



**Thank you for joining  
The presentation will  
begin shortly**





# Rise to Immunize® Webinar

## Empowering Vaccination in Older Adults

Lisa C. McGuire, PhD, FGSA (Gerontological Society of America) and Anna Pendrey, MD (Indiana University School of Medicine)

January 15th, 2026

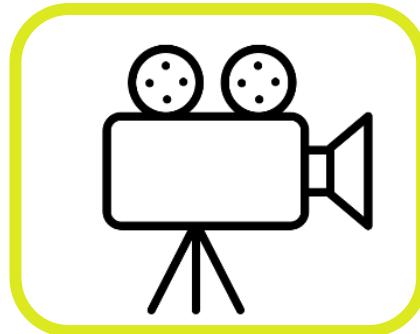


# Today's Webinar

- **Campaign Updates**
  - AMGA Immunization Resources
  - Trusted Messenger Program Partnership
  - Data reminders
  - AMGA's 2026 Annual Conference
- **Empowering Vaccination in Older Adults**
  - Lisa C. McGuire, PhD, FGSA (Gerontological Society of America)
  - Anna Pendrey, MD (Indiana University School of Medicine)
- **Q&A Session**



# Webinar Reminders



Today's webinar recording will be available the **week of 1/19**

- Will be sent via email
- Will be available on website

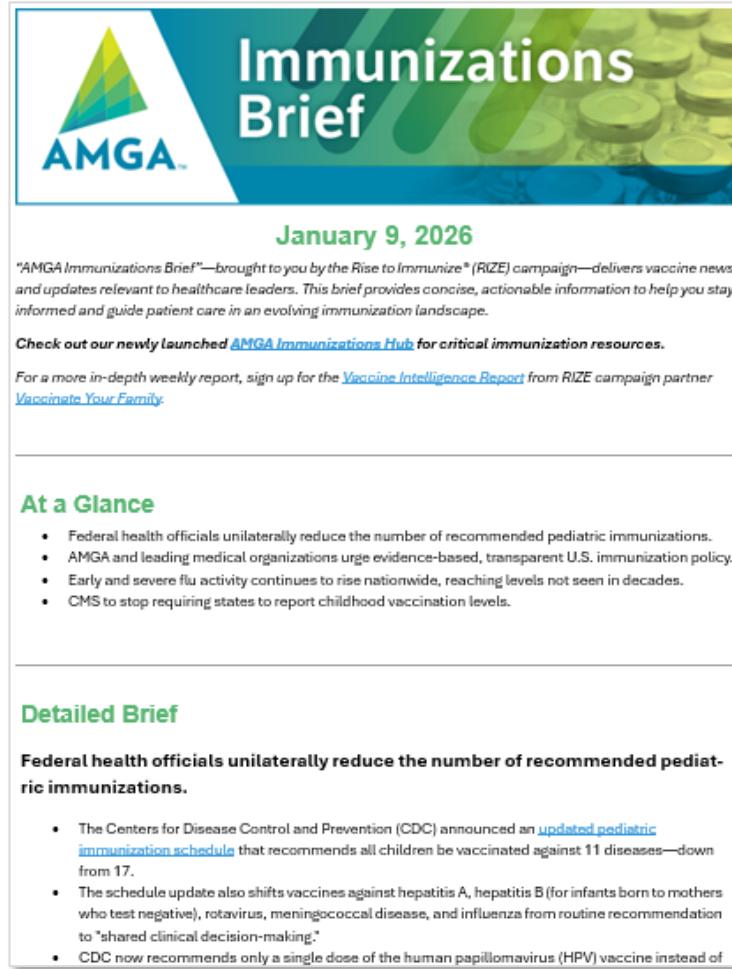
(RiseToImmunize.org → “Resources” → “Webinars”)



Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation

# AMGA Immunization Resources



**AMGA** Immunizations Brief

January 9, 2026

"AMGA Immunizations Brief"—brought to you by the [Rise to Immunize](#)™ (RIZE) campaign—delivers vaccine news and updates relevant to healthcare leaders. This brief provides concise, actionable information to help you stay informed and guide patient care in an evolving immunization landscape.

Check out our newly launched [AMGA Immunizations Hub](#) for critical immunization resources.

For a more in-depth weekly report, sign up for the [Vaccine Intelligence Report](#) from RIZE campaign partner [Vaccinate Your Family](#).

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### At a Glance

- Federal health officials unilaterally reduce the number of recommended pediatric immunizations.
- AMGA and leading medical organizations urge evidence-based, transparent U.S. immunization policy.
- Early and severe flu activity continues to rise nationwide, reaching levels not seen in decades.
- CMS to stop requiring states to report childhood vaccination levels.

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### Detailed Brief

**Federal health officials unilaterally reduce the number of recommended pediatric immunizations.**

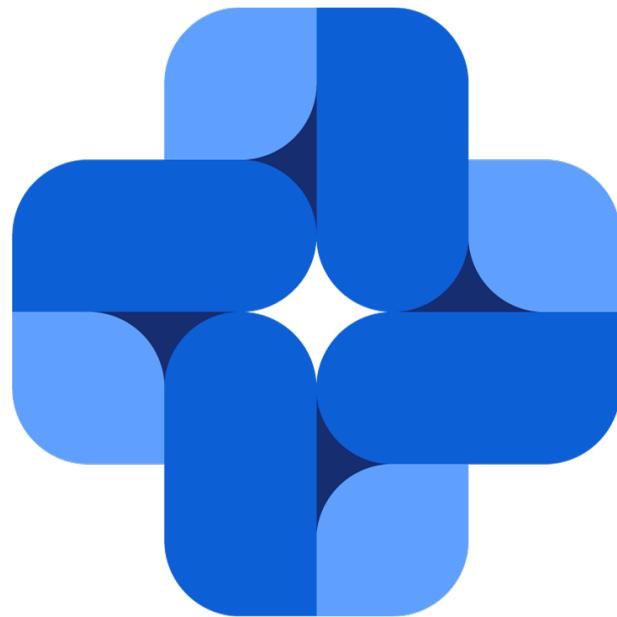
- The Centers for Disease Control and Prevention (CDC) announced an [updated pediatric immunization schedule](#) that recommends all children be vaccinated against 11 diseases—down from 17.
- The schedule update also shifts vaccines against hepatitis A, hepatitis B (for infants born to mothers who test negative), rotavirus, meningococcal disease, and influenza from routine recommendation to "shared clinical decision-making."
- CDC now recommends only a single dose of the human papillomavirus (HPV) vaccine instead of

## AMGA Immunizations Hub

- Archive of weekly briefs
- Evidence reviews
- Professional medical society recommendations
- Provider resources

[RiseToImmunize.org/ImmunizationsHub](http://RiseToImmunize.org/ImmunizationsHub)

# New Partnership



# Trusted Messenger Program

# Blinded Comparative Report



Available **February 19<sup>th</sup>**  
on our RIZE Data  
Dashboard!



*Adds Q4 2025 to previous  
report*

# AMGA 2026 Annual Conference Las Vegas

April 15-18, 2026

Mandalay Bay Resort and Casino  
Las Vegas, NV

[amga.org/AC26](http://amga.org/AC26)

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# Today's Speakers



**Lisa C. McGuire, PhD, FGSA**, VP of Strategic Alliances & Practice Innovation, Gerontological Society of America



**Anna Pendrey, MD**, Assistant Professor of Clinical Family Medicine, Indiana University School of Medicine



# Concentric Value of Vaccination As We Age

Lisa C. McGuire, PhD, FGSA  
VP of Strategic Alliances & Practice Innovation

# Who is GSA?



- Largest worldwide professional society dedicated to advancing innovation in aging across the lifespan
- Multidisciplinary membership of 6,000+ researchers, practitioners, and academicians across 26 disciplines
- Areas of Focus:
  - Stimulating research on aging
  - Providing person-centered interdisciplinary care of older adults
  - Advocating for policy that advances meaningful lives as we age
  - Educating the next generation of experts in aging

## Mission:

Foster Excellence, Innovation and Collaboration to Advance Aging Research, Education, Practice and Policy.

# Foundational Activities



Publisher



Annual Scientific Meeting

# Policy and Professional Affairs

## Major Initiatives

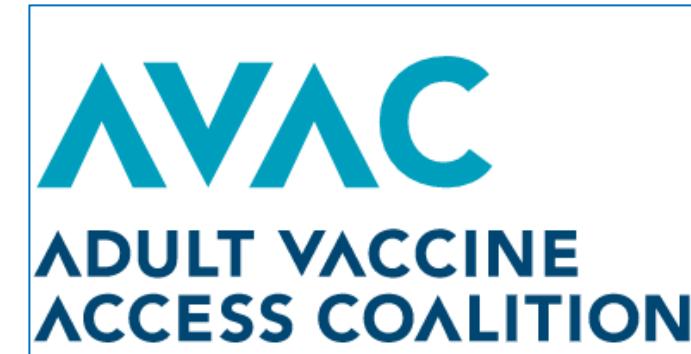
- Coalitions and Partner Organizations
- Federal Advisory Committees and Councils
- Letters, Comments, and Statements
- O'Neill & Hyer Summer Policy Internship
- Policy Publications



# Co-chair AVAC



- Improving vaccine infrastructure
- Creating equity in vaccine access
- Eliminating financial barriers
- Promoting high immunization rates



# Strategic Alliances & Practice Innovation

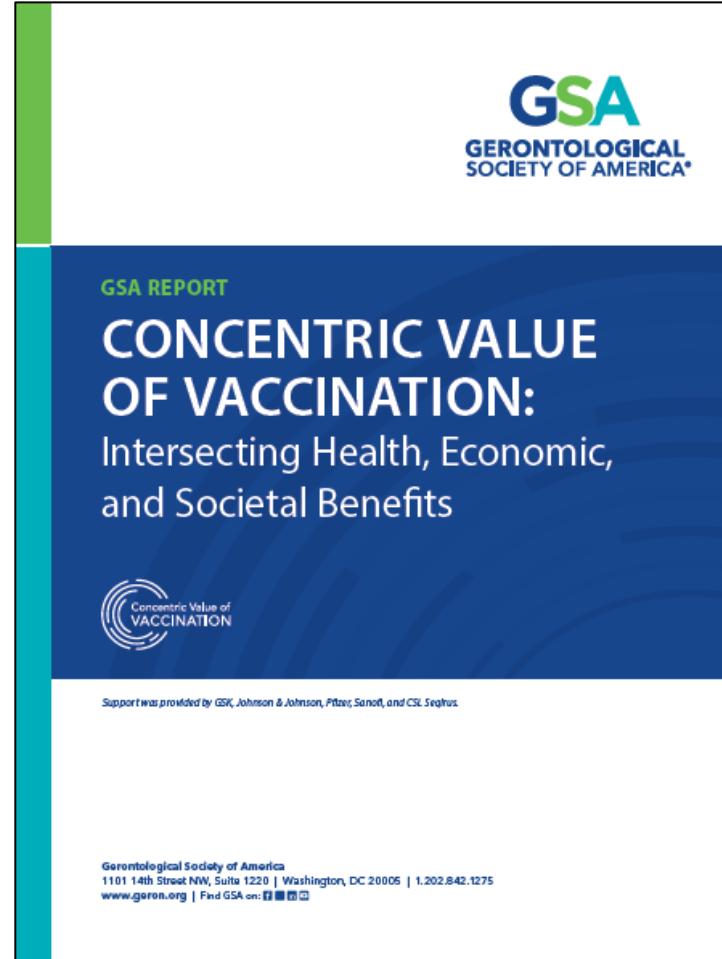


## Focus Areas

- KAER Framework
  - Brain Health
  - Obesity
- Pain Management
- Longevity
- Ageism in Health Care
- Adult Vaccination



# Empowering Vaccination Among Older Adults



**CSL Seqirus**

**GSK**

**Johnson & Johnson**

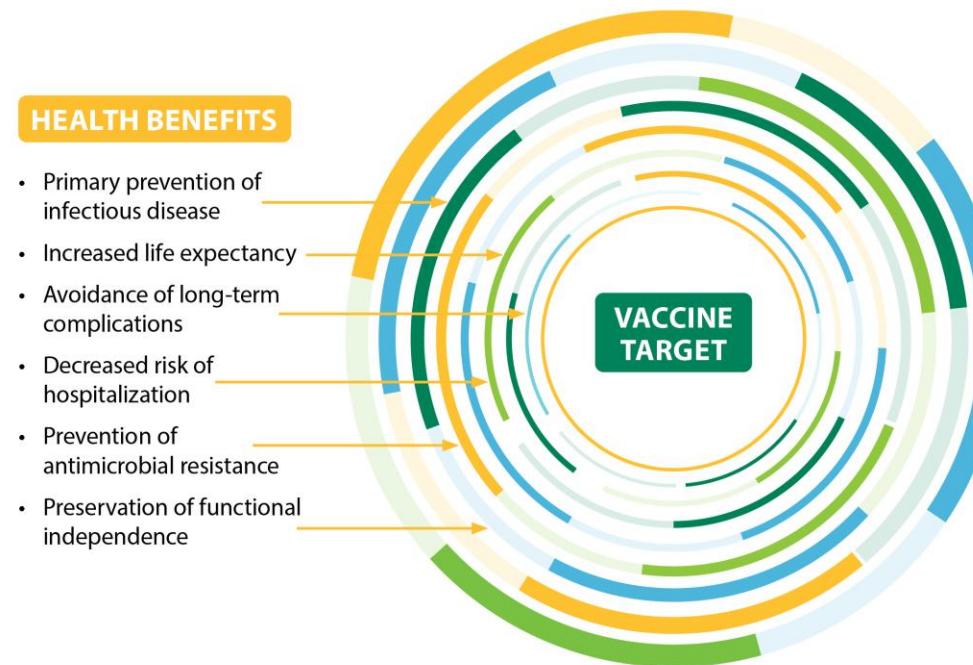
**Pfizer**

**sanofi**



[geron.org/vaccines](http://geron.org/vaccines)

# GSA Concentric Value of Vaccination as We Age



# Health Benefits of Vaccines

- Major driver of 20th-century life expectancy gains
- Reduce mortality from diphtheria, measles, polio, and other diseases
- Critical across the life span — not just for children



# Vaccines and Healthy Aging



- Aging weakens the immune system (immunosenescence) → higher infection risk
- Key threats in older adults → hospitalizations & deaths
  - Shingles (reactivation of chickenpox virus)
  - Influenza, RSV, pneumococcal disease
- Vaccination helps to preserve independence and prevents complications

# GSA Concentric Value of Vaccination as We Age



# Economic Benefits of Vaccines



## Return on Investment

- Every \$1 in childhood vaccines → ~\$11 savings
- Adult vaccination ROI: up to 19x investment

## Health System Savings

- Prevent costly outbreak response (e.g., measles 2025 Texas outbreak: \$4.5M)

## Older Adults (Age 50+)

- 4 vaccine-preventable diseases (flu, pneumococcal, shingles, pertussis) → health care cost \$26.5B annually
- \$16B per year (flu alone) & \$5.1B per year (pneumococcal alone)
- 80% of burden in unvaccinated individuals

# Promoting Productivity

## Workforce Productivity

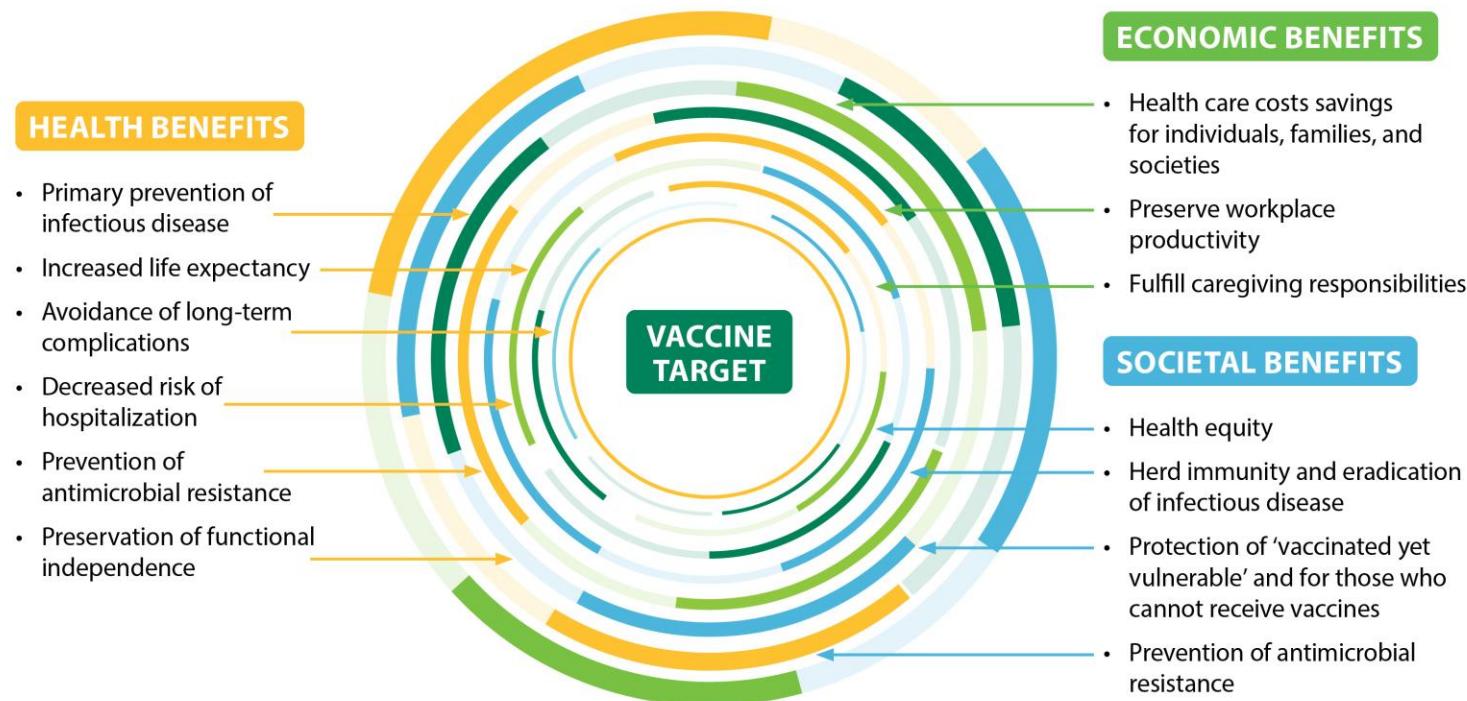
- Reduces absenteeism, presenteeism, and replacement costs
- Flu causes 17M lost workdays annually → vaccination cuts in half

## Support for Caregivers

- 20% of U.S. adults are caregivers
- 4.5 million caregivers belong to the *sandwich generation*
- Vaccination lowers illness burden → supports workforce stability & financial security



# GSA Concentric Value of Vaccination as We Age



# Societal Benefits of Vaccines



## Beyond Individual Health

- Strengthens community resilience & reduces disease transmission
- Supports participation in work, caregiving, and community life
- Protects vulnerable populations who cannot be vaccinated

## Community Immunity (Herd Immunity)

- High vaccination coverage → indirect protection for immunocompromised, older adults, and others at risk
- Especially vital for older adults with weaker immune responses

# Securing Society's Strength

## Independence & Well-Being

- Helps older adults maintain independence, delay/avoid institutional care
- Reinforces social fabric by enabling caregiving & volunteerism



# Challenges

- Cost
- Access, especially in rural areas
- Misinformation → hesitancy
- Trusted messenger



# In Conclusion



- The benefits of vaccines ripple outward across the life course—from the individual to the community and the broader economy and society—making them powerful tools in public health.
  - **Health:** Protect health, prevent disease, & minimize complications
  - **Economic:** Lower health care costs, boost productivity, & support caregiving
  - **Societal:** Protect the vulnerable; promote independence & well-being
- Vaccines are a cornerstone of societal health with the interconnectedness of the concentric value of vaccinations with health, economic, and societal outcomes.

# To Learn More...

Read

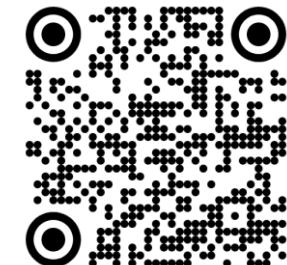
The image shows the front cover of a report. At the top is the GSA logo. Below it, the title 'GSA REPORT' is in green, followed by 'CONCENTRIC VALUE OF VACCINATION:' in large white letters. Underneath that, the subtitle 'Intersecting Health, Economic, and Societal Benefits' is in white. At the bottom left is a circular logo with the text 'Concentric Value of VACCINATION'. At the very bottom, in small white text, it says 'Support was provided by GSK, Johnson & Johnson, Pfizer, Sanofi, and CSL Seqirus.'

The image is a screenshot of a website for a GSA Momentum Discussion. The title is 'Innovating for Impact: Vaccinations in a Shifting Health Landscape'. Below it, a description reads: 'This session examines the benefits of vaccines for individuals and society and charts a course for vaccination strategies across the lifespan.' The date and time are listed as 'THURSDAY, NOVEMBER 13 | 3:00 - 4:00 PM EST'. The location is 'HYNES CONVENTION CENTER | ROOM 309'. Below this, there are four circular profile pictures of the speakers: the moderator and three panelists. Each speaker is identified with their name and title.

Role	Name	Organization
MODERATOR	Stefan Gravenstein, MD, MPH	Warren Alpert Medical School of Brown University
PANELIST	Barbara Resnick, PhD, RN, CRNP, FAAN, FAANP	University of Maryland School of Nursing
PANELIST	Carolyn Bridges, MD, FACP	Immunize.org
PANELIST	Michael Baker, MS, MA	American Action Forum

Watch

Participate





# “Empowering Immunizations in Older Adults”

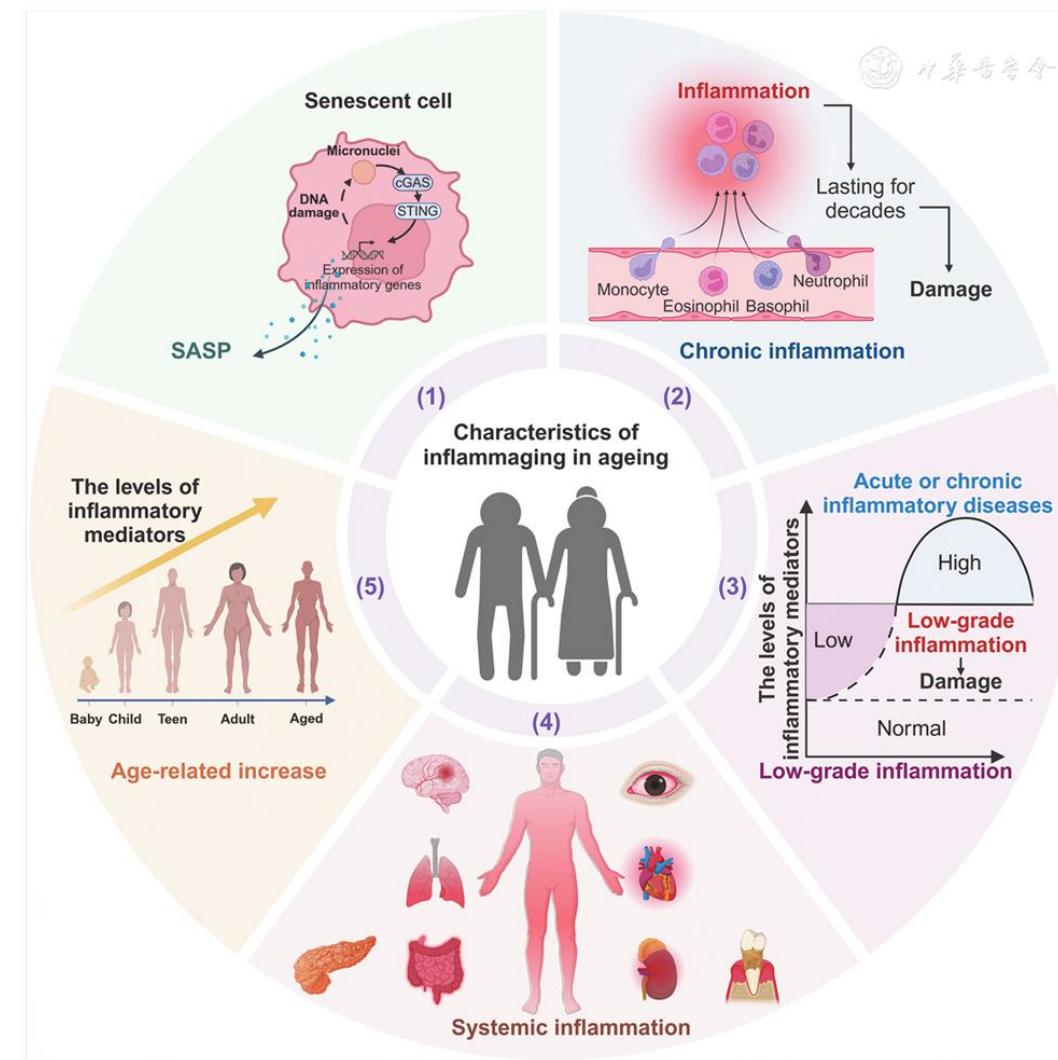
Anna Pendrey, MD, DABOM  
Assistant Professor Clinical Family Medicine - Geriatrics -  
Obesity Medicine  
Associate Director IUSOC  
Indiana University School of Medicine  
[apendrey@iu.edu](mailto:apendrey@iu.edu)

# Objectives



- Explain the importance of vaccinating older adults to prevent pneumonia, influenza, shingles, RSV, and COVID-19.
- Discuss the current vaccination recommendations for older adults, including schedules for pneumonia, influenza, shingles, RSV, and COVID-19.
- Identify the most common and clinically significant side effects associated with these vaccines.

# Why Vaccines Matter in Older Adults



# COVID-19 Vaccine



## Why is this important:

COVID-19 has had severe effects on older adults, particularly those with underlying health conditions, as they are at greater risk for hospitalization, long-term complications (long COVID), and death from the virus.

## Effectiveness:

### **Primary series (2 doses of Pfizer/Moderna or 1 of Johnson & Johnson):**

In clinical trials, these vaccines showed **about 94-95% effectiveness** at preventing severe illness in the general population. In older adults (65+), effectiveness drops slightly but still provides significant protection.

**Booster shots:** A **booster shot** helps maintain immunity and restores high levels of protection. Boosters have been shown to **restore effectiveness to 70-90%** in preventing symptomatic infection and continue to provide **high protection (up to 95%)** against hospitalization and death.



# COVID-19 Vaccine



04/28/2021

Real-world data show vaccination\* **reduced the risk for**  
**COVID-19 hospitalization among adults 65 and older<sup>†</sup>**

Vaccination is a critical tool to **reduce severe COVID-19** in adults 65 and older



Dose #1



Dose #2



94%  
reduction in  
risk of being  
hospitalized

14 or more days  
after 2nd dose

\* Receipt of Pfizer-BioNTech or Moderna 2-dose vaccine series  
† Patients enrolled from 24 U.S. hospitals in 14 states

CDC.GOV

[bit.ly/MMWR42821](https://bit.ly/MMWR42821)

MMWR



# COVID-19 Vaccine



**For older adults (65+): primary vaccine series** (two doses of mRNA vaccines or one dose of Johnson & Johnson) followed by a **booster** (usually 6-12 months after the last dose).

**Additional Boosters:** Older adults are also encouraged to get **additional boosters** as recommended by health authorities, especially if they are at higher risk (e.g., nursing homes, chronic conditions).

**Timing:** If it's been more than **6 months** since your last COVID-19 vaccine dose, a **booster** is recommended to help maintain protection.



# Influenza Vaccine (Flu )

## Effectiveness:

- The flu vaccine's effectiveness varies from year to year, depending on how well the strains of the virus in the vaccine match the circulating strains.
- The flu vaccine provides about **40-60% effectiveness** at preventing flu infection in the general population.

For older adults, the protection is generally **lower** than in younger people, but the vaccine is still highly effective in preventing severe outcomes like hospitalization, intensive care, and death.

Receive a **higher-dose flu vaccine** (like **Fluzone High-Dose** or **Fluad**) designed specifically for people 65 and older. These vaccines tend to offer a **better immune response** and increase effectiveness.



Vaccine Effectiveness – How well does flu vaccine work? CDC <https://www.cdc.gov/flu/vaccines-work/vaccineeffect.htm>

# Influenza Vaccine (Flu)

## PATIENTS 65+ GET ADDED PROTECTION WITH STRONGER FLU VACCINES



AMERICAN  
COLLEGE OF  
CARDIOLOGY

**GSA**  
GERONTOLOGICAL  
SOCIETY OF AMERICA®

**Give your older patients with cardiovascular disease the best chance of avoiding severe illness and complications this flu season.**

People 65 and older account for the majority of influenza (flu)-related hospitalizations and deaths:



More than  
**2 out of 3**  
of flu-related hospitalizations

Influenza infection is linked to a  
**6-fold elevated risk**  
of myocardial infarction  
**3-fold higher risk**  
of stroke



**Not all flu vaccines are the same for people 65 and older. Higher-dose vaccines are better.**

They:

- **Are more effective** than the standard-dose flu shot
  - Offer  $\uparrow$  ~25% better protection
- Prompt a greater immune response **with similar safety**

**At older ages:**

- The immune system isn't as robust
- CVD makes patients even more vulnerable to serious influenza-related outcomes



**Which flu vaccines are best?**

One of these three:

**High-dose flu vaccine**

**Recombinant flu vaccine**

**Adjuvanted flu vaccine**

Contain 3-4x the amount of antigen compared with the regular vaccine

Contains an added ingredient to boost an immune response



**Remember, any flu vaccine is better than none** if one of these vaccines isn't available.

Visit [CardioSmart.org/Vaccines](http://CardioSmart.org/Vaccines) for handouts to help your patients get the vaccines they need.

The ACC Adult Vaccination Initiative is supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award to the Council of Medical Specialty Societies (CMSS) with funds by CDC/HHS. The contents are those of the authors and do not necessarily represent the official views of, nor endorsement by, CDC/HHS or the U.S. Government.



# Influenza Vaccine (Flu )



**For older adults (65+):** It's recommended that everyone 65 years and older get the **annual flu vaccine** every fall before flu season begins (ideally by the end of October).



**-High-Dose Flu Vaccine:** The high-dose flu vaccine has been shown to be **more effective** in older adults. Clinical studies have demonstrated that it offers up to **20-30% greater protection** against flu-related complications (like hospitalization or severe illness) compared to the regular flu vaccine. Its effectiveness can be as high as **60-70%** in preventing severe outcomes in older adults.



**Timing:** Flu season usually peaks between **December and February**, so getting vaccinated by **October** is ideal, but getting vaccinated later is still beneficial.



# Pneumococcal Vaccine



## What it prevents

- Invasive pneumococcal disease (IPD), including:
- Bacteremia
- Meningitis
- Pneumonia caused by *Streptococcus pneumoniae*

## Effectiveness

- Pneumococcal conjugate vaccines (PCVs):
- ~45–75% effective against vaccine-type pneumococcal pneumonia
- ~75–90% effective against invasive pneumococcal disease
- Effectiveness is higher for invasive disease than non-bacteremic pneumonia

**Protection is sustained and improved with conjugate vaccines compared to PPSV23 alone**

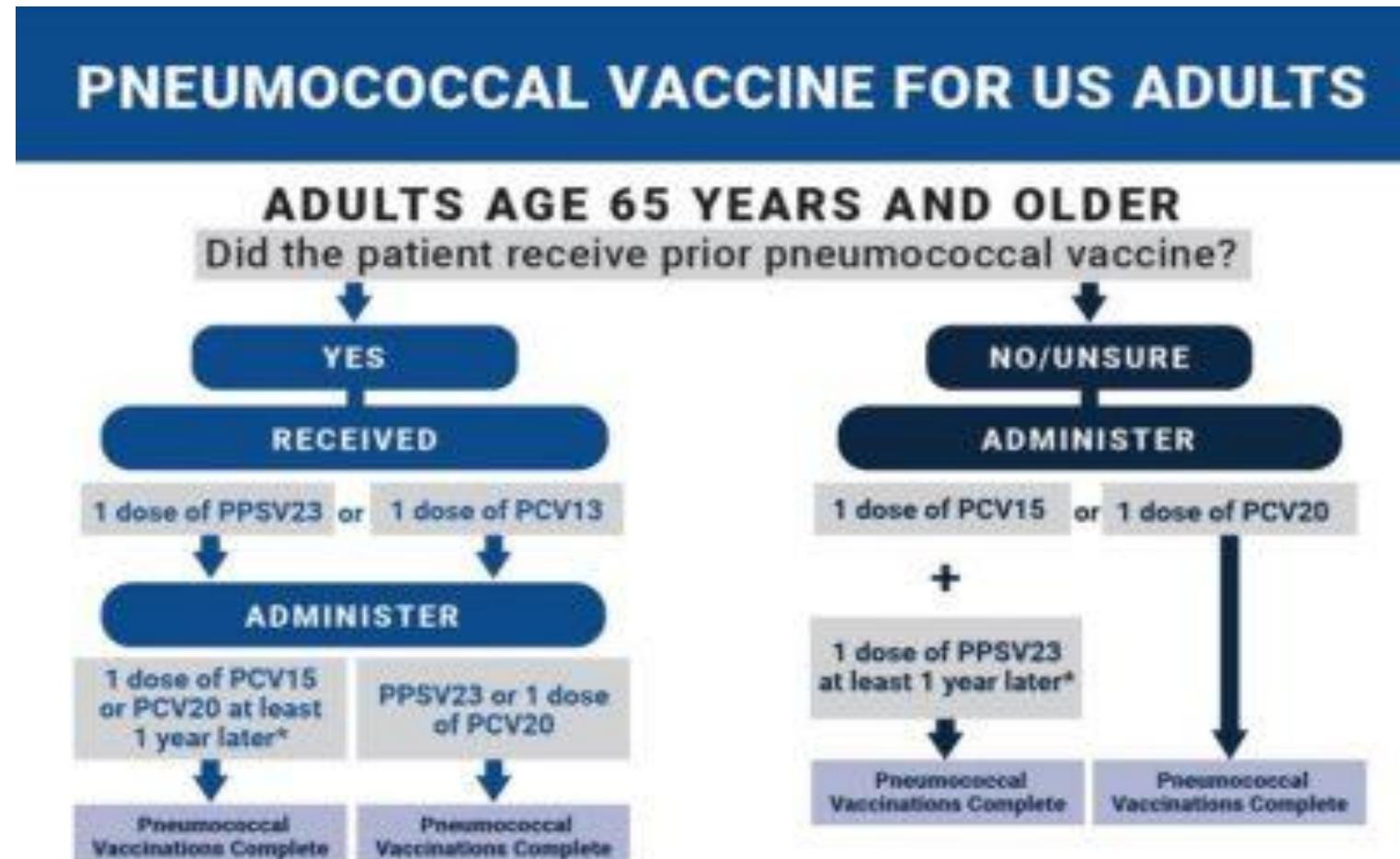


# Pneumococcal Vaccine

- Adults  $\geq 50$  years:
  - Option 1: PCV20 or PCV21 (single dose)  
OR
  - Option 2: PCV15  $\rightarrow$  PPSV23 ( $\geq 1$  year later;  $\geq 8$  weeks if immunocompromised)
- No additional PPSV23 needed after PCV20 or PCV21

## Family Medicine Pearl

- PCV20 or PCV21 simplifies decision-making and reduces missed opportunities in clinic



# RSV Vaccine Recommendations



**Adults 75 and older: A single dose of FDA approved RSV vaccine is recommended for all adults aged 75 and older**

**Adults 50-74 years with increased risk for severe RSV are recommended to receive a single dose of RSV vaccine**

**Conditions that increase the risk of severe RSV include:**

**Chronic heart, lung disease, weakened immune system, Diabetes Mellitus Type 2, Obesity, Long Term Care Residence**  
Protection is sustained and improved with conjugate vaccines compared to PPSV23 alone



# Shingles Vaccine (Herpes Zoster)

## Why It's Important:

Shingles is a painful, blistering rash caused by the reactivation of the varicella zoster virus. Older adults are at a higher risk of developing shingles, and the disease tends to be more severe as we age.

**Pain:** Shingles can cause severe nerve pain, which can last for months (called postherpetic neuralgia). This is especially common in people over 60.

**Complications:** Shingles can lead to serious complications, including blindness, neurological problems, and permanent scarring.



**Effectiveness:** Clinical studies have shown that **Shingrix** is about **90% effective** in preventing shingles in adults aged 50 and older, and it maintains strong protection even in those 70+ years old.

# Recommendations Shingles Vaccine



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**For older adults (50+):** The **Shingrix** vaccine is recommended for everyone aged 50 or older, whether they have had shingles before.

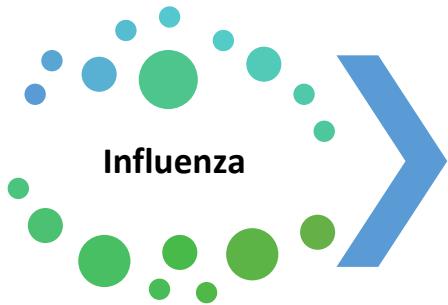
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**Dosing schedule:** Shingrix is given as **two doses**, usually spaced **2-6 months apart**. Even if someone has had shingles before, it's still recommended to get the vaccine.

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**Timing:** It's best to get vaccinated before the age of 60 to prevent shingles, but if someone is older, they should still get the vaccine to reduce their risk.





### Influenza

- Adults  $\geq 65$  years: **~65–70%** vaccinated annually
- Persistent disparities by race/ethnicity

### Pneumococcal

- Adults  $\geq 65$  years: **~60–66%** report  $\geq 1$  pneumococcal vaccine
- Uptake declined slightly during the COVID-19 pandemic

### Shingles (Herpes Zoster)

- Adults  $\geq 50$  years: **~30–33%** vaccinated
- Two-dose completion rates remain suboptimal

### COVID-19 (Updated/Booster Doses)

- Adults  $\geq 65$  years: **~40–50%** uptake of updated seasonal vaccines
- Highest risk group, yet **lowest sustained booster coverage**

### Key Takeaway

Despite strong evidence and recommendations, **vaccination coverage in older adults remains suboptimal**, highlighting ongoing **missed opportunities in clinic**.



# Common Vaccine Side Effects in Older Adults

- Injection site: pain, erythema, swelling
- Fatigue
- Muscle aches, chills, mild fever



# Serious and Rare Adverse Events

- Severe allergic reactions (anaphylaxis)
- Myocarditis/Pericarditis
- Guillain Barre Syndrome (GBS)
- Thrombosis with thrombocytopenia syndrome



# Upcoming Webinar



- **Topic:** TBA
- **Date/ Time:** Thursday, March 19<sup>th</sup> at 2pm ET
- **Presenter:** TBA

# Questions?



Submit your  
questions using the  
**Q&A feature** at the  
bottom of the screen