



# Corporate Partner Program

## Partner with the Leaders Transforming American Healthcare

[AMGA Corporate Partners](#) gain visibility among the nation's most influential health systems and physician groups, from Mayo Clinic, Cleveland Clinic, Jefferson Health, and Sutter Health to Austin Regional Clinic, Duly Health and Care, and Privia Medical Group. Our network includes more than [400 member organizations](#) representing more than 188,000 physicians who deliver care to one in three Americans.

Through events, sponsorships, and exhibits, partners connect with chief executives, clinical leaders, and operational innovators who are actively addressing the most pressing challenges in healthcare today. These aren't passive participants; they're action-oriented leaders setting the standard for high performance care delivery. Partners showcase solutions, build relationships, and gain valuable insight into the priorities driving decision making at America's leading health systems and medical groups. Explore upcoming opportunities on the Corporate Partner Calendar of Events at [amga.org/partner-calendar](http://amga.org/partner-calendar).

## Value of AMGA Partnership

AMGA offers non-provider organizations the opportunity to establish and expand relationships with decision makers from leading integrated healthcare delivery systems, medical groups, and IPAs. Our Corporate Partner Program offers a collection of benefits and provides the opportunity to:

- **Network** with healthcare executives
- **Promote** your brand, value, and services
- **Share** thought-leading educational content
- **Stay informed** of AMGA Members' challenges and priorities
- **Access discounts** on AMGA surveys, meeting registrations, exhibits, and sponsorships

*To become a part of the healthcare transformation, explore our work and join the conversation today!*

# Executive Corporate Partnership Benefits

## Promote Your Company and Brand

**Partner Profile on AMGA Website:** An informative profile of your company is featured on the AMGA website, connecting the medical community directly to a description of your value proposition, key contacts, website, and social media. Expanded content opportunities scale with partnership level.

**Announcement to Members:** New and renewing Corporate Partners receive a feature announcement on AMGA's social media accounts and in the *Inside AMGA* enewsletter, showcasing your company and providing a direct link "for more information" to connect you with members.

**Corporate Partner Directory Listing:** Your company is featured in the virtual [AMGA Corporate Partner Directory](#), which is searchable by category and publicly accessible on the AMGA website. New and renewed members also receive a link to the directory annually.

**AMGA Member VIP List\*:** Upon request, AMGA provides complimentary lists that include contact information for ~8,500 leaders of AMGA member organizations.

## Access Exclusive AMGA Member Information

**Member Directory\*:** Our password-protected, searchable, online Member Directory identifies member organizations and provides contact information.

**Webinars:** Your entire team is granted complimentary access to [AMGA webinars](#) featuring healthcare executives and AMGA leaders. Our robust webinar archive offers the convenience of viewing sessions on demand. *Note: Corporate Partner-sponsored webinars are accessible to you by invitation or with sponsor approval post-registration.*

**AMGA Solutions Library:** A wealth of resources, our password-protected [AMGA Solutions Library](#) contains member best practices and other strategies for successful medical group operations in a concise format, including white papers, case studies, and key insights from conferences, regional meetings, webinars, and more!

**Newsletters and Publications:** To keep pace in the ever-changing industry of healthcare, you receive subscriptions to *AMGA Accelerator*, *Inside AMGA*, and *Advocacy ENews*.

## Elevate Your Impact

### Leadership Meeting with AMGA Senior Executives:

Connect with the AMGA leadership team for strategic engagement and insights from those working directly with health systems and medical groups nationwide.

**Program Development Input:** Corporate Partners have a voice in shaping partnership benefits through our annual survey and feedback opportunities, ensuring the program evolves to meet your business needs.

## Maximize Your Executive Corporate Partnership Investment

Executive Corporate Partners have the option to apply \$3,500 of their partnership investment toward the following enhancements.

- Corporate Partner Webinars
- Executive Leadership Chats
- Advertising on the [AMGA Accelerator](#) Site
- *Executive Pulse* Podcast Interviews
- Educational Sales Training Programs
- Select Opportunities at AMGA's Annual Conference and Integration Summit

\*email addresses are not included

## Premier Corporate Partnership Benefits

**Premier status combines all Executive benefits with the following AMGA Member engagement opportunities.**

### Expand Your Reach

**AMGA-Facilitated Webinars:** Premier Corporate Partners receive two AMGA-promoted and -facilitated webinars annually. As part of AMGA's dedication to best practice sharing, and to attract the most attendees, we encourage partners to feature an AMGA member speaker. Your webinar can be recorded by AMGA (optional) and archived for members to access on demand. Post-event, AMGA will provide you with the email addresses of all attendees who opted to share their information as part of the registration process.

**Webinar Summary Papers:** For recorded webinars that feature an AMGA member speaker, AMGA will create and publish a Member Best Practices Summary Paper highlighting the key points that your company can use as a sales and marketing tool. *Note: Corporate Partners receive editing and distribution rights.*

### Regional Meeting Sponsorship Opportunities:

Premier Corporate Partners receive priority access to participate in our [Regional Meetings](#) through limited sponsorship opportunities. Unlike traditional sponsorships, sponsors sit at the table alongside member leaders throughout the entire event, fostering direct networking and information sharing. These meetings bring together healthcare executives from similar geographic locations for meaningful peer-to-peer collaboration.

### AMGA Foundation and Specialty Meetings:

Premier Corporate Partners are invited to participate in [AMGA Foundation](#) and specialty meetings with members through select sponsorships. These collaborative convenings bring together integrated health systems, medical groups, providers, industry partners, and patients to tackle the nation's most pressing public health challenges—from chronic conditions and health equity to the social drivers of health.

### Enhanced Promotion and Content Opportunities:

Premier Corporate Partners receive enhanced visibility with their company logo featured in our monthly *Inside AMGA* enewsletter, can showcase white papers and additional resources on their Partner Profile, and can submit content for inclusion in the "Sponsor Highlights" section of post-webinar follow-up emails, providing expanded reach to engaged member audiences.

**Inside AMGA Corporate Partner Corner:** Premier Corporate Partners also have the opportunity to submit press releases about partnerships, leadership changes, and company milestones for this newsletter section that reaches members and Corporate Partners. *Note: Press releases deemed to be relevant to the scope of Inside AMGA may be included in the publication at the editor's discretion.*

### Path to Chairman's Circle

Premier Corporate Partners have the opportunity to achieve the prestigious Chairman's Circle Member status. This status is awarded immediately once a partner reaches the Chairman's Circle level of annual financial support. Benefits associated with this status begin at the start of your next partnership cycle.

### Chairman's Circle Member Rewards

**Priority Invitation to Limited Programs:** In recognition of your support of AMGA, Chairman's Circle Members receive the first invitation to participate in our most popular limited sponsorships such as regional, specialty, and AMGA Foundation meetings.

**Additional Webinar:** Chairman's Circle Members receive the expanded opportunity of up to three (3) webinars promoted and facilitated by AMGA annually.

**Special Acknowledgement:** Members of our Chairman's Circle receive special recognition at the Opening General Session of our Annual Conference.

## AMGA Corporate Partner Level Benefits

	Chairman's Circle	Premier Level	Executive Level
<b>Promote Your Company and Brand</b>			
Partner Profile on AMGA Website	•	•	•
Announcement to Members	•	•	•
Corporate Partner Directory Listing	•	•	•
AMGA Member VIP List	6	4	2
Special Acknowledgement at Opening General Session of AMGA Annual Conference	•		
<b>Access Exclusive AMGA Member Information</b>			
Online Membership Directory	•	•	•
AMGA Webinars	•	•	•
AMGA Solutions Library	•	•	•
Newsletters and Publications	•	•	•
<b>Elevate Your Impact</b>			
Leadership Meeting with AMGA Senior Executives	•	•	•
Program Development Input	•	•	•
<b>Expand Your Reach</b>			
Option to Apply \$3,500 of Partnership Investment Toward Select Enhancements	N/A	N/A	•
AMGA-Facilitated Webinars	3	2	\$10,000
Webinar Summary Papers	•	•	optional
Regional Meeting Sponsorship Opportunities	•	•	
AMGA Foundation and Specialty Meetings	•	•	
Enhanced Promotion and Content Opportunities	•	•	
Inside AMGA Corporate Partner Corner	•	•	
Priority Invitation to Limited Programs	•		

### Annual Cost of Partnership

Executive Corporate Partner: **\$10,000**  
 Premier Corporate Partner: **\$30,000**

## Add-On Opportunities

### Health System/Medical Group Leadership Chats

This unique virtual opportunity offers you a one-hour meeting with top executives from AMGA member organizations across the country. Your company will moderate the discussion to collect informal research, share insights, and learn about strategies from leading healthcare decision makers.

### Educational Sales Training Program

This one-hour training program can assist your team in understanding the perspectives and priorities of integrated delivery systems and medical groups. We will work with you to customize the session based on your areas of interest and arrange a speaker from an AMGA member as a segment of the program.

### AMGA Webinar with Optional Summary Paper

Position your company as a thought leader with a webinar promoted and facilitated by AMGA. Partners who record their webinar and include an AMGA member speaker receive a Member Best Practices Summary Paper for marketing use (with editing and distribution rights). Recorded sessions can be archived for ongoing member access. Post-webinar, you'll receive opt-in attendee contact lists.

**Chairman's Circle Member:** \$18,000

**Premier Corporate Partner:** \$20,000

**Executive Corporate Partner:** \$25,000

**Non-Corporate Partner:** \$30,000

**Executive Corporate Partner:** \$10,000

## Join AMGA Today!

For additional information or to schedule a call to explore partnership levels, please contact our team:

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