



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



Immunizations Brief

January 2026 Edition

We are excited to announce the launch of the [AMGA Immunizations Hub](#). Available to all AMGA members, this hub serves as a central repository for evidence-based vaccine information and includes:

- An archive of the weekly *AMGA Immunizations Brief*, which delivers vaccine news and updates relevant to healthcare leaders
- Evidence reviews on the safety and efficacy of various vaccines
- Recommendations from professional medical societies
- Immunization learning modules for providers
- Clinical resources to support your practice

While RIZE focuses on select adult immunizations, the AMGA Immunizations Hub provides relevant, actionable guidance for pediatric and adult patients to support care across the lifespan. We will continuously expand the hub with new resources to respond to emerging vaccine challenges and misinformation. We encourage you to explore (and bookmark) [RiseToImmunize.org/ImmunizationsHub/](https://www.risetoimmunize.org/immunizationshub/)

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Flu by the Numbers

Influenza vaccination coverage remains critically low, particularly among vulnerable populations. As of mid-November 2025, only 22% of Black adults had received a flu shot this year—a 10-year low indicative of widening disparities (NAIIS). These trends underscore the urgent need for targeted outreach and accessible vaccination services.

Webinar Preview

"Empowering Vaccination in Older Adults"



Elana Kieffer Blass

The January campaign webinar will feature [Elana Kieffer Blass](#) from the Gerontological Society of America (GSA) and [Anna Pendrey, MD](#), from the Indiana University School of Medicine. Ms. Kieffer, who serves as the director of strategic alliances at GSA, will discuss GSA's new report about the concentric values of vaccines.

She will be joined by Dr. Pendrey, the assistant professor of clinical family medicine, to speak about optimizing immunizations for older adults. Dr. Pendrey is a distinguished family medicine doctor and geriatrician whose dedication to the health and well-being of older adults has made her a respected figure in the medical community.

[Join us](#) on Jan. 15 to hear our speakers discuss empowering vaccination in older adults.



Anna Pendrey, MD



Upcoming Dates

Jan. 15 – Campaign webinar: “Empowering Vaccination in Older Adults” at 2 pm ET ([Register](#))

Jan. 15 – Deadline to submit quarterly data report ([Learn More](#))

Apr. 15-18 – AMGA 2026 Annual Conference in Las

Campaign Spotlight

We are excited to spotlight a new RIZE campaign partner, Trusted Messenger Program (TMP)! Part of the nonprofit Public Goods Projects, TMP empowers healthcare providers, health systems, and integrated delivery networks to drive quality outcomes through evidence-based communication. TMP's expertise in translating

Resource of the Month

In a quickly evolving immunization landscape, having access to evidence-based information from trusted sources is more important than ever. Leading specialty societies like the American Academy of Family Physicians (AAFP) and American College of Obstetricians and Gynecologists (ACOG) are critical sources for reliable and science-based

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January 2026 RIZE Monthly FINAL

Vegas, NV ([Register](#))

- **Apr. 17** – RIZE Meet & Greet Breakfast at 7 am

complex health information into trusted, actionable messaging aligns with RIZE's mission to help participants maximize patient trust and receptivity to vaccination and ultimately increase immunization rates.

vaccine recommendations. This month, we are highlighting the recommendations from specialty societies, which can be found on our newly launched [Immunizations Hub!](#)



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