



**Tower Health
Medical Group**

Advancing Health. Transforming Lives.



Amanda McNicholas, DNP, CRNP, M.B.A., Chief Advanced Practice Provider Officer, Tower Health Medical Group

Amanda McNicholas, DNP, CRNP, MBA has been a practicing trauma, critical care and acute care surgery nurse practitioner for almost 20 years.

She obtained a Master of Science in Nursing, Adult-Gerontology Acute Care Nurse Practitioner from Jefferson University, a Master of Science in Nursing, Pediatric Nurse Practitioner, and a Bachelor of Science in Nursing from Temple University. She completed a Doctor of Nursing Practice, with a focus on clinical leadership, from West Chester University in 2018. In 2020, Amanda completed the Master of Business Administration program at West Chester University, as well as the Intermountain Healthcare Advanced Training Program.

Amanda began her career with Tower Health at Reading Hospital in 2005. Since then, she has held leadership positions in the Level I Trauma program and has managed Advanced Practice Provider (APP) teams.

Amanda transitioned to her current role as the Chief Advanced Practice Provider Officer for Tower Health in 2018. In this role, she works closely with the Tower Health CEO of the Physician Enterprise, as well multidisciplinary leaders across Tower Health to ensure the APPs are providing quality, patient-centered, and cost-effective care. Amanda has been instrumental in the success of telemedicine programs leveraging APPs.

Amanda is also an active member of the Reading Hospital Diversity and Inclusion Council, and the Tower Health Physician and APP Wellness Committee.