Tackling Provider Satisfaction in 2022



January 19, 2022

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Webinar Housekeeping



- Today's presentation is being recorded Links to the presentation and recording will be emailed to all participants and be available on AMGA's web site.
- All lines have been placed on mute to prevent any background noise.
- At any time during the presentation, please enter questions or comments in the Q&A or Chat section of the system and our panelists will address them at the end.

AMGA. 2022 AMGA ANNUAL CONFERENCE

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Guy Kawasaki

Chief Evangelist at Canva; Former Brand Ambassador for Mercedes-Benz; and Former Chief Evangelist at Apple



Robyn Benincasa

World Champion Eco-Challenge Adventure Racer, and *New York Times* Bestselling Author

Gen. Stanley McChrystal

Bestselling Author of *Team of Teams* and *Risk: A User's Guide*; Cofounder of the McChrystal Group; Former Commander of U.S. and International Forces in Afghanistan



Craig E. Samitt, M.D., M.B.A.

Founder and CEO, ITO Advisors, LLC; Former President & CEO of Blue Cross Blue Shield of Minnesota

The Dr. Scott Hayworth and the Honorable Dr. Nan Hayworth Lecture

The Latest in Measuring Provider Satisfaction

January 19, 2022



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SPEAKER BIO





Elizabeth Siemsen - Director , AMGA Consulting

More than 20 years of experience in healthcare with broad exposure to all elements of a healthcare system, including physician group practices.

Experience:

- Former member of the senior leadership team of Mercy Hospital-Allina Health
- Began healthcare career as a financial analyst in decision support before expanding into performance improvement, operations and leadership roles for Allina Health and HealthEast in the Minneapolis/St. Paul area

Areas of expertise:

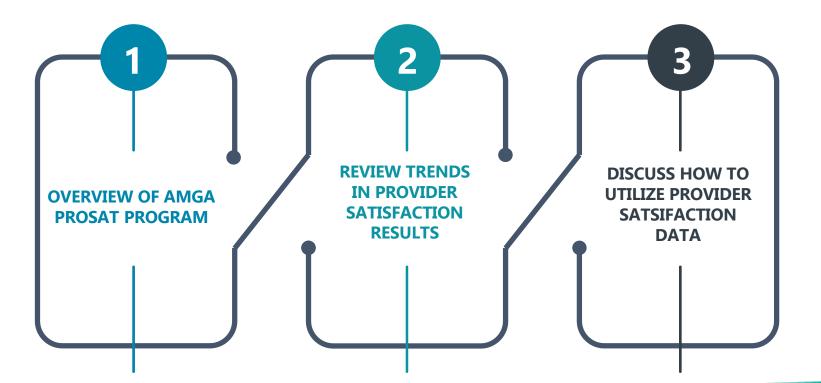
- Strategic planning and deployment
- Performance improvement
- Data analytics
- Health system operations
- Leader development

Education:

- Bachelor's degree in economics and business from Lafayette College
- Master's certificate in organizational leadership from St. Catherine University
- Six Sigma green belt and LEAN training programs

SESSION GOALS







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ProSat Program 2022

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ProSat Facts





JOB SATISFACTION AND EMPLOYEE ENGAGEMENT ON **MASLOW'S HIERARCHY OF NEEDS**



► SELF-ACTUALIZATION

Alignment of professional with personal goals, a spirit of entrepreneurship, creative, rewarding work, work-life balance

ESTEEM

Regular recognition, two-way feedback, a culture of appreciation, personal growth through learning and development

BELONGING

Diversity and inclusion, support from team members and managers, social interactions in the workplace

SAFETY

Job security, insurance, benefits, regular training for long-term employability, sufficient pay to meet long-term goals

PHYSIOLOGICAL

A safe workplace, short commutes to work, sufficient pay to meet immediate needs of survival

- Job satisfaction is driven by the traditional components of total rewards compensation, benefits, work-life balance, and recognition
- Leadership, career development, communication, and diversity drive employee engagement







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Provider Check-in



Overall, based on your definition of burnout, how would you rate your level of burnout?

1 = I enjoy my work. I have no symptoms of burnout.

2 = occasionally I am under stress, and I don't always have as much energy as I once did, but I don't feel burned out.

3 = I am definitely burning out and have one or more symptoms of burnout, such as physical and emotional exhaustion

4 = the symptoms of burnout that I am experiencing won't go away. I think about frustration at work a lot.

5 = I feel completely burned out and often wonder if I can go on. I am at the point where I may need some changes or may need to seek some sort of help.

Custom Questions and Flexible Analysis





AMGA Provider Satisfaction Survey

Every Medical Group Detail Results Reporting

Select from the dropdown list in each box to filter results

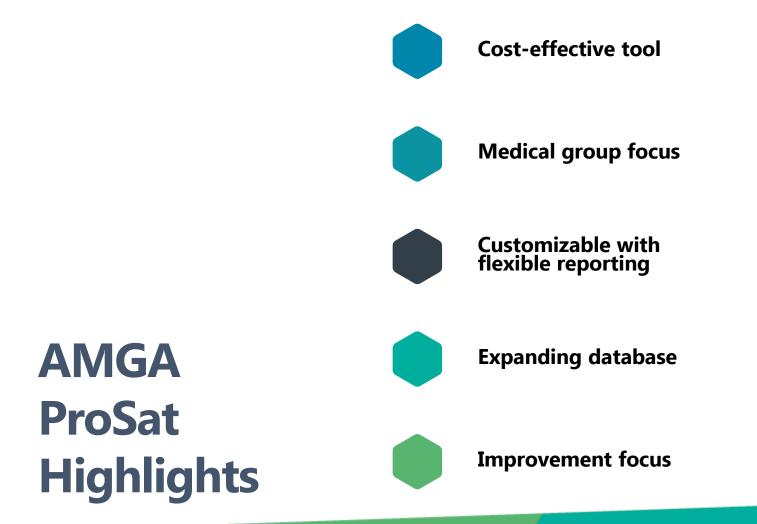
Location	ALL	Gender	ALL	Leader	ALL	Age Group	ALL	Years w/Group	ALL		
Specialty	ALL	Role	ALL	Status	ALL	Section	ALL	Specialty Type	ALL		
nly demographics w	ith 5 or more	e responses will b	e displayed	1					·		
	Very Diss			atisfied/ Strongly Dissatisfied/ Disagree Disagree		Neutral Satisfied/ Agree	Very Satisfied/ Strongly Agree		Average Score	Top Box %	Sampl Size
		1									
verall Satisf	action										
veran satish	action										
Vith respect to yo	ur medical	practice,									
ow satisfied or dissatisfied are you with our overall medical practice?		and the second second second second	3% 12% 13%		46%			27%	3.81	27%	415

2022 Pilot



Diversity, Equality and Inclusion

- Most common custom questions
- Strategic priority for many organizations
- Pilot and analysis in 2022
- Specific survey items in development



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PROVIDER SATISFACTION TRENDS

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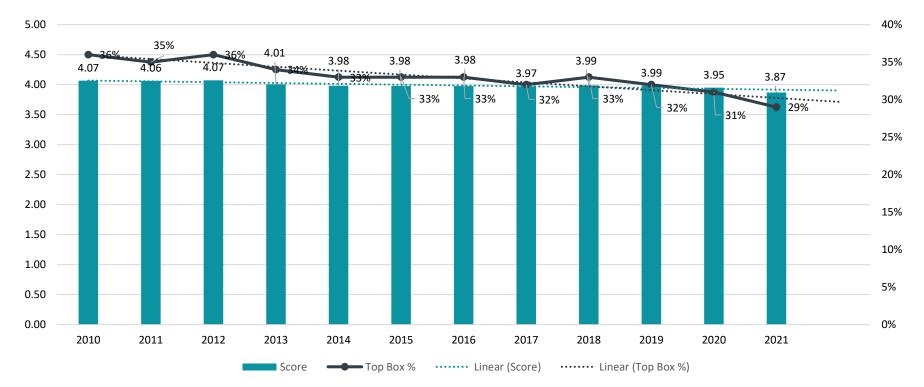
Overall Satisfaction Trend (median)





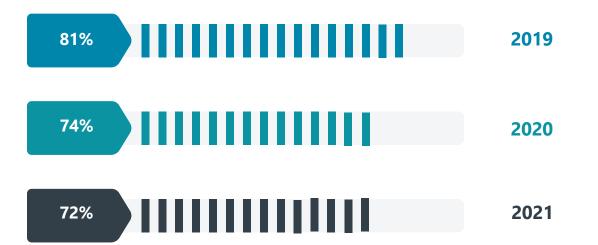
Overall Satisfaction Trend (median)





PERCENT POSITIVE

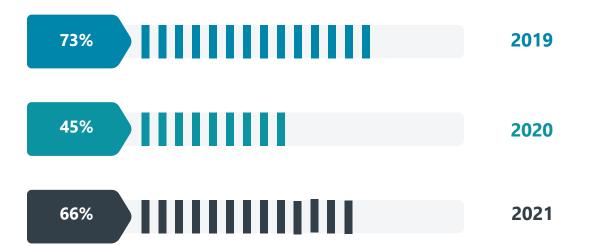




82% of groups showed a decline

PARTICIPATION RATE





71% of groups showed a decline



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MEASURING TO IMPROVING

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CRITICAL SUCCESS FACTORS



Taking Action on Provider Satisfaction



Don't keep the results a secret

Providers need to see the results and the acknowledgement that they took the survey.

Choose your measurement carefully

Consider your current state and your target. Look for continuous improvement.

Leadership doesn't own improving satisfaction

Improvement is a two way street. Providers and leadership need to align on priorities and actions.

Focus and be consistent

Don't try to boil the ocean -Use the data to pinpoint areas that will have the biggest impact. And do what you say you are going to do

Choose your measurement carefully



Consider both where you are and where you want to get to

- How big is the gap?
- How many providers does it represent?

Measurement Options

Common metrics of performance



% of responses giving the highest score/rating



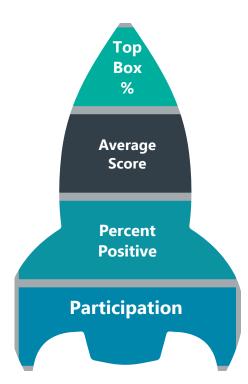
Average of all of the 1-5 responses



% of responses giving a positive rating



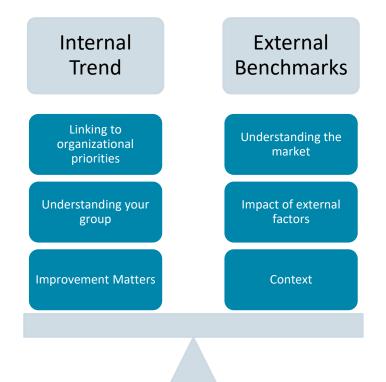
Participation rate



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Choose your measurement carefully

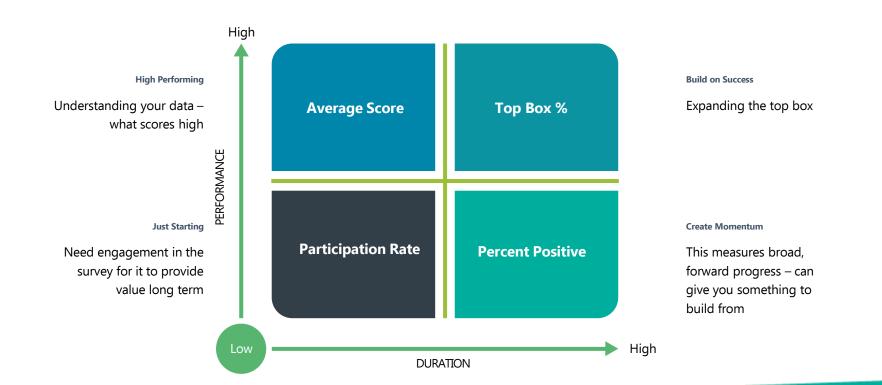
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CHOOSE YOUR METRIC



MEASURING WHERE YOU ARE



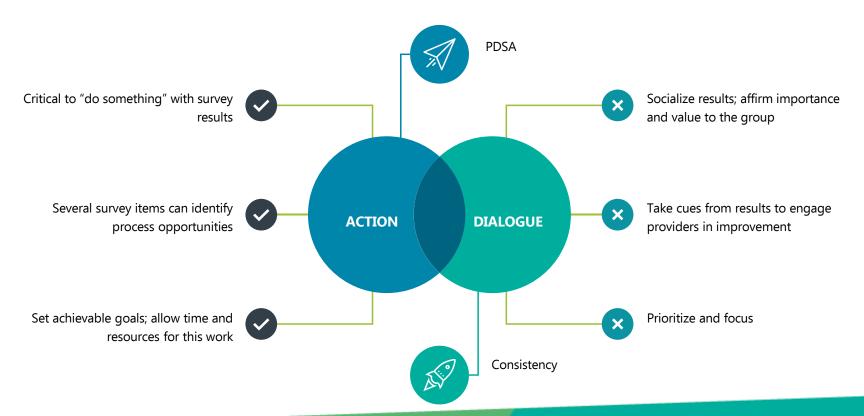
Leadership doesn't own improving satisfaction



- Improving satisfaction needs to be a partnership
- Requires dialogue and alignment to make and sustain improvement
- There is always low hanging fruit, but leadership needs to capture input beyond what is in the survey report

Improvement Strategy

Next Steps for Leveraging Survey Results



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Decline in results with ongoing pandemic

Critical for groups to understand issues relating to engagement and satisfaction as part of any workforce strategy

SUMMARY

03

02

01

A successful program to improve satisfaction requires thoughtful planning and engagement by leadership and providers



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THANK YOU

Four PROSAT cycles in 2022!

GET IN TOUCH

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