

Campaign Overview & Orientation

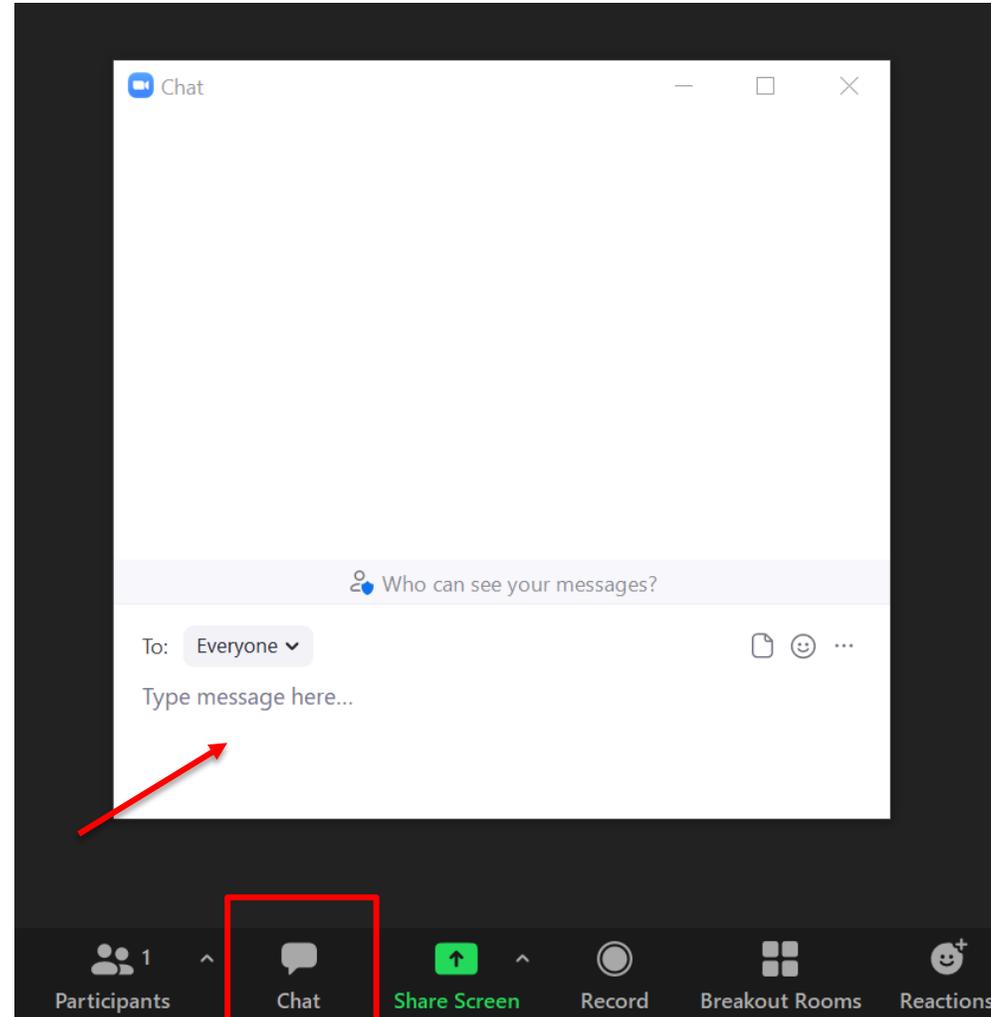
November 18, 2021

Questions?



Ask any questions you have via the chat.

We will answer questions at the end of the webinar.



Webinar Recording



- Today's webinar will be recorded and made available the week of November 29th on [RiseToImmunize.org](https://www.risetoimmunize.org)

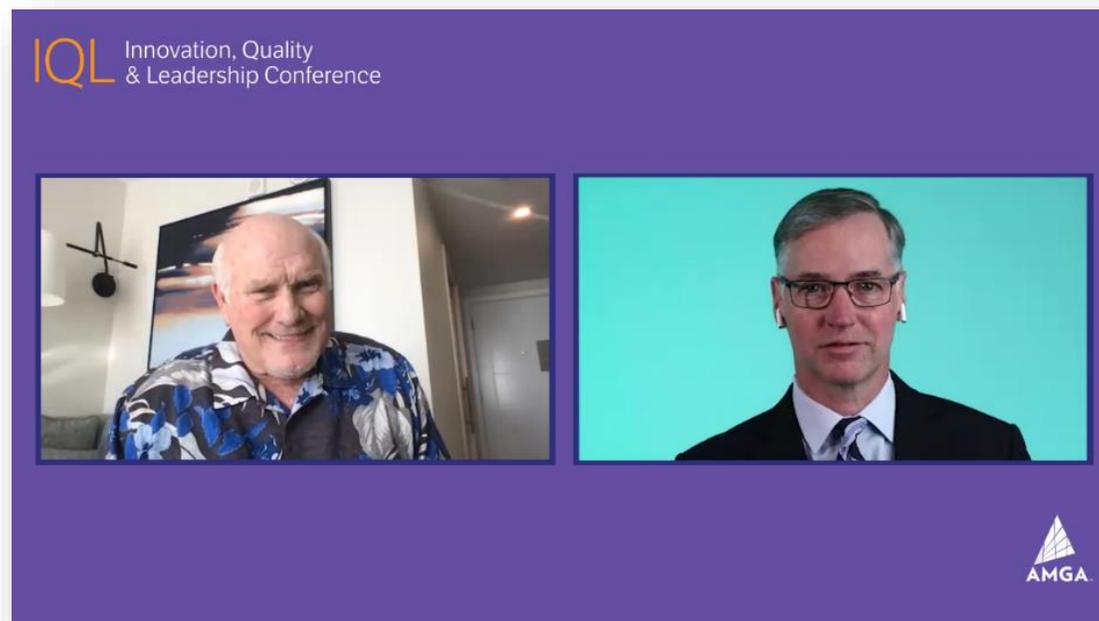
The screenshot shows the Rise to Immunize website. The navigation bar includes 'About', 'Resources', 'Measurement', and 'Participation'. The 'Resources' menu is open, with 'Webinars' highlighted by a red arrow. The main content area features a 'Webinars' section with a description, an invitation for AMGA members, and a link to 'email us'. Below this is a 'Rise to Immunize™ Webinar Schedule' section with a table of upcoming webinars.

MATERIALS	DATE	TOPIC	PRESENTER(S)
Recording Only Slides	Oct. 21, 2021	Data Orientation	Rise to Immunize™ Team
	Nov. 18, 2021	Campaign Overview & Orientation	Rise to Immunize™ Team



Rise to Immunize™ Launch Event

Featured at Virtual IQL
Thurs., Oct. 28th





Rise to Immunize Introduction Video



Our Team



Dr. John W. Kennedy, MD
President, AMGA
Foundation, Chief Medical
Officer, AMGA



**Dr. Elizabeth Ciemins,
PhD, MPH, MA**
Vice President, Research
and Analytics



Lisa Cornbrooks
Senior Director,
National Health
Campaigns



**Stephen Shields,
MPH**, Population
Health Research
Analyst



**Morgan Drexler,
MPH, CPH**,
Associate, National
Health Campaigns



Marilyn Mazac
Coordinator,
National Health
Campaigns

National Advisory Committee



- **Randy Bergen, M.D.**, Outpatient Pediatrics, Walnut Creek Medical Center, The Permanente Medical Group; Pediatric Infectious Disease Consultant; Clinical Lead, Kaiser Permanente, Northern California Flu Vaccine Program*
- **Frank Colangelo, M.D., FACP, M.S.-HQS**, Chief Quality Officer, Premier Medical Associates, P.C.
- **Leon Jerrels, RN, CPHQ**, Director Quality Improvement, Kelsey-Seybold Clinic
- **David Kim, M.D., M.A., CAPT**, U.S. Public Health Service, Director, Division of Vaccines, OIDP, OASH, U.S. Department of Health and Human Services
- **Stanley Martin, M.D.**, Director, Division of Infectious Diseases, Geisinger
- **Carrie Regnier, RN, M.P.H.**, Director, Quality and Clinical Effectiveness, Norton Medical Group
- **Mitchel C. Rothholz, R.Ph., M.B.A.**, Chief Strategy Officer, American Pharmacists Association
- **Vincenza Snow, M.D.**, Senior Medical Director of Vaccines, Pfizer Inc.
- **Elizabeth Sobczyk, M.S.W., M.P.H.**, Project Director, American Medical Directors Association – The Society for Post-Acute and Long-Term Care Medicine
- **Litjen (L.J.) Tan, M.S., Ph.D.**, Chief Strategy Officer, Immunization Action Coalition; Co-chair, National Adult Immunization Summit and National Influenza Vaccine Summit
- **Charles Van Duyne, M.D., M.S.**, Chief Medical Information/Innovation Officer, USMD Health System

**Emeritus*



**Rise to the Challenge.
Rise to Immunize™.**

**Goal
25 million vaccines
administered by
2025.**

Campaign Participation

Report campaign
data quarterly

Implement
evidence-based
care processes
("campaign
planks")

Use campaign
resources



Report Data Quarterly

Campaign Measures

	Basic Track	Core Track
Influenza (19+)	√	√
Pneumococcal (66+)	√	√
Td/Tdap (19+)		√
Zoster (50+)		√
Bundle		√

Data Submission



rise to immunize

AMGA.org AMGA Foundation

About Resources **Measurement** Participation Enroll

Measurement

Overview
Data Reporting Tracks
Data Submission

Home / Measurement / Data Submission

Data Submission

Campaign participants will submit data by emailing a completed predefined Excel template to the campaign. Download the Excel template below:

- [Data Reporting Excel Template](#)

Send the completed Excel template to DataForRize@amga.org. For guidance on completing and sending the Excel template, please consult our [Data Submission User Guide](#).

Reporting Due Dates



Flu Season (Measurement Year) ¹	Reporting Quarter ²	Report Due Date	Blinded Comparative Report Provided
2021	Q3 2021	Feb 15, 2022	Mar 29, 2022
	Q4 2021		
	Q1 2022	Apr 15, 2022	May 27, 2022
	Q2 2022	Jul 15, 2022	Aug 26, 2022
2022	Q3 2022	Oct 14, 2022	Nov 29, 2022
	Q4 2022	Jan 17, 2023	Feb 28, 2023
	Q1 2023	Apr 14, 2023	May 26, 2023
	Q2 2023	Jul 14, 2023	Aug 25, 2023
2023	Q3 2023	Oct 16, 2023	Nov 29, 2023
	Q4 2023	Jan 16, 2024	Feb 27, 2024
	Q1 2024	Apr 15, 2024	May 29, 2024
	Q2 2024	Jul 15, 2024	Aug 26, 2024
2024	Q3 2024	Oct 15, 2024	Nov 26, 2024
	Q4 2024	Jan 15, 2025	Feb 26, 2025
	Q1 2025	Apr 15, 2025	May 28, 2025
	Q2 2025	Jul 15, 2025	Aug 26, 2025



Send completed Excel Sheets to
DataForRize@amga.org

Send Questions to
RiseToImmunize@amga.org

Baseline Reporting Time Periods



Flu Season (Measurement Year) ¹	Reporting Quarter ²	Active Patient Lookback Period	# of APL Months Included	Measurement Period (Cumulative Quarters)	# of MP Quarters Included
Pre-COVID 2019	Q3 2019	4/1/2018–9/30/2019 Q2 2018–Q3 2019	18	7/1/2019–9/30/2019 Q3 2019	1
	Q4 2019	4/1/2018–12/31/2019 Q2 2018–Q4 2019	21	7/1/2019– 12/31/2019 Q3 2019–Q4 2019	2
	Q1 2020	4/1/2018–3/31/2020 Q2 2018–Q1 2020	24	7/1/2019– 3/31/2020 Q3 2019 – Q1 2020	3
	Q2 2020	4/1/2018–6/30/2020 Q2 2018–Q2 2020	27	7/1/2019– 6/30/2020 Q3 2019 – Q2 2020	4
Intra-COVID 2020	Q3 2020	4/1/2019–9/30/2020 Q2 2019 - Q3 2020	18	7/1/2020–9/30/2020 Q3 2020	1
	Q4 2020	4/1/2019–12/31/2020 Q2 2019–Q4 2020	21	7/1/2020–12/31/2020 Q3 2020–Q4 2020	2
	Q1 2021	4/1/2019–3/31/2021 Q2 2019–Q1 2021	24	7/1/2020–3/31/2021 Q3 2020–Q1 2021	3
	Q2 2021	4/1/2019–6/30/2021 Q2 2019–Q2 2021	27	7/1/2020–6/30/2021 Q3 2020–Q2 2021	4

**Data Report Due
February 15th**

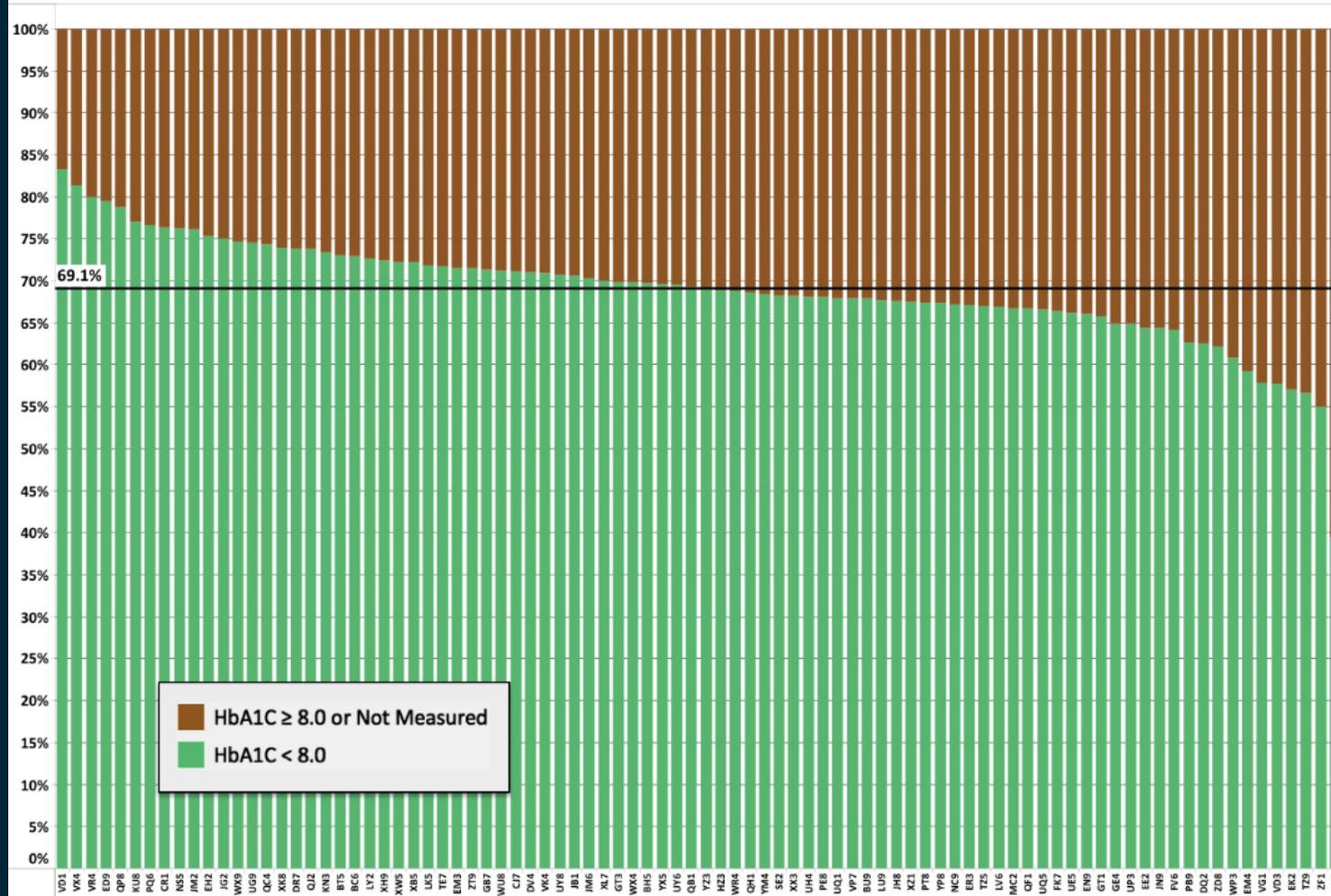
¹ Flu seasons span from July 1–June 30 (Q3, Q4, Q1, and Q2). Q1 and Q2 are part of the flu season named after the previous calendar year (e.g., if the Reporting Quarter is Q2 2022, it is considered part of the 2021 flu season).

² Measures will be reported quarterly. The *reporting quarter (RQ)* refers to the last quarter of both the Active Patient Lookback and the Measurement Period (i.e., the most recent quarter of data).

Blinded Comparative Reports



T2G® 2018 Q4: Proportion of Patients with HbA1c in Control (< 8%)



Available
to groups by
March 29, 2022



Data Orientation Webinar



About

Resources

Measurement

Participation

Enroll

Resources

[Home](#) / [Resources](#) / [Webinars](#)

Webinars

Our monthly webinars feature speakers from leading health organizations sharing best practices and resources to improve adult vaccination rates.

All participating AMGA members, partners, and sponsors are invited to attend our monthly webinars. Others can visit the website following the event for an archived recording.

For questions, please [email us](#).

Rise to Immunize™ Webinar Schedule

Webinars will be held from 2-3pm ET

MATERIALS	DATE	TOPIC	PRESENTER(S)
Recording Only Slides	Oct. 21, 2021	Data Orientation	Rise to Immunize™ Team



Implement Evidence-Based Care Processes ("Campaign Planks")



Campaign Toolkit



- Digital resource
- Each plank has a summary and accompanying tools
- Available Q1 2022



Provider & Staff Education

- Level 1: Evaluate & provide baseline education

Level 2: Establish immunization protocols for practice

Level 3: Expand organization's vaccination expertise



Clinical Support



IT / Documentation



Patient Education



Financial Management



Use Campaign Resources

RiseToImmunize.org



The screenshot shows the website's header with the logo on the left, navigation links for 'About', 'Resources', 'Measurement', and 'Participation' in the center, and 'AMGA.org' and 'AMGA Foundation' on the right. An 'Enroll' button is positioned in the top right corner. The main content area features four vertical, rounded rectangular panels with a color gradient from blue to yellow. Each panel contains a photograph: a female healthcare worker, two male healthcare workers, a smiling male patient, and a female patient wearing a face mask. To the right of these panels is a 'Join Us' section with a call to action and a 'Learn More' button.

rise to immunize

AMGA.org AMGA Foundation

About Resources Measurement Participation [Enroll](#)

Join Us

Join your peers and enroll in the Rise to Immunize™ campaign to improve adult vaccination rates. Together, we can administer 25 million vaccines by 2025

[Learn More](#)

Campaign Webinars



The screenshot shows the Rise to Immunize website. The top navigation bar includes the logo, 'About', 'Resources' (highlighted with a red box), 'Measurement', and 'Participation'. A blue 'Enroll' button is in the top right. Below the navigation is a blue banner with the word 'Resources'. A breadcrumb trail reads 'Home / Resources / Webinars'. The main content area features a green and blue header for 'Webinars', followed by a paragraph about monthly webinars, a paragraph about AMGA member invitations, and a link to 'email us'. At the bottom, there is a section titled 'Rise to Immunize™ Webinar Schedule' with the text 'Webinars will be held from 2-3pm ET'.

**Held every
3rd Thursday
of the Month
from
2pm-3pm (ET)**



rise to
immunize



RIZE Monthly

A newsletter for **Rise to Immunize™**, AMGA Foundation's national campaign aimed at improving routine adult immunization rates



→ **Important Information & Campaign Updates**

→ **Campaign Spotlight**

→ **Campaign Resources**

→ **Upcoming Dates**

Rise to Immunize™ Community



[Home](#) [Contact Us](#) [Code of Conduct](#) [FAQs](#)



Communities

HOME COMMUNITIES ▾ DIRECTORY ▾ EVENTS ▾ BROWSE ▾ PARTICIPATE ▾ 🔍

RISE TO IMMUNIZE CAMPAIGN [SETTINGS](#)

COMMUNITY HOME DISCUSSION **4** LIBRARY **1** MEMBERS **135**

1 to 3 of 3 threads (4 total approved posts)

Most Recently Updated ▾ Posts in my communities ▾ 50 per page ▾ [POST NEW MESSAGE](#)

National Campaign Observance

- Rise to Immunize™ campaign's annual observance
- Aims to mobilize medical groups & health systems to take action to improve immunization rates
- Held in conjunction with National Immunization Awareness Month

Coming August 2022



Campaign Supporters

Campaign Participants



Polling Questions

Campaign Sponsors



Founding
Sponsor



Principal
Sponsor



Achieving
Sponsor



Contributing
Sponsors

Campaign Partners





Communication

RiseToImmunize@amga.org



→ **Webinar
Information**

→ **Newsletter**

→ **Send questions**



Social Media Channels



**American Medical Group
Association (AMGA)**

John W. Kennedy, M.D.



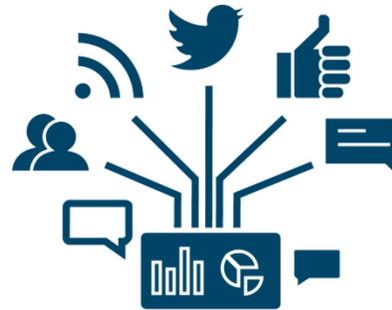
@theAMGA



Marketing Opportunities



[Logo Access](#)



[Social Media Toolkit](#)



[Email Signature](#)



Send Your Logo



PNG Image

**Width:
600 pixels**





Upcoming Dates & Next Steps

Key Upcoming Dates



January 20, 2022
2-3pm (ET)
First Campaign Webinar
of 2022



February 15, 2022
First Data Report Due

Next Steps

Communication



- Share addtl team POCs
- Whitelist domains ending in amga.org and amgalist.org
- Ensure you receive the 1st edition of RIZE Monthly (12.9.21)

Implementation



- Prepare data submission (due 2.15.22)
- Evaluate campaign plank(s) for implementation
- Attend Jan. 20 webinar

Promotion



- Send your organization's logo
- Utilize the social media toolkit & email signature

Questions

