

# AMGA's IQL20 Two-Step Explorer Contest



**New this year, AMGA will host a Two-Step Explorer Contest for IQL20 Virtual attendees during and after the live main event this September. Attendees have the opportunity to explore the virtual Exhibit Halls (Main and Pfizer Platinum halls) and Industry-Sponsored Breakout Sessions for a chance to win prizes!**

## How It Works

### *The Main Event*

**Step 1:** Attend one of the Industry-Sponsored Breakout Sessions\* from 1:30 - 2:30 p.m. EDT on Thursday, September 17, 2020.

**Step 2:** Explore the Virtual Booths in all Exhibit Halls anytime on September 17 and 18, 2020.

### *On-Demand Events*

After the main event on September 17 and 18, two additional winners will be chosen.

**Step 1:** Listen to one of the Industry-Sponsored Breakout Sessions on-demand between September 22 and November 14\*

**Step 2:** Explore the Virtual Booths in all Exhibit Halls through November 14.

## Want to win?

***Here's a hint: the more virtual booths visited and explored (click on links to videos, white papers and PDFs in booths) the more chances to win. Please note: Your contact information will be visible to exhibitor staff.***

\*Choice of any of the Industry-Sponsored Breakout Sessions and must stay for the majority of one presentation. One session per attendee.

\*\*Credit on the next AMGA dues cycle invoice

## Team and Individual Awards

- **Team Explorer Award: \$3,000 off AMGA Dues\*\*** – The organization with the most employees that take the two steps during the IQL20 Virtual conference.
- **Individual Explorer Awards: \$500 Amazon Gift Card or One Complimentary 2021 Annual Conference Registration. Six chances to win, one award per person.**
  - September 17 – Two Winners: The top two attendees that take the two steps
  - September 18 – Two Winners: The top two attendees that take the two steps
  - Through November 14, 2020 – Two Winners (IQL20 Industry-Sponsored Breakout Sessions and Exhibit Halls are available to all attendees)

For more information, please contact  
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