



RIZE Monthly

A newsletter for **Rise to Immunize**[®], AMGA Foundation's national campaign aimed at improving routine adult immunization rates



April 2026 Edition

AMGA Foundation's National Health Campaigns aim to support our members in tackling pressing public health challenges and improving the health of patients and communities across the country. Our goal is to help you implement evidence-based, organization-wide changes that lead to sustainable outcomes. As participants in our current campaign, Rise to Immunize[®] (RIZE), we welcome your input on what comes next. **Complete this [two-minute survey](#) to provide feedback on the focus of our next National Health Campaign.**

The hallmark of our National Health Campaigns is peer-to-peer learning. In that vein, we hope to see many of you April 15-18 for the AMGA 2026 Annual Conference (AC26), taking place in Las Vegas! The action-packed conference agenda will deliver high-value learning, shared strategies, and networking opportunities—including our **RIZE Meet & Greet Breakfast** on **Saturday, April 18 at 7:00 am PT** in Coral A meeting room. We encourage all participating medical groups and health systems to join us to connect with peers in the campaign! This breakfast is hosted by Pfizer, Inc. to encourage peer-to-peer learning and is only open to representatives from medical groups and health systems enrolled in RIZE.

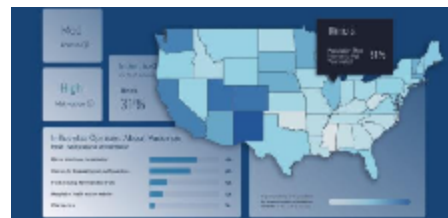
Finally, while at AC26, be sure to check out a poster on campaign impact developed by 2025 "RIZE to the Challenge" Award-winner UW Medicine and the RIZE team. The poster, *Prioritizing Vaccination During Uncertain Times: A Health System's Journey to Protecting Patients from RSV, COVID-19, and Hepatitis B*, will be featured during the poster sharing sessions on Thursday, Apr. 16 from 3:00 to 5:00 pm PT, and Friday, Apr. 17, from 11:00 am to 1:00 pm PT.

As always, please don't hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

Flu by the Numbers

U.S. influenza activity is declining after the winter peak, with high or very high levels of influenza-like illness reported in 10 out of 64 jurisdictions. There have been at least 28 million illnesses, 360,000 hospitalizations, and 22,000 deaths from flu—including 115 child deaths—so far this season according to estimates from the Centers for Disease Control and Prevention. Although activity is trending downward, clinicians should remain vigilant, particularly for older adults and other high-risk groups. Remember—if influenza viruses are circulating in your community, it's not too late to get vaccinated against the flu!



Upcoming Dates

Apr. 15 – Deadline to submit quarterly data report ([Learn more](#))

Apr. 15-18 – AMGA 2026 Annual Conference in Las Vegas, NV ([Register](#))

- **Apr. 17** – RIZE Meet & Greet Breakfast at 7 am PT

May 21 – Campaign webinar: TBA at 2 PM ET

May 21 – Data results available ([View data dashboard](#))

Campaign Spotlight

Please welcome the newest member of the RIZE team, Erica Hennes! Prior to AMGA, Erica worked for four years at the National Institute of Diabetes and Digestive and Kidney Diseases as a program specialist in the agency's office of science, policy, and public affairs. She brings experience in program planning, stakeholder management, and materials development that will be critical to her work as a manager on our team. She is also in the process of earning her MPH from Medical College of Wisconsin. Erica will be joining us at AC26 in Las Vegas, so please be sure to say hello and introduce yourself!

Resource of the Month

The National Foundation for Infectious Diseases (NFID)—in collaboration with the Association of Immunization Managers, the National Association of County and City Health Officials, and Fraym—has developed the [U.S. Vaccine Uptake Dashboard](#). This interactive tool maps attitudes, behaviors, and barriers to adult (18+) vaccination against COVID-19, influenza, respiratory syncytial virus (RSV), and pneumococcal disease. Users can view health data at the state, county, and zip code levels and compare geographies based on intent to get vaccinated. Leverage this hyperlocal data to determine where best to allocate resources; create custom vaccination messages and resources for specific groups in your community; and improve immunization service delivery and community outreach efforts!



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