January 2022 Edition

The first quarterly data report for the Rise to Immunize™ campaign is due Feb. 15. This first report will include two Measurement Years of baseline data (Q3 2019-Q2 2020 and Q3 2020-Q2 2021) and two quarters of intervention data (Q3 and Q4 of 2021). To complete the data report, your team will need to fill out the **Excel Reporting Template** with all requested data – according to your data track (Basic or Core) – and email the final report to **DataForRIZE@amga.org**.

For helpful information regarding data reporting, we recommend:

- Reviewing the **Measurement Specifications** for guidance on programming and submitting data
- Watching the **recorded “Data Orientation” webinar** for an in-depth look at measurements and data reporting
- Consulting the **Data FAQs** if you have any questions
- Emailing **RiseToImmunize@amga.org** if you need additional support

You may submit your data anytime between now and Feb. 15, and as always, please don't hesitate to contact us should you need help with your data submission.

Best,
- The Rise to Immunize Team

Webinar Registration

New Webinar Platform – Zoom Events

Rise to Immunize has moved to a new webinar platform – **Zoom Events**! As such, you will need to register for each monthly webinar using a free Zoom account. See our "**Monthly Campaign Webinar Registration Instructions**" for more details and step-by-step instructions. Remember, if you’d like to invite colleagues to attend a monthly webinar, they must be on our approved users list. If those colleagues weren’t included on your campaign enrollment form or you haven’t already shared their information with us, simply send their names and email addresses to **RiseToImmunize@amga.org** and we will add them to our approved users list so they can register for any monthly webinar moving forward.

**Join us** on January 20 to learn about coadministration of COVID-19 and routine immunizations from AMGA member **Jonathan McCullers, M.D.**
Upcoming Dates

January 20 – Monthly campaign webinar: “Coadministration of COVID-19 and Routine Immunizations” at 2 p.m. ET (Register)

February 15 – Deadline to submit quarterly data report. (Learn More)

February 17 – Monthly campaign webinar: “Influenza 101” at 2 p.m. ET (Register)

March 9-12 – AMGA’s 2022 Annual Conference in Las Vegas, NV (Learn More)

Campaign Spotlight

More than 50 AMGA member organizations have enrolled in RIZE and committed to improving routine adult immunization rates among their patient populations. These medical groups and health systems span 26 states and represent more than 27,000 FTE physicians. We look forward to working with you over the next four years to collectively administer 25 million immunizations by 2025!

Resource of the Month

We’ve developed a social media toolkit for campaign participants who want to promote their involvement in RIZE on either their personal social media or their organization’s social media accounts. The toolkit features LinkedIn posts, Facebook posts, and tweets. You can find the social media toolkit in the RIZE Community Page.

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