Assemble your Rise to Immunize™ Team  
(Included in the Getting Started Checklist)

Your Rise to Immunize™ (RIZE) team should include the core team members outlined below.

<table>
<thead>
<tr>
<th>Team Member</th>
<th>Example(s)</th>
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| **Primary contact** who manages and oversees all campaign activities | • Chief medical officer  
• Chief nursing officer  
• Chief operations officer  
• Chief quality officer  
• Director/manager of:  
  o quality improvement  
  o population health  
  o value-based performance  
  o clinical transformation  
  o patient safety |
| **Quality contact** who leads campaign plank implementation and other relevant activities at your organization |  
| **Data/IT contact** who oversees the campaign quarterly data reporting process at your organization | • Data manager/analyst |
| **Marketing/PR contact** who is responsible for internal and/or external communications about the RIZE campaign on behalf of your organization | • Chief marketing officer  
• Director/manager of:  
  o branding  
  o communications  
  o marketing  
  o public affairs  
  o public relations |
| **Immunization Champion** who is knowledgeable on all aspects of adult immunizations and stays abreast of the latest vaccine recommendations from the CDC's ACIP | • Nurse practitioner  
• Pharmacist  
• Physician  
• Physician assistant |
| **Individuals that administer vaccines** | • Registered nurses  
• Licensed practical or vocational nurses  
• Other clinicians |
**Individuals involved in immunization workflows**, such as administration, data, reporting, and resource management

- Front desk employees who ask patients about their vaccination status
- Care team members who address patient questions
- IT staff involved in reporting data to the campaign
- Quality managers
- Practice managers
- Pharmacists

**Representative(s) from senior leadership**

- Chief medical officer
- Chief nursing officer
- Chief operating officer
- Chief quality officer

**Representative(s) from relevant specialties**

- Leaders in
  - Primary care
  - Cardiology
  - Endocrinology
  - Geriatrics
  - Infectious disease
  - Pulmonology
  - Rheumatology

* Identified on your organization’s [campaign enrollment form](mailto:RiseToImmunize@amga.org) as a campaign point of contact and serves as a foundational member of your core team. For a copy of your campaign enrollment form, email RiseToImmunize@amga.org.

** Depending on the size and structure of your organization, these representatives may or may not be included in the core team.