



RIZE is expanding and extending the campaign!

Rise to Immunize® (RIZE) is **expanding the campaign** to include the option of three additional adult vaccine measures: **RSV**, **COVID-19**, and **hepatitis B**. The campaign will be **extended through 2027** to allow participating groups to continue their journey with RIZE, focus on the additional vaccines of their choosing, and hardware improvements.

- Basic and Core data tracks will remain the same, and extension measures will be *optional* add-ons.
- Bundle measure will remain unchanged.

Optional Additional Measures

RSV

Proportion of patients aged 75+ who ever received the RSV vaccination

COVID-19

Proportion of patients aged 19+ who received the COVID-19 vaccination in the Measurement Year

Hepatitis B

Proportion of patients aged 19-59 who completed the hepatitis B series during or prior to the Measurement Year

Together, we can administer 30 million vaccines by 2027 through comprehensive and equitable vaccine initiatives.

New to RIZE? Join your peers and enroll in the award-winning RIZE campaign.



Already enrolled in RIZE? Add some or all of the new measures.



Questions? Email RiseToImmunize@amga.org