Questions?

Ask any questions you have via the chat.

We will answer questions at the end of the webinar.
Today’s webinar will be recorded and made available the week of November 29th on RiseToImmunize.org
Rise to Immunize™ Launch Event

Featured at Virtual IQL
Thurs., Oct. 28th
Rise to Immunize Introduction Video
Our Team

Dr. John W. Kennedy, MD
President, AMGA
Foundation, Chief Medical Officer, AMGA

Dr. Elizabeth Ciemins, PhD, MPH, MA
Vice President, Research and Analytics

Lisa Cornbrooks
Senior Director, National Health Campaigns

Stephen Shields, MPH, Population Health Research Analyst

Morgan Drexler, MPH, CPH, Associate, National Health Campaigns

Marilyn Mazac
Coordinator, National Health Campaigns
National Advisory Committee

- **Randy Bergen, M.D.**, Outpatient Pediatrics, Walnut Creek Medical Center, The Permanente Medical Group; Pediatric Infectious Disease Consultant; Clinical Lead, Kaiser Permanente, Northern California Flu Vaccine Program*

- **Frank Colangelo, M.D., FACP, M.S.-HQS**, Chief Quality Officer, Premier Medical Associates, P.C.

- **Leon Jerrels, RN, CPHQ**, Director Quality Improvement, Kelsey-Seybold Clinic

- **David Kim, M.D., M.A., CAPT**, U.S. Public Health Service, Director, Division of Vaccines, OIDP, OASH, U.S. Department of Health and Human Services

- **Stanley Martin, M.D.**, Director, Division of Infectious Diseases, Geisinger

- **Carrie Regnier, RN, M.P.H.**, Director, Quality and Clinical Effectiveness, Norton Medical Group

- **Mitchel C. Rothholz, R.Ph., M.B.A.**, Chief Strategy Officer, American Pharmacists Association

- **Vincenza Snow, M.D.**, Senior Medical Director of Vaccines, Pfizer Inc.

- **Elizabeth Sobczyk, M.S.W., M.P.H.**, Project Director, American Medical Directors Association – The Society for Post-Acute and Long-Term Care Medicine

- **Litjen (L.J.) Tan, M.S., Ph.D.**, Chief Strategy Officer, Immunization Action Coalition; Co-chair, National Adult Immunization Summit and National Influenza Vaccine Summit

- **Charles Van Duyne, M.D., M.S.**, Chief Medical Information/Innovation Officer, USMD Health System

*Emeritus*
Rise to the Challenge. Rise to Immunize™.

Goal
25 million vaccines administered by 2025.
Campaign Participation

- Report campaign data quarterly
- Implement evidence-based care processes ("campaign planks")
- Use campaign resources
Report Data Quarterly
## Campaign Measures

<table>
<thead>
<tr>
<th></th>
<th>Basic Track</th>
<th>Core Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Influenza (19+)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pneumococcal (66+)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Td/Tdap (19+)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Zoster (50+)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Bundle</td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>
Data Submission

Campaign participants will submit data by emailing a completed predefined Excel template to the campaign. Download the Excel template below:

- Data Reporting Excel Template

Send the completed Excel template to DataForRize@amga.org. For guidance on completing and sending the Excel template, please consult our Data Submission User Guide.
### Reporting Due Dates

<table>
<thead>
<tr>
<th>Flu Season (Measurement Year)</th>
<th>Reporting Quarter</th>
<th>Report Due Date</th>
<th>Blinded Comparative Report Provided</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>Q3 2021</td>
<td>Feb 15, 2022</td>
<td>Mar 29, 2022</td>
</tr>
<tr>
<td></td>
<td>Q4 2021</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Q1 2022</td>
<td>Apr 15, 2022</td>
<td>May 27, 2022</td>
</tr>
<tr>
<td></td>
<td>Q2 2022</td>
<td>Jul 15, 2022</td>
<td>Aug 26, 2022</td>
</tr>
<tr>
<td>2022</td>
<td>Q3 2022</td>
<td>Oct 14, 2022</td>
<td>Nov 29, 2022</td>
</tr>
<tr>
<td></td>
<td>Q4 2022</td>
<td>Jan 17, 2023</td>
<td>Feb 28, 2023</td>
</tr>
<tr>
<td></td>
<td>Q1 2023</td>
<td>Apr 14, 2023</td>
<td>Feb 26, 2023</td>
</tr>
<tr>
<td></td>
<td>Q2 2023</td>
<td>Jul 14, 2023</td>
<td>Aug 25, 2023</td>
</tr>
<tr>
<td>2023</td>
<td>Q3 2023</td>
<td>Oct 16, 2023</td>
<td>Nov 29, 2023</td>
</tr>
<tr>
<td></td>
<td>Q4 2023</td>
<td>Jan 16, 2024</td>
<td>Feb 27, 2024</td>
</tr>
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<td>Jul 15, 2025</td>
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</tr>
</tbody>
</table>

Send completed Excel Sheets to DataForRize@amga.org

Send Questions to RiseToImmunize@amga.org
# Baseline Reporting Time Periods

<table>
<thead>
<tr>
<th>Flu Season (Measurement Year)</th>
<th>Reporting Quarter</th>
<th>Active Patient Lookback Period</th>
<th># of APL Months Included</th>
<th>Measurement Period (Cumulative Quarters)</th>
<th># of MP Quarters Included</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Q2 2018–Q3 2019</td>
<td></td>
<td>Q3 2019</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Q2 2018–Q4 2019</td>
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<td>Q3 2019–Q4 2019</td>
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<tr>
<td></td>
<td></td>
<td>Q2 2018–Q1 2020</td>
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<td>Q3 2019–Q1 2020</td>
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<td>Q2 2018–Q2 2020</td>
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<td>Q3 2019–Q2 2020</td>
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<td>Q2 2019–Q3 2020</td>
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<td>Q2 2019–Q4 2020</td>
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<td>Q3 2020–Q4 2020</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
<td>Q2 2019–Q2 2021</td>
<td></td>
<td>Q3 2020–Q2 2021</td>
<td></td>
</tr>
</tbody>
</table>

1. Flu seasons span from July 1—June 30 (Q3, Q4, Q1, and Q2). Q1 and Q2 are part of the flu season named after the previous calendar year (e.g., if the Reporting Quarter is Q2 2022, it is considered part of the 2021 flu season).
2. Measures will be reported quarterly. The reporting quarter (RQ) refers to the last quarter of both the Active Patient Lookback and the Measurement Period (i.e., the most recent quarter of data).

Data Report Due February 15th
Blinded Comparative Reports

T2G® 2018 Q4: Proportion of Patients with HbA1c in Control (< 8%)

Available to groups by March 29, 2022
Data Orientation Webinar

Webinars

Our monthly webinars feature speakers from leading health organizations sharing best practices and resources to improve adult vaccination rates.

All participating AMGA members, partners, and sponsors are invited to attend our monthly webinars. Others can visit the website following the event for an archived recording.

For questions, please email us.

Rise to Immunize™ Webinar Schedule

Webinars will be held from 2-3pm ET

<table>
<thead>
<tr>
<th>MATERIALS</th>
<th>DATE</th>
<th>TOPIC</th>
<th>PRESENTER(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recording</td>
<td>Only Slides</td>
<td>Oct. 21, 2021</td>
<td>Data Orientation</td>
</tr>
</tbody>
</table>
Implement Evidence-Based Care Processes ("Campaign Planks")
Campaign Toolkit

• Digital resource
• Each plank has a summary and accompanying tools
• Available Q1 2022
Use Campaign Resources
Join Us

Join your peers and enroll in the Rise to Immunize™ campaign to improve adult vaccination rates. Together, we can administer 25 million vaccines by 2025.

Learn More
Campaign Webinars

Held every 3rd Thursday of the Month from 2pm-3pm (ET)
Rise to Immunize™ Community
National Campaign Observance

- Rise to Immunize™ campaign’s annual observance
- Aims to mobilize medical groups & health systems to take action to improve immunization rates
- Held in conjunction with National Immunization Awareness Month

Coming August 2022
Campaign Supporters
Campaign Participants
Polling Questions
Campaign Sponsors

- Pfizer
  - Founding Sponsor

- SANOFI
  - Principal Sponsor

- MERCK
  - Achieving Sponsor

- gsk
  - Contributing Sponsors

- Janssen
  - Contributing Sponsors
Communication
Social Media Channels

American Medical Group Association (AMGA)
John W. Kennedy, M.D.

@theAMGA
Marketing Opportunities

Logo Access  Social Media Toolkit  Email Signature
Send Your Logo

PNG Image
Width: 600 pixels
Upcoming Dates & Next Steps
Key Upcoming Dates

January 20, 2022
2-3pm (ET)
First Campaign Webinar of 2022

February 15, 2022
First Data Report Due
Next Steps

Communication

• Share addtl team POCs
• Whitelist domains ending in amga.org and amgalist.org
• Ensure you receive the 1st edition of RIZE Monthly (12.9.21)

Implementation

• Prepare data submission (due 2.15.22)
• Evaluate campaign plank(s) for implementation
• Attend Jan. 20 webinar

Promotion

• Send your organization’s logo
• Utilize the social media toolkit & email signature
Questions