November 2023 Edition

The Rise to Immunize® (RIZE) campaign is pleased to recognize three participating organizations for their achievements in immunization care with 2023 "RIZE to the Challenge" awards! The awards are based on each organization’s high performance, progress on the campaign measures, and their engagement with the campaign.

- McFarland Clinic, PC located in Ames, IA
- Summit Medical Group, PLLC located in Knoxville, TN
- UC San Diego Health located in San Diego, CA

All three organizations have continually made strides to leverage campaign activities and resources to improve adult immunization care in their communities. Congratulations to McFarland Clinic, Summit Medical Group, and UC San Diego Health!

Join us to hear more about what each group attributes to their success at the upcoming campaign webinar on Nov. 16.

Thank you to all RIZE groups for your commitment to immunizations and contributions in getting us closer to the campaign goal of administering 25 million vaccines by 2025!

As always, if you have any questions, please don’t hesitate to contact RiseToImmunize@amga.org.

Best,
- The RIZE Team

Webinar Preview

"Year 2 Data & RIZE Awards"

During the November campaign webinar, the RIZE team will share data insights from the second year of the campaign and present the 2023 "RIZE to the Challenge" awards. Our three award-winning groups have demonstrated high performance and impressive progress on the campaign measures over Year 2 and will join us to share their success stories. We will hear from:

- Kristy Calland, DO, Physician - Adult Medicine, McFarland Clinic, PC
- Eric Penniman, DO, FAAFP, Executive Medical Director, Summit Medical Group, PLLC
- Victoria Harris, MPH, CPHQ, Assistant Director, Clinical Quality Performance, UC San Diego Health

Join us on Nov. 16 to learn more about the data insights and success stories from the second year of the campaign.
Upcoming Dates

Nov. 9-10 – RIZE Symposium (Learn More)

Nov. 16 – Monthly Campaign Webinar “Year 2 Data & RIZE Awards” at 2 pm ET (Register)

Dec. – No webinar. Happy holidays!

Campaign Spotlight

This month, we spotlight Pfizer, Inc., the Founding Sponsor of the RIZE campaign and Exclusive Sponsor of the upcoming RIZE Symposium. Next week’s Symposium will bring together immunization experts and participating medical groups from across the country. The event will feature compelling speakers, panel discussions, breakouts sessions, and valuable networking. Thank you to Pfizer for their support, and we are looking forward to seeing everyone in person!

Resource of the Month

Our partner, National Foundation for Infectious Diseases (NFID), has released a new public service announcement video to help you educate patients on flu prevention. The video, “Are You That Person?” focuses on flu symptoms, prevention, and treatment, reminding viewers to get vaccinated annually and stay home when sick to help protect themselves and those around them from the flu. Check out the video and share with your communities this respiratory season.