7:45 a.m. – 8:30 a.m. Breakfast

8:30 a.m. – 9:15 a.m. Welcome & Introductions
Host: Kim Taaca, M.B.A., B.S.N., R.N., Vice President, Specialty Division, WellStar Medical Group

In addition to sharing your name, title, and organization, we invite you to share a recent success and challenge from your organization. The list of challenges will be used as the basis for the morning’s Hot Topics session.

9:15 a.m. – 9:45 a.m. Zero to 60 in Four Weeks: WellStar’s Virtual Path in COVID & Beyond
Speaker: Sally Eckford, AVP, Virtual Health, WellStar Health System
Credit Hours: .5 CME; .6 CPE; .5 ACHE

WellStar’s response to the COVID-19 pandemic included leveraging technology, but more importantly employees and caregivers who care deeply about their patients. The combination of these two components led to the success of their vast and ever growing Virtual Health program. WellStar will share how they were able to rapidly deploy solutions and educate providers and staff not only how to use it, but also how to perform virtual exams, while at the same time informing their patients. See what has been optimized since inception and where they are headed in the future.

Upon completion of this session, attendees should be able to:

- Translate WellStar's approach to virtual health into their environment
- Conceptualize what their virtual health program could look like in the future

9:45 a.m. – 10:15 a.m. Roundtable Discussion
Credit Hours: .5 CME; .6 CPE; .5 ACHE

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others at their table. While the conversation is meant to be driven by the members at the table, potential starting questions include:

- What is the future of telehealth at your group? Do you see its application expanding?
- Are you doing anything special/different to expand its use for those without great access to a computer, internet, etc.?
10:15 a.m. – 10:30 a.m.  Networking Break

10:30 a.m. – 11:00 a.m.  Retention & Development*
Speaker: Cameron Crow, Vice President, Physician Network Administration, Lexington Medical Center
Credit Hours: .5 CME; .6 CPE; .5 ACHE

Is there a bigger issue in healthcare today than staffing? What makes everything worse is it’s a two sided battle. Not only do you have to bring in new people to fill open positions, but you also have to hold onto your current staff. In this session, hear how Lexington Medical Center is approaching retention and development in today’s hypercompetitive environment.

Upon completion of this session, attendees should be able to explain:

- How has your retention strategy evolved over the past two years?
- From a recruitment perspective, what new perks are prospects starting to request?

11:00 a.m. – 11:30 a.m.  Roundtable Discussion
Credit Hours: .5 CME; .6 CPE; .5 ACHE

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others at their table. While the conversation is meant to be driven by the members at the table, potential starting questions include:

- How has your retention strategy evolved over the past two years?
- From a recruitment perspective, what new perks are prospects starting to request?

11:30 a.m. – 12:00 p.m.  Hot Topics
Moderator: Kim Taaca, M.B.A., B.S.N., R.N., Vice President, Specialty Division, WellStar Medical Group

During this session, attendees will be able to raise any topics they would like to discuss with the other medical group members in the room.

12:00 p.m. – 12:50 p.m.  Lunch

12:50 p.m. – 1:20 p.m.  The Importance of Self-Care in Leadership*
Speaker: Joanne Chestnut, Nurse Educator, Emory Clinic
Credit Hours: .5 CME; .6 CPE; .5 ACHE

This session is designed to help the learner recognize the need for self-care for the leader, identify ways to practice self-care, and recognize the signs of poor self-care.
Upon completion of this session, attendees should be able to explain:

- Define self-care
- Understand the different types of self-care
- Describe what self-care means to you
- Understand the importance of self-care
- Understand the benefits of self-care
- Understand the detriments of poor self-care

1:20 p.m. – 1:35 p.m.  **Roundtable Discussion**  
Credit Hours: .25 CME; .3 CPE; .25 ACHE

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others at their table. While the conversation is meant to be driven by the members at the table, potential starting questions include:

- How are you promoting doc/app self-care and wellness in the current challenging economic climate and the need for productivity?
- What new requests or demands do you see our younger generation of docs/APPs coming forward with, and how are you addressing such things?

1:35 p.m. – 1:45 p.m.  **Networking Break**

1:45 p.m. – 2:45 p.m.  **Compensation & Value (A Micro and Macro Look)**
*  
Speakers: Chris Tuner, M.D., M.M.H.C., Chief Medical Officer, Maury Regional Medical Group & Fred Horton, M.H.A., President, AMGA Consulting  
Credit Hours: 1 CME; 1.2 CPE; 1 ACHE

During this session, you’ll get a micro and macro level look at compensation.

First, Dr. Turner will share the approach to physician compensation of a community-based, non-profit health system embattled by the quickly changing landscape in healthcare. Faced with the new physician fee schedule as well as pressures of the move to value-based care, MRMG undertook a compensation redesign for ambulatory based physicians within it’s multispecialty medical group. Physician leadership was engaged in the process and this has built trust within the organization. While there is no one model for compensation, this transition has been well received by our clinicians and alignment with quality has resulted in significant organizational improvement.

This is followed by a presentation detailing recent compensation and productivity trends, steps organizations are taking to better align their plans to their strategic plans and shift to value, and provide a detailed methodology to adjust compensation factors to better achieve alignment, regardless of market conditions.

Upon completion of this session, attendees should be able to explain:
Describe how this change in compensation brought forth alignment and improved quality outcomes for Maury Regional

Compensation and production trends

Components of compensation that drive alignment with strategic direction

2:45 p.m.  Adjourment
Host: Kim Taaca, M.B.A., B.S.N., R.N., Vice President, Specialty Division, WellStar Medical Group

* Maximize your networking by sitting at a new table with new people at the start of this session

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