



# Corporate Partner Program

## AMGA™: Advancing High Performance Health

At AMGA (American Medical Group Association®), we're leading the transformation of healthcare in America because we believe in the power of healthier communities. By working alongside top professionals in our field and acting as their voice in the public sphere, we're paving the way for medical groups and integrated systems of care to deliver the next level of high performance health.


Together, we're more than just an association; we're a community of leaders. AMGA, our [Member organizations](#), and our [Corporate Partners](#) form a team dedicated to dramatically improving population health and care for patients at lower costs.

More than 177,000 physicians practice in our Member organizations, delivering care to one in three Americans. Representing many of the nation's most prestigious multispecialty medical groups and integrated systems of care, we have the insight and expertise to truly advance the way patients experience healthcare.

## Value of AMGA Partnership

AMGA offers nonprovider organizations the opportunity to establish and expand relationships with decision makers from leading medical groups, integrated healthcare delivery systems, and IPAs. Our Corporate Partner Program offers a collection of benefits and provides the opportunity to:

- Network with healthcare executives
- Promote your brand, value, and services
- Share thought-leading educational content
- Stay informed of AMGA Members' challenges and priorities
- Access discounts on AMGA surveys, meeting registrations, exhibits, and sponsorships



***To become a part of the healthcare transformation, explore our work and join the conversation today!***

## Corporate Partner Benefits

### Promote Your Company and Brand

**Announcement to Members:** New and renewing Corporate Partners are announced on AMGA's social media accounts and featured in our *Inside AMGA* newsletter, highlighting your company information, products and services, and links "for more information" to connect you with Members.

**Partner Profile on AMGA Website:** An informative profile of your company is featured on the AMGA website, connecting the medical community to your content, website, and social media. Expanded content opportunities are dependent on partnership level.

**Corporate Partner Directory Listing:** Your company is featured in the *AMGA Corporate Partner Directory*, which is publicly accessible on the AMGA website and sent to AMGA Members annually.

**Inside AMGA Corporate Partner Corner:** Corporate Partners may submit current announcements about partnerships, hires, and promotions for this section of the newsletter, which is sent to Members and Corporate Partners (inclusion is not guaranteed).

**Mailings to AMGA's VIP List:** Upon request and approval, AMGA will provide complimentary mailing lists that include contact information for leaders of AMGA Member organizations.\*

\*Email addresses are not included

\*\*Partner Webinars are excluded



## Access Exclusive AMGA Member Information

**Member Directory:** Our password-protected, searchable, online Member Directory identifies Member organizations and provides contact information.\*

**Webinars:** Your entire team is granted complimentary access to AMGA webinars featuring healthcare executives and AMGA leaders. Our robust webinar archive offers the convenience of viewing the webinars on demand.\*\*

**AMGA Solutions Library:** A wealth of resources, our password-protected AMGA Solutions Library contains Member best practices and other strategies for successful medical group operations in a concise format, including white papers, case studies, and key insights from conferences, regional meetings, webinars, and more!

**Newsletters and Publications:** To keep pace in the ever-changing industry of healthcare, you receive subscriptions to *Inside AMGA*, *Advocacy ENews*, and *High Performance Health Insights*.

## Virtual Meeting Sponsorships

Corporate Partners receive exclusive discounts on two unique virtual sponsorships connecting you to AMGA Member leaders.



## Medical Group Leadership Chats

Corporate Partners are provided a unique [virtual opportunity](#) that offers you a one-hour meeting with top executives from AMGA Member organizations across the country. Your company will moderate the discussion to collect informal research, share insights, and learn about strategies from leading healthcare decision-makers.

## Education Sales Training Program

This one-hour [training program](#) can assist your team in understanding the perspectives and priorities of integrated delivery systems and medical groups. We will work with you to customize a session based on your areas of interest and arrange a speaker from an AMGA Member as a segment of the program.

## Exclusive Premier Level Benefits

**AMGA-Facilitated Webinars:** Premier Corporate Partners receive the enhanced benefit of two (2) AMGA-promoted and -facilitated webinars annually. As part of AMGA's dedication to best practice sharing, and to attract the most attendees, one (1) webinar must feature an AMGA Member speaker. Your webinar can be recorded by AMGA (optional) and archived for Members to access on demand.

Post-event, AMGA will provide you the email addresses of all attendees who opted-in to share their information when joining the webinar.

### Webinar Summary Papers:

When your recorded webinar features an AMGA Member speaker, AMGA will create and publish a *Member Best Practices Summary Paper* (highlighting the key points) that your company can use as a sales and marketing tool.



### Regional Meeting

**Sponsorship Opportunities:** Designed to foster networking and information sharing, our [Regional Meetings](#) offer AMGA Members a chance to have their leaders connect with peers from similar geographic locations. Premier Corporate Partners can attend these meetings through one of the limited sponsorship opportunities.

**AMGA Foundation and Specialty Meetings:** Premier Corporate Partners are invited to participate in AMGA Foundation and specialty meetings with Members through select sponsorships.

### Enhanced Promotion and Content Opportunities:

Your company's logo is featured in the *AMGA Industry Partner Directory*, our monthly *Inside AMGA* enewsletter, and our partnership announcement on social media. As a Premier Corporate Partner, you also have the added benefit of showcasing expanded company content on your Partner Profile.

## Chairman's Circle

Premier Corporate Partners have the opportunity to achieve the prestigious Chairman's Circle Member status. This status is awarded upon your partnership renewal and is based on your annual financial support of AMGA from your previous partnership cycle.

### Chairman's Circle Member Rewards

**Priority Invitation to Limited Programs:** In recognition of your support of AMGA, Chairman's Circle Members receive the first invitation to participate in our most popular limited sponsorships such as regional, specialty, and AMGA Foundation meetings.

**Additional Webinar:** Chairman's Circle Members receive the expanded opportunity of up to three (3) AMGA-promoted and -facilitated webinars annually, with at least two (2) featuring an AMGA Member speaker.

### Leadership Meeting with AMGA Senior Executives:

The Chairman's Circle Member status opens the door for strategic engagement with the AMGA leadership team who works directly with medical groups nationwide.

**Special Acknowledgement:** Members of our Chairman's Circle receive special recognition at the Opening General Session of our Annual Conference.

## Annual Cost of Partnership

Premier Corporate Partner:	\$30,000
Executive Corporate Partner:	\$6,500

## Join AMGA Today!

For additional information or to schedule a call to explore partnership levels, please contact:

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## AMGA Corporate Partner Level Benefits

	Executive Level	Premier Level	Chairman's Circle
<b>PROMOTE Your Company and Brand to AMGA Group Members</b>			
AMGA Corporate Partnership Announcement to Members	•	•	•
Partner Profile on AMGA Website	•	•	•
Company Listing in <i>AMGA Corporate Partner Directory</i>	•	•	•
Company News Featured in <i>Inside AMGA</i>		•	•
VIP Lists for Partner Mailings	1	4	6
AMGA-Promoted and -Facilitated Partner Webinars		2	3
AMGA-Published Summary Papers (that feature a speaker from a Member organization)		1	2
Logo Featured in <i>AMGA Corporate Partner Directory</i> , <i>Inside AMGA</i> , and AMGA's social media accounts		•	•
Expanded Content Added to Partner Profile		•	•
Special Recognition at AMGA's Annual Conference Opening Session			•
<b>ACCESS AMGA, Member, and Corporate Partner Information</b>			
AMGA Webinars*	•	•	•
Online Membership Directory	•	•	•
AMGA Solutions Library	•	•	•
Digital Subscriptions to <i>Inside AMGA</i> , <i>Advocacy ENews</i> , and <i>High Performance Health Insights</i>	•	•	•
Leadership Meeting with AMGA Senior Executives			•
<b>DISCOUNTS for Meeting Registrations and Sponsorships, Advertising, and Surveys</b>			
Corporate Partner Registration Rates	•	•	•
AMGA Surveys	•	•	•
Conference Sponsorships and Exhibit Fees	•	•	•
AMGA Foundation Chronic Care Roundtable Membership			25%
<b>MEETING OPPORTUNITIES with Medical Group/Health System Executives (Sponsorships)</b>			
Breakout Sessions at National Meetings	•	•	•
Medical Group Leadership Chats	•	•	•
Customized Education Sales Training Program	•	•	•
Regional Meetings		•	•
AMGA Foundation and Specialty Meetings		•	•
Hospitality Suites at Conferences (when available)			•

\*Corporate Partners can attend AMGA educational webinars, but not webinars supported by other Corporate Partners.



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This brochure reflects benefits of the AMGA Corporate Partner Program as of May 1, 2025.