional visibility and recognition, including acknowledgment on signage, the mobile app, and conference website.

Exclusive Host of the AMGA Golf Classic

Wednesday, April 10, 6:30 am – 1:00 pm

\$25,000

- Eight (8) player passes for the AMGA Golf Classic*
- Sponsor table in registration area
- Option for sponsor provided branded giveaways
- Name and logo on sign prominently displayed at hotel and golf course
- Formal announcement of your company as the Golf Classic Exclusive Host
- Four (4) golf hole display tables
- Preapproval of all other industry organization participation
- Option to present tournament prizes at booth during Welcome Reception

**Requests for foursome pairings will be considered, but not guaranteed*

Golf Hole Sponsor*

\$2,500

- Two (2) player passes for the AMGA Golf Classic **
- Onsite product merchandising opportunities with current and potential customers
- One tabletop display or Sponsor table at one tee box for a Par 3 hole
- Opportunity to offer a hole-in-one prize

**If there is an Exclusive Host by February 9, 2024, there will be no other golf tournament contributor opportunities.*

***Requests for foursome pairings will be considered, but not guaranteed.*

Industry Partner Breakout Session Sponsor

Thursday, April 11, 1:45 – 2:45 pm

Chairman's Circle and Premier Corporate Partners: \$25,000
Executive Corporate Partner: \$26,250
Non-Corporate Partner: \$30,000

Facilitate a one-hour educational breakout session on your topic of choice (subject to approval). Interested sponsors must complete an application for review. We encourage you to team up with an AMGA medical group member to present the session. The best received sessions include case studies (client/AMGA member presentation), lectures (presentation with time for Q&A), and facilitated discussions with moderator/speakers. AMGA can help with your session topic, but the sponsor is responsible for contacting and securing speakers, whose names must be included in the application. The session will be promoted within the full brochure if your application is received and approved prior to the deadline.

Benefits include basic A/V equipment (projector, screen, two clip-on microphones, laptop), four (4) complimentary general conference registrations, one (1) speaker one-day pass, and an optional introduction by an AMGA executive.

Solution Slam Sponsor

Chairman's Circle and Premier Corporate Partners \$8,000
Executive Corporate Partners \$8,500
Non-Corporate Partners \$9,000

Showcase the value you bring to medical groups by interviewing your AMGA member client on the AMGA Live theater stage in the Exhibit Hall.

20 minute interviews. No recordings. Sponsor makes all arrangements with medical group speaker. Session will be promoted by AMGA on conference agenda and slides.

Conference Support Opportunities (continued)

Distinguished Leadership Dinner

Tuesday, April 9, 7:00 pm

Chairman's Circle and Premier Corporate Partner Exclusive: \$30,000

This flagship conference event is attended by AMGA Board Members and past AMGA Board Chairs. The exclusive sponsor of this dinner will be recognized by AMGA President and CEO Dr. Jerry Penso and invited to make brief opening remarks. This sponsorship includes four (4) complimentary general conference registrations, six (6) attendees at the dinner, pre-read materials emailed to attendees, and a pre-event attendee list.

For the following sponsorships, availability of nonexclusive contributor status is dependent on whether an exclusive contributor expresses interest in a particular event. If an organization states an interest in becoming an exclusive contributor of an event, first rights-of-refusal will be given to nonexclusive contributors that have expressed an earlier interest.

Welcome Reception and Specialty Cocktail Bar* Host

Wednesday, April 10, 5:00 – 7:00 pm

Exclusive Host: \$10,000 (400 drink tickets)

Nonexclusive Host: \$5,000 (200 drink tickets)

Happy Hour and Specialty Cocktail Bar* Host

Thursday, April 11, 5:00 – 6:30 pm

Exclusive Host: \$7,500 (300 drink tickets)

Nonexclusive Host: \$3,750 (150 drink tickets)

The Host of these events will receive high-visibility promotion of the event at general sessions, signage outside and inside the Exhibit Hall, your logo imprinted on the drink tickets and napkins, and signage at food and beverage stations. Hosts may also place literature at tables and temporary display spaces in the Exhibit Hall.

Conference attendees (excluding exhibitors, sponsors, industry attendees) will be directed to visit your booth to pick up a branded ticket for a specialty cocktail* at a bar located in the exhibit hall during the reception.

**Sponsor can choose from Frozen Drink/Tropical Cocktails, All American Mule, Martini, Old Fashioned, or White Sangria Bar.*



Conference Support Opportunities (continued)



Ice Cream in “The Park” Host \$4,500

Wednesday, April 10, 2:00 – 4:00 pm

Treat our attendees and returning golfers to ice cream bars in “The Park” in the Exhibit Hall. AMGA will promote that attendees must visit your booth to obtain a branded ticket before picking up their ice cream bar! 200 bars provided.

Other Suggested Opportunities

General Conference Breakfast Host: \$7,500

Host receives signage outside and inside the Exhibit Hall, as well as the organization’s logo imprinted on napkins.

Hotel Room Key: \$5,000

Your logo will be featured on 1,000 keys.

Registration Desk Refreshments: \$5,000

Wednesday April 10, 12:00 – 2:00 pm

Treat attendees to a choice of snacks at the registration desk. Sponsor can have two representatives handing out candy bars, chips, and fruit with a literature display table.

Branded Water Bottles (sponsor supplied): \$1,200

Sponsor supplies the water bottles. Quantity TBD. Available to exhibitors, sponsors, or AMGA Corporate Partners only.

Branded Conference Pen

\$1,200 (sponsor supplies pens) or

\$2,000 (AMGA supplies pens)

Available to exhibitors, sponsors, or AMGA Corporate Partners only.

Literature Distribution Area

AMGA Partners \$1,000 or Non-Partners

\$1,200

Company literature (1,000 pieces) placed near the registration area.

Available to exhibitors, sponsors, or AMGA Corporate Partners only.

AMGA Foundation Opportunities at AC24

Acclaim Award

Thursday, April 11, During Opening Session

The Acclaim Award is AMGA’s most prestigious quality award presented to the nation’s premier high-performing healthcare delivery organization during Annual Conference’s opening session. As a sponsor, you will be a part of the presentation ceremony and support the purpose of the Acclaim Award by further recognizing AMGA members that are improving patient experience of care, improving health of populations with a focus on quality outcomes, reducing the per capita cost of healthcare, and fostering health equity. AMGA Corporate Partners only. Please contact Grante Wright, development officer, AMGA Foundation, at gwright@amga.org or 703.838.0033 ext. 369 for detailed sponsorship information.

Chronic Care Roundtable Meeting

Wednesday, April 10, 10:30 am – 12:30 pm

Participate in this roundtable meeting and collaborate with healthcare leaders to address the most pressing issues that providers, medical groups, and health systems face when delivering care to patients with chronic and preventable diseases. Please contact Grante Wright, development officer, AMGA Foundation, at gwright@amga.org or 703.838.0033 ext. 369 for more information.

AMGA Foundation Celebration Reception

Thursday, April 11, 7:00 pm – 8:30 pm

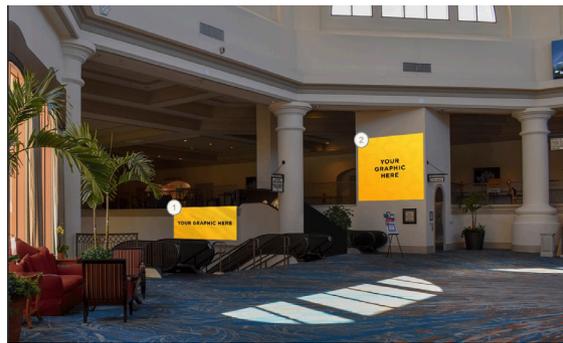
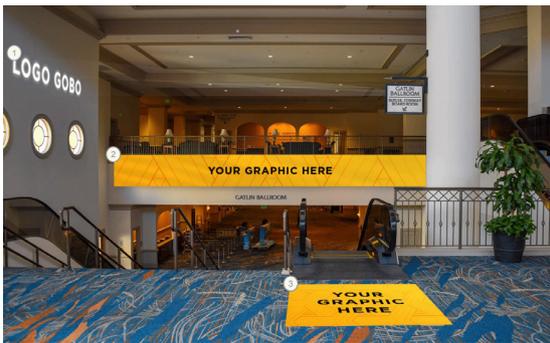
This reception celebrates AMGA Foundation’s impact and honors our collaborators, partners, supporters, program participants, sponsors, and donors. Join more than 75 healthcare leaders from AMGA’s premier organizations to recognize the great strides made to advance healthcare for patients through AMGA Foundation’s population health initiatives and our national health campaigns. For more detailed information about the \$15,000, \$10,000, or \$5,000 sponsorship levels, please contact Grante Wright, development officer, AMGA Foundation, at gwright@amga.org or 703.838.0033 ext. 369 for more information.

Don’t see an idea that fits your organization’s goals?

Reach out to cstern@amga.org to discuss by February 9, 2024! Past Exhibit Halls have had massage stations, charging stations, snapshot booths, and games.

Branding Opportunities at Rosen Shingle Creek

The Rosen Shingle Creek has many high-profile promotional opportunities that can be utilized during AC24. Take the spotlight with larger-than-life messaging! Opportunities start at \$5,000 and must be submitted and approved for production no later than March 1, 2024. Contact Colleen Stern cstern@amga.org for details and pricing.



Branded Signage in “The Park”

Your branding and message prominently displayed on two custom signs in “The Park” in the Exhibit Hall. This area will be a place for attendees to take a break and the location of the Rescue Puppy Petting event.

Chairman’s Circle and Premier Corporate Partners: \$2,000

Executive Corporate Partner: \$2,250

Non-Corporate Partner (Exhibitors/ sponsors only): \$3,000

Four-Sided, Free-Standing Graphic Tower (8’ x 1 m)

Chairman’s Circle and Premier Corporate Partners:

\$4,500

Executive Corporate Partner:

\$5,000
Non-Corporate Partner: \$5,500



For information on contributions to support specific General Session Keynote Speakers or hotel branding opportunities, contact Colleen Stern at cstern@amga.org.

2023 Annual Conference Medical Groups and Health Systems Attendees

AccentCare
Acclaim Multi-Specialty Group
AdventHealth Physician Network
Advocare, LLC
Advocate Aurora Medical Group
Advocate Health
AHS Oklahoma Physician Group, LLC
 dba Utica Park Clinic
Alliance Health Professionals, PLLC
Allina Health
Alpine Physician Partners LLC
Atlantic Medical Group
Atrius Health
Austin Regional Clinic, P.A.
Ballad Health
Banner Medical Group
Baptist Health Medical Group (FL)
Baylor Scott & White Medical Group
Bon Secours Mercy Health
Buffalo Medical Group, P.C.
Carle Physician Group
Cedars-Sinai Medical Care Foundation
Centra Medical Group
Central Virginia Family Physicians
Children's Primary Care Medical Group
CHMC - Community Health Services
 Network, Inc.
ChristianaCare
Christie Clinic, LLC
CHRISTUS St. Vincent Medical Group
CHRISTUS Trinity Clinic
Cleveland Clinic
Coastal Carolina Health Care, PA
CommonSpirit Health
Concord Hospital
Confluence Health
Cooper Care Alliance
Corewell Health West
Crystal Run Healthcare
Davis Health System
Dignity Health Medical Foundation
Diversus Health Services
Duly Health and Care
Edinger Medical Group, Inc.
Emory Clinic
Esse Health
The Everett Clinic, Optum Health
Froedtert Medical College of Wisconsin
Geisinger
Granger Medical Clinic
Great River Health System
Guthrie Medical Group
HarmonyCares
Hattiesburg Clinic, P.A.
HealthPartners Care Group
HealthTexas Medical Group
Henry Ford Health
Henry Ford Medical Group
Heritage Medical Associates, P.C.

Hillcrest HealthCare System
Holston Medical Group
Holzer Health System
Houston Methodist Physician Organization
Inova
Intermountain Health Canyons Region
 (fka Intermountain Medical Group)
Intermountain Health Peaks Region
 (fka SCL Health Medical Group)
The Iowa Clinic, P.C.
IU Health Physicians
Kelsey-Seybold Clinic
Lehigh Valley Physician Group
Lexington Medical Center
Loma Linda University Health Care
MaineHealth Medical Group
Mankato Clinic, Ltd.
Mayo Clinic - Rochester
Mayo Clinic Health System - Franciscan
 Skemp Healthcare
McFarland Clinic, PC
Medical Associates Clinic, P.C.
Mercy
Mercy Clinic East Communities
Mercy Clinic Fort Smith
Mercy Clinic Joplin
Mercy Clinic Springfield Communities
Mercy Clinics
Mercy Medical Group (CA)
Michigan Medicine
Mid-Atlantic Permanente Medical Group, PC
Millennium Healthcare
Mobile Anesthesiologists
MSPNJ - Medical Services Professionals of
 New Jersey, LLC
Northeast Georgia Physicians Group
NorthShore University HealthSystem
Northwell Health
Northwest Primary Care Group, P.C.
Novant Health Medical Group
Ochsner Health
Ogden Clinic
Olmsted Medical Center
Oncology Physicians Network
Optum California, Optum Health
Optum Health
Optum Pacific Northwest
Optum Tri-State, Optum Health
Optum Washington
Oregon Medical Group, P.C.
OSF Medical Group
Owensboro Health Medical Group
Palo Alto Medical Foundation
Parkview Physicians Group
Physicians' Primary Care of SW FL
Piedmont Clinic, Inc.
Piedmont HealthCare, P.A.
The Polyclinic, Optum Health
Portland IPA

Praxis Medical Group
Premier Medical Associates, P.C.
Premier Medical Group, P.C.
Prevea Health
PriMed Physicians
Privia Health
Privia Medical Group - Florida
Privia Medical Group - Gulf Coast
Privia Medical Group - Mid-Atlantic
Privia Medical Group - North Texas
Quincy Medical Group
Revere Health
RWJBarnabas-Rutgers Medical Group
Salem Health Medical Group
Samaritan Medical Group
San Ysidro Health
Sanford Health
Sentara Medical Group
Shannon Health System
Sharp Rees-Stealy Medical Group, Inc.
SIMEDHealth
Southwest Medical, Optum Health
St. Clair Medical Services
St. Elizabeth Physicians (KY)
St. Peter's Health Medical Group
State of Franklin Healthcare Associates, PLLC
Summit Health
Summit Medical Group, PLLC
Sutter East Bay Medical Foundation
Sutter Gould Medical Foundation
Sutter Health
Sutter Medical Foundation
Sutter Pacific Medical Foundation
Swedish Medical Group
Tenet Physician Resources Arizona
Tulane University Medical Group
UC Davis Health
UC San Diego Health
UCHealth Medical Group
Union Medical Group
UnityPoint Clinic
University HealthCare Alliance - Stanford
 HealthCare
University of Alabama Health Services
 Foundation
University of Utah Community Clinics
UW Health Northern Illinois
Valley Health
Valley Health System
Vancouver Clinic, Inc.
Vanderbilt Medical Group
Virginia Mason Medical Center
Wake Forest Baptist Health
Watson Clinic, LLP
WellMed (TX), Optum Health
WellSpan Health
Wellstar Health System
Western Washington Medical Group
Wilmington Health

AC23 Exhibitors and Contributors

AMGA gratefully acknowledges contributors that supported our AC23 Annual Conference:

Platinum Host

sanofi

Special Event Sponsors

Alnylam Pharmaceuticals
Health.io (US), Inc.
Helix
Pfizer
Practicing Excellence
The Partners Group
TimeDoc Health
RxVantage

Gold Contributors

AbbVie
Epic
Exact Sciences
Pfizer

Silver Contributors

Applied Policy
Arcadia Solutions
BDO USA
CareCloud
Clinician Nexus
CodaMetrix
Dexcom, Inc.
Experian Health
HealthMark Group
Holon Solutions
Humana
Janssen Pharmaceuticals, Inc.
Lore Health
Navina
Phreesia
PracticeLink
RxVantage
Sheppard Mullin
TeamBuilder
The Chartis Group
The Partners Group

Exhibitors

3M Health Information Systems
AAAHC, Inc.
AAPC
AbbVie
Acadia Professional, LLC
AccessOne
Agency for Healthcare Research and Quality
American Medical Association
Arcadia Solutions, LLC
Azara Healthcare
BDO, USA, LLP
Best Upon Request
BioSked
Calcium
CareCloud
CarePort, powered by WellSky
Case Western Reserve University
Chronic Care Staffing
Clinician Nexus
CodaMetrix
Constant Media
Dexcom, Inc.
Dexcom, Inc.
Digital Diagnostics
Dimensional Insight, Inc.
Exact Sciences
Experian Health
FinThrive
First American Equipment Finance
Foundation Wellness
Greenway Health
Hallmark Health Care Solutions
HealthAsyst
HealthMark Group
Healthy.io (US), Inc.
Helix
Holon Solutions
Humana, Inc.
Innovaccer Inc.
Janssen Pharmaceuticals, Inc.
Kyruus
Lightbeam Health Solutions, Inc.
Linus Health
Lore Health
Main Street Health
Med Tech Solutions
Med-IQ

MEDITECH
MedKoder, LLC
MGMA
Millennium Healthcare
MyndYou
Napa River Insurance Services, Inc.
Navina
NextGen Healthcare
Nitro
NRC Health
Nuance Communications
Numina - Rapid Care Medical Billing/
transcription
Open Practice
Pfizer
Phreesia
Physicians First Messages, Inc
PracticeLink
ProAssurance Group
ProCred, LLC
ProScribe
Prospect Medical Systems
Pulse 4 Pulse
QGenda, Inc.
Qure Healthcare
RCxRules
Relatent
ReMedi Health Solutions
Rivet Health
RxVantage
Sanofi
ScribeAmerica
ScribeEMR
Sheppard Mullin
Simplify - Physician Compensation
Software
Strategic Tax Planning
Suki AI
Symphony Risk
SYSTRAN Software
TeamBuilder
The Medical Letter, Inc.
The Partners Group
TimeDoc Health
Upfront Healthcare
Upfront Healthcare
VITAL WorkLife
White Space Health

Important Exhibitor Information

Meeting Venue

Rosen Shingle Creek
9939 Universal Blvd
Orlando, FL 32819

Reserve Booth Space

All exhibitors and contributors must agree to the AC24 Terms and Conditions form and submit a signed completed Contributor Agreement insert link to cstern@amga.org. Pay by credit card, ACH, or mail check to:

AMGA
One Prince Street
Alexandria, VA 22314

Booth Assignment

Reservations and space location will be confirmed by email no later than January 31, 2024.

Specifications

Space is 10' x 10' furnished with back-drapes and side dividers, one six-foot draped table, two side chairs, one wastebasket, and an identification sign. (Exhibit Hall is fully carpeted). Additional furnishings and equipment will be available through the decorator. Booth space does not include cleaning, A/V, or electric.

Exhibit Firm

Shepard Exposition Services
1531 Carroll Drive, NW
Atlanta, GA 30318
Phone: 404.720.8600
Email: orders@shepardes.com

Freight

Exhibitors will receive complete shipping instructions in the service kit, which is sent with written booth confirmation.

Lead Retrieval System

One exhibitor lead retrieval system will be available at no charge for organizations that wish to participate. Upgrades to the lead retrieval system will be at exhibitor's expense.

Hotel Accommodations

Hotel information will be included in all attendee registration confirmations. The contracted AMGA hotel will not honor reservations without your confirmation information.

Regulations

AMGA reserves the right to deny space to any company whose exhibit is deemed inappropriate or whose presentation is objectionable as determined at AMGA's discretion. Any company breaking their booth down early will lose booth assignment points and risk being barred from participating at future AMGA events. Exhibitors wishing to leave early must contract with the show decorator to have their booth taken down for them at the conclusion of the show.

Exhibit Hall Hours

Tuesday, April 9

Exhibitor Setup 12:00 pm – 5:00 pm

Wednesday, April 10

Exhibitor Setup 8:00 am – 12:00 pm
Exhibit Hall Advance Networking 2:00 pm – 4:00 pm
Welcome Reception in Exhibit Hall 5:00 pm – 7:00 pm

Thursday, April 11

Networking Breakfast in Exhibit Hall 7:00 am – 8:00 am
Morning Refreshment Break in Exhibit Hall 9:30 am – 10:15 am
Luncheon in the Exhibit Hall 12:30 pm – 1:30 pm
Expo Afternoon in Exhibit Hall 2:45 pm – 4:00 pm
Happy Hour in the Exhibit Hall 5:00 pm – 6:30 pm
Exhibit Hall Closes 6:30 pm
Exhibitor Tear-Down/Move out 6:45 pm – 10:30 pm

For further information contact Colleen Stern at 703.838.0033 ext. 329 or cstern@amga.org.



Become an AMGA Corporate Partner

AMGA offers nonprovider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems, and IPAs. Our Corporate Partner program offers a collection of benefits and provides the opportunity to:

- Network with healthcare executives
- Promote your brand, value, and services
- Share thought-leading educational content
- Stay informed of medical group challenges and priorities
- Access discounts on meeting registrations, advertising, and AMGA surveys

The program offers you two levels of participation:

- Premier (\$28,800)*
- Executive (\$6,000)

Organizations that choose to participate at the Premier Level will also have the opportunity to earn participation points to reach the Chairman's Circle, which affords additional benefits and access to AMGA members.

**Includes up to two AMGA promoted and facilitated webinars.*

For additional information on how to join the AMGA Corporate Partner Program, please contact Colleen Stern at 703.838.0033 ext. 329 or cstern@amga.org.

Contributor Agreement

AMGA AC24

April 9 – 12, 2024, Rosen Shingle Creek

SPONSOR BILLING AND CONTACT INFORMATION

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

CONTACT NAME _____

TITLE _____

PHONE _____

EMAIL _____

BOOTH SIZE/SPONSORSHIP

Please indicate the booth size, sponsorship and cost you are requesting.

Name	Cost*
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
Total	_____

* Please make sure you are using the correct cost for your partner level.

BOOTH SELECTION (not guaranteed)

1st _____

2nd _____

3rd _____

Would like to be near:

Do not want to be near:

Return Signed Agreement via email to **Karen McDonald** at kmcdonald@amga.org and **Colleen Stern** at cstern@amga.org.

PAYMENT

Invoice Request (Net 30 days) Not available after 2/6/24

ACH

Credit Card Payment

VISA MasterCard American Express

AMOUNT TO BE CHARGED \$ _____

CARD NUMBER _____

EXPIRATION DATE _____

CARD SECURITY CODE _____

PRINT CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

This signed agreement will become a binding contract upon acceptance by AMGA and is subject to the terms, conditions, rules and regulations contained herein. YOUR SIGNATURE INDICATES YOU AGREE TO ABIDE BY THE RULES AND REGULATIONS DETAILED ON THE TERMS & CONDITIONS PAGE OF THIS CONTRACT.

APPLICANT AUTHORIZED SIGNATURE

TITLE

_____/_____/_____
DATE

AMGA AUTHORIZED SIGNATURE

TITLE

_____/_____/_____
DATE

CONDITIONS OF CONTRACT TO EXHIBIT AND SPONSOR

Application

AMGA reserves the right to reject applications with or without cause, in its sole discretion. Application for booth space must be accompanied by payment or purchase order. Applications received without payment will be returned.

Conditions and Rules

It is understood that the following conditions and rules (the "Rules") are agreed to as part of the agreement between AMGA and the individual or entity who has purchased exhibit space (the "Exhibitor") for the AMGA conference (the "Conference") pursuant to AMGA's Contributor (Exhibitor) Registration Form (the "Agreement"). AMGA shall have the authority to interpret and enforce these Rules. All matters not covered by these Rules are subject to the discretion of AMGA. The Exhibitor is responsible for familiarizing itself and complying with all of the Rules. Exhibitors shall also be responsible for the conduct of its officers, directors, employees, contractors, agents, and other representatives. Exhibitors or their representatives who fail to observe these Rules or who, in the sole and absolute discretion of AMGA, conduct themselves in an objectionable or improper manner may be dismissed without refund or appeal for redress.

Cancellation and Refunds

In the event the Exhibitor cancels its reservation for space or sponsored item, and does so on or before January 19, 2024, then Exhibitor will be refunded the participation fee less a 50% nonrefundable deposit. Cancellations received after January 19, 2024 will forfeit the entire fee. No refunds will be made if the sponsorship or booth is not used.

General Terms and Conditions

The AMGA Annual Conference Committee determines the eligibility of any company or product for exhibit. The Committee may forbid installation or request removal or discontinuance of any exhibition or promotion, wholly or in part, that in its sole and absolute discretion is not in keeping with the character and purposes of AMGA. Further, AMGA reserves the right to take the following actions at any time prior to or during the Conference and at its sole discretion: (1) terminate the Agreement or decline to provide space to an Exhibitor for any reason, including but not limited to Exhibitor conduct, or Exhibitor use, promotion and/or distribution of material(s) and/or content that is objectionable to AMGA or is not consistent with the Conference, or AMGA's bylaws, rules and regulations, or mission; (2) prohibit any exhibit, or part thereof, that violates these Rules or is, in any other way, not suitable for, or not in keeping with the character and spirit of, the Conference; (3) close any exhibit without refund or right to appeal for redress if such exhibit is determined by AMGA objectionable, improper, disruptive, and/or disturbing to AMGA or other exhibits; (4) close any exhibit without refund or right to appeal for redress if the Exhibitor or its representatives, in the sole and absolute discretion of AMGA, fail to observe these Rules or fail to conduct themselves properly; and/or (5) refuse to permit an Exhibitor who violates these Rules to participate in one or more future AMGA Conferences.

Occupancy of Exhibit Space

- A. If the Exhibitor fails to occupy its assigned exhibit space by the close of the exhibit installation period for such Conference, AMGA may rent such exhibit space to any other Exhibitor or use said exhibit space for such purposes as it may see fit in AMGA's sole discretion without any liability on AMGA's part and without in any way releasing the Exhibitor from any liability hereunder. Furthermore, if the Exhibitor does not occupy or staff the exhibit space as required herein, all rights of the Exhibitor will be revoked and all payments by the Exhibitor will be forfeited.
- B. Throughout ALL exhibit hours of the Conference the Exhibitor's assigned exhibit space must remain staffed by at least one attendant and all exhibits/displays must remain fully intact.
- C. Dismantling or removing an exhibit or materials before the official closing of the Conference is prohibited. Premature dismantling of and/or failure to fully staff the exhibit space during the entire Conference may result in the loss of future Conference participation. Organizations wishing to leave early can contract with the official show decorator to have their booth taken down at the conclusion of the meeting. Exhibitors will have reasonable time to erect and dismantle their exhibits, which will be specified in the Exhibitor Service Manuals. Exhibit materials not removed from the hall by the time specified will be removed by and may be stored by AMGA at the Exhibitor's sole expense and liability. Refer to the Exhibitor Manual for complete schedules, rules and regulations, and instructions for the installation and removal of the exhibits.
- D. AMGA shall have sole discretion as to the placement of exhibitor space. AMGA reserves the right to alter the floor plan. AMGA reserves the right to alter locations of assigned exhibit space as shown on the official floor plan, as determined by AMGA in its sole discretion.

Compliance with the Law

The Exhibitor and its representatives, and all exhibits, exhibit materials and displays, shall at all times be in compliance with all applicable federal, state and local laws, codes and regulations.

Use of the AMGA Name

The use or display in any manner or medium of AMGA's or the Conference's name, logo, acronym, marks or copyrighted materials is not permitted, and no reference, implication or use of such name, logo, acronym, marks or copyrighted materials may be made to claim or imply AMGA endorsement, affiliation or approval of any product, service or program without the express, prior written consent of the AMGA.

Amendments

AMGA may amend these Rules at any time, and all amendments so made shall be binding on the Exhibitor.

Assignment and Subletting

The assignment or subletting of any part or all of the exhibit space by the Exhibitor is not permitted and any attempt to do so shall be of no force or effect.

Disputes

The Exhibitor must notify AMGA immediately of any and all disputes with respect to the Agreement or these Rules. These Rules are subject to interpretation and decision as provided in the first paragraph, titled Conditions and Rules, above. The Agreement and these Rules shall be governed and construed in accordance with the laws of the Commonwealth of Virginia exclusive of any conflict-of-law provisions, and the Exhibitor hereby submits to the jurisdiction of the state and federal courts within the Commonwealth of Virginia for proceedings related to the Agreement and these Rules.

Force Majeure

In the event that the Conference is canceled by any other cause, including but not limited to government intervention or regulation, war or other military activity, strikes, fire, acts of God, picketing, civil disturbances, terrorism, shortage of materials, determinations of outbreak of disease by either the World Health Organization or the Centers for Disease Control and Prevention (or other recognized entities), or any other circumstances that make it impossible, illegal, commercially impractical, or inadvisable for AMGA to hold the Conference or a portion thereof at the time and place provided in the Agreement, the Agreement shall terminate and the Exhibitor shall and does hereby waive any claim for any damages or compensation except the return of the amount paid by the Exhibitor received by AMGA on or before January 19, 2024. If AMGA received payment January 19, 2024 or after, the Exhibitor shall and does hereby waive any claim for any damages or compensation except the return of the amount paid after a 7.5% deduction by AMGA for expenses incurred with the conference, and there shall be no further liability on the part of either party. All sponsors have the option to receive a 100% Letter of Credit redeemable through April 30, 2025 in lieu of a refund that can be applied toward AMGA partnership dues or meeting sponsorship.

Cancellation or Relocation by AMGA

If AMGA fails to hold its conference as herein provided, relocates its conference site to another hotel or city, or fails to furnish Exhibitor the exhibit as stated herein for any reason or no reason, it shall refund to Exhibitor any registration fees paid to AMGA hereunder, less expenses as set forth in the paragraph above. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

Liability and Insurance

- A. The relationship between AMGA and the Exhibitor and their respective representatives is that of independent contractors. AMGA assumes no liability for any act of omission or commission by the Exhibitor.
- B. The Exhibitor shall and hereby agrees to indemnify, defend and hold AMGA and its directors, officers, employees, agents and representatives (collectively, the "Indemnified Parties") harmless from and against all demands, claims, actions, causes of action, assessments, losses, damages, liabilities, costs and expenses (including, without limitation, interest, penalties and attorneys' fees and expenses) ("Losses"), asserted against, resulting to, imposed upon, or incurred by AMGA or the Indemnified Parties, directly or indirectly by reason of, arising out of or resulting from any cause whatsoever.
- C. In addition, the Exhibitor shall and hereby agrees to indemnify, defend, and hold the exhibit hall and its employees and agents harmless from and against all Losses arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit space or any part thereof. The Exhibitor shall also be liable to other exhibitors for any damage caused to the other exhibitors' property.
- D. In the event that liability is asserted by the Exhibitor against AMGA or any of its directors, officers, employees, agents or representatives for any reason, the Exhibitor agrees that in no event shall AMGA or any of its directors, officers, employees, agents or representatives be liable to the Exhibitor for any amount in excess of the exhibit space rental fee actually paid by the Exhibitor to AMGA under the Agreement.
- E. The Exhibitor shall obtain, at its own expense, for the duration of the term of the installation and use of the exhibit space, Comprehensive General Liability Insurance (CGL) in an amount not less than one million dollars (\$1,000,000) per occurrence and \$2,000,000 aggregate, specifically naming AMGA as an additional insured. Exhibitor shall also obtain Worker Compensation as may be statutorily required in the jurisdiction where services are to be provided or performed and Automobile Liability including hired and non-owned vehicles with limits of \$1,000,000 CSL (combined single limit). All coverage must be written with carriers that are admitted in the jurisdiction where services are to be provided and have at least a rating of A VIII or better in the current AM Best guide. The Exhibitor's Commercial General Liability and Automobile Liability insurance policy must provide the following: (1) coverage to apply as primary without contribution from other sources, and (2) policy contains a waiver of subrogation provision. No cancellation or material change in coverage will be made without thirty (30) days prior written notice to AMGA. A current certificate of insurance reflecting the above requirements must be on file with AMGA prior to entry to the exhibit floor. The Exhibitor acknowledges that neither AMGA nor the exhibit hall maintain insurance covering the Exhibitor's property and that the Exhibitor is encouraged to obtain business-interruption and property-damage insurance covering any such losses by the Exhibitor since all such losses are the sole responsibility of the Exhibitor. It is also recommended that the Exhibitor obtain insurance policies covering the transporting of its exhibit materials and equipment to and from the Conference.

- F. AMGA advises Exhibitor to remove all valuables (i.e. laptop computer, cell phones, etc.) at the end of each exhibit session and Exhibitor will be solely liable for any loss or damage to its property. In the event the Exhibitor desires special security precautions during the Conference, the Exhibitor should arrange for private guard service (subject to the requirements for contractors under the sections titled "Exhibitor Appointed Contractors"), if desired, or should make arrangements to have locked facilities available in its exhibit space for the storage of display materials or products.
- G. The maximum extent of AMGA's liability shall be the amount of the registration fee paid by Exhibitor.

Exhibitor Appointed Contractors

In the event that AMGA appoints any official service contractors for such services as material handling, furniture rental, booth and floral decorations, signs, photographs, drinking water, skilled labor or others, the Exhibitor agrees to utilize the services of such official service contractors. Specifically, the Exhibitor acknowledges that electrical service must be coordinated by AMGA's contractor, and that all rental equipment and labor requirements must be requested through AMGA's official decorator. If the Exhibitor wishes to utilize the services of any contractor other than those contractors appointed by AMGA, the Exhibitor must first obtain the prior written consent of AMGA. In order to conform to union contract rules and regulations, the Exhibitor must use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the Conference. Any requests from independent contractors hired by the Exhibitor must be made to the exhibit hall manager not less than 90 days prior to the Conference start date. The CONTRACTOR hired by the exhibitor must, by the deadline date, provide the show's official contractor with a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Shepard Exposition Services, the Conference location, and AMGA as additionally insured for the time period of the show (including move-in and move-out days).

Exhibit Display Guidelines

- A. Aisles and other spaces in the exhibit hall not leased to Exhibitors shall be under the control of AMGA. All displays, interviews, conferences, distribution of literature, lectures, audience seating/standing and the transactions of business of any nature shall be made WITHIN the exhibit space assigned to the Exhibitor.
- B. The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment or otherwise relating to the Exhibitor and its exhibit space. Only fireproof materials may be used in displays, and the necessary fire precautions will be a responsibility of the Exhibitor.
- C. All exhibit materials and equipment must be located within the exhibit space and protected by safety guards and devices, where necessary, to prevent personal accident or injury to Conference attendees and/or exhibit personnel. Equipment with sharp or protruding edges posing a potential danger to Conference attendees and/or exhibit personnel, at whatever level, must have protective covering and be flagged.
- D. Exhibits should be constructed so that no copy appears higher than eight feet from the floor and no structure exceeds a height of eight feet. AMGA follows the International Association of Exhibitions and Events (IAEE) guidelines for display rules and regulation and a copy of these regulations will be included in the exhibit kit (island booths may exceed the eight foot limit with permission from AMGA).
- E. Exhibits shall not project beyond the exhibit space allotted to the Exhibitor. Signs, rails, and other similar items may not intrude into or over the aisles in the exhibit hall. Exhibits shall not obstruct the view or interfere with traffic to exhibits of others. The wings of an exhibit shall not come out more than five feet from the back wall. End cap exhibits are not authorized unless specially approved in advance by AMGA (see IAEE regulations in exhibitor kit for more information).
- F. No part of any exhibits and no signs should be pasted, nailed, or otherwise affixed to walls, doors, or other structures in such a way that may cause any damage, loss, expense, and or cost. The Exhibitor may not apply paint, lacquer, adhesive or any other coating to exhibit hall columns or floors, or to standard exhibit space equipment not provided by the Exhibitor. Any and all damage, losses, expenses, and/or costs resulting (including, but not limited to attorney's fees) from failure to observe this Rule shall be payable by the Exhibitor.
- G. Exhibitors with audible electric sound motion pictures, or other exhibits or devices that AMGA, in its sole and absolute discretion, deems objectionable or disruptive will be required to discontinue using all exhibits and/or devices so determined to be objectionable or disruptive.
- H. Before any exhibit may be removed from the exhibit hall, the Exhibitor must make arrangements satisfactory to AMGA and AMGA's decorator for the payment of any charges incurred by the Exhibitor in connection with its exhibiting at the Conference.

Solicitation/Advertisement

- A. Circulars, publications, printed advertisements, literature, promotional giveaways, samples, and all other advertising materials may be distributed only within the Exhibitor's assigned exhibit space.
- B. Soliciting, interviews, demonstrations, and detailing by the Exhibitor must be confined to Exhibitor's assigned exhibit space.
- C. Advertising, canvassing, soliciting of business, conferences in the interest of business, and other similar activities are not permitted except by Exhibitors and then only in the Exhibitor's assigned exhibit space. Selling of any items or services during exhibit hall hours is expressly prohibited.
- D. Canvassing, exhibiting or distributing advertising materials outside of the Exhibitor's assigned exhibit space is expressly prohibited.
- E. Prize contests and drawings must be approved by AMGA in advance of the Conference.
- F. The extending of printed invitations by the Exhibitor or by its agents and/or employees from the Exhibitor's assigned exhibit space for private meetings of AMGA members during the hours of the Conference is prohibited. A copy of all printed invitations must be sent to AMGA for approval prior to the Conference.
- G. No exhibits, displays or advertising material of any kind will be allowed in the exhibit hall rooms or hallways unless approved in advance by AMGA.
- H. Persons who are not Exhibitors are prohibited from any detailing, exhibiting or soliciting within the exhibit hall.
- I. Solicitation of advertising by magazines or publishers from Exhibitors on the floor of the exhibit hall is prohibited.
- J. Failure to comply with these Rules regarding Solicitation and Advertisement may, at AMGA's sole discretion, result in the Exhibitor's dismissal from the exhibit hall.

Access for Persons with Disabilities

AMGA works to provide an accessible Conference for all attendees with disabilities and believes that persons with disabilities should be given the opportunity to participate and interact to the fullest extent possible. AMGA encourages all Exhibitors to make their exhibit space accessible to people with disabilities.

Age Requirements

In the interest of safety and injury prevention, no one under 21 years of age will be permitted in the exhibit hall during move-in, the duration of the Conference, and move-out. AMGA reserves the right to require proof of age prior to admission to the Conference.

Photography, Copyright, Video

The Exhibitor may take photographs only of its own exhibit space. Photographing or recording the exhibit space of other Exhibitors is prohibited without the prior written consent of AMGA and such other Exhibitor. Exhibitors must notify AMGA of any audio or video recordings (and the intended use of such recordings) of conference attendees that will take place at their booth. AMGA reserves the right to photograph and record the conference events, including exhibitors, as determined in the sole discretion of AMGA. AMGA reserves the right to use photos and videos that may show Exhibitor's company name or representatives in future educational and marketing materials. Exhibitor grants to AMGA a limited, revocable, non-transferable license to use Exhibitor's name, acronym and logo in connection with such materials. Exhibitors are responsible for paying all licensing and royalty fees that may be due as a result of Exhibitors use of any copyrighted materials in the booth. This especially applies to music license fees for live, recorded or mechanical music used in videotapes; music tapes or otherwise that are due to ASCAP, BMI, or other copyright owners. In the event that AMGA is sued for, held liable for, or pays any such fees, the Exhibitor shall be liable to AMGA for all amounts paid, including all costs and expenses such as attorneys' fees.

Intellectual Property Rights

Exhibitor represents and warrants that it is either the author or owner of all rights to any materials used at the Conference ("Exhibitor Content"), and that the Exhibitor Content does not infringe the rights of others, and that Exhibitor has full power and authority to submit the content and to grant this license to AMGA. Exhibitor agrees to indemnify and hold AMGA harmless from any claim by third parties alleging that Exhibitor granting this license in any way infringes such third party's rights to any or all of the Exhibitor Content.

This Agreement or the existence of this Agreement shall in no way be construed as an understanding that AMGA recommends or endorses Exhibitor or its services or products to any third party, other than the provision of benefits agreed upon herein related to the Conference. Other than as agreed herein, Exhibitor shall not advertise its exhibitor or collaborator status under this Agreement in any manner that could be construed as endorsement by AMGA of its products or services.

This Agreement in no way transfers any ownership of AMGA's names, trademarks or logos to Exhibitor. Except as explicitly permitted in this Agreement, Exhibitor shall not use any AMGA name, trademark or logo without express written permission from AMGA. Exhibitor acknowledges and agrees that any breach of this section will result in substantial and serious harm to AMGA, the extent of which cannot be reasonably or adequately compensated in damages in an action at law and may cause irreparable harm to AMGA. Exhibitor, therefore, expressly agrees that AMGA, in addition to any other rights or remedies which AMGA may possess, shall be entitled to seek injunctive or other equitable relief to prevent a breach of this paragraph by Exhibitor.

Advertising Opportunity

Group Practice Journal

Publication of the American Medical Group Association



Copies of the January/February issue of *Group Practice Journal* will be distributed to every attendee at the AMGA 2024 Annual Conference at the Rosen Shingle Creek, Orlando.

Your ad reaches executives of medical groups, academic/faculty practices, integrated delivery systems, ACOs, and clinically integrated networks and IPAs.

To advertise, contact Mark Mrvica today!

Phone 856.768.9360

Email markmrvica@mrvica.com



Advancing High Performance Health

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amga.org