



RIZE Monthly

A newsletter for **Rise to Immunize®**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



July 2026 Edition

[RIZE Action Month](#) is our campaign's annual observance held in August in conjunction with National Immunization Awareness Month. The observance aims to mobilize campaign participants to take action to advance our goal of improving adult immunization rates. **This year's observance will support participants in learning evidence-based communication techniques to engage patients in trust-building conversations about vaccination.**

To participate in RIZE Action Month, we are inviting campaign members to meet during the month of August and view ["The AIMS Approach to Vaccine Conversations"](#) video, produced by [The Trusted Messenger Program \(TMP\)](#), a RIZE partner. Groups will then discuss how team members can leverage the AIMS method to navigate conversations around vaccination.

[RSVP for RIZE Action Month](#)

The full kit for participating in RIZE Action Month, including the RSVP form, participation guide, PowerPoint slides, and other great resources, is available [on our website](#).



TMP leverages the expertise of Dr. Todd Wolynn, a pediatrician and Executive Director of TMP, and Dr. Chad Hermann, award-winning communications expert, former professor, and VP of Communication and Strategy at TMP, to change the way healthcare professionals communicate. TMP delivers presentations and trainings to healthcare organizations across the world, impacting health outcomes in the vaccine space and beyond through their top-of-the-line communications techniques.



Drs. Wolynn and Hermann speak at TMP's Inaugural Train-the-Trainer Session, attended by AMGA Foundation's Erica Hennes, Manager of National Health Campaigns.

Webinar Preview



“A Health System Approach to Optimizing Medicare Part D Vaccinations”

The next RIZE campaign webinar will feature Drs. Beth Careyva, Jennifer Stephens, and Chip Wukitsch, and Ms. Del Dutra from Jefferson Health. Together, they will walk through how Jefferson Health built a pathway to administer and adjudicate Medicare Part D vaccinations in a clinical setting—covering the real-world implementation challenges they faced, the solutions they developed, and the outcomes they achieved. Highlights include measurable revenue gains, expanded immunization access for Medicare-eligible patients, and meaningful improvements in vaccination rates. [Join us](#) on July 16 at 2 pm ET to hear about these innovative best practices.



DYNAX
a sanofi company

Adult Vaccination: Confronting Emerging Barriers and Risks
National Adult and Influenza Immunization Summit • MAY 19–21, 2026

Upcoming Dates

July 1 – Deadline to enroll in the [Vaccine Confidence QulC](#)

July 15 – Deadline to submit quarterly data report ([Learn more](#))

July 16 – Campaign webinar: “A Health System Approach to Optimizing Medicare Part D

Campaign Spotlight

Earlier this year, Sanofi advanced its leadership in immunization with the [strategic acquisition of Dynavax](#), marking a significant milestone in expanding its impact on global public health. The addition of Dynavax adds to Sanofi’s adult vaccine portfolio with a hepatitis B vaccine.

Sanofi’s commercial reach, global scale, development

Resource of the Month

The 2026 National Adult and Influenza Immunization Summit (NAIIS) Meeting in May was one of the premier national gatherings dedicated to advancing immunization practice and policy.

Following the meeting, NAIIS made many of the [presentations](#) and [posters](#) available to the public for review. We encourage you to review these resources that address the most timely and topical

Vaccinations” at 2 pm ET
([Register](#))

August 1 – [RIZE Action
Month](#) begins!

expertise, and commitment to
evidence-based immunization
will accelerate access and
address critical unmet public
health needs, advancing our
mission to protect people from
infectious disease.

updates on confronting barriers and
risks in adult vaccination.



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