



CALL FOR PRESENTATIONS

Innovation, Quality, & Leadership Conference
IQL20: Driving Innovation Across Systems
September 16-18, 2020
New Orleans, LA

One of AMGA's strategic goals is to be a leading force in driving transformative change in care delivery and to improve the ability of our members to lead scalable, sustainable transformation. AMGA's 2020 Innovation, Quality, & Leadership (IQL20) annual conference will provide cutting-edge examples from outside health care and from peer organizations so healthcare leaders can learn how to increase their ability to adopt new technologies, implement digital strategies, and enhance the consumer and clinician experience.

If your group has a groundbreaking strategy, innovative partnership, or thought-provoking case study, we invite you to submit a proposal for IQL20: Driving Innovation Across Systems. Let your peers know how you are constructing, developing, and bringing to practice high-value medical interventions, including devices, apps, and care processes. We welcome early innovators to share what you are learning. You might not have complete outcomes to report, but your case study on the rationale behind the innovation, your decision-making on how to move forward, and your progress in implementation still will be of immense value to your fellow members.

To secure your spot, please review this information and submit your proposal by **Friday, February 21, 2020**.

What We Are Looking For

AMGA is seeking original, inspiring proposals that will enable attendees to share with and learn from one another about innovations across healthcare systems. As you design your presentation, consider the use of hands-on activities, demonstrations, exercises to engage the attendees, or other methods that promote lively participation and enhance learning. AMGA is specifically requesting that presentations include tools and documents that are shareable with peers to enable them to accelerate change within their organizations.

Presenters will be allotted 60 minutes per session, inclusive of discussion and Q&A.

Below are suggested topics our members and past participants of IQL have indicated as areas of interest or gaps in knowledge. The AMGA Conference Planning Committee is particularly interested in proposals that are highly interactive and that align with the conference theme, displaying examples and real stories of innovation.

GOVERNANCE, LEADERSHIP, AND CULTURE

- Developing leadership practices that promote innovation
- Addressing clinician experience
- Enabling rapid change management
- Engaging and aligning physicians in innovation
- Making a business case for innovation

DATA AND TECHNOLOGY

- Mobile, virtual and telehealth tools
- Technology opportunity assessment
- Population health analytics

- Using artificial intelligence (AI)
- Digital front doors
- Incorporating patient-generated data

CARE PROCESS

- Innovations in addressing social determinants of health
- Personalized medicine
- How patient interactive tools are impacting health outcomes
- Redesigning care workflow
- Reducing medical errors
- Introducing patients to new devices in healthcare delivery
- Patient experience with virtual care

OPERATIONS AND FINANCE

- Enhancing practice efficiency
- Inventive strategic partnerships
- Improving scheduling and access
- Financing innovation
- Determining ROI

PROCEDURES FOR PROPOSAL SUBMISSION

Important Dates (subject to change)

- Feb 21: Completed proposals **must be received** by 5:00 p.m. PT, Friday, February 21, 2020.
- February 25-28: Initial review by AMGA staff to ensure proposals are complete and follow stated guidelines.
- March 2-6: Review and rating by the AMGA Conference Planning Committee
- March 9-11: Selection of presentations
- April 1-3: AMGA will confirm speakers by email. AMGA will also notify those who were not selected to be included on the IQL20 program.
 - All proposals not accepted will be automatically added to be considered for the 2021 Annual Conference.

General Submission Rules

- Submit completed proposals to AMGA at Proposals@amga.org with “read receipt” option enabled. You will get an auto-reply from AMGA. If you do not receive this auto-reply, please contact us by phone to verify receipt.
- Proposals **must be received** by 5:00 p.m. PT on **Friday, February 21, 2020**. Submissions must be made via email.
- Proposals must be submitted in Microsoft Word; PDFs will not be accepted.
- Your organization **must** be an AMGA member in good standing for your proposal to be accepted for review. If your organization’s member status should change prior to the conference, the presentation could be removed from the program.
- Proposals **must** be submitted by an AMGA member medical group, even if a corporate partner organization is co-presenting.
- Proposals submitted by a corporate partner on behalf of a client will not be accepted.
- There is a limit of two proposal submissions per individual or company.
- Proposals that are not complete and do not follow the guidelines will not be accepted.

Submission Information Required

Your proposal must address ALL of the following items:

1. Title of Presentation

Provide a brief, descriptive title for your presentation.

2. Full Contact Information for Each Speaker

Provide the name, degree, title, company, address, phone, and email address of each speaker. If applicable, also include the name, phone, and email of those assisting you with the preparation of your proposal and presentation. Substitutions of speakers after a proposal has been accepted risks the presentation being removed from the program.

3. Speaker Biography

In 50 words or fewer, describe your background, current position, and expertise as it relates to your presentation. Include biographies of all speakers. If available, attach professional headshots to the submission email as well.

4. Full Disclosure Statement

Read the attached AMGA Full Disclosure Policy and then indicate any of the following that apply:

- A. I have no actual or potential conflict of interest in relation to this presentation.
- B. I have a financial interest/arrangement or affiliation with one or more organizations that could be perceived as an actual or potential conflict of interest in the context of the subject of this presentation. Please include a list of the commercial interest or organization and your role and/or financial relationship.
- C. My presentation will include discussions of off-label, experimental, or investigational use of drugs or devices.

7. Applicable Topic Category

Choose from the following: Governance, Leadership, and Culture; Data and Technology; Care Process; and Operations and Finance.

8. Presentation History

Have you given this presentation before? If yes, list the date, location, and for what organization or group. AMGA will rate the history of this presentation to determine if the topic is still innovative and relevant to the intended audience.

9. Description of Gaps in Knowledge Which This Presentation Will Address

This presentation should address a professional practice gap in knowledge, competence, and/or performance of the audience to which it will be presented. List the areas that will be addressed within your presentation and why you feel these gaps exist.

10. Presentation Learning Objectives

AMGA learning objectives are intended to provide the learner with points of knowledge that they will receive through the presentation. *Upon completion of this activity, participants should be able to...* (complete this sentence).

12. Presentation Summary

In 50-100 words, describe your presentation. This synopsis will be used in the promotional brochure for the conference and will determine your audience. It should be clear, concise, and specific.

13. Presentation Description

Provide a description of your experience within the selected topic area. The description should be no longer than two pages. This detailed description should provide the review team with as much information about your presentation as necessary to be able to rate and select it for inclusion in the program.

14. Presentation Outcomes

Please include any data of outcomes related to your presentation, such as improvement rates, cost savings, and survey results. The outcomes should provide the AMGA Conference Planning Committee with information to observe quantitative success of your program to be able to rate and select it for inclusion in the program. If this is a brand new endeavor, please provide that information that current outcomes and data will be shared at the IQL.

15. Video File (optional)

You may include a short video link (60 seconds) which shows you speaking to a group or sharing more information with the reviewers about your session proposal.

AMGA FULL DISCLOSURE POLICY

As an accredited provider of continuing medical education activities, it is the policy of AMGA to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. AMGA is required to identify and resolve all potential conflicts of interest with any individual (or their spouse/partner) in a position to influence and/or control CME activities.

A conflict of interest will be considered to exist if the individual has received financial benefits (e.g., grants, research support, honoraria, employee, consultant, board of directors, stockholder) in any amount from a commercial interest (any propriety entity producing healthcare goods or services consumed by or used on patients) within the past 12 months and that individual is in a position to affect the content of CME regarding the products or services of the commercial interest.

All individuals in a position to influence and/or control the content of AMGA-sponsored CME activities are required to disclose to AMGA and subsequently to learners that the individual either has no relevant financial relationship or any financial relationship with the manufacturer(s) of any commercial product(s) and/or providers of commercial services discussed in CME activities. All disclosure information provided to AMGA will be reviewed to ensure that no conflicts of interest exist prior to the confirmation of the individual for the educational assignment. Additional information may be requested. It is the responsibility of the individual to notify AMGA of any changes in the disclosure information provided to AMGA.

The intent of this policy is not to prevent a speaker with a potential conflict of interest from making a presentation, but to ensure that any potential conflicts are identified openly so that the learners may form their own judgments regarding possible bias. In keeping with this policy, CME faculty relationships shall be disclosed to participants prior to educational activities in brief statements in conference promotional materials, handouts and also in post-meeting publications. Refusal to disclose relationships will disqualify the speaker from the planning and implementation of the activity.

It is also the policy of the AMGA to maintain complete independence in the use of contributed funds. All funds from commercial sources will be in the form of educational grants made payable to AMGA for the support of programming. The terms, conditions, and purposes of such grants will be documented by an agreement signed by the commercial supporter and AMGA. No funds from a commercial source shall be paid to the director of the CME activity, faculty, or others involved with the supported activity. Further, AMGA will provide upon request, information concerning the expenditure of funds provided by each commercial supporter.

SPEAKER REIMBURSEMENT POLICY – TRAVEL AGENCY

AMGA has established the following reimbursement policy for speakers at IQL20:

- One complimentary conference registration
- The maximum reimbursement of \$800

Please note that this is per session, NOT per person. If you have determined that there will be more than one speaker for your session, this reimbursement may be distributed as you see fit. You may use the \$800 reimbursement for airfare, ground transportation, incidentals (meals and snacks) incurred during travel and hotel room and tax charges. All receipts must be provided for reimbursement.

Non-reimbursable Personal Expenses

AMGA does not reimburse presenters for audiovisual materials such as slides, overheads, copying expenses, etc. incurred before or during the conference. Other items that will NOT be reimbursed are phone calls, internet connections, gym/spa fees, movies, and group meals.

Forfeiture of Reimbursement

Please note, in order for AMGA to produce attendee materials in a timely fashion, attention to deadlines must be enforced. If materials and forms are not returned by the stated deadlines, your reimbursement request will not be honored.

In addition, AMGA will adjust the requested reimbursement amount for any changes to audio/visual equipment orders made less than 24 hours before confirmed presentation based on a pricing schedule to be determined at the time of the speaker's confirmation.

AMGA will reimburse all speakers upon receipt of a completed speaker reimbursement form following the annual conference. Speaker reimbursement requests must be received within 30 days of IQL20 or the request will be forfeited.

AMGA will solicit industry support through educational grants for many sessions. No speaker should solicit or accept corporate support directly from any company.

Questions

Please feel free to contact Andi Eberly if you have any questions or concerns during the submission process.

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