



June 2022 Edition

We're just two months away from the inaugural Rise to Immunize[™] (RIZE) Action Month! Held in conjunction with National Immunization Awareness Month, RIZE Action Month is our campaign's annual observance and aims to mobilize campaign participants to take action to advance our goal of 25 million vaccines administered by 2025.

To participate in RIZE Action Month, we're encouraging you to assemble your immunization team for a 30- to 60-minute event (in-person or virtually) during the month of August. We will provide all the materials you need for this event, which will focus on empowering healthcare professionals at your organization to make strong vaccine recommendations. Activities will include reviewing a campaign video and discussing the content as a group. Since every event is better with food, RIZE will reimburse participating AMGA members up to \$100 if you'd like to provide a snack, meal, or coffee for your team (or gift cards for food or refreshments if your team is meeting virtually).

Schedule your RIZE Action Month event, and let us know that your team plans to participate by completing the <u>RSVP form</u>. All the materials and information needed to conduct your RIZE Action Month event will be distributed in July and posted on the "<u>RIZE Action Month</u>" webpage.



As always, please don't hesitate to contact <u>RiseToImmunize@amga.org</u> with questions or for support.

Best, - The RIZE Team

Webinar Preview

"Preparing for the 2022 Flu Season"





The June campaign webinar will feature two speakers from UC San Diego Health (UCSDH), <u>Amy Sitapati, MD</u>, and <u>Kris Henderson, RN, BSN, NE-BC</u>. Dr. Sitapati is the chief medical information officer of population health; clinical professor in the Department of Medicine in the Division of General Internal Medicine and Division of Biomedical Informatics; and the interim chief of the Division of General Internal Medicine at UCSDH. She leads efforts in population health innovation, digital health, artificial intelligence, quality, and equity. Ms. Henderson is the senior director of ambulatory nursing operations at UCSDH and is one of the organization's flu immunization champions. UCSDH is a top performer in influenza vaccine

administration, and Dr. Sitapati and Ms. Henderson have contributed greatly to help the organization reach its annual vaccination goals. <u>Join us</u> on June 16 to learn about preparing for the 2022 flu season with Dr. Sitapati and Ms. Henderson.



Upcoming Dates

June 16 – Monthly campaign webinar: "Preparing for the 2022 Flu Season" at 2 p.m. ET (<u>Register</u>)

July 15 – Deadline to submit quarterly data (<u>Learn more</u>)

July 21 – Monthly campaign webinar: "Equipping Providers and Staff with Baseline Education on Adult Immunizations" at 2 p.m. ET (<u>Register</u>)

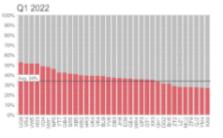
August – RIZE Action Month (<u>RSVP</u>)

Sept. 28-Oct. 1 – AMGA's Innovation, Quality, and Leadership (IQL) Conference (<u>Register</u>)



Campaign Spotlight

Thank you to all AMGA member groups who completed the RIZE Survey last month. We appreciate your feedback! Your responses will allow RIZE to better support you on your journey to improve routine adult immunization rates. We will share aggregate survey results with all of you soon. View a list of all RIZE participating AMGA members on our website.



Resource of the Month

The latest RIZE Blinded Comparative Report is now available! This report incorporates data from Q1, 2022. See how your organization's performance compares to peers in the campaign. To ensure results are blinded, each organization has been assigned a unique identification code for the duration of the campaign. Each campaign point of contact was previously emailed their organization's identification code. If you did not receive the code, please email RiseTolmmunize@amga.org.



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