

Older Adults & Fall Risk: Considerations for Value-Based Care

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NCQA
HEALTH
INNOVATION
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POSTER SHOWCASE

PROBLEM

- Every 8 seconds an adult >65 visits the ED due to a fall (CDC)
- By 2040, more than 80 million Americans will be over 65, straining healthcare delivery.
- Providers must balance high-quality, cost-effective care with workforce shortages, burnout, and evolving reimbursement.
- Value-based care must address active aging and fall risk to improve quality, reduce utilization, and increase retention..

MEASURES & GOALS

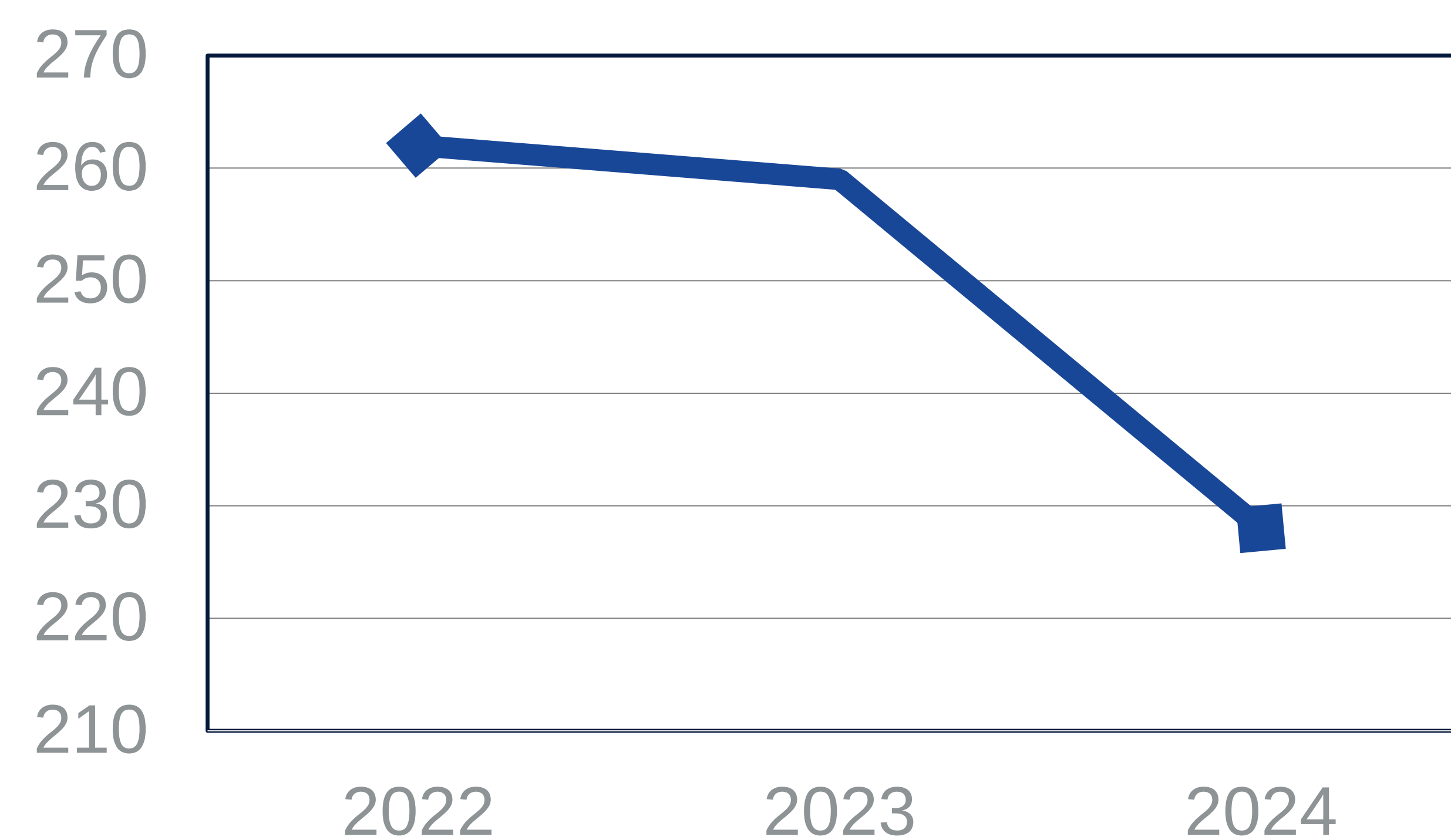
- Lower ED Utilization and Related Costs
- Lower Hip Fracture Rates
- Positive Patient Reported Outcomes (more active/less falls)
- Improve Quality Measures
- Increase Satisfaction & Retention rates

APPROACH

- Customize UpRight® resources for medical groups (e.g., patient coaching calls, hotline, website, emails/texts)
- Focus on highest risk cohorts (e.g. recent fall, Dx)
- No burden for providers but leverage for measures
- Timely triage of needs to designated team members
- Constantly measure and adjust for success
- Utilize technology, but maintain the human touch

RESULTS

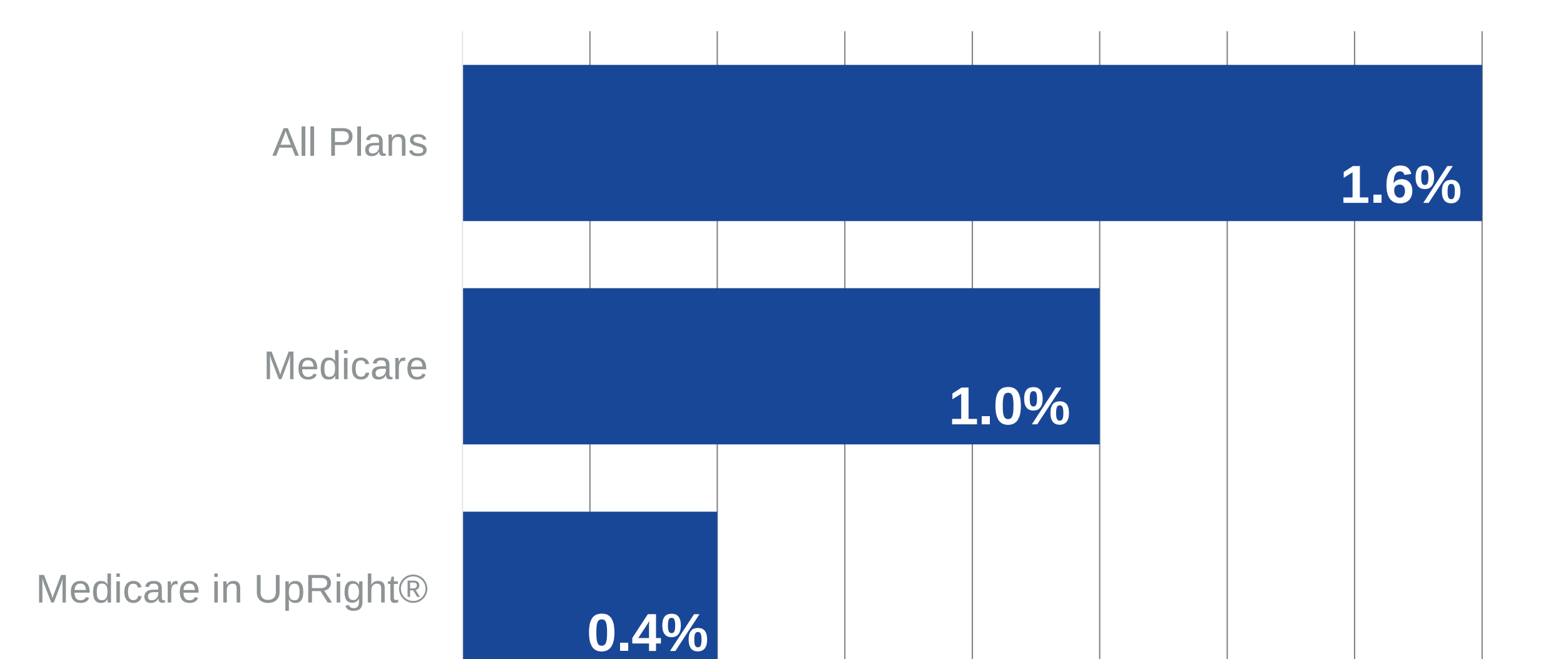
Hip Fracture Reduction



Per Year - Full Risk Medical Group - 30k members

Active Aging Resources Improve Retention

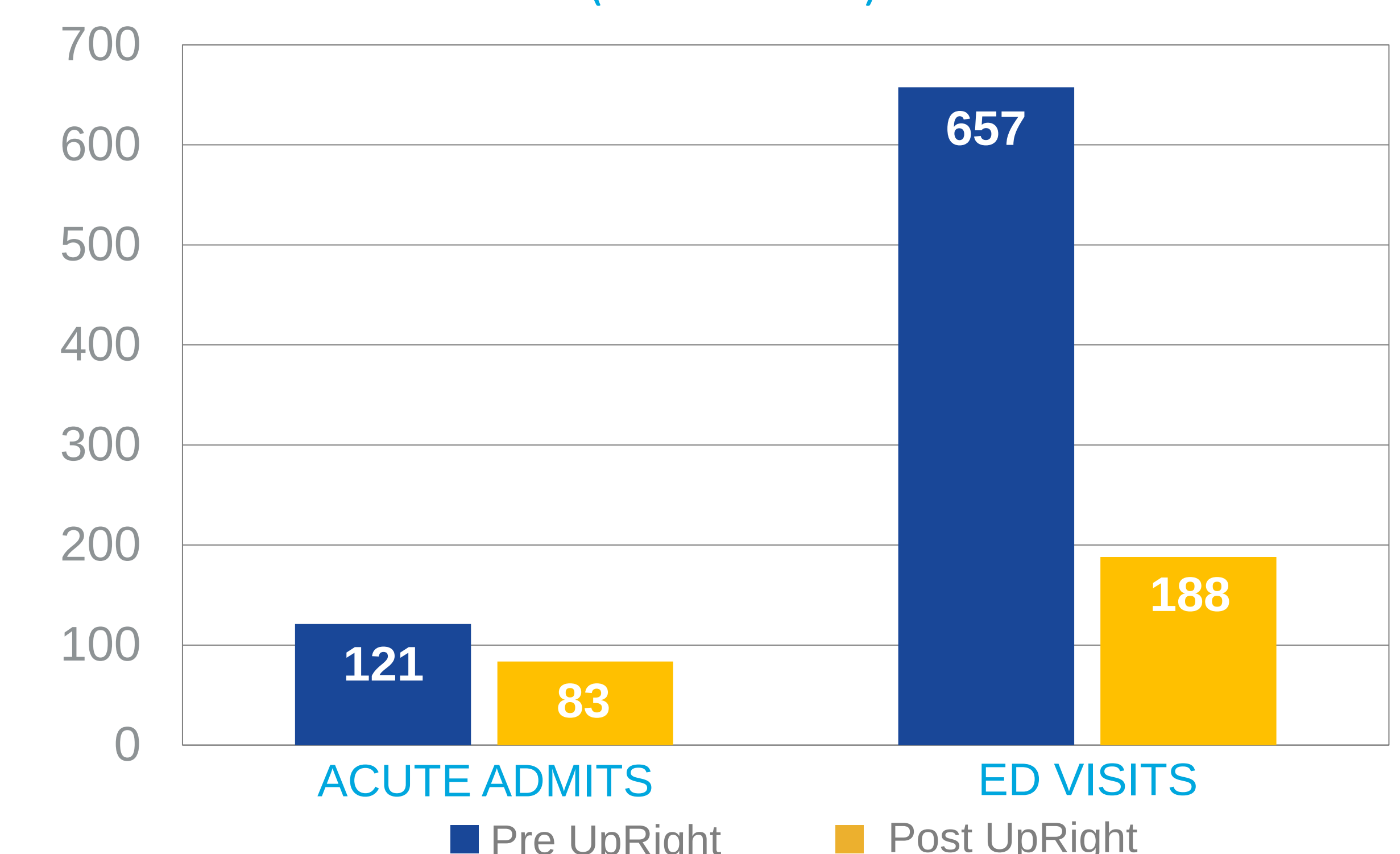
2023-2024 CHURN RATES (monthly)



Full Risk Medical Group - 30k members

Reduced ED and Hospital Utilization

(Fall-Related)



Full Risk Medical Group - 30k members

ABOUT ALTURA

- ✓ 25+ years partnering with medical groups, FQHCs, and health systems
- ✓ Deep expertise in value and risk-based healthcare
- ✓ Proven success in engaging older adults for active aging and fall risk reduction
- ✓ Strong track record leveraging clinical studies to support patients and value-based care

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