

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



February 2024 Edition

A key component of campaign success is engaging, educating, and empowering your entire immunization care team. To ensure the right individuals at each of your organizations are aware of relevant Rise to Immunize® (RIZE) campaign offerings that can advance your immunization efforts, we have developed the <u>RIZE Resources Overview</u>. This one-page overview of campaign offerings features resources that are free and available for use by all employees at participating organizations! Resources highlighted in the one-pager include the Campaign Toolkit, provider and patient resources, webinars, RIZE Casts, and more. We encourage you to share this one-page RIZE Resources Overview with relevant team members via email, intranet, or other internal communication channels.

To further optimize your participation in RIZE, join us at AMGA's 2024 Annual Conference in Orlando, FL, April 9-12. In addition to the inspiring keynote presentations and peer-to-peer learning offered at the conference, the RIZE team will host the "RIZE Meet & Greet Breakfast" for all RIZE participants so you can network with peers on the same quality improvement journey.

As always, if you have any questions, please don't hesitate to contact RiseTolmmunize@amga.org.

Best, - The RIZE Team

Webinar Preview

"Operationalizing the CDC's 2024 Adult Immunization Schedule"



The February webinar will feature Litjen (L.J.) Tan, MS, PhD, who is the chief policy and partnerships officer at Immunize.org, and cofounder and cochair of the National Adult and Influenza Immunization Summit (NAIIS). Dr. Tan has over two decades of experience as a leader in the infectious disease and immunization spaces. He has served on countless immunization steering committees, advisory boards, national and international technical committees, working groups, and panels for organizations including The Joint Commission and Centers for Medicare and Medicaid Services. Additionally, Dr. Tan is a part of the National Advisory Committee for RIZE. He provides expertise on a range of vaccine issues including vaccine hesitancy, immunization quality measurement development, adult immunizations, and immunization access and delivery. Join us on February 15 to learn about operationalizing the Centers for Disease Control and Prevention's (CDC's) Adult Immunization Schedule from Dr. Tan.



Upcoming Dates

Feb. 15 – Monthly Campaign Webinar: "Operationalizing CDC's 2024 Adult Immunization Schedule" at 2 pm ET (<u>Register</u>)

Mar. 21 – Monthly Campaign Webinar: "Leveraging Artificial Intelligence to Increase Immunization Rates" at 2 pm ET (<u>Register</u>)

Apr. 9-12 – AMGA's 2024 Annual Conference in Orlando (<u>Learn More</u>)

> • Apr. 12 – RIZE Meet & Greet Breakfast at 7 am ET, location TBD



Campaign Spotlight

Join the RIZE team for breakfast at AMGA's 2024 Annual Conference (AC24) in April! We will be hosting the "RIZE Meet & Greet Breakfast" on Apr. 12. The breakfast is a great way to meet and network with your fellow campaign participants. This breakfast is hosted by Pfizer, Inc. to encourage peer-to-peer learning and is only open to representatives from AMGA medical groups and health systems. Those who attend will receive a free RIZE-branded tote for all your carrying needs! Take the time to fuel up with breakfast before another great day at AC24! Breakfast will begin at 7 am - the location will be announced closer to the conference. We hope to see you there.



Resource of the Month

A new RIZE Cast series, "Navigating the Updated **Pneumococcal** Recommendation," is now available! The series features three short videos with Matthew Malachowski. PharmD, MHA, BCPS, director population health & ambulatory care at Ochsner Health. Throughout the videos, Dr. Malachowski talks about his organization's approach to implementing a new pneumococcal vaccine model following the updated vaccine recommendation. Topics covered include operationalizing the new model, educating providers and staff on the new model, and recognizing the added value. This series is great to review as we continue to see updates to the vaccine schedule.



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