



March 2025 Edition

On Oct. 23, 2024, the Advisory Committee on Immunization Practices (ACIP) amended their pneumococcal conjugate vaccine (PCV) single-dose recommendation to include all PCV-naïve adults aged 50+. The risk-based recommendation for adults aged 19–49 remains unchanged. As outlined in the [Jan. 9, 2025 issue of the Center for Disease Control and Prevention's \(CDC's\) Morbidity and Mortality Weekly Report \(MMWR\)](#), the rationale behind this decision includes the high prevalence of risk conditions among adults 50–64, as well as ongoing racial disparities in pneumococcal disease incidence and vaccination coverage in this age group. This updated recommendation is intended to improve pneumococcal disease prevention among this age group, especially for demographic groups experiencing higher disease rates.

The Rise to Immunize™ (RIZE) campaign will update the age group of the campaign's pneumococcal and bundle measures to 50+ to align with ACIP's recommendation changes. These measure changes will be effective July 1, 2025 (Q3 2025, report due Oct. 15, 2025).

The RIZE team will provide updated Measurement Specifications and an updated Data Reporting Excel Template prior to the change. This change will *not* affect any of the submissions for the Reporting Quarters Q1 2025 (submitted Apr. 15, 2025) and Q2 2025 (submitted July 15, 2025).

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Webinar Preview

"Improving U.S. Adult Vaccination Rates"

[March's RIZE monthly webinar](#) is a special collaboration with our campaign partner, the **National Foundation for Infectious Diseases (NFID)**! [Join us](#) both for a discussion on strategies to improve adult vaccination rates in the United States. Speakers will discuss current adult vaccine recommendations per CDC's 2025 adult immunization schedule, vaccination challenges and barriers (including access and cost), and strategies to improve adult vaccination rates.

NFID Medical Director Robert (Bob) H. Hopkins, Jr., MD, will moderate the discussion with NFID Director Jean-Venable (Kelly) R. Goode, PharmD, Virginia Commonwealth University and Litjen (L.J) Tan, MS, PhD, Immunize.org. John W. Kennedy, MD, AMGA Foundation President and AMGA Chief Medical Officer, will provide RIZE campaign updates.

Unlike most RIZE webinars that are limited to AMGA members participating in the campaign, **this webinar is open to the public!** There is no fee to participate in this activity, but [registration](#) is required.



Upcoming Dates

Mar. 20 – Monthly campaign webinar with NFID: “Improving U.S. Adult Vaccination Rates” at 2 pm ET ([Register](#))

Mar. 26–29 – AMGA’s 2025 Annual Conference in Texas ([Learn More](#))

- **Mar. 27** – Poster Session in the Hub, featuring the RIZE poster from 5:30 – 6:30 pm CT
- **Mar. 29** – “RIZE Meet & Greet Breakfast” at 7 am CT, location TBD

Apr. 17 – Monthly campaign webinar: "Lessons Learned from an RSV High Performer" at 2 pm ET ([Register](#))

Campaign Spotlight

Henry Ford Medical Group, a 2024 RIZE to the Challenge Award recipient, will be presenting a poster alongside the RIZE team at [AMGA’s 2025 Annual Conference](#) (AC25) in March! With the poster titled “Raising the Shield: A Health System’s Strategy for Strengthening Vaccination Practices,” Henry Ford will share interventions implemented under each RIZE campaign plank to achieve their impressive results to date. Please stop by the poster session, taking place on Thursday, Mar. 27 from 5:30 to 6:30 pm CT.

Resource of the Month

As you may know, there was recently a temporary CDC website freeze that made Vaccine Information Statements (VISs) and ACIP recommendations briefly unavailable online. To ensure that everyone has uninterrupted access to this essential information, RIZE partner Immunize.org launched a database of [PDFs of current ACIP recommendations](#) as published in the MMWR. Please help spread the word of this valuable resource to immunization providers!



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