



# RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



## December 2022 Edition

Next week (Dec. 5–9) is [National Influenza Vaccination Week](#) (NIVW), which highlights the importance of administering influenza vaccines to everyone six months and older. This annual observance is particularly important this year, as early trends indicate this flu season may be severe. In the last few weeks, [CDC's FluView](#) report has indicated flu-related hospitalizations are increasing. Additionally, a recent [Morbidity and Mortality Weekly Report \(MMWR\)](#) titled "Influenza Incidence and Vaccine Effectiveness During the Southern Hemisphere Influenza Season – Chile, 2022" revealed data from the southern hemisphere demonstrating an increase in flu cases this season compared to the last few years. The report underscores the effectiveness of vaccination; in Chile the adjusted vaccine effectiveness against influenza A(H3N2)-associated hospitalization was 49%.

**The Rise to Immunize™ (RIZE) campaign encourages all groups to participate in NIVW and increase the number of patients immunized against influenza!** Your hard work to vaccinate patients can have a large impact on reducing hospitalizations and saving more lives.

In addition to the CDC's [NIVW tools](#), RIZE has a variety of tools to support you.

- [Campaign Toolkit](#) – offers influenza-specific resources in all domains, including provider and staff education, clinical support, IT/documentation, patient education, and financial management.
- [Provider Resources webpage](#) – includes influenza-related materials on aging, coadministration, equity, and more.
- [Patient Resources webpage](#) – offers an influenza-specific section with resources to educate your patients.
- ["Reducing Flu Vaccine Disparities"](#) webinar – shares initiatives to reduce influenza disparities.
- ["Influenza 101"](#) webinar – presents influenza vaccination best practices.

As always, if you have any questions, please don't hesitate to contact [RiseToImmunize@amga.org](mailto:RiseToImmunize@amga.org)

Best,  
- The RIZE Team

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## Meeting Summary

### "National Adult and Influenza Immunization Summit Meeting"

RIZE partner organization, National Adult and Influenza Immunization Summit (NAIS), assembled immunization experts for a meeting on Nov. 2–3 in Atlanta. The meeting focused on improving adult immunizations to sustain progress accomplished during the pandemic. Topics included improving data gathering and access, overcoming inertia on adult immunizations, addressing vaccine hesitancy, implementing new adult vaccine recommendations, and more—view the [full agenda](#) for additional information.

RIZE's very own Elizabeth Ciemins, PhD, MPH, MA, participated in a panel discussion on quality measures for adult immunizations. She presented information on AMGA's activities in adult immunizations, quantitative and qualitative results from our initiatives, and immunization insights from members. To learn more, [view Elizabeth's presentation](#).

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### Upcoming Dates

**Dec.** – No webinar. Happy holidays!

**Jan. 17** – Deadline to submit quarterly data report. ([Learn more](#)).

**Jan. 19** – Monthly campaign webinar: "Operationalizing CDC's Adult Immunization Schedule" at 2 p.m. ET ([Register](#))



### Campaign Spotlight

This month, we spotlight our three 2022 "[RIZE to the Challenge](#)" award recipients. Congratulations to HealthPartners, Premier Medical Associates, P.C., and Sharp Rees-Stealy Medical Group, Inc. Each award-winning group has demonstrated high performance on the campaign measures during Year 1. You can hear from each group and learn about what they attribute their success to in the [recorded webinar](#), "Year 1 Data Review & RIZE Awards." We look forward to sharing the successes of more RIZE participants throughout the next three years.



### Resource of the Month

We recently launched a microsite on the RIZE website with resources from the campaign founding sponsor, Pfizer Inc. By visiting [Pfizer Tools and Resources](#), you can find unbranded provider- and patient-facing resources to support pneumococcal vaccinations. Tools address a range of topics—from serving as a vaccination champion, to navigating immunization reimbursement pathways, to communicating who is at risk for pneumococcal pneumonia. We encourage you to visit this microsite and utilize the tools from our founding sponsor.

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**AMGA Foundation - Rise to Immunize™ Campaign**

One Prince Street

Alexandria, VA 22314

Phone: 703.838.0033 | Fax: 703.548.1890

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