The Rise to Immunize™ (RIZE) Campaign Toolkit is now live and available to all campaign participants! This digital resource is designed to help your team implement best practices and address many of the common challenges associated with administering routine adult immunizations. The Toolkit contains a variety of resources, including:

- **Getting Started Checklist:** A list of simplified steps to help your medical group organize its approach to campaign implementation. This resource is particularly helpful if RIZE is one of your first major quality initiatives.

- **Promoting Health Equity in Adult Immunizations:** This resource provides information on immunization efforts in relation to health disparities to help you better understand how to promote health equity in your practice, and why such efforts are important.

- **Implementing the Campaign Planks:** RIZE offers 15 “campaign planks,” or evidence-based care processes, that can be implemented in your organization’s practice to increase adult vaccination rates. Within each campaign plank, you’ll find guidance, actionable steps, and tools developed by some of the nation’s leading healthcare organizations, to help you implement the care process(es) you’ve selected.

We encourage all groups to utilize the Toolkit, which will be updated throughout the campaign, to assist in your improvement journeys. We hope you find this resource useful and consider sharing it with your colleagues.

As always, please don’t hesitate to contact RiseToImmunize@amga.org with questions or for support.

Best,
- The RIZE Team

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**Webinar Preview**

"Zoster 101"

The April campaign webinar will feature Nimit Patel, DO, who is an internist at Premier Medical Group in Clarksville, TN. Dr. Patel completed his residency in internal medicine at University Hospitals, Richmond Heights, OH. He received his Doctor of Osteopathic Medicine degree from Kansas City University of Medicine and Biosciences, Kansas City, MO. Dr. Patel is committed to the prevention, diagnosis, and management of adult diseases, including shingles. [Join us](#) on April 21 to learn about zoster vaccination best practices from Dr. Patel.
Upcoming Dates

April 15 – Deadline to submit quarterly data (Learn More)

April 21 – Monthly campaign webinar: “Zoster 101” at 2 p.m. ET (Register)

April 24-30 – World Immunization Week (Learn More)

May 19 – Monthly campaign webinar: “Tdap 101” at 2 p.m. ET (Register)

Campaign Spotlight

AMGA members enrolled in RIZE had the opportunity to meet fellow participants, network with peers, and engage with campaign leadership at AMGA’s Annual Conference in Las Vegas. RIZE participants made great connections, discussed campaign progress, and left the conference energized to bring new ideas back to their teams. A special thank you to everyone who took the time to share their best practices and make new connections!

Resource of the Month

The first RIZE blinded comparative report is now available! These results include two measurement years of baseline data (Q3 2019-Q2 2020 and Q3 2020-Q2 2021) and two quarters of intervention data (Q3 and Q4 of 2021). See how your organization’s performance compares to peers in the campaign. To ensure results are blinded, each organization has been assigned a unique identification code for the duration of the campaign. Each campaign point of contact was emailed their organization’s identification code at the end of March – if you did not receive the code, please email RiseToImmunize@amga.org.