



Advancing High Performance Health

Corporate Partner Program

AMGA™: Advancing High Performance Health

At AMGA (American Medical Group Association®), we're leading the transformation of health care in America because we believe in the power of healthier communities. By working alongside top professionals in our field and acting as their voice in the public sphere, we're paving the way for medical groups and integrated systems of care to deliver the next level of high-performance health.

Together, we're more than just an association, we're a community of leaders. AMGA, our [Medical Group Members](#) and our [Corporate Partners](#) form a team dedicated to dramatically improving population health and care for patients at lower costs.

More than 177,000 physicians practice in our member organizations, delivering care to one in three Americans. Representing many of the nation's most prestigious integrated systems of care, we have the insight and expertise to truly advance the way patients experience health care.

Since the COVID-19 outbreak began, AMGA has worked closely with medical groups, federal agencies, and other healthcare entities to respond to this challenge and to make sure our members have the most up-to-date information and resources. We've developed, and continue to aggregate, the most valuable resources on our [COVID-19 page](#).

To become a part of the healthcare transformation, explore our work and join the conversation today!

Value of AMGA Partnership

AMGA offers non-provider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems and IPAs. Our Corporate Partner program offers a collection of benefits and provides the opportunity to:

- Network with healthcare executives
- Promote your brand, value, and services
- Share thought-leading educational content
- Stay informed of medical group challenges and priorities
- Access discounts on meeting registrations, advertising, and AMGA surveys

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Our collaboration with AMGA provides us a meaningful platform to engage expertise around our shared mission of population health improvements. Our mission is to change lives together through earlier cancer detection and smarter answers, and AMGA provides us a bidirectional platform to exchange ideas, insights, and strategies. The end result is that we are able to bring more meaningful solutions to health system leaders and meet our shared goal of better patient outcomes.”

— Ellen Bateman
Screening Business Unit Channel Marketing Lead
Exact Sciences

Corporate Partner Benefits

Promote Your Company and Brand

Partner Profile on AMGA Website: An informative profile of your organization is featured on the AMGA website, connecting the medical community to your content, website, and social media.

New for 2022! Premier and Chairman's Circle Member Partner Profiles feature an expanded content opportunity.

Industry Partner Directory Listing: Your company is featured in the *AMGA Industry Partner Directory* that is sent to all Member Medical Groups and published annually in *Group Practice Journal (GPJ)*.



Access Exclusive AMGA Information

Webinars: Your entire team has complimentary access to AMGA webinars featuring healthcare executives, partners, and AMGA leaders. Our robust webinar archive offers the convenience of viewing the webinars on-demand.

Member Directory: Our password-protected, searchable online membership directory identifies Member Medical Group leaders and provides contact information.*

AMGA Solutions Library: A wealth of resources, the AMGA Solutions Library contains Member Medical Group best practices and other strategies for successful medical group operations in a concise format, highlighting key takeaways from conferences, regional meetings, and webinars, as well as articles from *GPJ*, white papers, best practice case studies, and other tools and resources.

Newsletters and Publications: To keep pace in the ever-changing industry of health care, you receive subscriptions to *GPJ*, *Inside AMGA*, *Advocacy ENews*, and *High Performance Health Insights*.



Connecting During the Pandemic

Corporate Partners receive exclusive discounts on two new virtual sponsorships connecting you to AMGA Member Medical Group leaders.

Medical Group Leadership Chats

A unique [virtual opportunity](#) to have a one-hour meeting with top executives from Member Medical Groups and integrated delivery systems around the country. Your company moderates the discussion to share and learn about thoughts and strategies with healthcare leaders.

Education Sales Training Program

This one-hour [training program](#) can assist your team in understanding the perspectives and priorities of integrated delivery systems and medical groups. We will work with you to customize a session based on your areas of interest and arrange a speaker from a Member Medical Group as a segment of the program.

Inside AMGA Industry News: Corporate Partners may submit announcements about hires and promotions.

Press releases are also considered to be included in AMGA's monthly newsletter that is sent to Member Medical Groups and Corporate Partners.

Mailings to AMGA's

VIP List: Upon request and approval, AMGA will provide complimentary mailing lists that include contact information for leaders of AMGA Member Medical Groups.*



*Email addresses are not included

Exclusive Premier Level Benefits

AMGA-Facilitated Webinars: Premier Corporate Partners receive the enhanced benefit of three (3) AMGA-promoted and -facilitated webinars. As part of AMGA's dedication to best practice sharing, and to attract the most attendees, two (2) of the webinars must feature an AMGA Member Medical Group speaker. Webinars are recorded and archived on your Partner Profile for convenient on-demand viewing.

New in 2022! AMGA will provide Premier Partners the email addresses for attendees that select to "opt-in" when joining sponsored webinars.

Webinar Summary Papers:

When your webinars feature an AMGA Member Medical Group speaker, AMGA will create and publish a Summary Paper (highlighting the key points) that your company can use as a sales and marketing tool.



New for 2022! AMGA will email the Summary Papers to all webinar attendees.

Regional Meeting Sponsorship Opportunities: AMGA's [Regional Meetings](#) offer Member Medical Group leaders a chance to network with peers from similar geographic locations. Premier Partners can attend these meetings through one of the limited sponsorship opportunities.

AMGA Foundation and Specialty Meetings: Premier Partners are invited to participate in AMGA Foundation and Specialty Meetings with Member Medical Groups through select sponsorships.

Discounted Rates on Advertisements: [Advertising in GPJ](#) offers a marketing reach into the medical group community like no other association publication in the industry. *GPJ* has a readership of 70,000 and is sent to leaders of every medical group in the country.

Enhanced Promotion to Medical Groups: Your company's logo is featured in the *AMGA Industry Partner Directory*, *GPJ*, and our monthly *Inside AMGA* newsletter.

Chairman's Circle

Premier Corporate Partners have the opportunity to achieve the prestigious **Chairman's Circle Member** status. This status is awarded upon your partnership renewal and is based on your annual financial support of AMGA from your prior partnership cycle.

Chairman's Circle Member Rewards

Priority Invitation to Limited Programs: In recognition of your support of AMGA, Chairman's Circle Members receive the first invitation to participate in our most popular limited sponsorships such as Regional, Specialty and Foundation Meetings.

Leadership Meeting with AMGA Senior Executives: An opportunity for you to strategize with the AMGA leadership team who work directly with medical groups nationwide.

Special Acknowledgement: Members of our Chairman's Circle receive special recognition at the Opening General Session of our Annual Conference.

Annual Cost of Partnership

Premier Corporate Partner:	\$28,800
Executive Corporate Partner:	\$ 6,000

Join AMGA Today!

You may [join](#) by credit card or complete an application to request an invoice by visiting the Corporate Partner section of [amga.org](#).

For additional information or to schedule a call to explore partnership levels, please contact:

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AMGA Corporate Partner Level Benefits

	Executive Level	Premier Level	Chairman's Circle
PROMOTE Your Company and Brand to AMGA Group Members			
Partner Profile on AMGA Website	•	•	•
Company Listing in <i>AMGA Industry Partner Directory</i>	•	•	•
Company News Featured in <i>Inside AMGA</i>	•	•	•
VIP Lists for Partner Mailings	1	4	6
AMGA-Facilitated Partner Webinars (up to 3 per year)		•	•
AMGA-Published Summary Papers (that feature Member Medical Group speakers)		•	•
Logo featured in <i>AMGA Industry Partner Directory</i> , <i>GPJ</i> , and <i>Inside AMGA</i>		•	•
Special Recognition at AMGA's Annual Conference Opening Session			•
ACCESS AMGA, Group Member and Industry Information			
AMGA Webinars	•	•	•
Online Membership Directory	•	•	•
AMGA Solutions Library	•	•	•
<i>GPJ</i> , <i>Inside AMGA</i> , <i>Advocacy ENews</i> , and <i>High Performance Health Insights</i> Digital Subscriptions	•	•	•
<i>GPJ</i> Print Subscriptions	2	10	20
Leadership Meeting with AMGA Senior Executives			•
DISCOUNTS for Meeting Registrations and Sponsorships, Advertising, and Surveys			
Member Registration Rates at AMGA Conferences	•	•	•
AMGA Surveys	•	•	•
Conference Sponsorship Fees	•	•	•
Conference Exhibit Fees	5%	10%	20%
<i>GPJ</i> Print Advertisements		5%	10%
AMGA Foundation Chronic Care Council Membership			20%
MEETING OPPORTUNITIES with Medical Group/Health System Executives (Sponsorships)			
Breakout Sessions at National Meetings	•	•	•
Medical Group Leadership Chats	•	•	•
Customized Education Sales Training Program	•	•	•
Medical Group Regional Meetings		•	•
AMGA Foundation and Specialty Meetings		•	•
Hospitality Suites at Conferences (when available)			•



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