IQL22 Social Media Toolkit

Leveraging social media for the AMGA 2022 IQL Conference helps us connect with participants and other interested healthcare leaders. We hope you’ll use these tools to share your excitement about the event and your onsite experiences.

Details
AMGA 2022 Innovation, Quality & Leadership Conference
September 28 – October 1, 2022
Gaylord Texan Resort and Convention Center, Grapevine, Texas: @GaylordTexan
https://www.amga.org/conferences/iql2022/

Suggested Actions
- Include our official hashtag, #IQL22, in posts before, during, and after the conference
- Tag AMGA using our handles:
  - Twitter/Facebook - @theAMGA
  - LinkedIn – American Medical Group Association (AMGA)
- Share with your followers your breakout session details
- Join the conversation during the conference by posting highlights or retweeting our posts in real time; consider taking photos during sessions and sharing quotes or takeaways

Samples
For your convenience, we’ve included sample Facebook, LinkedIn, and Twitter posts for use on your own social media accounts.

Before the Conference
- I’ll be in Texas September 28 – October 1 for @theAMGA’s 2022 IQL Conference. There’s a great session lineup and I’m especially eager to hear how my peers have addressed [ADJUST FOR YOUR TOPIC(s) INTERESTS].
- One of the most valuable sessions at @theAMGA’s IQL Conference is its networking opportunities. I always come away with something to help my organization address an ongoing challenge. Looking forward to #IQL22’s networking discussions on September 30.
During the Conference

- Just arrived in Texas for AMGA /@theAMGA’s 2022 IQL Conference. Looking forward to several days of learning and networking with my peers! #IQL22
- It’s been fantastic catching up with my colleagues from around the country at @theAMGA’s 2022 IQL Conference.
- Attending educational sessions on everything from innovation and technology, patient-centered care, health equity, and more at #IQL22.
- I’ve joined hundreds of the healthcare industry’s brightest minds here at AMGA /@theAMGA’s IQL Conference to exchange ideas and strategies to improve our nation’s approach to high performance health. #IQL22

For Speakers

- Excited to share my knowledge of [INSERT TOPIC] with AMGA /@theAMGA’s 2022 IQL Conference attendees as one of this year’s speakers! Hope you can join me! #IQL22
- Honored to be on the agenda at AMGA /@theAMGA’s 2022 IQL Conference, where I’ll be sharing strategies and solutions on [INSERT TOPIC] with my fellow healthcare leaders. Attendees, join me in [ROOM] on [DATE/TIME]. #IQL22

Twitter Handles

For your reference while tweeting about the conference, please find handles for speakers and staff below.

AMGA: @theAMGA
Dr. Jerry Penso (President and CEO): @jpenso1

General Sessions

- Fred Bazzoli: @fbazzoli
- Dr. Shantanu Agrawal: @SAgrawalMD
- DeAnna L. Minus-Vincent, MPA: @deanna_mv
- Dr. David Nash: @nashpophealth

Questions? Please contact Taylor Martin via email, or by phone at 703.838.0033 ext. 394.