



**Thank you for joining
The presentation will
begin shortly**





Rise to Immunize® Webinar

Empowering Vaccination in Older Adults

Lisa C. McGuire, PhD, FGSA (Gerontological Society of America) and Anna Pendrey, MD (Indiana University School of Medicine)

January 15th, 2026

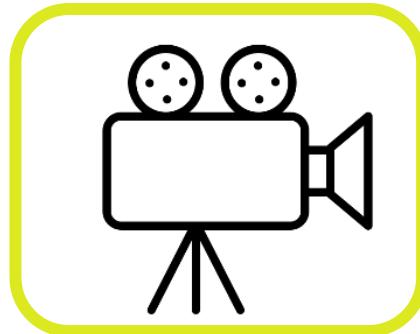


Today's Webinar

- **Campaign Updates**
 - AMGA Immunization Resources
 - Trusted Messenger Program Partnership
 - Data reminders
 - AMGA's 2026 Annual Conference
- **Empowering Vaccination in Older Adults**
 - Lisa C. McGuire, PhD, FGSA (Gerontological Society of America)
 - Anna Pendrey, MD (Indiana University School of Medicine)
- **Q&A Session**



Webinar Reminders



Today's webinar recording will be available the **week of 1/19**

- Will be sent via email
- Will be available on website

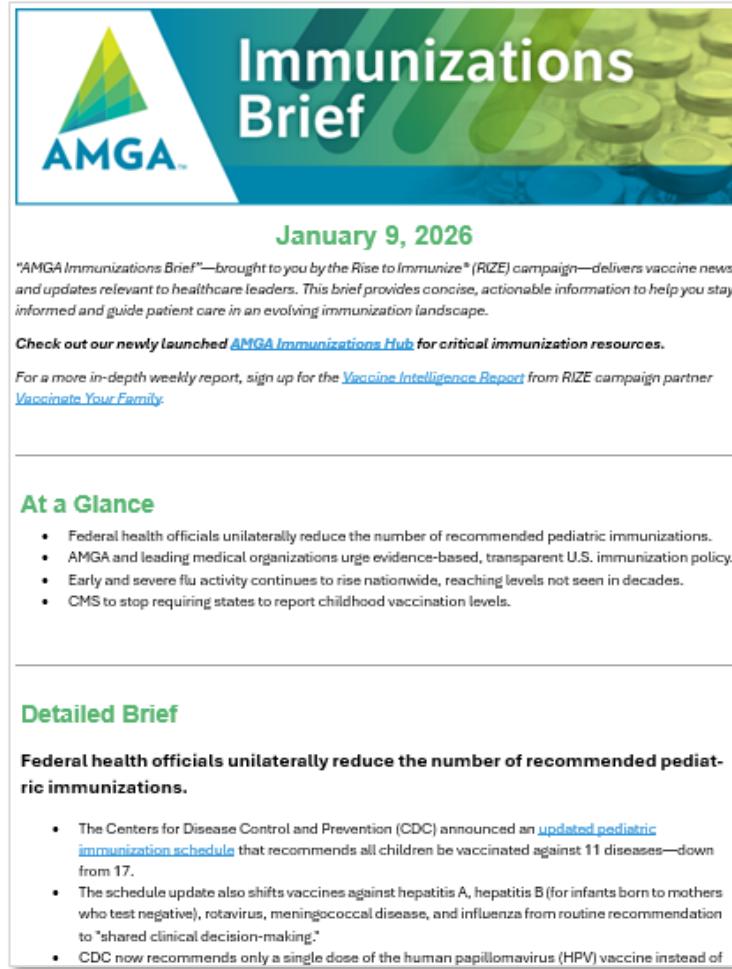
(RiseToImmunize.org → “Resources” → “Webinars”)



Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation

AMGA Immunization Resources



AMGA Immunizations Brief

January 9, 2026

"AMGA Immunizations Brief"—brought to you by the [Rise to Immunize](#)™ (RIZE) campaign—delivers vaccine news and updates relevant to healthcare leaders. This brief provides concise, actionable information to help you stay informed and guide patient care in an evolving immunization landscape.

Check out our newly launched [AMGA Immunizations Hub](#) for critical immunization resources.

For a more in-depth weekly report, sign up for the [Vaccine Intelligence Report](#) from RIZE campaign partner [Vaccinate Your Family](#).

At a Glance

- Federal health officials unilaterally reduce the number of recommended pediatric immunizations.
- AMGA and leading medical organizations urge evidence-based, transparent U.S. immunization policy.
- Early and severe flu activity continues to rise nationwide, reaching levels not seen in decades.
- CMS to stop requiring states to report childhood vaccination levels.

Detailed Brief

Federal health officials unilaterally reduce the number of recommended pediatric immunizations.

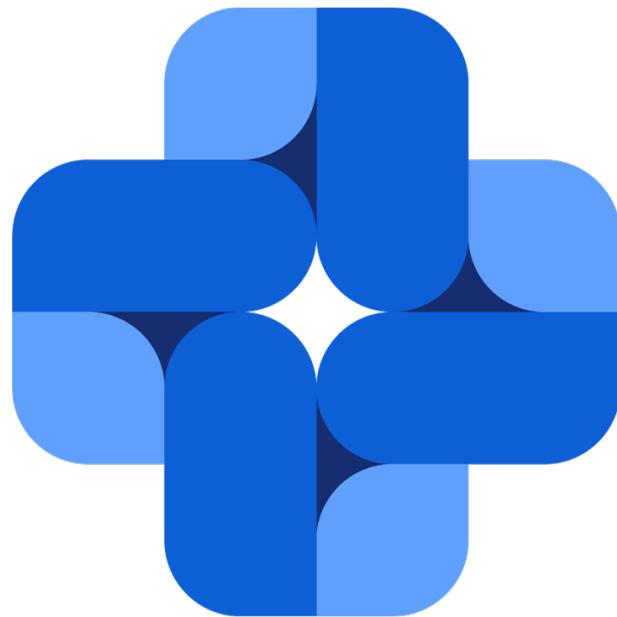
- The Centers for Disease Control and Prevention (CDC) announced an [updated pediatric immunization schedule](#) that recommends all children be vaccinated against 11 diseases—down from 17.
- The schedule update also shifts vaccines against hepatitis A, hepatitis B (for infants born to mothers who test negative), rotavirus, meningococcal disease, and influenza from routine recommendation to "shared clinical decision-making."
- CDC now recommends only a single dose of the human papillomavirus (HPV) vaccine instead of

AMGA Immunizations Hub

- Archive of weekly briefs
- Evidence reviews
- Professional medical society recommendations
- Provider resources

RiseToImmunize.org/ImmunizationsHub

New Partnership



Trusted Messenger Program

Blinded Comparative Report



Available **February 19th**
on our RIZE Data
Dashboard!



*Adds Q4 2025 to previous
report*

AMGA 2026 Annual Conference Las Vegas

April 15-18, 2026

Mandalay Bay Resort and Casino
Las Vegas, NV

amga.org/AC26

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Today's Speakers



Lisa C. McGuire, PhD, FGSA, VP of Strategic Alliances & Practice Innovation, Gerontological Society of America



Anna Pendrey, MD, Assistant Professor of Clinical Family Medicine, Indiana University School of Medicine



Concentric Value of Vaccination As We Age

Lisa C. McGuire, PhD, FAPA, FGSA
Vice President of Strategic Alliances & Practice Innovation

Who is GSA?



- Largest worldwide professional society dedicated to advancing innovation in aging across the lifespan
- Multidisciplinary membership of 6,000+ researchers, practitioners, and academicians across 26 disciplines
- Areas of Focus:
 - Stimulating research on aging
 - Providing person-centered interdisciplinary care of older adults
 - Advocating for policy that advances meaningful lives as we age
 - Educating the next generation of experts in aging

Mission:

Foster Excellence, Innovation and Collaboration to Advance Aging Research, Education, Practice and Policy.

Foundational Activities



Publisher



Annual Scientific Meeting

Policy and Professional Affairs

Major Initiatives

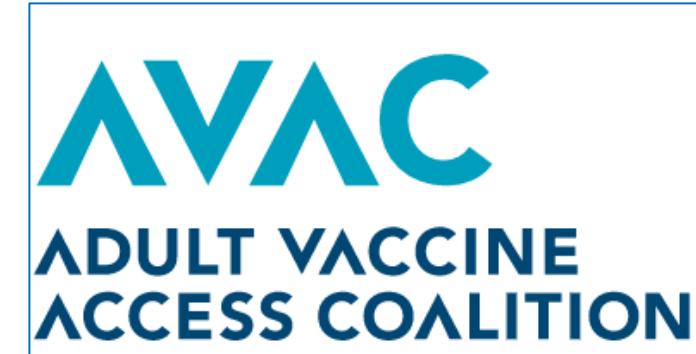
- Coalitions and Partner Organizations
- Federal Advisory Committees and Councils
- Letters, Comments, and Statements
- O'Neill & Hyer Summer Policy Internship
- Policy Publications



Co-chair AVAC



- Improving vaccine infrastructure
- Creating equity in vaccine access
- Eliminating financial barriers
- Promoting high immunization rates



Strategic Alliances & Practice Innovation

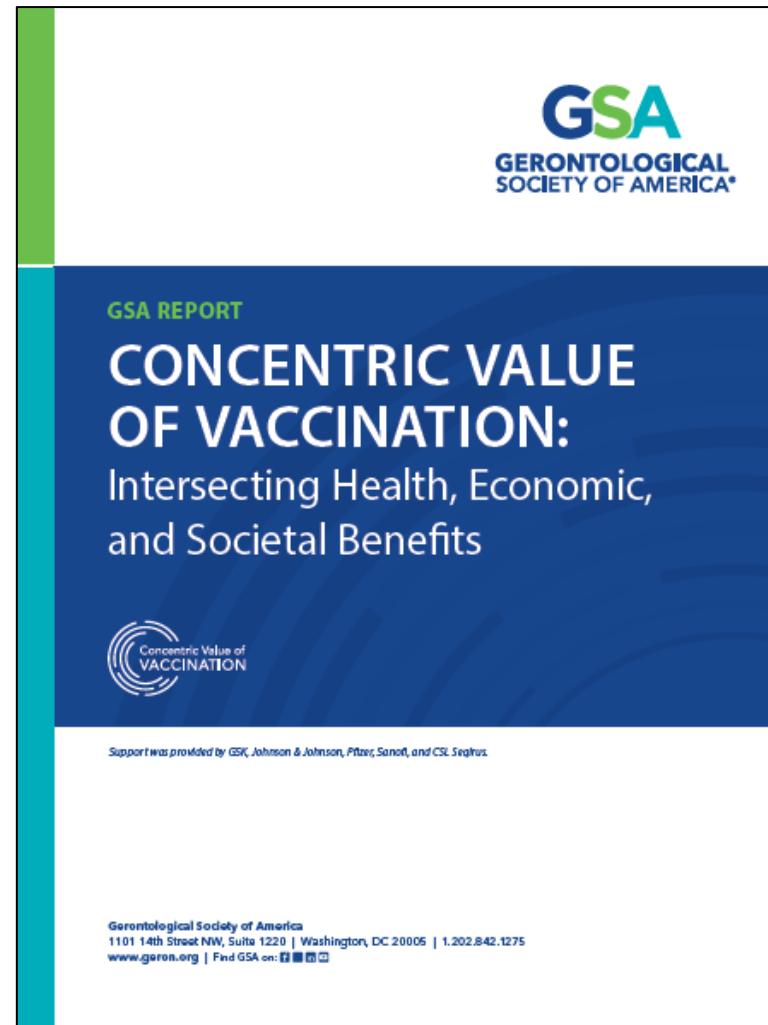


Focus Areas

- KAER Framework
 - Brain Health
 - Obesity
- Pain Management
- Longevity & Financial Security
- Ageism in Health Care
- Adult Vaccination

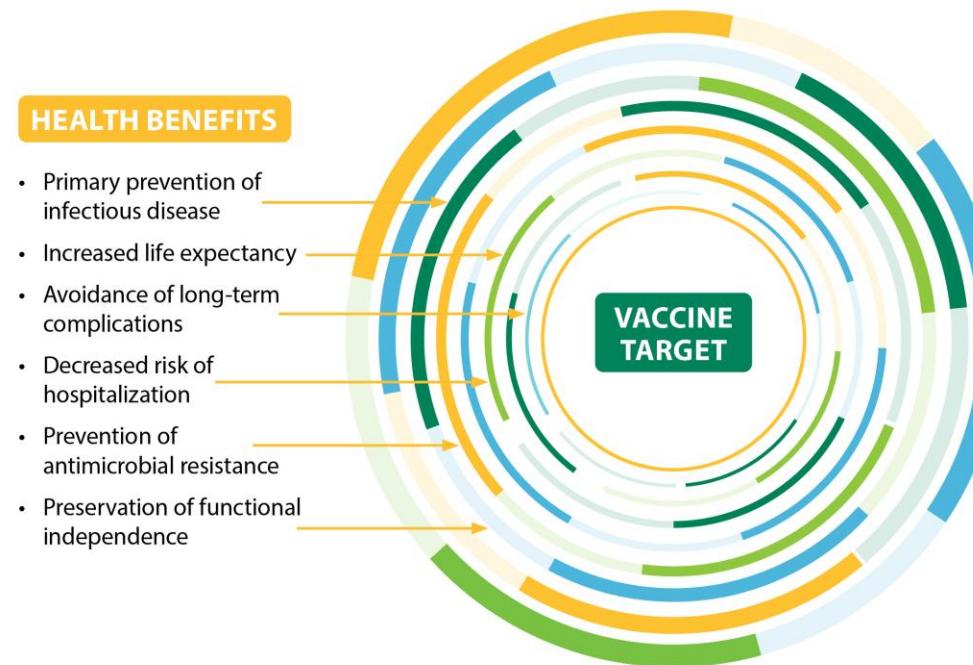


Empowering Vaccination Among Older Adults



geron.org/vaccines

GSA Concentric Value of Vaccination as We Age



Health Benefits of Vaccines

- Major driver of 20th-century life expectancy gains
- Reduce mortality from diphtheria, measles, polio, and other diseases
- Critical across the life span — not just for children

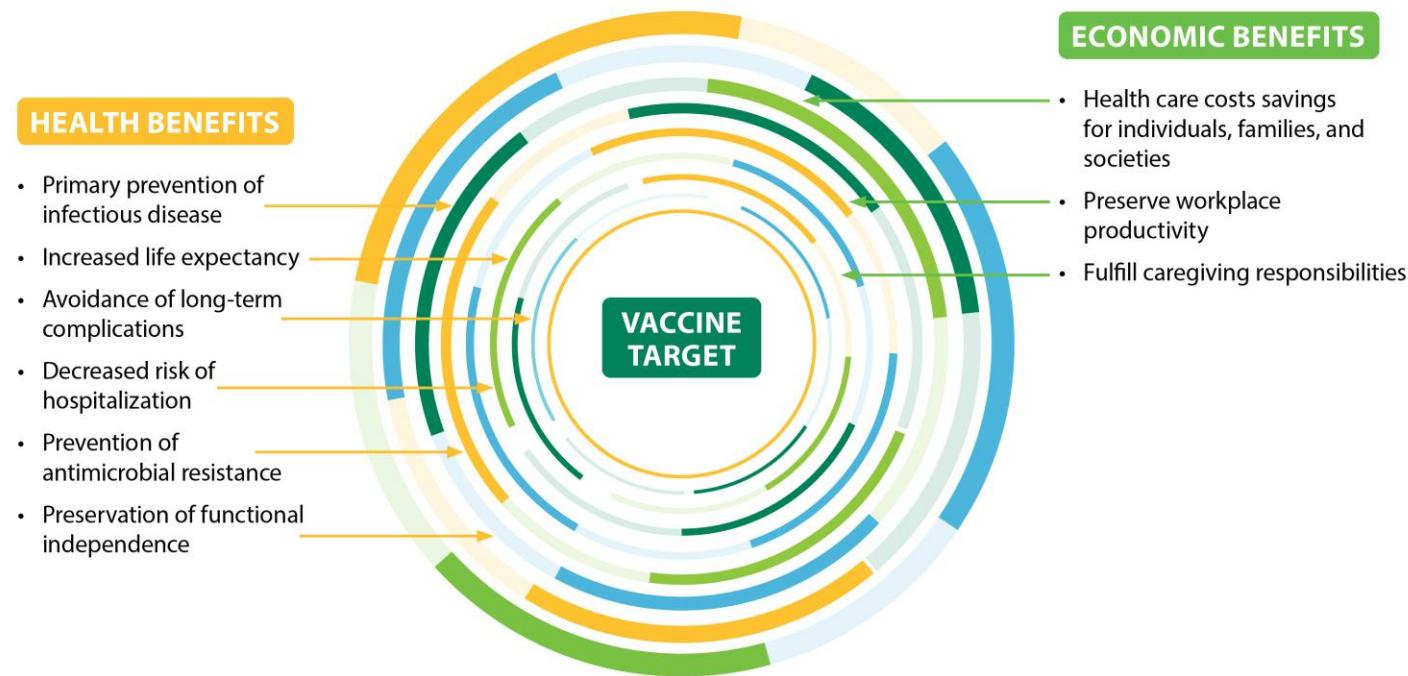


Vaccines and Healthy Aging



- Aging weakens the immune system (immunosenescence) → higher infection risk
- Key threats in older adults → hospitalizations & deaths
 - Shingles (reactivation of chickenpox virus)
 - Influenza, RSV, pneumococcal disease
- Vaccination helps to preserve independence and prevents complications

GSA Concentric Value of Vaccination as We Age



Economic Benefits of Vaccines



Return on Investment

- Every \$1 in childhood vaccines → ~\$11 savings
- Adult vaccination ROI: up to 19x investment

Health System Savings

- Prevent costly outbreak response (e.g., measles 2025 Texas outbreak: \$4.5M)

Older Adults (Age 50+)

- 4 vaccine-preventable diseases (flu, pneumococcal, shingles, pertussis) → health care cost \$26.5B annually
- \$16B per year (flu alone) & \$5.1B per year (pneumococcal alone)
- 80% of burden in unvaccinated individuals

Promoting Productivity

Workforce Productivity

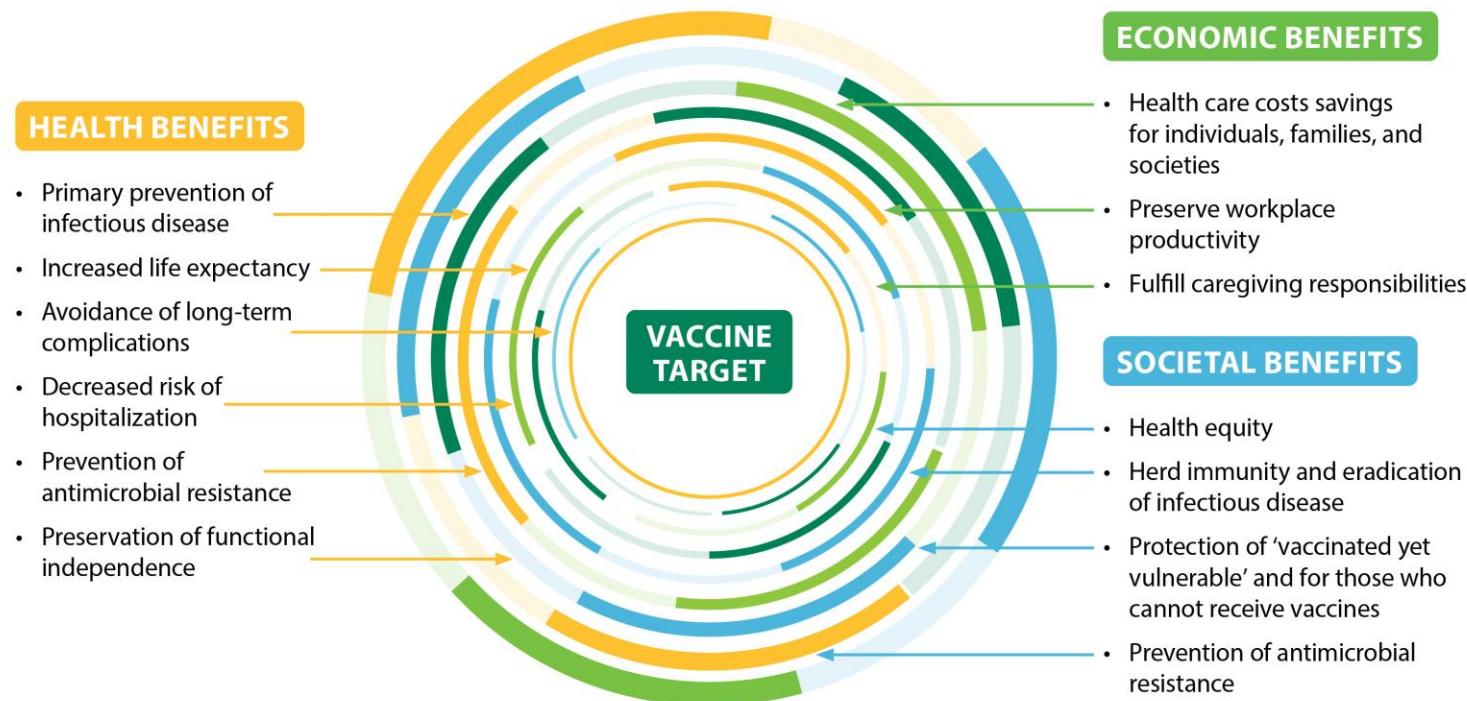
- Reduces absenteeism, presenteeism, and replacement costs
- Flu causes 17M lost workdays annually → vaccination cuts in half

Support for Caregivers

- 20% of U.S. adults are caregivers
- 4.5 million caregivers belong to the *sandwich generation*
- Vaccination lowers illness burden → supports workforce stability & financial security



GSA Concentric Value of Vaccination as We Age



Societal Benefits of Vaccines



Beyond Individual Health

- Strengthens community resilience & reduces disease transmission
- Supports participation in work, caregiving, and community life
- Protects vulnerable populations who cannot be vaccinated

Community Immunity (Herd Immunity)

- High vaccination coverage → indirect protection for immunocompromised, older adults, and others at risk
- Especially vital for older adults with weaker immune responses

Securing Society's Strength



Independence & Well-Being

- Helps older adults maintain independence, delay/avoid institutional care
- Reinforces social fabric by enabling caregiving & volunteerism



Challenges

- Cost
- Access, especially in rural areas
- Misinformation → hesitancy
- Trusted messenger



In Conclusion



- The benefits of vaccines ripple outward across the life course—from the individual to the community and the broader economy and society—making them powerful tools in public health.
 - **Health:** Protect health, prevent disease, & minimize complications
 - **Economic:** Lower health care costs, boost productivity, & support caregiving
 - **Societal:** Protect the vulnerable; promote independence & well-being
- Vaccines are a cornerstone of societal health with the interconnectedness of the concentric value of vaccinations with health, economic, and societal outcomes.

To Learn More...

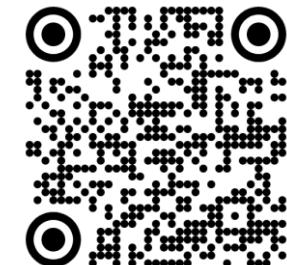
Read

The image shows the front cover of a report. At the top is the GSA logo. Below it, the title 'GSA REPORT' is in green, followed by 'CONCENTRIC VALUE OF VACCINATION:' in large white letters. Underneath that, the subtitle 'Intersecting Health, Economic, and Societal Benefits' is in white. At the bottom left is a circular logo with the text 'Concentric Value of VACCINATION'. At the very bottom, in small white text, it says 'Support was provided by GSK, Johnson & Johnson, Pfizer, Sanofi, and CSL Seqirus.'

This block contains information about a GSA Momentum Discussion. The title is 'Innovating for Impact: Vaccinations in a Shifting Health Landscape'. It describes the session as examining the benefits of vaccines for individuals and society and charts a course for vaccination strategies across the lifespan. The date is 'THURSDAY, NOVEMBER 13 | 3:00 - 4:00 PM EST' at 'HYNES CONVENTION CENTER | ROOM 309'. Below this, there are four circular portraits of the speakers: the Moderator, Barbara Resnick, Carolyn Bridges, and Michael Baker, each with their names and titles below them.

Watch

Participate





“Empowering Immunizations in Older Adults”

Anna Pendrey, MD, DABOM
Assistant Professor Clinical Family Medicine - Geriatrics -
Obesity Medicine
Associate Director IUSOC
Indiana University School of Medicine
apendrey@iu.edu

Objectives



- Explain the importance of vaccinating older adults to prevent pneumonia, influenza, shingles, respiratory syncytial virus (RSV), and COVID-19 infections.
- Describe current vaccination recommendations for older adults, including schedules for pneumonia, influenza, shingles, RSV, and COVID-19.
- Identify the most common and clinically significant side effects associated with these vaccines.

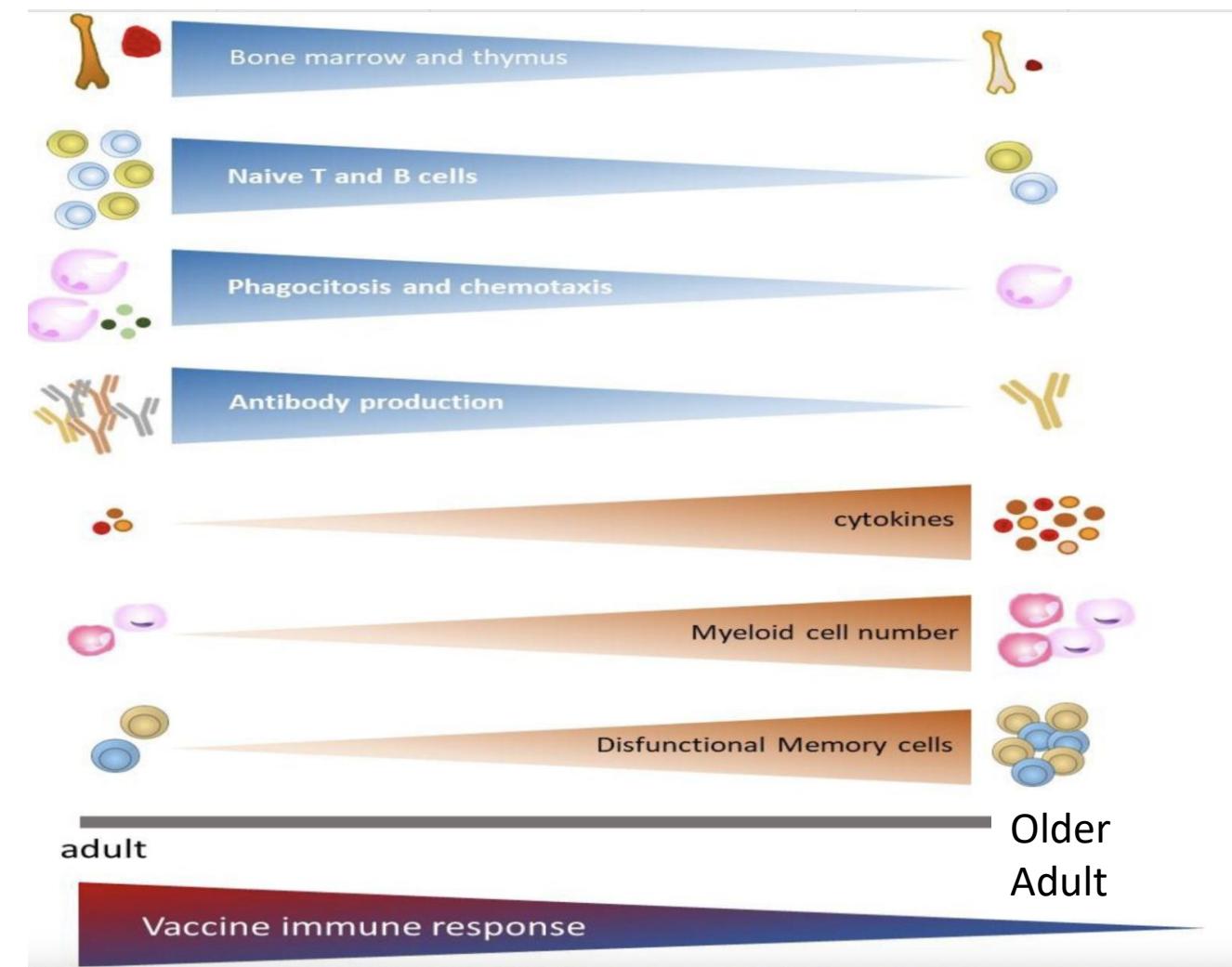
Why Vaccines Matter in Older Adults

Older Adults are more prone to severe infections due to:

-Immuno-senescence

and

-Inflammaging: a pro-inflammatory status characteristic of the aging process.



Ciabattini A, Nardini C, Santoro F, Garagnani P, Franceschi C, Medaglini D. Vaccination in the elderly: The challenge of immune changes with aging. *Semin Immunol.* 2018 Dec;40:83-94. doi: 10.1016/j.smim.2018.10.010. PMID: 30501873.

COVID-19 Vaccine



Why is this important:

COVID-19 has had severe effects on older adults, particularly those with underlying health conditions, as they are at greater risk for hospitalization, long-term complications (long COVID), and death from the virus.

Effectiveness:

Primary series (2 doses of mRNA vaccines: Pfizer-BioNTech/Moderna and 2 doses of non-mRNA Novavax): In clinical trials, these vaccines showed **about 94-95% effectiveness** at preventing severe illness in the general population. In older adults (65+), effectiveness drops slightly but still provides significant protection.

Booster shots: A **booster shot** helps maintain immunity and restores high levels of protection. Annual boosters have been shown to **restore effectiveness to 70-90%** in preventing symptomatic infection and continue to provide **high protection (up to 95%)** against hospitalization and death.



COVID-19 Vaccine

04/28/2021

Real-world data show vaccination* reduced the risk for
COVID-19 hospitalization among adults 65 and older†

Vaccination is a critical tool to **reduce severe COVID-19** in adults 65 and older



Dose #1



Dose #2



94%
reduction in
risk of being
hospitalized
14 or more days
after 2nd dose



* Receipt of Pfizer-BioNTech or Moderna 2-dose vaccine series
† Patients enrolled from 24 U.S. hospitals in 14 states

CDC.GOV

bit.ly/MMWR42821

MMWR

<https://www.cdc.gov/mmwr/volumes/70/wr/mm7018e1.htm>

COVID-19 Vaccine



For older adults (65+): primary vaccine series (two doses of mRNA or non-mRNA vaccines) followed by an annual **booster** (usually 6-12 months after the last dose).

Additional Boosters: Older adults are encouraged to get **additional boosters** as recommended by health authorities, especially if they are at higher risk (e.g., nursing homes, chronic conditions).

Timing: If it's been more than **6 months** since your last COVID-19 vaccine dose, a **booster** is recommended to help maintain protection!



Influenza Vaccine (Flu)



Effectiveness:

- The flu vaccine's effectiveness varies from year to year, depending on how well the strains of the virus in the vaccine match the circulating strains.
- The flu vaccine provides about **40-60% effectiveness** at preventing flu infection in the general population.
- For older adults, the protection is generally **lower** than in younger people, but the vaccine is still highly effective in preventing severe outcomes like hospitalization, intensive care, and death.
- CDC and the Advisory Committee on Immunization Practices (ACIP) preferentially recommend the use of higher dose flu vaccines (including high-dose inactivated (Fluzone) and recombinant (Flublock)) or adjuvanted inactivated flu vaccine (Fluad) over standard-dose unadjuvanted flu vaccines for people 65 years and older.



Vaccine Effectiveness – How well does flu vaccine work? CDC <https://www.cdc.gov/flu/vaccines-work/vaccineeffect.htm>

Importance of the Influenza Vaccine



PATIENTS 65+ GET ADDED PROTECTION WITH STRONGER FLU VACCINES



Give your older patients with cardiovascular disease the best chance of avoiding severe illness and complications this flu season.

People 65 and older account for the majority of influenza (flu)-related hospitalizations and deaths:



More than 2 out of 3 of flu-related hospitalizations

Influenza infection is linked to a **6-fold elevated risk** of myocardial infarction
3-fold higher risk of stroke



Not all flu vaccines are the same for people 65 and older. Higher-dose vaccines are better.

They:

- Are more effective than the standard-dose flu shot
- Offer \uparrow ~25% better protection
- Prompt a greater immune response with similar safety

At older ages:

- The immune system isn't as robust
- CVD makes patients even more vulnerable to serious influenza-related outcomes



Which flu vaccines are best?

One of these three:

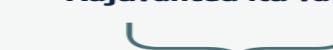
High-dose flu vaccine

Recombinant flu vaccine

Adjuvanted flu vaccine



Contain 3-4x the amount of antigen compared with the regular vaccine



Contains an added ingredient to boost an immune response

©2014 American College of Cardiology Foundation (ACC)



Remember, any flu vaccine is better than none if one of these vaccines isn't available.

Visit CardioSmart.org/Vaccines for handouts to help your patients get the vaccines they need.

The ACC Adult Vaccination Initiative is supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award to the Council of Medical Specialty Societies (CMSS) with 100% funded by CDC/HHS. The contents are those of the authors and do not necessarily represent the official views of, nor endorsement by, CDC/HHS or the U.S. Government.

<https://www.acc.org/-/media/Clinical/PDF-Files/Approved-PDFs/Infographics/03/Infographic-Flu-Vaccines-Over-65.pdf>



Influenza Vaccine (Flu)



For older adults (65+): It's recommended that everyone 65 years and older get the **annual flu vaccine** every fall before flu season begins (ideally by the end of October).



-High-Dose and Adjuvanted Flu Vaccines: The high-dose flu vaccine and the adjuvanted flu vaccine have been shown to be **more effective** in older adults. Clinical studies have demonstrated that the high-dose flu vaccine offers up to **20-30% greater protection** against flu-related complications (like hospitalization or severe illness).



Timing: Flu season usually peaks between **December and February**, so getting vaccinated by **October** is ideal, but getting vaccinated later is still beneficial.



Pneumococcal Vaccine

What it prevents

- Invasive pneumococcal disease (IPD), including:
- Bacteremia
- Meningitis
- Pneumonia caused by *Streptococcus pneumoniae*

Effectiveness

- Pneumococcal conjugate vaccines (PCVs):
- ~45–75% effective against vaccine-type pneumococcal pneumonia
- ~75–90% effective against invasive pneumococcal disease
- Effectiveness is higher for invasive disease than non-bacteremic pneumonia

Protection is sustained and improved with conjugate vaccines compared to PPSV23 alone.



Pneumococcal Vaccine

- Adults ≥ 50 years:
- Option 1: PCV20 or PCV21 (single dose)
OR
- Option 2: PCV15 \rightarrow PPSV23 (≥ 1 year later; ≥ 8 weeks if immunocompromised)
- No additional PPSV23 needed after PCV20 or PCV21
- Clinical Pearl:

PCV20 or PCV21 simplifies decision-making and reduces missed opportunities in clinic

Pneumococcal Vaccine Timing for Adults

Make sure your patients are up to date with pneumococcal vaccination.

Adults ≥ 50 years old

Complete pneumococcal vaccine schedules

Prior vaccines	Option A	Option B
None*	PCV20 or PCV21	PCV15 ≥ 1 year [†] PPSV23 [‡]
PCV15 only at any age	≥ 1 year [†] PPSV23 [‡]	NO OPTION B
PCV15 & PPSV23 OR PCV20 OR PCV21 at any age	No vaccines recommended; schedule is complete.	
PPSV23 only at any age	≥ 1 year PCV20 or PCV21	≥ 1 year PCV15
PCV13 only at any age	≥ 1 year PCV20 or PCV21	NO OPTION B
PCV13 at any age & PPSV23 at <65 yrs	≥ 5 years PCV20 or PCV21	

* Also applies to people who received PCV7 at any age and no other pneumococcal vaccines

† If PPSV23 is not available, PCV20 or PCV21 may be used

‡ Consider minimum interval (8 weeks) for adults with an immunocompromising condition, cochlear implant, or cerebrospinal fluid leak (CSF) leak

§ For adults with an immunocompromising condition, cochlear implant, or CSF leak, the minimum interval for PPSV23 is ≥ 8 weeks since last PCV13 dose and ≥ 5 years since last PPSV23 dose; for others, the minimum interval for PPSV23 is ≥ 1 year since last PCV13 dose and ≥ 5 years since last PPSV23 dose

Shared clinical decision-making for those who already completed the series with PCV13 and PPSV23

Prior vaccines	Shared clinical decision-making option for adults ≥ 65 years old
Complete series: PCV13 at any age & PPSV23 at ≥ 65 yrs	≥ 5 years PCV20 or PCV21

www.cdc.gov/pneumococcal/index.html



U.S. CENTERS FOR DISEASE
CONTROL AND PREVENTION

Shingles Vaccine (Herpes Zoster)



Why It's Important:

Shingles is a painful, blistering rash caused by the reactivation of the varicella zoster virus. Older adults are at a higher risk of developing shingles, and the disease tends to be more severe as we age.

Pain: Shingles can cause severe nerve pain, which can last for months (called postherpetic neuralgia). This is especially common in people over 60.

Complications: Shingles can lead to serious complications, including blindness, neurological problems, and permanent scarring.

Effectiveness: Clinical studies have shown that **Shingrix** is about **90% effective** in preventing shingles in adults aged 50 and older, and it maintains strong protection even in those 70+ years old.



Recommendations Shingles Vaccine



For older adults (50+): The **Shingrix** vaccine is recommended for everyone aged 50 or older, whether they have had shingles before.

Dosing schedule: Shingrix is given as **two doses**, usually spaced **2-6 months apart**. Even if someone has had shingles before, it's still recommended to get the vaccine.

Timing: It's best to get vaccinated before the age of 60 to prevent shingles, but if someone is older, they should still get the vaccine to reduce their risk.



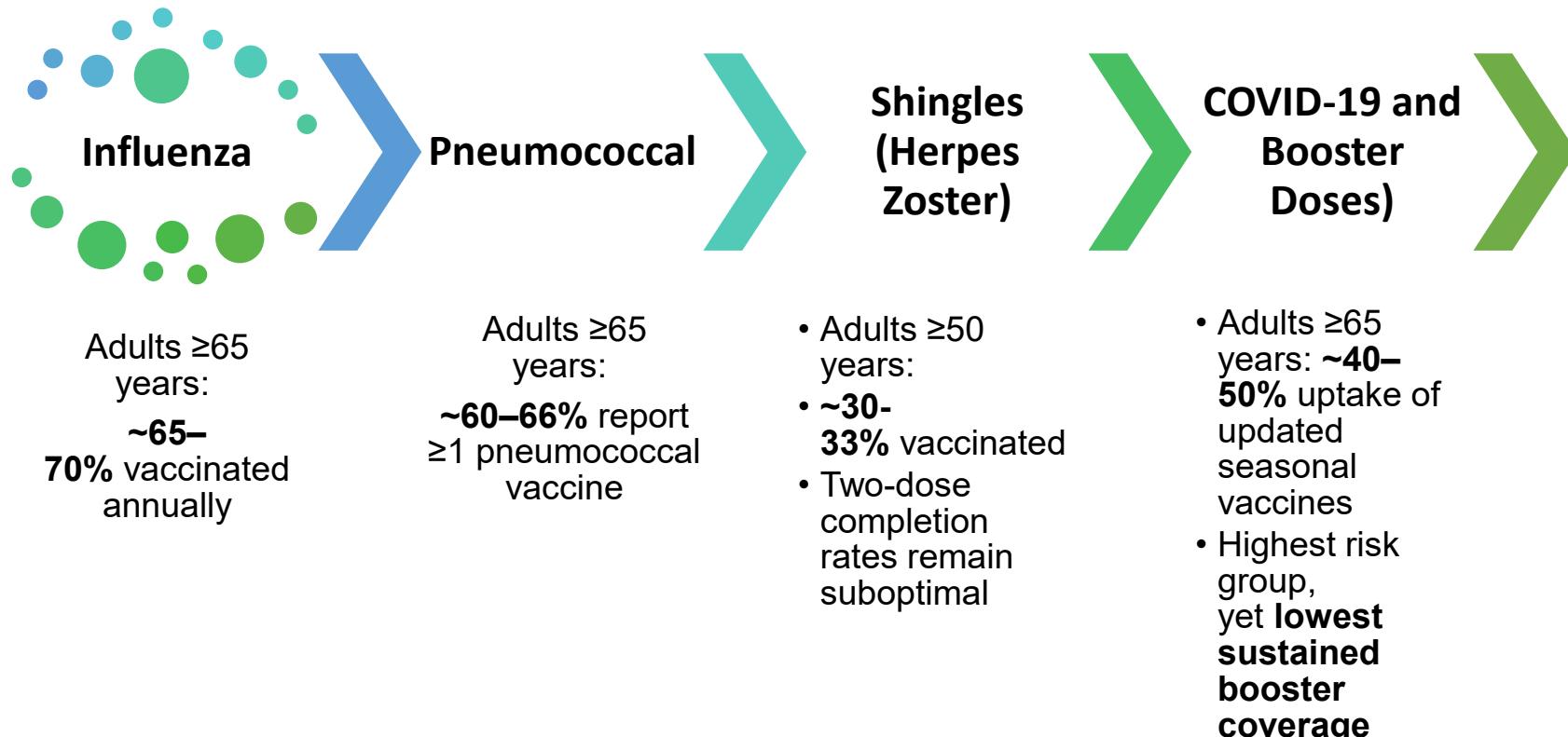
RSV Vaccine Recommendations



Adults 75 and older: A single dose of FDA approved RSV vaccine is recommended for all adults aged 75 and older.

Adults 50-74 years with increased risk for severe RSV are recommended to receive a single dose of RSV vaccine.

Conditions that increase the risk of severe RSV include: chronic heart and lung disease, weakened immune system, diabetes mellitus type 2, obesity, long term care residence.



Key Takeaway

Despite strong evidence and recommendations, **vaccination coverage in older adults remains suboptimal**, highlighting ongoing **missed opportunities in clinic**.



Common Vaccine Side Effects in Older Adults

- Injection site: pain, erythema, swelling
- Fatigue
- Muscle aches, chills, mild fever



Serious and Rare Adverse Events

- Severe allergic reactions (anaphylaxis)
- Myocarditis/Pericarditis
- Guillain Barre Syndrome (GBS)
- Thrombosis with thrombocytopenia syndrome



Upcoming Webinar



- **Topic:** TBA
- **Date/ Time:** Thursday, March 19th at 2pm ET
- **Presenter:** TBA

Questions?



Submit your
questions using the
Q&A feature at the
bottom of the screen