



October 2023 Edition

During the second year of the Rise to Immunize[™] (RIZE) campaign, **participants administered or documented more than six million vaccinations to their patients**! Your hard work is helping protect more adult patients from vaccine-preventable diseases—congratulations to all RIZE groups! Some bigpicture takeaways from Year 2:

- Your performance on the influenza measure had the greatest impact on progress toward our campaign goal. In the second year, 4,552,674 influenza vaccines were administered or documented.
- Since the new pneumococcal measure was introduced at the beginning of Year 2, the average pneumococcal vaccination rate has increased by 4%. A total of 260,421 pneumococcal vaccines were administered or documented.
- The Td/Tdap measure continued to have the greatest variation in vaccination rates among organizations, ranging from 24% to 81%. A total of 725,613 Td/Tdap vaccines were administered or documented.
- The zoster measure continued to see improvement in the second year, with the average rate increasing by 4% compared to the previous year. A total of 507,104 zoster vaccines were administered or documented.
- The average bundle measure rate was 18.7% in the second year. This is a 4% increase from the start of the campaign. The increase in rate translates to approximately 105,000 additional patients age 66+ receiving more comprehensive immunization care in the first two years of the campaign.

After the second year of the campaign, you all have administered or documented nearly 12 million vaccinations to your patients! We look forward to continuing to measure progress toward the campaign goal and sharing your successes! Join us during our Nov. 16 webinar when we will review the second year of data in more detail and hear from our award-winning groups that experienced impressive data achievements during Year 2.

As always, if you have any questions, please don't hesitate to contact RiseTolmmunize@amga.org.

Best, - The RIZE Team

Webinar Preview

"Promoting Health Equity in Adult Immunizations"



FAAFP

The October campaign webinar will feature <u>Victoria Smith, MD, FAAFP</u>, and <u>Matthew Malachowski, PharmD, MHA, BCPS</u>, from Ochsner Health. Dr. Smith is the associate medical director for primary care for the River Region and also serves as the ambulatory quality leader and chair of the Health Equity Council. Dr. Malachowski is the system director of the population health and ambulatory care pharmacy. He is also a member of the American Society of Health Systems Pharmacists' Section of Specialty Pharmacy Practitioners and serves on the Section Advisory Group on Business Development. Ochsner Health is focused on



delivering care that respects individuals and provides an inclusive place to receive care—their work in equity includes adult immunizations.



Join us on Oct. 19 to learn more from Dr. Smith and Dr. Malachowski about promoting health equity in adult immunizations.

Matthew Malachowski, PharmD, MHA, BCPS



Upcoming Dates

Oct. 16 - Deadline to

submit quarterly data

Oct. 19 - Monthly

Campaign webinar:

2 pm ET (Register)

Nov. 9-10 - RIZE

Nov. 16 – Monthly

Data Review & RIZE

Awards" at 2 pm ET

(<u>Register</u>)

"Promoting Health Equity in

Adult Immunizations" at

Symposium (Learn More)

Campaign webinar: "Year 2

(Learn More)



Speakers

Campaign Spotlight

This month we spotlight AMGA member Sanford Health, which is featured in a new, on-demand webinar, "Improving Immunization Rates: Sanford Health's Team-Based Approach." With influenza season fast approaching, now is an ideal time to hear some quick tips from Sanford on how they have prioritized improving their immunization rates. Sanford has operationalized immunization programs at their organization by engaging their employees, following process improvement frameworks, and educating their patients. If your organization is looking for additional resources to support your influenza programs, visit VaccineShop.com—from RIZE sponsor Sanofi-for customizable patient and provider education.



Resource of the Month

Our partner, National Adult and Influenza Immunization Summit (NAIIS), has released a new resource to help you implement the increasingly complex adult immunization schedule this respiratory season. "Fall 2023 Respiratory Season Vaccination Decision Making for People 60 and Over" shares information on vaccinating older adults for four vaccines: RSV, flu, COVID-19, and pneumococcal. Check out the resource to learn more about each of these vaccines and coadministration strategies.



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