



RIZE Monthly

A newsletter for **Rise to Immunize®**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



June 2026 Edition

Rise to Immunize (RIZE) is excited to share a new opportunity for AMGA member organizations that could help advance your campaign efforts! AMGA's **new Vaccine Confidence Quality and Innovation Collective (QuIC)** is a three-phase initiative designed to help healthcare organizations develop and implement vaccine confidence techniques and tools with their providers, staff, and patients.

The Vaccine Confidence QuIC brings AMGA member organizations together through an interactive program that blends quality improvement tools with qualitative dialogue, creating space for meaningful conversations about what works. Participants will share proven techniques, explore practical tools, and leave with actionable strategies for building and sustaining vaccine confidence within their organizations.

Up to 10 medical groups and health systems can participate in the Vaccine Confidence QuIC, which will include a virtual discussion forum, a two-day in-person meeting, and a two-day virtual meeting. Participating organizations will receive a \$7,500 honorarium. More information about the process and benefits can be found [here](#).

Enrollment closes on Wednesday, July 1, and spots are limited, so please [reach out](#) to secure your place.

We're also thrilled to announce that RIZE Action Month—our campaign's annual observance held in August in conjunction with National Immunization Awareness Month—will focus on helping your organizations build vaccine confidence! We'll be sharing a new resource aimed at supporting your teams in holding vaccine conversations that build trust with patients. This resource is being developed specifically for campaign participants by the Trusted Messenger Program. More details to come in the July newsletter!

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Webinar Preview



“A Health System Approach to Optimizing Medicare Part D Vaccinations”

The next RIZE campaign webinar will feature Drs. Beth Careyva, Jennifer Stephens, and Chip Wukitsch, and Ms. Del Dutra from Jefferson Health. Together, they will walk through how Jefferson Health built a pathway to administer and adjudicate Medicare Part D vaccinations in a clinical setting—covering the real-world implementation challenges they faced, the solutions they developed, and the outcomes they achieved. Highlights include measurable revenue gains, expanded immunization access for Medicare-eligible patients, and meaningful improvements in vaccination rates. [Join us](#) on July 16 at 2 pm ET to hear about these innovative best practices.



Upcoming Dates

June 15–17 – National Foundation for Infectious Diseases [Annual Conference](#) on Vaccinology Research (online)

Campaign Spotlight

RIZE was proud to be featured at the 2026 National Adult and Influenza Immunization Summit Meeting in Atlanta—one of the premier national gatherings dedicated to advancing immunization practice and policy.

Resource of the Month

Looking for a real-world example of moving the needle on immunization rates at your organization? This [case study](#) shows how Sanford Health more than doubled rates across their system with dedicated staff and a program to scale

July 1 – Deadline to enroll in the Vaccine Confidence QulC

July 15 – Deadline to submit quarterly data report ([Learn more](#))

July 16 – Campaign webinar: “A Health System Approach to Optimizing Medicare Part D Vaccinations” at 2 pm ET ([Register](#))

Representing the campaign was Heidi Rens, PharmD, CPHQ, CPPS, Director of Quality and Patient Safety at Sutter Health and longtime RIZE advisor and campaign participant. Heidi took to the plenary stage to share immunization best practices and real-world data from Sutter Health's participation in the campaign, offering attendees a compelling look at what successful vaccine implementation looks like within a large health system.

Joining her on the panel was Lisa Cornbrooks of the RIZE team, who brought the broader campaign perspective—distilling five years of insights and lessons learned from health systems and medical groups across the country into actionable takeaways for the audience.

champions, standardize work, operationalize logistics, and improve education. You'll get a candid look at the system barriers and patient challenges Sanford Health faced and the strategies they implemented to overcome them. Use this resource to spark conversations with your leadership team, identify gaps in your current approach, and explore which strategies are most applicable to your organization!



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