



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



May 2025 Edition

Earlier this week, the World Health Organization celebrated [World Immunization Week](#). This annual observance celebrates the 154 million lives saved by vaccines in the past 50 years and the coordinated efforts essential to safeguarding all people from vaccine-preventable diseases. Rise to Immunize[®] (RIZE) marks this special observance with gratitude for your steadfast commitment to immunization care across your organizations!

To learn more about how RIZE can continue to support you on your immunization improvement journey, we want your feedback! **We ask that at least one contact at your organization respond to a [short survey](#), which should only take 5–7 minutes to complete.** Share your feedback before the survey concludes on Friday, May 16! Please only complete the survey if you are affiliated with an AMGA member organization participating in the campaign.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Webinar Preview

"Leveraging Community Health Workers to Improve Immunization Rates"

The May webinar will feature [Sarah Arthur, MSW, LCSW](#), the director of Community Health at Novant Health. Novant launched its Community Health Worker (CHW) program in 2019, aiming to reduce healthcare disparities by connecting under-resourced patients with health and social services. Novant has CHWs in acute, ambulatory and community settings. Sarah will be joined by [Grisel Cisneros, MPH](#), and [Marlen Ramirez, CHWI, CHW, CCPST](#) from Vaccinate Your Family (VYF). VYF, a partner of RIZE, also understands the importance of utilizing CHWs to increase access to vaccines. That's why VYF hosts a free training series for CHWs to become "Vaccination Community Navigators" and learn how to encourage vaccination in their communities and navigate people to services.

[Join us](#) on May 15 to learn about leveraging CHWs to improve immunization rates.



Sarah Arthur, MSW,
LCSW



Grisel Cisneros,
MPH



Marlen Ramirez,
CHWI, CHW, CCPST



UC San Diego Health



Upcoming Dates

May 15 – Monthly campaign webinar: "Leveraging Community Health Workers to Improve Immunization Rates" at 2 pm ET ([Register](#))

May 16 – Deadline to complete RIZE survey ([Learn more](#))

Jun. 19 – Monthly campaign webinar: "Scaling Communication and Technology Enhancements to Drive Influenza Immunizations" at 2 pm ET ([Register](#))

Campaign Spotlight

We're proud to announce that UC San Diego Health (UCSD) has been recognized by the National Adult and Influenza Immunization Summit (NAIIS) as an "Immunization Neighborhood" Immunization Champion – Honorable Mention Winner! As a high-performing RIZE group, UCSD credits several factors to its immunization success, including: a multidisciplinary approach to vaccination with strong leadership support; a robust provider and patient education program; technology and processes in place to assess vaccination status and support vaccination; engagement of specialty departments; partnering with community organizations to improve vaccine equity; and last but not least—participation in RIZE! They will be honored this month at the 2025 NAIIS Summit Meeting, which takes place May 13–15 in Atlanta.

Resource of the Month

May is Hepatitis Awareness Month, a dedicated time to raise awareness about the importance of hepatitis testing, vaccination, and timely treatment.

In honor of this month, we have developed a new hepatitis B resource, "[Why Prioritize the Hepatitis B Vaccine?](#)" This factsheet dispels many common myths surrounding hepatitis B and hepatitis B vaccination in adults. It also provides important information to share with fellow providers and staff, including the Advisory Committee on Immunization Practices' (ACIP's) move from a risk-based to routine age-based hepatitis B vaccination recommendation in adults. As of 2022, the ACIP recommends the hepatitis B vaccination for all adults aged 19–59 years and those 60 years and older with risk factors. In addition, per the ACIP, adults >60 years of age without risk factors may also be vaccinated against hepatitis B.

You can find this new resource on the [Provider Resources](#) page under "Implementation" in the "Hepatitis B" subsection. This resource is available in both a [digital version](#) and [professional print version](#). We encourage you to share it within your organization!



AMGA Foundation - Rise to Immunize® Campaign

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