



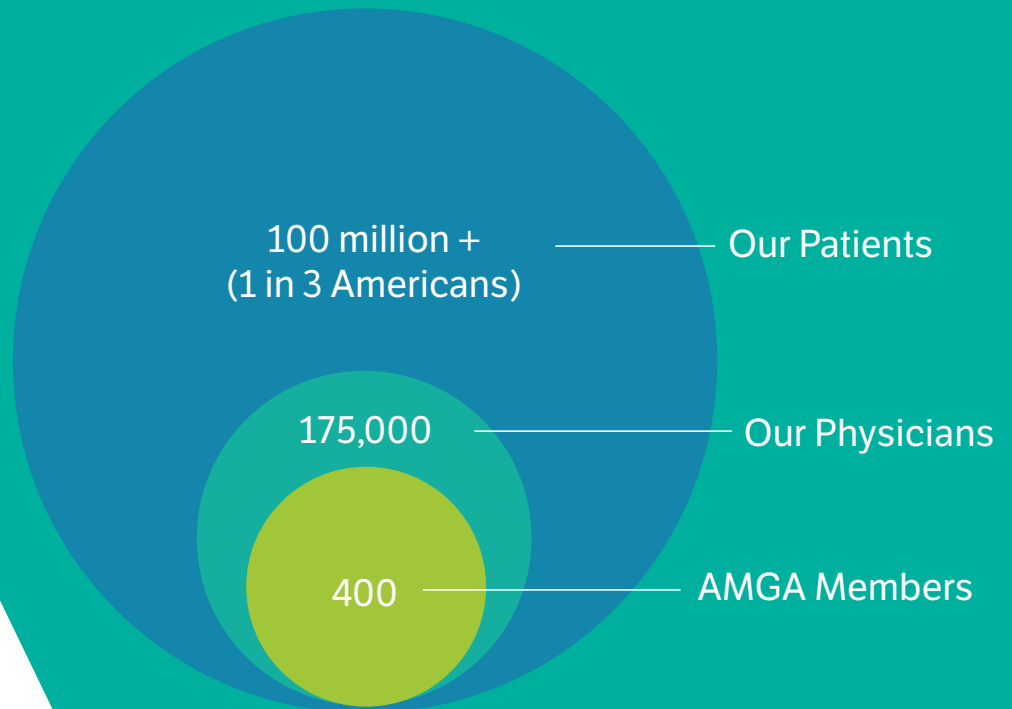
CAMPAIGN
FOR A
**HEALTHIER
AMERICA**

AMGA Foundation

Work with Us
to Revolutionize
Health Care



Our Reach



“Through AMGA Foundation’s National Health Campaigns, Collaboratives, and convening conferences to share best practices across our network of the most innovative medical groups and integrated health delivery systems, AMGA Foundation is laser focused on changing the trajectory of the nation’s most devastating chronic conditions and improving the value of health care for millions of patients.”

– *John W. Kennedy, M.D.,
President, AMGA Foundation,
Chief Medical Officer, AMGA*

AMGA Foundation: Charting the Path Forward for a Healthier America

Over 100 million people in the United States could have a different life, a life absent the daily struggles of a chronic condition, such as high blood pressure or diabetes. Dedicated care teams could work effectively and seamlessly with their patients in an unhindered complex system without soaring healthcare costs and achieve excellent health outcomes.

AMGA Foundation has the foresight to imagine a better future and the resources to make it a reality. We are uniquely positioned to drive a new vision of health care in America, by leveraging our:

- **Reach:** AMGA's network is more than 400 medical groups and integrated health systems and 175,000 physicians working as one voice, and together caring for more than one out of every three Americans.
- **Credibility:** AMGA member groups lead the way in quality initiatives, integrated care teams, value-based payment models, the Quadruple Aim, and beyond.
- **Impact:** By applying our proven collaborative model, AMGA Foundation programs deliver tangible and transformative results in prevention, treatment, and care.

“Sharing of information, experiences, what worked, and what did not has been critical in managing COVID-19. AMGA is our go-to resource of best practices and information from around the country. To have a hub that allows us to better understand how various organizations in different phases of this epidemic are managing through this storm is invaluable.”

— Robert Brenner, M.D., M.M.M.,
President, Clinical Integration
& Physician Enterprise, Valley
Health System, and Past Board
Chair, AMGA Foundation



“AMGA Foundation directly enables medical organizations to execute their missions to improve the health of the people in the communities in which they operate. The Foundation’s programs have given us valuable interaction with other organizations that face the same challenges that we do in helping people live well. Together, we are stronger and more effective at solving the problems of today than any one group in isolation.”

— Jeffrey Bahr, M.D., FACP, Chief Aurora Medical Group Officer, President, Aurora Health Care Medical Group

“The work we did while participating in the Measure Up/Pressure Down® campaign fueled one of the most significant cultural changes within our organization. Changes such as the relocation of blood pressure cuffs in primary and specialty care, coupled with continuous staff and provider education, led to a significant increase in our overall hypertension control rates across all populations. The continued effects of that initial change are still being felt today as we push even closer to our goal of 80% HTN control.”

— Leon Jerrels, M.H.A., M.B.A., RN, CPHQ, Director, Quality Improvement, Kelsey-Seybold Clinic, and Board Member, AMGA Foundation

AMGA Foundation: Catalyst, Connector, and Collaborator

The Foundation is at the vanguard of leading the transformation of health care in America because of our belief in the power of healthier communities.

The Foundation has strategically and meaningfully invested in healthcare transformation to discover, strengthen, scale, and advance the outcomes from the highest performing healthcare organizations in the field. Hundreds of healthcare organizations throughout America are currently implementing these best practices to shape the future of patient care nationwide. Our population health initiatives are distinctive because we share best practices based on quantitative data generated by our members.

Serving as **catalyst**, **connector**, and **collaborator**, in conjunction with AMGA member groups and health systems, the Foundation has launched unprecedented nationwide campaigns targeting high blood pressure and type 2 diabetes with innovative, community-based care.

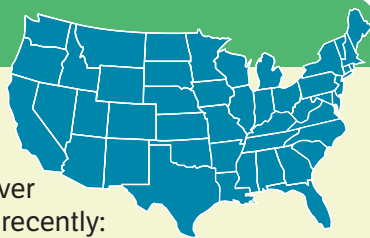
Our Impact

30 million patients with improved healthcare over the past decade. Most recently:

- **540,000+** patients with better hypertension detection or control
- Administered or documented **5.5 million+** influenza or pneumococcal vaccinations
- Improved care for **1 million+** people with Type 2 diabetes



Decrease in heart failure readmission rates from **27% to 15%** compared to a national average of 21.6 percent



“It is important for us to collaborate with AMGA Foundation and other medical groups as we all work to educate our patients on the importance of vaccinations, as well as the possible side effects. Patient education will help build vaccine confidence, not just with COVID vaccines, but also with other vaccination efforts. For instance, we are currently working on increasing HPV vaccination rates for patients between the ages of 9 and 26. By making parents more comfortable with vaccinations, we can improve HPV vaccination rates for boys and girls and decrease cervical, anal, and oral cancers.”

— Trung (Andy) Dang, M.D., Medical Director, Quality and Population Health, Sharp Rees-Stealy Medical Group



“I recall telling Jerry Penso at the outset that we would exceed expectations for this initiative, and I was right. Congratulations to AMGA for delivering for type 2 diabetes patients/caregivers and providers.”

— Martine Thurin, M.S., J.D.,
Senior Director, Vaccines
Education & Advocacy in the
Global Commercial Strategy
Organization, Infectious Diseases
and Vaccines Therapeutic Area,
Janssen Pharmaceuticals, Inc.

From 2012 to 2015, our **Measure Up/Pressure Down**[®] campaign provided management tools to identify challenges and define solutions for patients with hypertension, culminating in helping more than **540,000 Americans** receive early detection and gain control of their high blood pressure.

During the five years of AMGA Foundation’s **Together 2 Goal**[®] (T2G) campaign, T2G meaningfully improved patient care for 1 million people with type 2 diabetes, by utilizing key best practices such as instantly integrating ongoing feedback to improve outcomes, transparent reporting, and easy access to and tracking of metrics.

Our National Campaigns have a track record of empowering medical groups and health systems to measurably improve patient care. Launched in the fall of 2021, **Rise to Immunize**[™] is a four-year initiative focusing on improving rates in routine adult immunizations, with an ambitious goal of **25 million vaccinations** documented or administered by 2025.

In addition to our National Health Campaigns, AMGA Foundation leads the way through **Best Practices Learning Collaboratives**. Our Collaboratives unite our members through shared-learning programs that compile evidence of best practices and strive to improve the care of patients with chronic conditions, the treatment of preventable illnesses, and organizational performance. Collaboratives create a **community of knowledge** that empowers participants to accelerate systematic change and make lasting breakthroughs in quality patient care and service that meets or exceeds patient expectations. These Collaboratives have helped tackle prevalent conditions such as hypertension, cardiovascular disease, diabetes, and obesity, to name a few. We also have addressed payment reform through our Medicare Advantage Collaborative.

By partnering with over 150 medical groups and healthcare systems nationwide, we have improved care for more than **30 million** patients with chronic conditions.

We are implementing initiatives addressing adult immunizations, multiple chronic conditions, osteoporosis, colorectal cancer screening, and rheumatoid arthritis to improve care for millions more. Underscoring all these areas of focus is the imperative to close care gaps and begin to address the health disparities amplified by COVID-19.

By translating the Foundation's evidence, applying and expanding our resources, and investing in a bold vision, we can amplify these assets on a massive scale to change the face of health in America.

“The Iowa Clinic has been involved in the Adult Immunizations Best Practices Learning Collaborative, the Obesity Care Model Collaborative (OCMC), Together 2 Goal®, Measure Up/Pressure Down®, and more. I led OCMC internally, and it's very meaningful to me. I love how AMGA Foundation can spotlight an issue, elevating the care and conversation.”

— Barbara Hodne, D.O., Chief Quality Officer, The Iowa Clinic





Bill was admitted for accelerated hypertension with other symptoms indicating he was at risk for a stroke.

During a post-hospital discussion, Bill's case manager at USMD in Dallas, Texas, discovered he hadn't taken his medicine for five days. While participating in AMGA Foundation's Best Practices in Managing Patients with Heart Failure Collaborative, USMD had become more focused on lifestyle education, so the case manager seized the opportunity to convey to Bill and his wife how important it is to recognize dangerous symptoms. Using analytic tools, the case manager quickly discovered the effective pre-admission beta blocker dosage varied from post discharge. She immediately referred Bill to a cardiologist who adjusted his medication. Bill has remained heart healthy!



“As a nation, we can’t afford to spend as much on health care as we currently do. And even at the current high cost, we are not getting the value, in terms of health and wellness that we need. AMGA will continue to promote high performance health by advocating the transformation of the current volume-based system into one that rewards providers based on clinical results and cost efficiency.”

— *Jerry Penso, M.D., M.B.A., AMGA President and Chief Executive Officer*

Our Challenge: The Health of a Nation Is the Health of Its People

According to the Centers for Disease Control and Prevention, 60% of adults in the U.S. have a chronic disease and 40% have two or more chronic diseases. In addition, 90% of the \$3.8 trillion in healthcare costs are for patients with chronic and mental health conditions. The solution is early detection and streamlined treatment of chronic conditions, such as high blood pressure, heart disease, stroke, diabetes and chronic kidney disease. These conditions alone account for:

- 91% of prescriptions filled
- 81% of hospital admissions
- 76% of all physician visits

Chronic diseases—including cancer, diabetes, hypertension, stroke, heart disease, respiratory diseases, arthritis, obesity, and oral diseases—can lead to hospitalization, long-term disability, reduced quality of life, and death. In fact, persistent conditions are the nation’s leading cause of death and disability.

However, there is a way forward. Over 100 million Americans are living with a treatable chronic condition. The promise of a healthier America is within our grasp, and the AMGA Foundation is uniquely poised to partner with our AMGA members and drive the necessary change in order to meet the needs of patients we serve heading into the future.

“AMGA Foundation serves as the crucible that supports the culture of high performance in our healthcare delivery system. This indispensable mission is more crucial than ever for the patients we care for across the nation.”

— *Grace Emerson Terrell, M.D., M.M.M., FACP, FACPE, General Internist, Atrium Health Wake Forest Baptist*

Our Vision: 100 Million Healthier Americans by 2025

Over the past five years, our forward-thinking programs have changed millions of lives. Our high blood pressure detection and control effort has placed 540,000 Americans on the path to better health; our type 2 diabetes care has intervened for more than one million patients; and 5 million vaccinations have been documented or administered to patients associated with our member groups.

But AMGA Foundation has the reach and ability to impact far more patients. We understand how health care operates, and we have a transformative approach to work collaboratively with AMGA members to make 100 million healthier Americans by 2025. This requires us to:

- **Expand** our proven programs to more conditions and patients

- **Engage** families, communities, and partners across the healthcare sector in the fight
- **Advance** innovation at every step of the way

The AMGA Foundation is singularly prepared to address provider and patient needs by engaging our proven collaborative model to address disparities, health equity, and social determinants of health in four key areas:

- **Cardiometabolic Disease:** Hypertension, Diabetes, Cardiovascular, Chronic Kidney Disease
- **Complex Chronic Conditions:** Osteoporosis, Osteoarthritis, Palliative Care
- **Integrative Behavioral Health:** Serious Mental Illness, Anxiety/Depression, Opioid Addiction
- **Immunizations and Prevention:** Influenza, Pneumococcal, HPV, Cancer

Campaign for a Healthier America



“As the population ages and life expectancy increases, we expect a commensurate increase in chronic disease. With that said, the work being led by AMGA Foundation is paramount in assisting its member medical groups in effectively treating its patients. I encourage other member groups to avail themselves of the offerings of AMGA.”

— Thomas Nantais, M.B.A., Executive Vice President for Adult Ambulatory Operations, Vanderbilt University Medical Center



Our Future: A Campaign for a Healthier America

\$10 million for 100 million patients—and beyond.

In partnership with our 400+ members, AMGA Foundation's sustained efforts surrounding detection, control, and care management of chronic disease is only the beginning. Our driving ambition is to reach patients earlier, to educate, to incubate positive habits and lifestyles, to innovate, and to ensure that a healthier America isn't a potential space on the nation's horizon, but a gleaming possibility within our grasp.

To achieve our vision, AMGA Foundation has launched the **Campaign for a Healthier America**, a **\$10 million** initiative to provide the framework to sustain and grow quality programs and population health initiatives that will:

- **Advance** Best Practices Through Chronic Disease Collaboration
 - Create and implement population health initiatives and quality improvement programs focused on ASCVD, chronic kidney disease, integrating behavioral health into primary care, and obesity
 - Launch and execute Rise to Immunize™ to achieve 25 million documented or administered adult vaccinations

- Design frameworks for pilot community programs with AMGA members' expertise
- **Develop** Community Partnerships
 - Work with like-minded organizations to disseminate best practices and share resources
 - American Cancer Society
 - American Diabetes Association
 - American Kidney Fund
 - Endocrine Society
 - The Gerontological Society of America
 - Immunization Action Coalition
 - National Kidney Foundation
 - National Minority Quality Forum
 - Incorporate a broad community focus into current and future Foundation programs
- **Engage** Patients and Families
 - Form advisory committees with patients
 - Recommend interventions such as screenings for risk factors
 - Educate patients to build awareness and foster healthy lifestyle habits
- **Innovate** New Care Models and Synergies
 - Create a resource library for care models
 - Examine how advances in technology can enhance care delivery

- Host a symposium for chronic care model innovation
- Engage more medical groups and systems with new approaches, such as virtual roundtables and incentives to achieve higher performance levels
- **Leverage** Data Analytics
 - Analyze and track data from AMGA members to close care gaps and create new care models
 - Innovate care delivery processes, evaluate interventions, and promote rapid improvement in health outcomes
 - Utilize comparative benchmarking to discover opportunities

As we transform healthcare delivery, we must address the social determinants, disparities, and health equity factors contributing to high blood pressure, diabetes, heart disease, COPD, obesity, and more. We must engage with patients and families to implement training, empowering them to be proactive agents in their own care.

And we must collaborate with innovators in industry, academia, and the insurance sector to keep our efforts on track with the latest priorities, technologies, and breakthroughs and further accelerate our own progress.

We are radical change agents offering insights, expertise, and enthusiasm at a national level, affecting millions. We are driven by collaboration, by sharing evidence-based best practices, and by fueling new innovations in partnership with all stakeholders in the community. We are guided by the Quadruple Aim (enhancing patient experience, improving population health, reducing costs, and improving work life for healthcare providers). And we are focused on results and action, on inspiring and innovating, on moving from aspiring to achieving.

The AMGA Foundation's future has been cast by the needs of America. We are the only organization capable of answering the nation's call and delivering the meaningful results that will heal it—body and soul—together.

“For Henry Ford Medical Group, the AMGA Foundation has been an inspiring organization, focused on driving improved, sustainable health outcomes across the 120 million patients cared for by AMGA members. Our participation in Measure Up/Pressure Down® and Together 2 Goal® initiatives has driven our own patient health status to amazing levels. The Foundation’s Campaign for a Healthier America will advance and grow these proven chronic care initiatives exponentially improving care both nationally and in our backyard. I can’t think of a better investment.”

— William Conway, M.D., Senior Advisor to Chief Clinical Officer and Chief Executive Officer, Henry Ford Medical Group (Ret.), Honorary Chair, Campaign for a Healthier America Steering Committee



“There’s a lot of uncertainty and feeling of helplessness during these times, but many of us are craving to help. Helping promote effective vaccination against COVID-19 will be a critical mission that AMGA Foundation is singularly positioned to support. By giving to AMGA Foundation, you can help be an invaluable part of the solution.”

— *Kimberly Buss, M.D., M.P.H., Medical Director, Sutter Population Health Services, and Ambassador, AMGA Foundation*

“When I learned about my diagnosis, I certainly did modify my behavior. First of all, I had to start taking medications, which was a bit of a trial to find the right one. My doctors helped me, and they have taught me how to cope with this disease and made me aware of what I need to do to control it.”

— *Iris, patient who achieved better blood pressure control thanks to a medical group member of the Measure Up/Pressure Down® campaign*



“The Foundation improves our ROI in two major ways. Ongoing collaborations allow us to standardize, implement, and continually evaluate long-term best practices, which have a direct link to improving patient care and, therefore, to our bottom line in value-based care contracting. Optimizing this return allows us to reinvest in patient care. More importantly than that, though, is the professional ROI found when we both improve our group’s cohesiveness and deliver the best of care to our patients by being part of a leading-edge national organization. Every donation is an investment that returns dividends to our group.”

— *Stephen P. Combs, M.D., CPE, CPHQ, FACFE, FAAP, Vice-President and Chief Medical Officer, Ballad Health*

Joining Forces with the Campaign for a Healthier America

Since the Campaign for a Healthier America launched in 2017, over 92 AMGA members, physicians, industry partners, and other key stakeholders from across sectors have joined together and provided crucial resources to help us change the trajectory of the future by making 100 million Americans healthier. Through their dedication, contributions, and unwavering support of AMGA Foundation’s multifaceted and transformative vision, we have raised nearly \$9 million. But there is more work to be done.

The Foundation’s goal for a healthier America is more than an aspiration; it is an essential component of our nation’s future, and we need you to lead with us. Together, through the Campaign for a Healthier America, we have the opportunity to shape a future where health care and the patients that it serves are strengthened in a way which will forever change the course of America’s health.

With additional funding, AMGA Foundation can join doctors, researchers, and health professionals nationwide to collaborate on improving healthcare practices, accelerate the launch of innovations for treatment and prevention, and revolutionize health care and healthcare outcomes in America.

The evolution and innovation of best practices for chronic diseases is critical for achieving the Foundation's vision for a healthier America. Together, we can ensure a future where our partners and the patients they serve are strengthened in a way that will forever change the trajectory of our nation's health.

With your support, we will expand our work to even more visionary medical groups and health systems that share our commitment to revolutionize health care and health outcomes in America.

AMGA Foundation invites you to support the measurable results our programs yield.

As our partner, together, we can build upon proven success and amplify our impact.

Join us in making a healthier America!



Mission

AMGA Foundation enables medical groups and other organized systems of care to consistently improve health and health care.

Vision

AMGA Foundation serves as a catalyst, connector, and collaborator for translating the evidence of what works best in improving health and health care in everyday practice.

**To join your peers in support of AMGA Foundation
and a healthier America, please contact:**

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