### **Tackling Provider Satisfaction in 2022**



January 19, 2022

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## **Webinar Housekeeping**



- Today's presentation is being recorded Links to the presentation and recording will be emailed to all participants and be available on AMGA's web site.
- All lines have been placed on mute to prevent any background noise.
- At any time during the presentation, please enter questions or comments in the Q&A or Chat section of the system and our panelists will address them at the end.

## AMGA. 2022 AMGA ANNUAL CONFERENCE

#### Hear from featured keynotes, including:



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#### Guy Kawasaki

Chief Evangelist at Canva; Former Brand Ambassador for Mercedes-Benz; and Former Chief Evangelist at Apple



#### **Robyn Benincasa**

World Champion Eco-Challenge Adventure Racer, and *New York Times* Bestselling Author

#### Gen. Stanley McChrystal

Bestselling Author of *Team of Teams* and *Risk: A User's Guide*; Cofounder of the McChrystal Group; Former Commander of U.S. and International Forces in Afghanistan



#### Craig E. Samitt, M.D., M.B.A.

Founder and CEO, ITO Advisors, LLC; Former President & CEO of Blue Cross Blue Shield of Minnesota

The Dr. Scott Hayworth and the Honorable Dr. Nan Hayworth Lecture

## The Latest in Measuring Provider Satisfaction

January 19, 2022



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## **SPEAKER BIO**





#### Elizabeth Siemsen - Director , AMGA Consulting

More than 20 years of experience in healthcare with broad exposure to all elements of a healthcare system, including physician group practices.

#### Experience:

- Former member of the senior leadership team of Mercy Hospital-Allina Health
- Began healthcare career as a financial analyst in decision support before expanding into performance improvement, operations and leadership roles for Allina Health and HealthEast in the Minneapolis/St. Paul area

Areas of expertise:

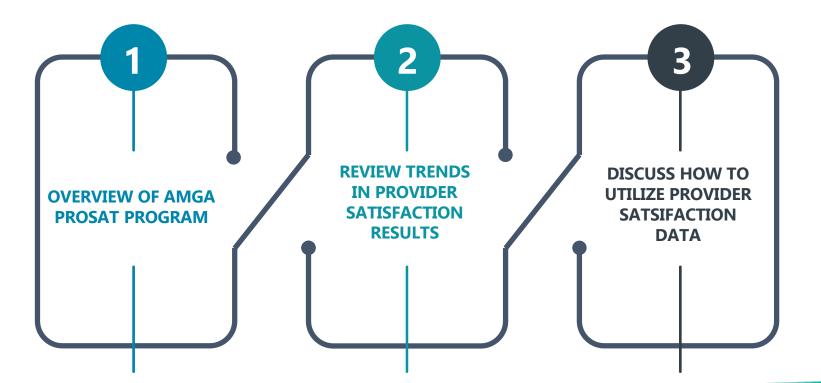
- Strategic planning and deployment
- Performance improvement
- Data analytics
- Health system operations
- Leader development

#### Education:

- Bachelor's degree in economics and business from Lafayette College
- Master's certificate in organizational leadership from St. Catherine University
- Six Sigma green belt and LEAN training programs

## **SESSION GOALS**







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## ProSat Program 2022

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## **ProSat Facts**





#### JOB SATISFACTION AND EMPLOYEE ENGAGEMENT ON **MASLOW'S HIERARCHY OF NEEDS**



#### ► SELF-ACTUALIZATION

Alignment of professional with personal goals, a spirit of entrepreneurship, creative, rewarding work, work-life balance

#### ESTEEM

Regular recognition, two-way feedback, a culture of appreciation, personal growth through learning and development

#### BELONGING

Diversity and inclusion, support from team members and managers, social interactions in the workplace

#### SAFETY

Job security, insurance, benefits, regular training for long-term employability, sufficient pay to meet long-term goals

#### PHYSIOLOGICAL

A safe workplace, short commutes to work, sufficient pay to meet immediate needs of survival

- Job satisfaction is driven by the traditional components of total rewards compensation, benefits, work-life balance, and recognition
- Leadership, career development, communication, and diversity drive employee engagement







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## **Provider Check-in**



#### Overall, based on your definition of burnout, how would you rate your level of burnout?

1 = I enjoy my work. I have no symptoms of burnout.

2 = occasionally I am under stress, and I don't always have as much energy as I once did, but I don't feel burned out.

3 = I am definitely burning out and have one or more symptoms of burnout, such as physical and emotional exhaustion

4 = the symptoms of burnout that I am experiencing won't go away. I think about frustration at work a lot.

5 = I feel completely burned out and often wonder if I can go on. I am at the point where I may need some changes or may need to seek some sort of help.

## **Custom Questions and Flexible Analysis**





#### AMGA Provider Satisfaction Survey

#### Every Medical Group Detail Results Reporting

#### Select from the dropdown list in each box to filter results

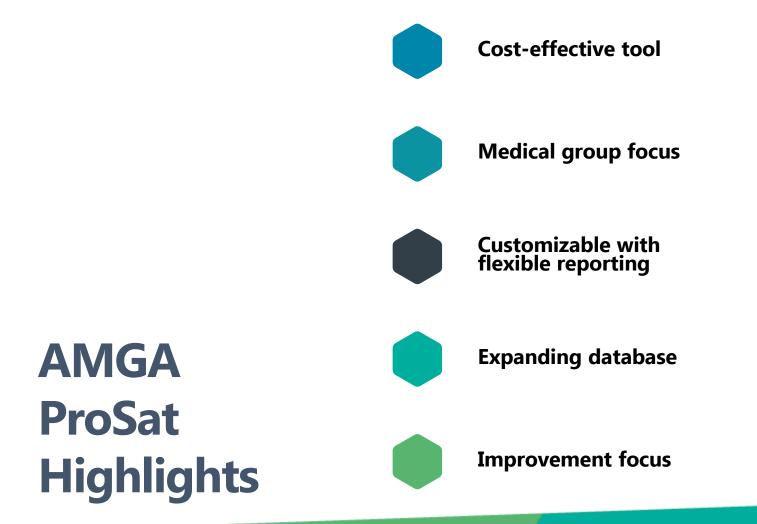
Location	ALL	Gender	ALL	Leader	ALL	Age Group	ALL	Years w/Group	ALL		
Specialty	ALL	Role	ALL	Status	ALL	Section	ALL	Specialty Type	ALL		
nly demographics w	ith 5 or more	e responses will b	e displayed	1					·		
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Vith respect to yo	ur medical	practice,									
ow satisfied or dissatisfied are you with our overall medical practice?		and the second second second second	3% 12% 13%		46%			27%	3.81	27%	415

## 2022 Pilot



### Diversity, Equality and Inclusion

- Most common custom questions
- Strategic priority for many organizations
- Pilot and analysis in 2022
- Specific survey items in development



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## PROVIDER SATISFACTION TRENDS

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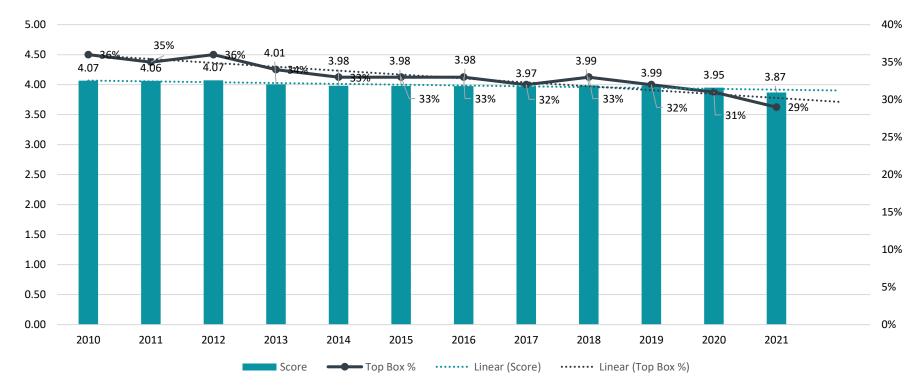
## **Overall Satisfaction Trend** (median)





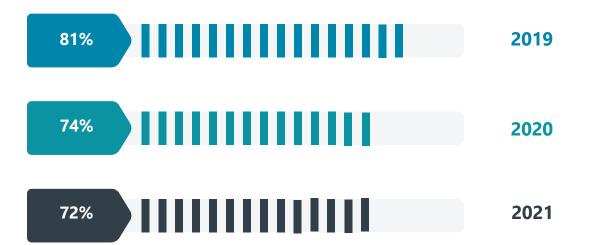
## **Overall Satisfaction Trend (median)**





## **PERCENT POSITIVE**

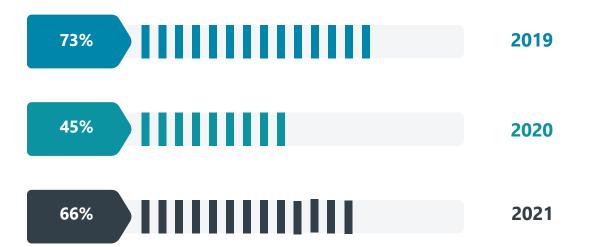




82% of groups showed a decline

## PARTICIPATION RATE





71% of groups showed a decline



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## MEASURING TO IMPROVING

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## **CRITICAL SUCCESS FACTORS**



Taking Action on Provider Satisfaction



## Don't keep the results a secret

Providers need to see the results and the acknowledgement that they took the survey.

#### Choose your measurement carefully

Consider your current state and your target. Look for continuous improvement.

#### Leadership doesn't own improving satisfaction

Improvement is a two way street. Providers and leadership need to align on priorities and actions.

## Focus and be consistent

Don't try to boil the ocean -Use the data to pinpoint areas that will have the biggest impact. And do what you say you are going to do

## Choose your measurement carefully



Consider both where you are and where you want to get to

- How big is the gap?
- How many providers does it represent?

## **Measurement Options**

Common metrics of performance



% of responses giving the highest score/rating



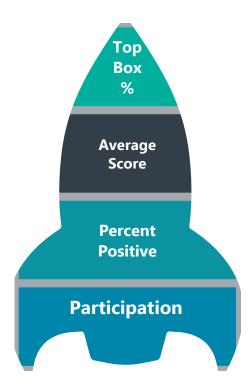
Average of all of the 1-5 responses



% of responses giving a positive rating



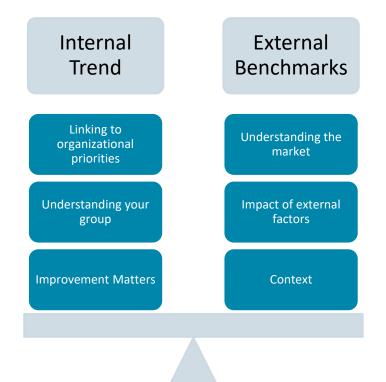
**Participation rate** 



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## Choose your measurement carefully

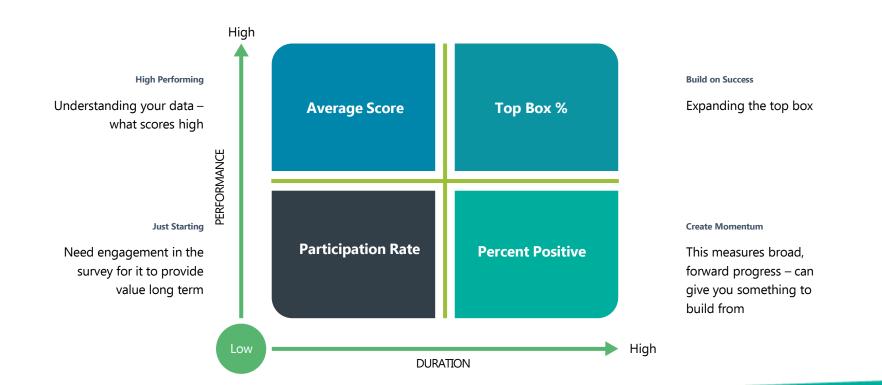
200



## **CHOOSE YOUR METRIC**



#### MEASURING WHERE YOU ARE



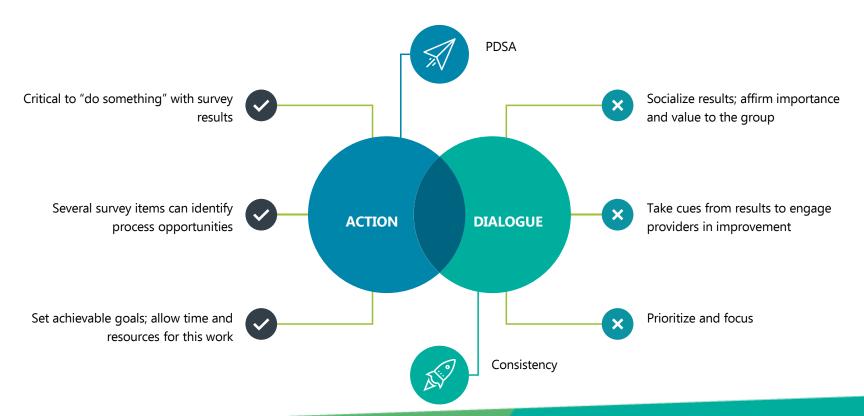
## Leadership doesn't own improving satisfaction



- Improving satisfaction needs to be a partnership
- Requires dialogue and alignment to make and sustain improvement
- There is always low hanging fruit, but leadership needs to capture input beyond what is in the survey report

## **Improvement Strategy**

Next Steps for Leveraging Survey Results



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Decline in results with ongoing pandemic

Critical for groups to understand issues relating to engagement and satisfaction as part of any workforce strategy

## **SUMMARY**

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02

01

A successful program to improve satisfaction requires thoughtful planning and engagement by leadership and providers



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## **THANK YOU**

## Four PROSAT cycles in 2022!

#### **GET IN TOUCH**

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