



Thank you for joining

The presentation will
begin shortly



Rise to Immunize® Webinar

Empowering Vaccination in Older Adults

Lisa C. McGuire, PhD, FGSA (Gerontological Society of America) and Anna Pendrey, MD (Indiana University School of Medicine)

January 15th, 2026

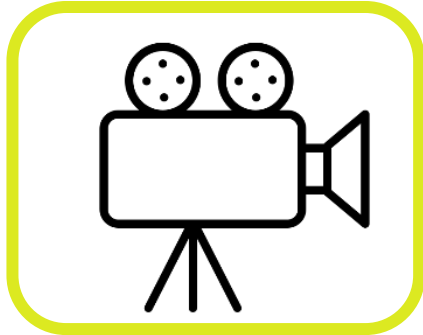
Today's Webinar



- **Campaign Updates**
 - AMGA Immunization Resources
 - Trusted Messenger Program Partnership
 - Data reminders
 - AMGA's 2026 Annual Conference
- **Empowering Vaccination in Older Adults**
 - Lisa C. McGuire, PhD, FGSA (Gerontological Society of America)
 - Anna Pendrey, MD (Indiana University School of Medicine)
- **Q&A Session**



Webinar Reminders



Today's webinar recording will be available the **week of 1/19**

- Will be sent via email
- Will be available on website

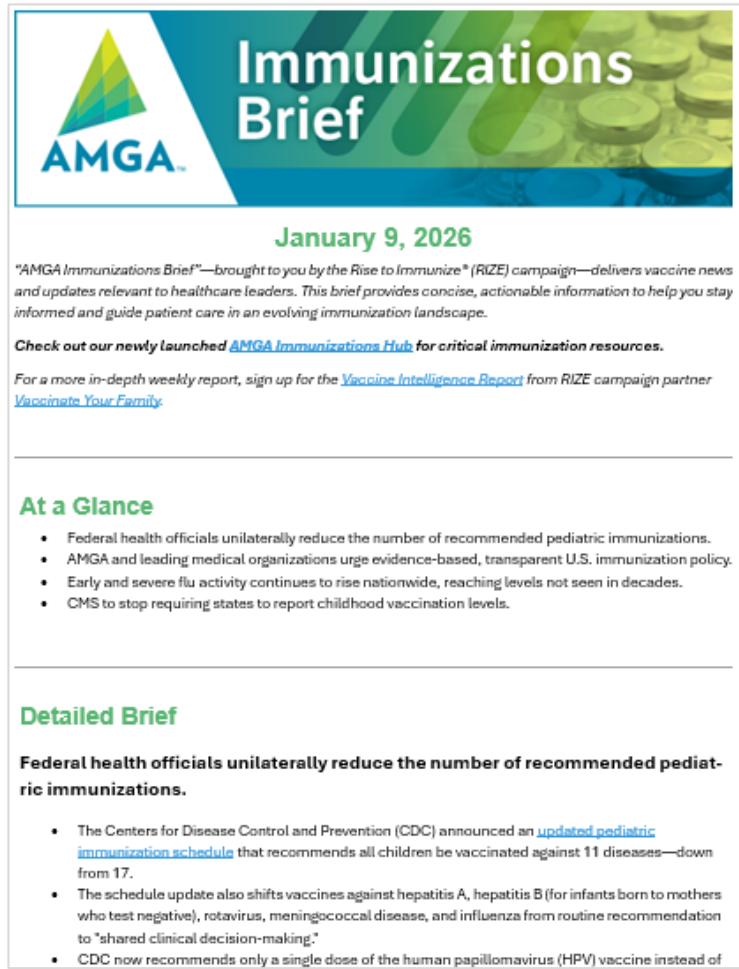
(RiseToImmunize.org → "Resources" → "Webinars")



Ask questions during the webinar using the **Q&A feature**

- Questions will be answered at the end of the presentation

AMGA Immunization Resources

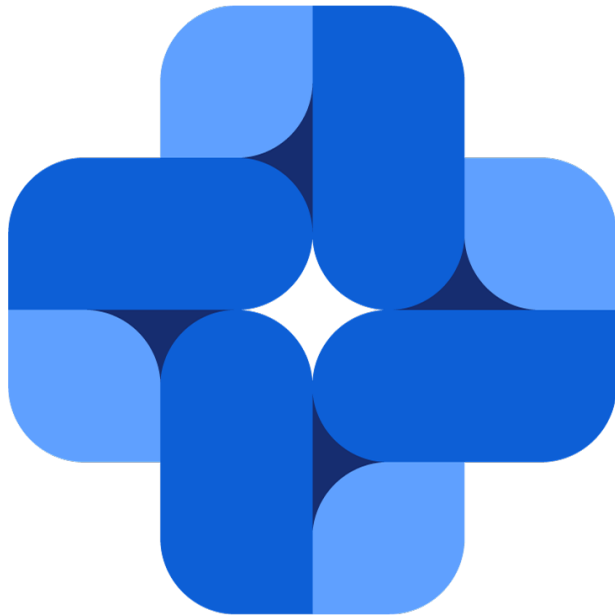


AMGA Immunizations Hub

- Archive of weekly briefs
- Evidence reviews
- Professional medical society recommendations
- Provider resources

RiseToImmunize.org/ImmunizationsHub

New Partnership



Trusted Messenger Program

Blinded Comparative Report



Available **February 19th**
on our RIZE Data
Dashboard!



*Adds Q4 2025 to previous
report*

AMGA 2026 Annual Conference **Las Vegas**

April 15-18, 2026

Mandalay Bay Resort and Casino
Las Vegas, NV

amga.org/AC26



Today's Speakers



Lisa C. McGuire, PhD, FGSA, VP of Strategic Alliances & Practice Innovation, Gerontological Society of America



Anna Pendrey, MD, Assistant Professor of Clinical Family Medicine, Indiana University School of Medicine





Concentric Value of Vaccination As We Age

Lisa C. McGuire, PhD, FGSA
VP of Strategic Alliances & Practice Innovation

Who is GSA?



- Largest worldwide professional society dedicated to advancing innovation in aging across the lifespan
- Multidisciplinary membership of 6,000+ researchers, practitioners, and academicians across 26 disciplines
- Areas of Focus:
 - Stimulating research on aging
 - Providing person-centered interdisciplinary care of older adults
 - Advocating for policy that advances meaningful lives as we age
 - Educating the next generation of experts in aging

Mission:

Foster Excellence, Innovation and Collaboration to Advance Aging Research, Education, Practice and Policy.

Foundational Activities



Publisher



Annual Scientific Meeting

Policy and Professional Affairs

Major Initiatives

- Coalitions and Partner Organizations
- Federal Advisory Committees and Councils
- Letters, Comments, and Statements
- O'Neill & Hyer Summer Policy Internship
- Policy Publications



Co-chair AVAC



- Improving vaccine infrastructure
- Creating equity in vaccine access
- Eliminating financial barriers
- Promoting high immunization rates



Strategic Alliances & Practice Innovation

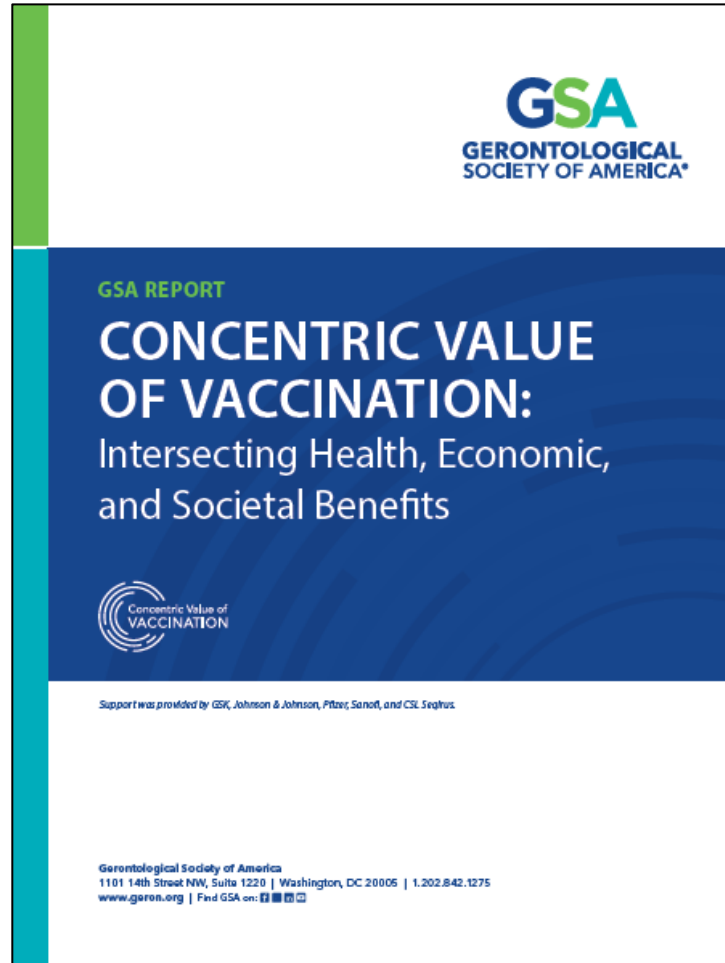


Focus Areas

- KAER Framework
 - Brain Health
 - Obesity
- Pain Management
- Longevity
- Ageism in Health Care
- Adult Vaccination



Empowering Vaccination Among Older Adults



CSL Seqirus

GSK

Johnson & Johnson

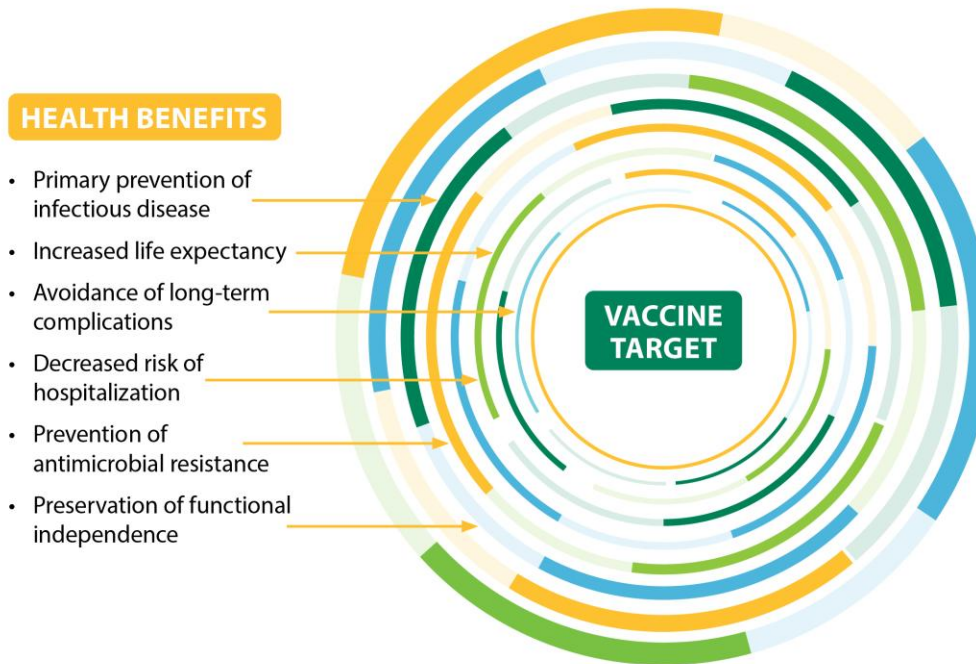
Pfizer

sanofi



geron.org/vaccines

GSA Concentric Value of Vaccination as We Age



Health Benefits of Vaccines

- Major driver of 20th-century life expectancy gains
- Reduce mortality from diphtheria, measles, polio, and other diseases
- Critical across the life span — not just for children



Vaccines and Healthy Aging

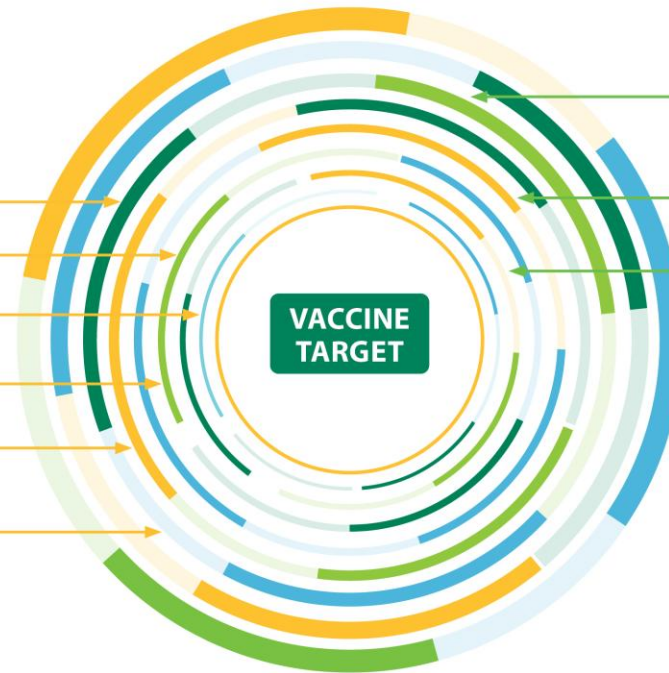
- Aging weakens the immune system (immunosenescence) → higher infection risk
- Key threats in older adults → hospitalizations & deaths
 - **Shingles** (reactivation of chickenpox virus)
 - **Influenza, RSV, pneumococcal disease**
- Vaccination helps **to preserve independence** and prevents complications

GSA Concentric Value of Vaccination as We Age



HEALTH BENEFITS

- Primary prevention of infectious disease
- Increased life expectancy
- Avoidance of long-term complications
- Decreased risk of hospitalization
- Prevention of antimicrobial resistance
- Preservation of functional independence



ECONOMIC BENEFITS

- Health care costs savings for individuals, families, and societies
- Preserve workplace productivity
- Fulfill caregiving responsibilities

Economic Benefits of Vaccines

Return on Investment

- Every \$1 in childhood vaccines → ~\$11 savings
- Adult vaccination ROI: up to 19x investment

Health System Savings

- Prevent costly outbreak response (e.g., measles 2025 Texas outbreak: \$4.5M)

Older Adults (Age 50+)

- 4 vaccine-preventable diseases (flu, pneumococcal, shingles, pertussis) → health care cost \$26.5B annually
- \$16B per year (flu alone) & \$5.1B per year (pneumococcal alone)
- 80% of burden in unvaccinated individuals

Promoting Productivity

Workforce Productivity

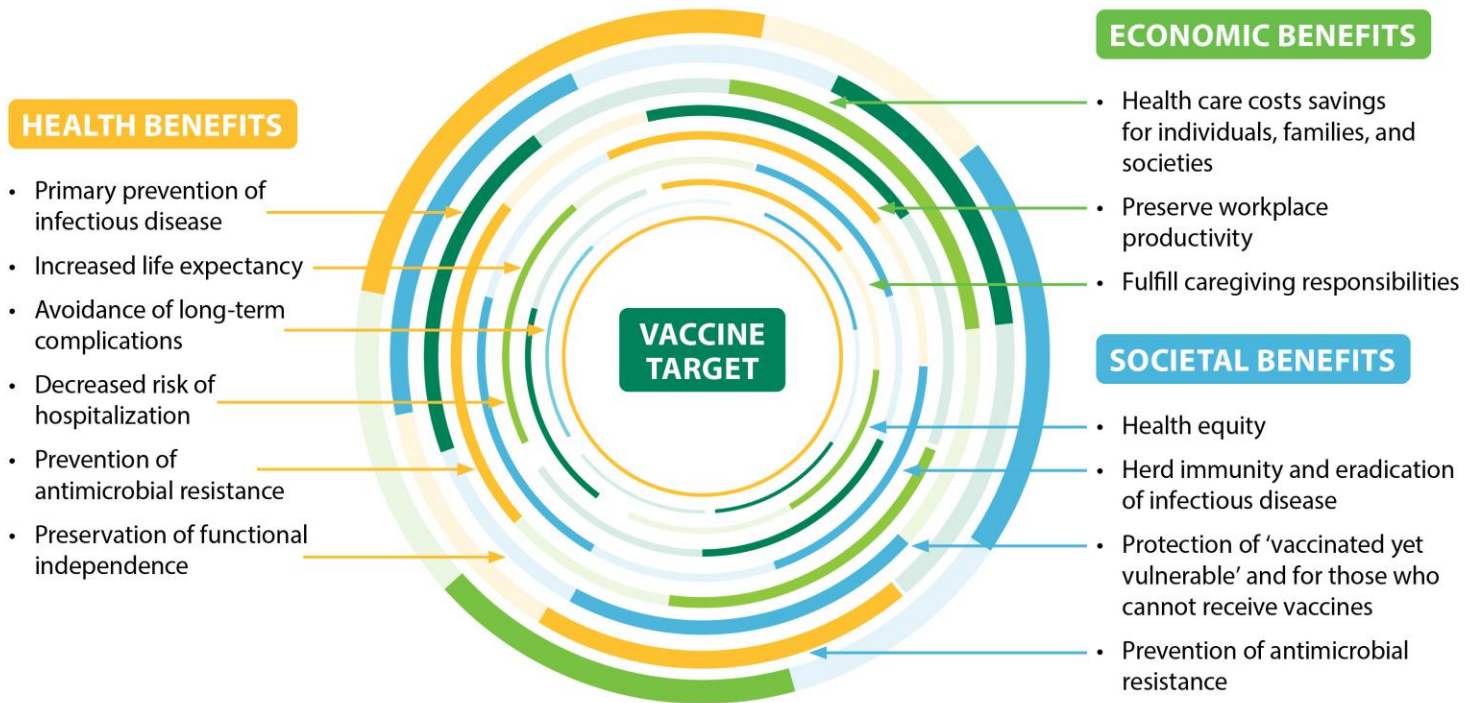
- Reduces absenteeism, presenteeism, and replacement costs
- Flu causes 17M lost workdays annually → vaccination cuts in half

Support for Caregivers

- 20% of U.S. adults are caregivers
- 4.5 million caregivers belong to the *sandwich generation*
- Vaccination lowers illness burden → supports workforce stability & financial security



GSA Concentric Value of Vaccination as We Age



Societal Benefits of Vaccines

Beyond Individual Health

- Strengthens community resilience & reduces disease transmission
- Supports participation in work, caregiving, and community life
- Protects vulnerable populations who cannot be vaccinated

Community Immunity (Herd Immunity)

- High vaccination coverage → indirect protection for immunocompromised, older adults, and others at risk
- Especially vital for older adults with weaker immune responses

Securing Society's Strength

Independence & Well-Being

- Helps older adults maintain independence, delay/avoid institutional care
- Reinforces social fabric by enabling caregiving & volunteerism



Challenges

- Cost
- Access, especially in rural areas
- Misinformation → hesitancy
- Trusted messenger

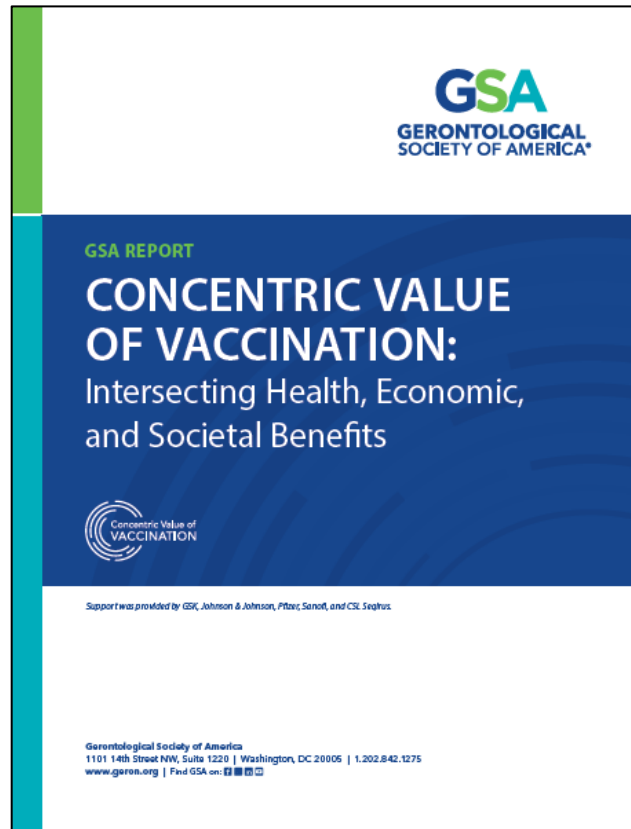


In Conclusion

- The benefits of vaccines ripple outward across the life course—from the individual to the community and the broader economy and society—making them powerful tools in public health.
 - **Health:** Protect health, prevent disease, & minimize complications
 - **Economic:** Lower health care costs, boost productivity, & support caregiving
 - **Societal:** Protect the vulnerable; promote independence & well-being
- Vaccines are a cornerstone of societal health with the interconnectedness of the concentric value of vaccinations with health, economic, and societal outcomes.

To Learn More...

Read



Watch

GSA MOMENTUM DISCUSSION

Innovating for Impact: Vaccinations in a Shifting Health Landscape

This session examines the benefits of vaccines for individuals and society and charts a course for vaccination strategies across the lifespan.

THURSDAY, NOVEMBER 13 | 3:00 - 4:00 PM EST
HYNES CONVENTION CENTER | ROOM 309

			
MODERATOR Stefan Gravenstein, MD, MPH Warren Alpert Medical School of Brown University	PANELIST Barbara Resnick, PhD, RN, CRNP, FAAN, FAANP University of Maryland School of Nursing	PANELIST Carolyn Bridges, MD, FACP Immunize.org	PANELIST Michael Baker, MS, MA American Action Forum

Participate





"Empowering Immunizations in Older Adults"

Anna Pendrey, MD, DABOM

Assistant Professor Clinical Family Medicine - Geriatrics -
Obesity Medicine

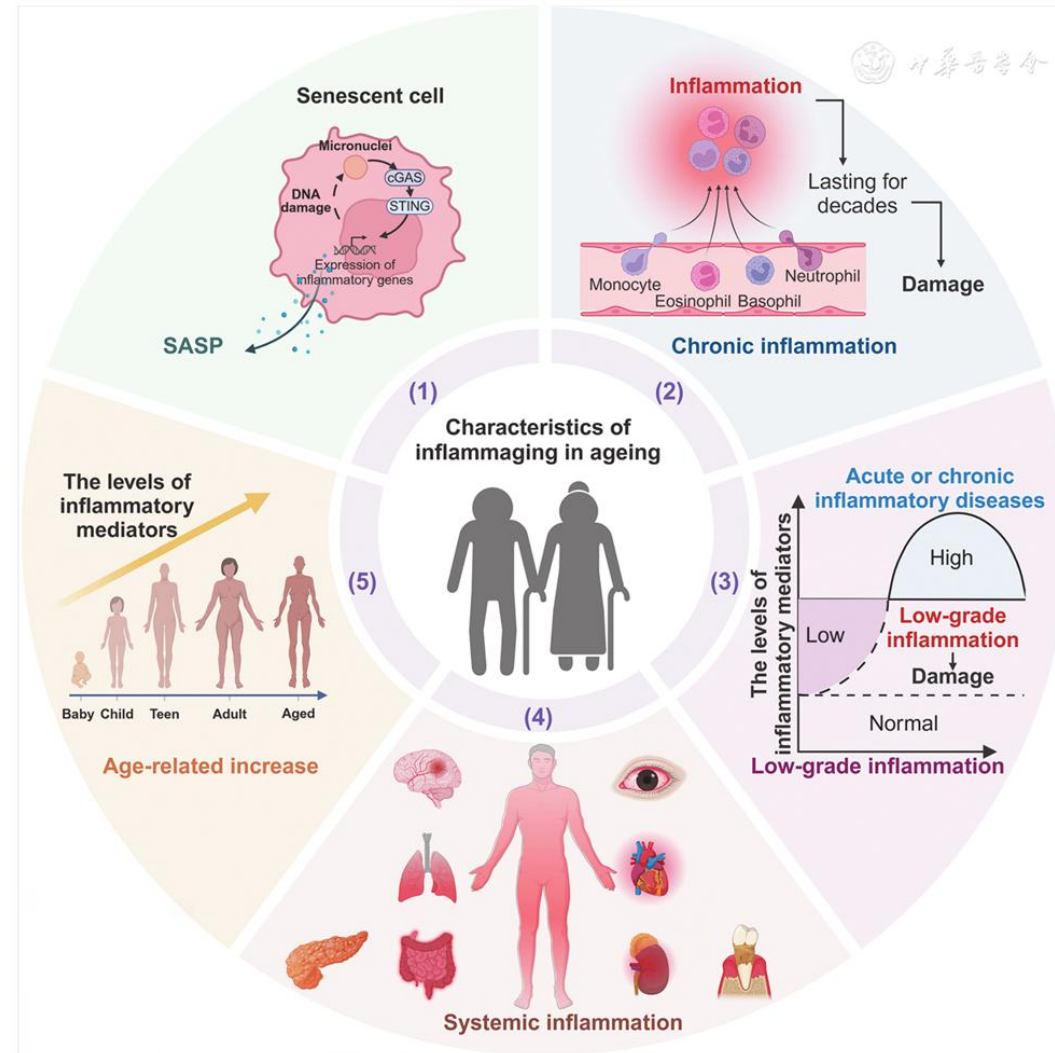
Associate Director IUSOC

Indiana University School of Medicine
apendrey@iu.edu

Objectives

- Explain the importance of vaccinating older adults to prevent pneumonia, influenza, shingles, RSV, and COVID-19.
- Discuss the current vaccination recommendations for older adults, including schedules for pneumonia, influenza, shingles, RSV, and COVID-19.
- Identify the most common and clinically significant side effects associated with these vaccines.

Why Vaccines Matter in Older Adults



COVID-19 Vaccine



Why is this important:

COVID-19 has had severe effects on older adults, particularly those with underlying health conditions, as they are at greater risk for hospitalization, long-term complications (long COVID), and death from the virus.

Effectiveness:

Primary series (2 doses of Pfizer/Moderna or 1 of Johnson & Johnson):

In clinical trials, these vaccines showed **about 94-95% effectiveness** at preventing severe illness in the general population. In older adults (65+), effectiveness drops slightly but still provides significant protection.

Booster shots: A **booster shot** helps maintain immunity and restores high levels of protection. Boosters have been shown to **restore effectiveness to 70-90%** in preventing symptomatic infection and continue to provide **high protection (up to 95%)** against hospitalization and death.



COVID-19 Vaccine

04/28/2021

Real-world data show vaccination* **reduced the risk** for
COVID-19 hospitalization among adults 65 and older†

Vaccination is a critical tool to **reduce severe COVID-19** in adults 65 and older



* Receipt of Pfizer-BioNTech or Moderna 2-dose vaccine series

† Patients enrolled from 24 U.S. hospitals in 14 states

CDC.GOV

bit.ly/MMWR42821

MMWR



COVID-19 Vaccine

For older adults (65+): primary vaccine series (two doses of mRNA vaccines or one dose of Johnson & Johnson) followed by a **booster** (usually 6-12 months after the last dose).

Additional Boosters: Older adults are also encouraged to get **additional boosters** as recommended by health authorities, especially if they are at higher risk (e.g., nursing homes, chronic conditions).

Timing: If it's been more than **6 months** since your last COVID-19 vaccine dose, a **booster** is recommended to help maintain protection.



Influenza Vaccine (Flu)

Effectiveness:

- The flu vaccine's effectiveness varies from year to year, depending on how well the strains of the virus in the vaccine match the circulating strains.
- The flu vaccine provides about **40-60% effectiveness** at preventing flu infection in the general population.

For older adults, the protection is generally **lower** than in younger people, but the vaccine is still highly effective in preventing severe outcomes like hospitalization, intensive care, and death.

Receive a **higher-dose flu vaccine** (like **Fluzone High-Dose** or **Fluad**) designed specifically for people 65 and older. These vaccines tend to offer a **better immune response** and increase effectiveness.



Vaccine Effectiveness – How well does flu vaccine work? CDC <https://www.cdc.gov/flu/vaccines-work/vaccineeffect.htm>

Influenza Vaccine (Flu)

PATIENTS 65+ GET ADDED PROTECTION WITH STRONGER FLU VACCINES



Give your older patients with cardiovascular disease the best chance of avoiding severe illness and complications this flu season.

People 65 and older account for the majority of influenza (flu)-related hospitalizations and deaths:



Influenza infection is linked to a
6-fold elevated risk
of myocardial infarction
3-fold higher risk
of stroke



Not all flu vaccines are the same for people 65 and older. Higher-dose vaccines are better.
They:

- **Are more effective** than the standard-dose flu shot
– Offer **↑ ~25% better protection**
- Prompt a greater immune response **with similar safety**

At older ages:

- The immune system isn't as robust
- CVD makes patients even more vulnerable to serious influenza-related outcomes



? Which flu vaccines are best?

One of these three:

High-dose flu vaccine

Recombinant flu vaccine

Adjuvanted flu vaccine

Contain 3-4x the amount of antigen compared with the regular vaccine

Contains an added ingredient to boost an immune response



Remember, any flu vaccine is better than none if one of these vaccines isn't available.

Visit [CardioSmart.org/Vaccines](https://www.cardiosmart.org/Vaccines) for handouts to help your patients get the vaccines they need.

The ACC Adult Vaccination Initiative is supported by the Centers for Disease Control and Prevention (CDC) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award to the Council of Medical Specialty Societies (CMSS) with funding by CDC/HHS. The contents are those of the authors and do not necessarily represent the official views of, nor endorsement by, CDC/HHS or the U.S. Government.



Influenza Vaccine (Flu)



For older adults (65+): It's recommended that everyone 65 years and older get the **annual flu vaccine** every fall before flu season begins (ideally by the end of October).



-High-Dose Flu Vaccine: The high-dose flu vaccine has been shown to be **more effective** in older adults. Clinical studies have demonstrated that it offers up to **20-30% greater protection** against flu-related complications (like hospitalization or severe illness) compared to the regular flu vaccine. Its effectiveness can be as high as **60-70%** in preventing severe outcomes in older adults.



Timing: Flu season usually peaks between **December and February**, so getting vaccinated by **October** is ideal, but getting vaccinated later is still beneficial.



Pneumococcal Vaccine

What it prevents

- Invasive pneumococcal disease (IPD), including:
- Bacteremia
- Meningitis
- Pneumonia caused by *Streptococcus pneumoniae*

Effectiveness

- Pneumococcal conjugate vaccines (PCVs):
- ~45–75% effective against vaccine-type pneumococcal pneumonia
- ~75–90% effective against invasive pneumococcal disease
- Effectiveness is higher for invasive disease than non-bacteremic pneumonia

Protection is sustained and improved with conjugate vaccines compared to PPSV23 alone



Pneumococcal Vaccine

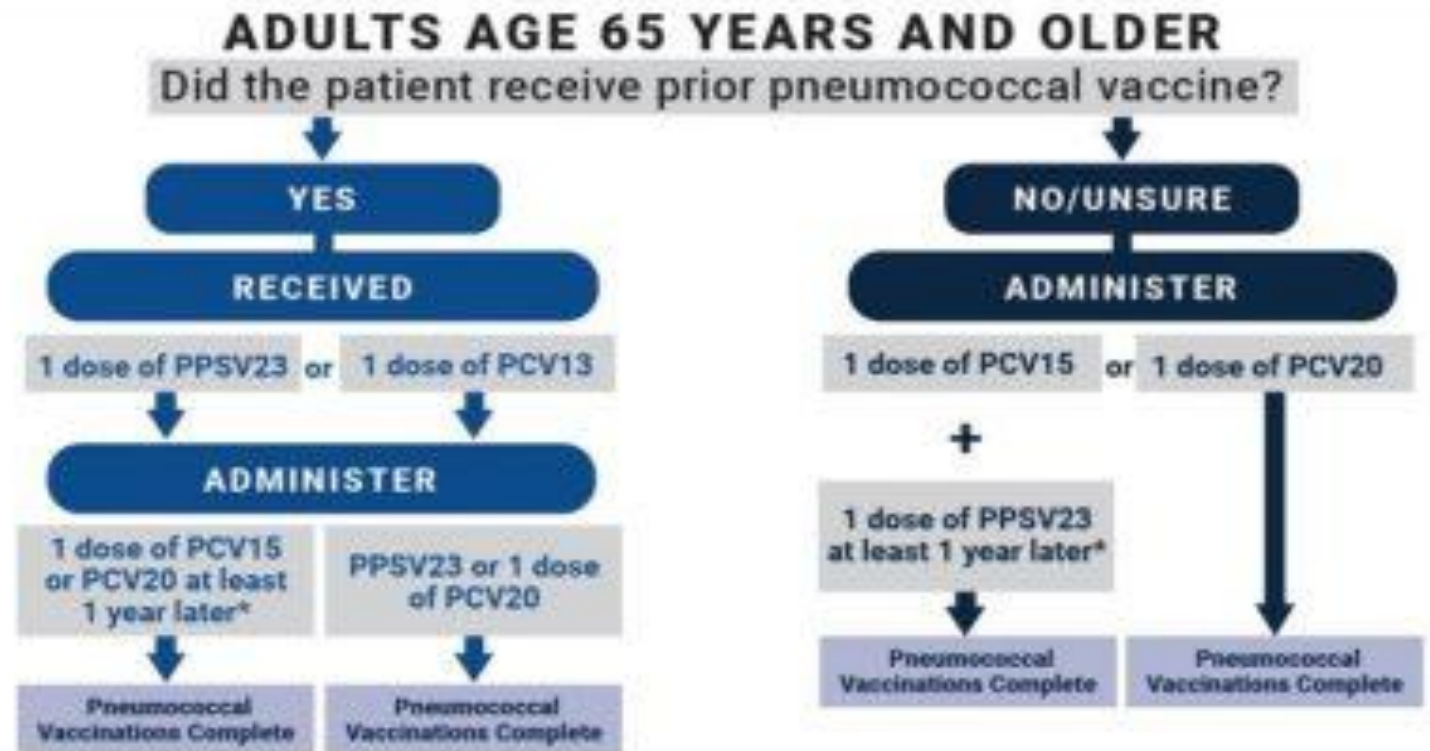
- **Adults ≥50 years:**
 - **Option 1:** PCV20 or PCV21 (single dose)
- OR
- **Option 2:** PCV15 → PPSV23 (≥1 year later; ≥8 weeks if immunocompromised)

• No additional PPSV23 needed after PCV20 or PCV21

Family Medicine Pearl

• PCV20 or PCV21 simplifies decision-making and reduces missed opportunities in clinic

PNEUMOCOCCAL VACCINE FOR US ADULTS



RSV Vaccine Recommendations



Adults 75 and older: A single dose of FDA approved RSV vaccine is recommended for all adults aged 75 and older

Adults 50-74 years with increased risk for severe RSV are recommended to receive a single dose of RSV vaccine

Conditions that increase the risk of severe RSV include:

Chronic heart, lung disease, weakened immune system, Diabetes Mellitus Type 2, Obesity, Long Term Care Residence
Protection is sustained and improved with conjugate vaccines compared to PPSV23 alone



Shingles Vaccine (Herpes Zoster)



Why It's Important:

Shingles is a painful, blistering rash caused by the reactivation of the varicella zoster virus. Older adults are at a higher risk of developing shingles, and the disease tends to be more severe as we age.

Pain: Shingles can cause severe nerve pain, which can last for months (called postherpetic neuralgia). This is especially common in people over 60.

Complications: Shingles can lead to serious complications, including blindness, neurological problems, and permanent scarring.

Effectiveness: Clinical studies have shown that **Shingrix** is about **90% effective** in preventing shingles in adults aged 50 and older, and it maintains strong protection even in those 70+ years old.



Recommendations Shingles Vaccine

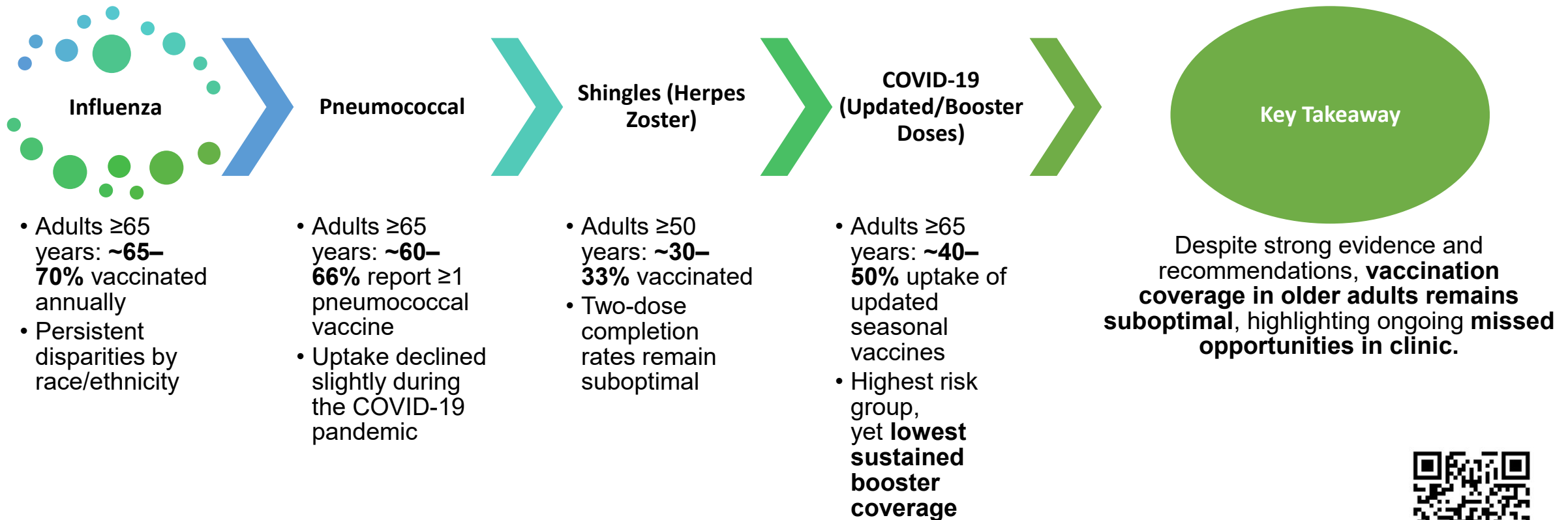


For older adults (50+): The **Shingrix** vaccine is recommended for everyone aged 50 or older, whether they have had shingles before.

Dosing schedule: Shingrix is given as **two doses**, usually spaced **2-6 months apart**. Even if someone has had shingles before, it's still recommended to get the vaccine.

Timing: It's best to get vaccinated before the age of 60 to prevent shingles, but if someone is older, they should still get the vaccine to reduce their risk.





Common Vaccine Side Effects in Older Adults

- Injection site: pain, erythema, swelling
- Fatigue
- Muscle aches, chills, mild fever



Serious and Rare Adverse Events

- Severe allergic reactions (anaphylaxis)
- Myocarditis/Pericarditis
- Guillain Barre Syndrome (GBS)
- Thrombosis with thrombocytopenia syndrome



Upcoming Webinar



Topic: TBA



Date/ Time: Thursday, March 19th at 2pm ET



Presenter: TBA

Questions?



Submit your
questions using the
Q&A feature at the
bottom of the screen