May 2022 Edition

Last week was World Immunization Week, which highlighted the importance of administering vaccines to protect all people around the world from preventable diseases. Rise to Immunize™ (RIZE) celebrated this momentous week by launching the provider and patient resources sections on our website.

These webpages offer a carefully curated list of free, educational resources from our national partners, campaign sponsors, and government organizations to help you improve vaccine practices and policies within your organization.

- **Provider Resources** supplement the topics covered within the [Campaign Toolkit](#) and focus on aging and long-term care, chronic conditions, coadministration, implementation, equity, and hesitancy and patient communication.

- **Patient Resources** cover topics including aging, chronic conditions, COVID and routine immunization, flu, pneumonia, pregnancy, shingles, Tdap, and vaccine education and hesitancy.

These resources are just one way we hope to help you achieve your organizational goals around vaccines.

To learn more about how RIZE can support you on your journey to improve routine adult immunization rates, we want your feedback! We ask that at least one contact at your organization respond to a short survey, which should only take 5-7 minutes to complete. Don’t forget to share your feedback before the survey concludes on Friday, May 20! Please only complete the survey if you are affiliated with an AMGA member organization participating in the campaign.

As always, please don’t hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,

- The RIZE Team

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**Webinar Preview**

"Tdap 101"

The May campaign webinar will feature Lawrence Shulman, DO, FCCP, from ProHEALTH. Part of Optum. Dr. Shulman is the chief medical officer, Pulmonary and Sleep Medicine Division chief, and medical director for ProHealth’s Sleep Center. Dr. Shulman is board certified in pulmonary, sleep, critical care, and internal medicine. Dr. Shulman has published extensively on topics such as status asthmaticus, infection control in the ICU, tobacco control and cessation, and pulmonary rehabilitation. [Join us](#) on May 19 to learn about Tdap vaccination best practices from Dr. Shulman.
Upcoming Dates

May 19 – Monthly campaign webinar: “Tdap 101” at 2 p.m. ET (Register)

May 20 – Deadline to complete RIZE survey (Learn more)

June 16 – Monthly campaign webinar: “Preparing for Flu Season” at 2 p.m. ET (Registration details will be provided in May)

July 15 – Deadline to submit quarterly data (Learn more)

Campaign Spotlight

Janssen Pharmaceuticals, part of the Pharmaceutical Companies of Johnson and Johnson, has increased their commitment to our campaign and is now a Principal Sponsor of RIZE! Janssen is dedicated to fighting infectious diseases and shares our vision to increase routine adult immunization rates. We are excited to have Janssen as a Principal Sponsor! Our sponsors enable RIZE to provide educational programming, develop important tools and resources, and conduct research and data analysis, among many other critical campaign activities. View a list of all the RIZE campaign sponsors on our website.

Resource of the Month

The “Getting Started Checklist” is a great resource to consult as your team begins implementing RIZE. This checklist provides six actionable steps to jumpstart your campaign efforts, with supporting activities for consideration. The steps are not meant to be prescriptive, but rather to help your group develop a systematic, logical method to improve immunization rates at your organization. This checklist is one of many resources included in the RIZE Campaign Toolkit, which launched in March and offers a range of tools from leading healthcare organizations to support you on your quality improvement journey.

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