



Tuesday, April 9

7:15 – 8:00 am

Room: Panzicola G1

Joint Leadership Council Breakfast

8:00 – 9:00 am

Room: Panzicola G1

Joint Leadership Council Session: **The Future of Health – Affordable, Proactive, and Accessible Care**

Speaker: Marc Harrison, MD, CEO, Health Assurance Transformation Corporation

In his joint council session presentation, Dr. Harrison will speak to how HATCo focuses on investment in innovation using new revenue streams, creating a stakeholder collaboration playbook and aligning incentives to demonstrate that value-based care is the model better for patients and for healthcare organizations.

9:00 – 9:10 am

Networking Break

9:10 – 9:15 am

Room: F3

Welcome, Attendee Recognition, & Table Introductions

Host: Alka Atal-Barrio, MD, FAAP, MMM, Chief Medical Officer, The Everett Clinic, Optum Health

During this session, we will recognize first time attendees and ask everyone to introduce themselves to the other people at their table.

9:15 – 9:45 am

Room: F3

Artificial Intelligence Use

Speaker: Jennifer Rucci, MD, Chief Medical Officer, Eventus WholeHealth

Here's the AI generated summary (with some added human edits): In this upcoming talk on AI at Eventus WholeHealth, Dr. Rucci will explore the transformative potential of artificial intelligence in revolutionizing patient care. We'll delve into how AI-driven technologies such as machine learning and natural language processing are helping us with enhancing patient visits through ambient scribing, streamlining diagnostics, enhancing treatment strategies, and improving patient outcomes. She will also touch on other areas of the organization where AI has been trialed such as coding, auditing, our call center, meeting dictations, prior authorizations, and human resources. Additionally, there will be a discussion on the ethical considerations and challenges associated with integrating AI into healthcare systems, emphasizing the importance of maintaining patient privacy and content accuracy.

9:45 – 10:10 am

Room: F3

Roundtable Discussion

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others in the meeting. While the discussion is meant to be organic, potential starting questions include:

1. What AI tools has your group explored? Where are they proving useful and not as useful as you would like?

2. What workflow changes is AI creating at your group?

10:10 – 10:20 am

Networking Break

10:20 – 10:50 am
Room: F3

Ready, Set, Care! Implementing, Sustaining and Scaling Collaborative Care Across Multiple Primary Care Clinics*

Speaker: Kristina Taylor, Collaborative Care Program Clinical Lead, The Everett Clinic, Optum Health

An insightful presentation on launching and growing our Integrated Behavioral Health program throughout our primary care clinics. This will include the key components of how we have been building our collaborative care program, emphasizing interprofessional team collaboration, patient-centered care, and effective communication. We will review our clinic's journey in implementing this model, including challenges faced and strategies employed for ongoing integration. Learn about our future plans and initiatives to further enhance collaborative care delivery, focusing on continuous improvement and patient outcomes. Be inspired by our commitment to advancing healthcare through innovation and teamwork.

10:50 – 11:15 am
Room: F3

Roundtable Discussion

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others in the meeting. While the discussion is meant to be organic, potential starting questions include:

1. What does collaborative care look like in your group?
2. How are the costs being covered?

11:15 am – 12:00 pm
Room: F3

Hot Topics

Moderator: Alka Atal-Barrio, MD, FAAP, MMM, Chief Medical Officer, The Everett Clinic, Optum Health

During this session, attendees will be able to raise any topics they would like to discuss with the other Council members attending.

12:00 – 12:50 pm
Room: Panzacola G1

Joint Leadership Council Networking Lunch

12:50 – 1:00 pm

Room Break

1:00 – 1:30 pm
Room: F3

Improving Outcomes and Culture through Physician Leadership*

Speaker: Bobby Norris, MBA, Vice President of Primary Care and Acute Care Operations, Northeast Georgia Physicians Group

This presentation will describe the Physician Leadership structure for Northeast Georgia Physicians Group (NGPG) and Northeast Georgia Health System (NGHS). Along with outlining the structure, it will highlight specific programs used to enhance the skillset of Physician Leaders across NGHS. And last, the presentation will discuss how the leadership structure and programs have improved both outcomes and culture

1:30 – 1:45 pm

Room: F3

Roundtable Discussion

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others in the meeting. While the discussion is meant to be organic, potential starting questions include:

1. What leadership training do you provide your new physician leaders?
2. How do you support internal candidates interested in taking on a leadership position?

1:45 – 2:25 pm

Room: F3

Hot Topics

Moderator: Alka Atal-Barrio, MD, FAAP, MMM, Chief Medical Officer, The Everett Clinic, Optum Health

During this session, attendees will be able to raise any topics they would like to discuss with the other Council members attending.

2:25 – 2:40 pm

Networking Break

2:40 – 3:10 pm

Room: F3

Developing Strong Physician Engagement When Transforming to Value-Based Care: A Compensation Strategy*

Speaker: Eric Penniman, DO, FAAFP, Executive Medical Director, Summit Medical Group

During this session, Eric will review the various aspects of Summit Medical Group's compensation strategy and its success. He will give you insights into the compensation committee's rationale while reminding attendees of the benefits of blended (both FFS and VBC) reimbursement for primary care.

3:10 – 3:25 pm

Room: F3

Roundtable Discussion

During this time, attendees will have a chance to discuss their approaches to the presented topic and learn from the others in the meeting. While the discussion is meant to be organic, potential starting questions include:

1. Where are you on the move to value? What is the next step your group is looking to take and how are you planning to get people onboard?
2. What non-comp related approaches have you taken to improve overall engagement?

3:25 – 3:30 pm

Room: F3

Adjournment

Host: Alka Atal-Barrio, MD, FAAP, MMM, Chief Medical Officer, The Everett Clinic, Optum Health

3:30 – 3:45 pm

Room Break

3:45 – 4:30 pm

Room: Panzicola G1

Joint Leadership Council Session: **Inside DC**

Speaker: Chet Speed, JD, LLM, Chief Policy Officer, AMGA

Council members will have a front row seat to Washington DC policy updates from AMGA's Chief Policy Officer, Chet Speed. With the 2024 Election looming, healthcare issues are top of mind, and this presentation will provide you with what you need to

become a more engaged and influential healthcare leader. Learn about key AMGA issues, district advocacy program, and the benefits of attending AMGA's Capitol Hill Day.

** Indicates attendees should be sitting at a different table with different people*

Program Objectives

1. Clarify how HATCo is demonstrating value-based care is a better model for patients and healthcare organizations.
2. Explain what is happening in Washington DC related to healthcare policy.
3. Identify how other groups are using artificial intelligence.
4. Describe how other groups are employing collaborative care models.
5. Share how other groups are addressing physician leadership.
6. Learn how other medical group leaders are incentivizing physicians.

Continuing Education:

Physicians, Nurse Practitioners, Registered Nurses, and Physician Assistants (CME Credit): AMGA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. AMGA designates this live educational activity for up to 6 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. For the purpose of recertification, the American Nurses Credentialing Center (ANCC) and the National Commission on Certification of Physician Assistants (NCCPA) accept AMA PRA Category 1 Credit™ issued by organizations accredited by the ACCME. With respect to individual states' requirements for continuing education, State Boards have final authority of the acceptance. Full Disclosure Policy for CME Activities: As an accredited provider of Continuing Medical Education (CME) activities, it is the policy of AMGA to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All planners, faculty, and other individuals in control of content, participating in any learning activity sponsored by AMGA, are required to disclose all financial relationships with ineligible companies – whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients – over the previous 24 months. None of the planners for this educational activity have anything to disclose.

CPAs (CPE Credit): AMGA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. AMGA designates this live educational activity for up to 7 CPE credits in the field of “specialized knowledge”. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits are granted based on a 50-minute hour. No prerequisite requirements are necessary for this event. Please note: State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. (NASBA Sponsor ID: 112939)

American College of Healthcare Executives (ACHE Qualified Education Credit): By attending this AMGA program, participants may earn up to 6 American College of Healthcare Executives (ACHE) Qualified Education hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation. Participants of this program who wish to have their attendance considered for ACHE Qualified Education hours should list it when they apply to the ACHE for advancement or recertification. Please note: Participants are responsible for maintaining a record of their ACHE Qualified Education hours.