



Assemble your Rise to Immunize™ Team (Included in the [Getting Started Checklist](#))

Your Rise to Immunize™ (RIZE) team should include the core team members outlined below.

Team Member	Example(s)
<p>Primary contact* who manages and oversees all campaign activities</p>	<ul style="list-style-type: none"> • Chief medical officer • Chief nursing officer • Chief operations officer • Chief quality officer • Director/manager of: <ul style="list-style-type: none"> ○ quality improvement ○ population health ○ value-based performance ○ clinical transformation ○ patient safety
<p>Quality contact* who leads campaign plank implementation and other relevant activities at your organization</p>	
<p>Data/IT contact* who oversees the campaign quarterly data reporting process at your organization</p>	<ul style="list-style-type: none"> • Data manager/analyst
<p>Marketing/PR contact* who is responsible for internal and/or external communications about the RIZE campaign on behalf of your organization</p>	<ul style="list-style-type: none"> • Chief marketing officer • Director/manager of: <ul style="list-style-type: none"> ○ branding ○ communications ○ marketing ○ public affairs ○ public relations
<p>Immunization Champion who is knowledgeable on all aspects of adult immunizations and stays abreast of the latest vaccine recommendations from the CDC's ACIP</p>	<ul style="list-style-type: none"> • Nurse practitioner • Pharmacist • Physician • Physician assistant
<p>Individuals that administer vaccines</p>	<ul style="list-style-type: none"> • Registered nurses • Licensed practical or vocational nurses • Other clinicians





<p>Individuals involved in immunization workflows, such as administration, data, reporting, and resource management</p>	<ul style="list-style-type: none"> • Front desk employees who ask patients about their vaccination status • Care team members who address patient questions • IT staff involved in reporting data to the campaign • Quality managers • Practice managers • Pharmacists
<p>Representative(s) from senior leadership**</p>	<ul style="list-style-type: none"> • Chief medical officer • Chief nursing officer • Chief operating officer • Chief quality officer
<p>Representative(s) from relevant specialties**</p>	<ul style="list-style-type: none"> • Leaders in <ul style="list-style-type: none"> ○ Primary care ○ Cardiology ○ Endocrinology ○ Geriatrics ○ Infectious disease ○ Pulmonology ○ Rheumatology

* Identified on your organization's [campaign enrollment form](#) as a campaign point of contact and serves as a foundational member of your core team. For a copy of your campaign enrollment form, email RiseToImmunize@amga.org.

** Depending on the size and structure of your organization, these representatives may or may not be included in the core team.

