

DeAnna Minus-Vincent, DBA, MPA

Deanna currently serves as the Executive Vice President of the Black Women's Health Imperative and managing Partner of The D-velopment Group. Prior to that she acted as the Founder & Managing Director of The Outcomes Architect, an advisory group intent on working across sectors to integrate services and reimagine how health is addressed and services are delivered. In her role as Executive Vice President and the inaugural Chief Social Justice and Accountability Officer for RWJBarnabas Health DeAnna designed two award-winning strategies to improve health outcomes, promote health equity, eliminate health disparities and reduce health care costs. DeAnna has also served as the Chief Engagement Officer at Benefits Data Trust (BDT), a national social change organization, where she facilitated cross-sector partnerships, diversified the organization's revenue streams and oversaw the organization's strategic positioning, as well as the Assistant Commissioner of the New Jersey Department of Community Affairs where she honed her community development skills.

DeAnna has created programs that move individuals along their pathway, but believes that the most sustainable change happens when we work across sectors to re-engineer fractured systems; in so doing we can exponentially impact the lives of many and create sustainable change.



Kristi R. Mitchell, MPH

Kristi is a health services researcher who leads efforts to enable next generation health care delivery through innovation, value, and consumer engagement across multiple industries, including pharmaceutical/device companies, digital health, government agencies, and community-based organizations. After 11 years, she stepped down as Practice Director, Center for Healthcare Transformation at Avalere Health, a DC-based advisory services firm to launch, Health Equity Outcomes, a nonprofit to empower vulnerable communities to engage in the research enterprise to reduce racial disparities and advance health equity. Through these efforts, she is dedicated to elevating the role of community-based participatory research as a mechanism to derive real world data that is community-centric.

Prior to her work at Avalere, she worked at the American College of Cardiology for 12 years, most recently as the Chief Science Officer. Kristi provided scientific and technical oversight to the development of the suite of NCDR Registry and Quality Improvement Programs and led the integration of clinical practice guideline development, performance measurement, dataset development, and educational activities within the College. Kristi is recognized as a nationally recognized expert in the design and implementation of patient-powered data collection efforts. She has served on national panels and committees focused on the use of clinical registry data, including most notably AHRQ's Registry of Patient Registries, the FDA MDEpiNet Interim Advisory Committee, the Pew Trust Future of Medical Device Registry Stakeholder Group, the National Medical Device Registry Task Force and currently sits on the MDEpiNet Executive Operations Committee.



Amy Sitapati, MD

Dr. Sitapati is an internal medicine provider and national leader in population health informatics and vital statistics at the University of California- San Diego (UCSD). She is a Clinical Professor in the Divisions of Biomedical Informatics and General Internal Medicine and serves as the Chief Medical Information Officer, Population Health for UCSD Health, Interim Chief Division of Biomedical Informatics, UCSD and Interim Chair, Department of Biomedical Informatics, UCSD Health. Dr. Sitapati is also a Co-Principal Investigator, California Integrated Vital Records System and Site Principal Investigator, UCSD NIH All of Us, https://www.allofusucsd.org/en/about-us. As a primary care internet she is always seeking new ways to have technology help lead accessible, equitable, high quality innovative health and also has interests in medicine related to compassion and wellness.



Laura Lee Hall, PhD

Dr. Hall brings 20 years of experience leading health advocacy, research, education, and quality improvement efforts. Dr. Hall founded the Center for Sustainable Health Care Quality and Equity (SHC) in 2017 as part of the National Minority Quality Forum to help translate data, geomaps, and educational efforts into improved health in underserved communities, through provider and community education and practice improvement. SHC has launched national initiatives in flu and COVID vaccination, diabetes, heart failure, and cancer screenings, working with FQHCs, other clinics, pharmacists, churches, and other community leaders. The work has led to freely available toolkits for clinicians and communications, including DRIVE QI modules (SHCDrive.org) and the health champions program (see: http://www.healthequitychampions.org/).

Prior to joining SHC, Dr. Hall founded and lead the Center for Quality and Office of Grants at the American College of Physicians (ACP), creating a network of more than 2000 primary care physicians in 19 states engaged in quality improvement (QI) activities along with the largest federally qualified registry for Medicare reporting. Dr. Hall also led Strategic Educational Initiatives at the American College of Cardiology (ACC), linking educational and performance improvement programming with the ACC clinical registries. Among her accomplishments at the ACC was the development and launch of the credo – Coalition to Reduce Racial and Ethnic Disparities in CV Outcomes; award-winning in situ simulation programs aimed at reducing door-to-balloon time especially in the treatment of STEMI with a hospital transfer; and atrial fibrillation QI initiatives that resulted in increased evidence-based stroke prevention efforts. Dr. Hall had previously served as the deputy director of the National Alliance for the Mentally Ill (NAMI), leading advocacy, communications, and research activities.