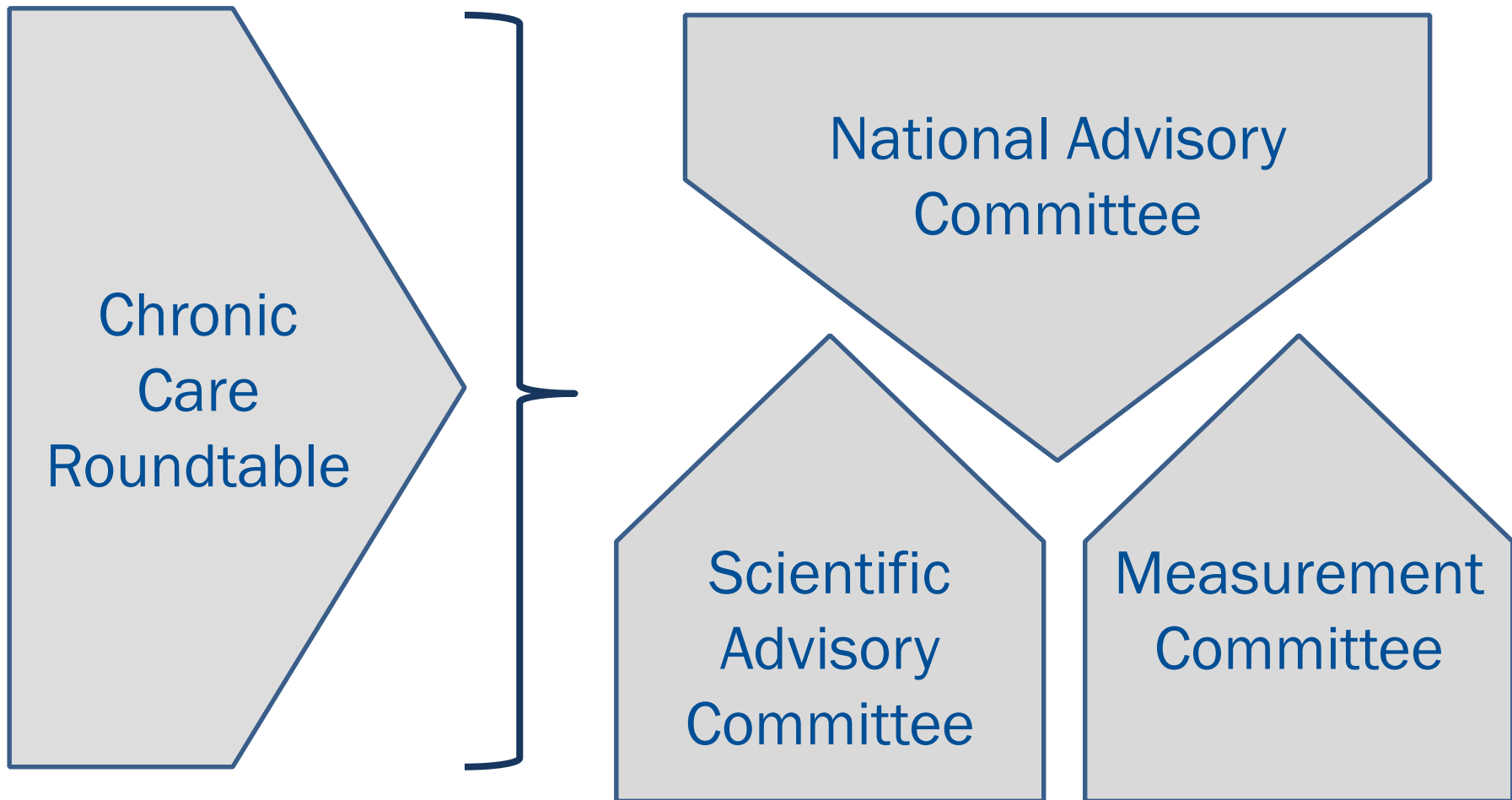


Together 2 Goal™

American Medical Group Foundation
National Diabetes Campaign



DIABETES PLANNING COMMITTEES



CAMPAIGN GOAL

Improved care for 1 million people with type 2 diabetes



DATA REPORTING TRACKS



- Provides various onboarding levels for participating medical groups and health systems
- Encourages ongoing reporting
- Offers the opportunity to grow reporting efforts

DATA REPORTING TRACKS

	Basic	Core (Bundle)	Innovator*
HbA1C control < 8 percent	Optional	√	√
BP control < 140/90 mmHg		√	√
Lipid management		√ Statin prescribed	√ Statin adherence
Medical attention for nephropathy		√	√
Non-smoking status			Potential
Body mass index			Potential
Foot exam performed			Potential
Eye exam performed			Potential
Other (e.g., patient engagement, functional outcomes, quality of life, overuse measurement)			Potential

GOAL: Improve care for 1 million people with type 2 diabetes

EMPOWER PATIENTS



Build an Accountable Diabetes Team



Integrate Emotional & Behavioral Support



Refer to Diabetes Self-Management Education & Support Programs

IMPROVE CARE DELIVERY



Adopt Treatment Algorithm



Measure HbA_{1c} Every 3-6 months



Assess & Address Risk of Cardiovascular Disease



Contact Patients Not at Goal & with Therapy Change within 30 Days



Conduct Practice-Based Screening

LEVERAGE INFORMATION TECHNOLOGY



Embed Point-of-Care Tools



Use a Patient Registry



Publish Transparent Internal Reports

PARTNERS & COLLABORATING ORGANIZATIONS



American Association
of Diabetes Educators



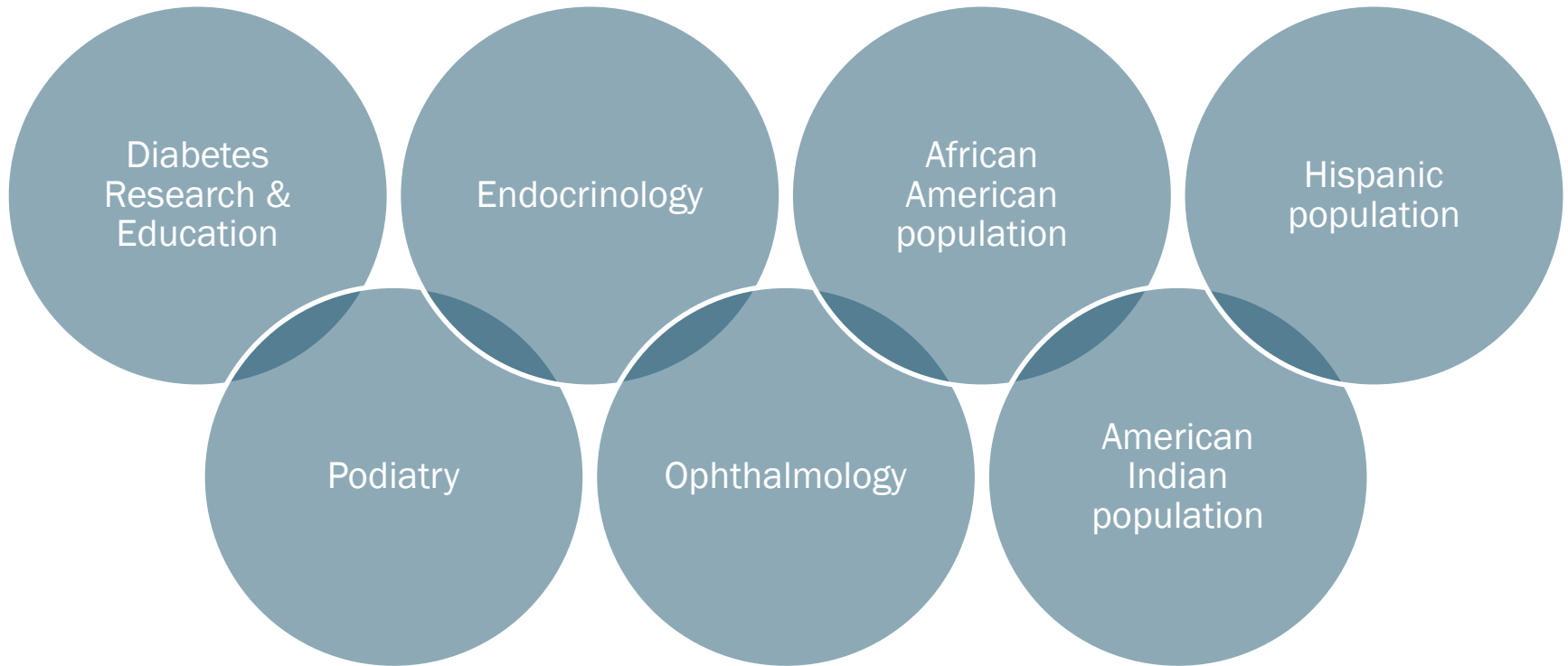
**American
Diabetes
Association**®



American College of Physicians
Leading Internal Medicine, Improving Lives

Together2Goal™

TARGET PARTNERS



CAMPAIGN MATERIALS

- Campaign Toolkit
- Monthly webinars
- Educational resources for patients
- Online discussion forum
- Dedicated campaign website
- National Day of Action

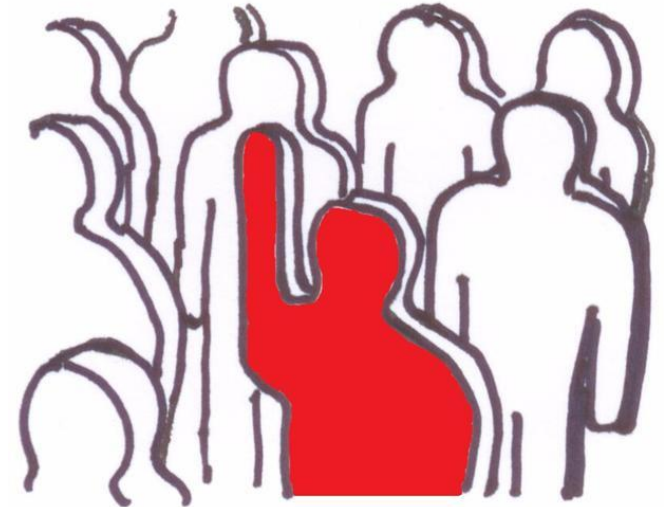
IQL ANNOUNCEMENT

- Launch recruitment at IQL Conference (Oct. 21 – 23)
 - T2G Table
 - Signage
 - Campaign materials
 - “Early committers”
 - AMGF Staff



MEDICAL GROUP RECRUITMENT

- Customized outreach and follow-up
 - Recruitment task force
 - Partner communications
 - Regional representatives
 - Hard copy letters, emails, phone calls, meetings
 - AMGA communications
 - CCR members



CAMPAIGN TIMELINE

Program Activities	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Spring
Develop & test measurement specifications	Sept.						
Continue medical group recruitment planning	Sept. – Oct.						
Secure additional partnerships	Sept. – Dec.						
Conceptualize and develop resources	Sept. – Feb.						
Finalize measurement specifications		Oct.					
Recruit medical groups		Fall 2015 – Spring 2016					
Enroll & onboard participants		Fall 2015 – Spring 2016					
Debut campaign website							Spring
Launch campaign*							Spring

QUESTIONS?