



**AMGA**™

Advancing High Performance Health

# Acclaim Award

## Sponsorship Opportunities



## Acclaim Award

The Acclaim Award is AMGA's most prestigious quality award. Its mission is to honor the nation's premier healthcare delivery organizations that are high-

performing and are bringing their organization closer to the ideal medical group and health system by:

- Measurably improving the quality and value of care
- Improving patient experience and outcomes
- Continuously learning and innovating
- Improving population health
- Addressing disparities, social determinates of health, or health equity

After a competitive application process, one AMGA member organization will be selected as the Acclaim Award recipient. Up to two additional organizations may be selected as honorees.

We invite your company to sponsor the Acclaim Award. As a sponsor of this distinguished award, you will support the purpose of the Acclaim Award by furthering the recognition of the incredible contribution AMGA members are making toward improving patient experience of care, improving health of populations with a focus on quality outcomes, reducing the per capita cost of health care, and fostering health equity.

*"We are honored to receive this prestigious award. I want to extend my thanks and congratulations to our care transformation leadership team and to all of the physicians and staff who have been working to improve how we deliver care in recent years. Care transformation requires both vision and perseverance, and the Acclaim Award is a great validation of our measurable progress."*

— **Paul Ramsey, MD**

Chief Executive Officer, UW Medicine  
2019 Acclaim Award Recipient

AMGA President and CEO Jerry Penso, MD, MBA (center right), AMGA Foundation President and AMGA Chief Medical Officer John Kennedy, MD (far left), Valley Health System President Clinical Integration and Physician Enterprise Robert Brenner, MD, MMM (far right), with representatives from UW Medicine, the 2019 Acclaim Award recipient



## Value of Partnership

Acclaim Award sponsorship offers your organization the opportunity to support healthcare organizations that are leading the way to reimagining and transforming healthcare, closing gaps in care, addressing access to treat and care for more patients. This is an opportunity to align with AMGA members' shared mission to improve the lives of their patient populations. Sponsorship also provides:

- **Networking** with healthcare executives
- **Promoting** your brand, value, and services
- **Sharing** thought-leading educational content
- **Staying informed** of medical group challenges and priorities

### Sponsorship of the Acclaim Award offers the following collection of benefits at the various levels:

	<b>Gold Sponsor \$60,000</b> (Limited to 1)	<b>Silver Sponsor \$30,000</b>	<b>Bronze Sponsor \$15,000</b>
<b>Exclusivity</b>			
Presented as the "Acclaim Award sponsored by <i>Sponsor Name</i> "	✓		
Invited to present the awards alongside an AMGA leader at general session at Annual Conference	✓ (1 sponsor representative)		
Introduce the recipient during the breakout session	✓		
Make remarks at Annual Conference event/activity	✓		
<b>Access</b>			
Attend webinars of Top Finalists	Up to 5 representatives	Up to 3 representatives	1 representative
Opportunity to introduce Top Finalist during webinars	✓	✓	
Attend private pre-breakout session meet-and-greet	✓	✓	✓
Participate in leadership chat with recipient and honorees	✓ (2 representatives)	✓ (1 representative)	
Access to Top Finalists' Best Practices documentation for redistribution	✓	✓	✓
<b>Visibility</b>			
Sponsor logo in orientation materials	✓	✓	✓
Listed as sponsor on marketing materials at AMGA Annual Conference and Innovation, Quality & Leadership Conference (IQL) (e.g., signage, slides, app ads)	✓	✓	✓
Listed as sponsor on the Acclaim Award's Top Ten deliverables	✓	✓	✓
Sponsor logo in promotional emails and social media posts	✓	✓	✓
Sponsor listing in AMGA's flagship publication, <i>Group Practice Journal</i> , for recipient and honoree articles	✓	✓	✓
Listed in AMGA publications: <i>AMGA Foundation Connector</i> , <i>Inside AMGA</i> , <i>Foundation Stewardship Report</i>	✓	✓	✓

## Acclaim Award Recipients

Allina Medical Clinic  
CHRISTUS Trinity Mother Frances Health System  
Cornerstone Health Care, PA  
The Everett Clinic  
Geisinger Health System  
Group Health Physicians  
HealthPartners  
Henry Ford Medical Group  
Mayo Clinic Health System – Midelfort Clinic  
Mercy Clinics, Inc.  
Mount Carmel  
New West Physicians  
Park Nicollet Health Services  
The Permanente Medical Group  
Premier Medical Associates  
The Salem Clinic, P.C.  
Sharp Rees-Stealy Medical Group  
St. Elizabeth Physicians  
UW Medicine

*“I am so proud of the physicians, providers, and associates of St. Elizabeth Physicians for the transformative work they have performed to earn the Acclaim Award. Receiving this honor is a reflection of years of creative solutions and hard work now demonstrating material change in the health and lives of our Northern Kentucky communities. St. Elizabeth looks forward to continuing this journey and leading the way toward a healthier America.”*

— **Robert Prichard, MD**

President and Chief Executive Officer,  
St. Elizabeth Physicians  
2020 Acclaim Award Recipient

## Advancing High Performance Health

At AMGA (American Medical Group Association®), we are leading the transformation of health care in America because we believe in the power of healthier communities. By working alongside top professionals in our field and acting as their voice in the public sphere, we are paving the way for medical groups and integrated systems of care to deliver the next level of high-performance health.

More than 177,000 physicians practice in our member organizations, delivering care to one in three Americans. Representing many of the nation's most prestigious integrated systems of care, we have the insight and expertise to advance the way patients experience health care.

### For more information, contact:

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