AMGA 2017
Annual Conference
March 22-25, 2017
Gaylord Texan Resort & Convention Center
Grapevine, Texas

Register Now!
amga.org/ac17
Dear Colleague:

What if you could condense a year’s worth of education into a few days that would empower you with progressive strategies and innovative solutions to advance your organizational goals?

You can, by joining thousands of your colleagues from medical groups and health systems across the U.S. at our 2017 Annual Conference, March 22-25, 2017, in Grapevine, Texas.

Each year, our team works with our members to enhance our program so that it continues to live up to your expectations and offer you the highest quality education on the market.

Together, we have designed this conference to give you a fresh perspective on the ever-evolving healthcare industry, as well as vital tools and strategies you’ll need to succeed in the new world of “value.”

Our general sessions showcase critically acclaimed thought leaders with fresh concepts that will help you approach your challenges in a new way and transform your organization.

In addition, dozens of peer-to-peer breakout sessions are facilitated by your colleagues, leaders from our medical groups and integrated systems of care who will generate discussion, explore new ideas, and demonstrate game-changing solutions as well as inventive techniques that you can take back to your organization.

As always, you will have ample opportunity to meet with your peers and colleagues to exchange ideas during structured and free-flowing networking events. Networking is consistently one of the most valued aspects of attending the AMGA Annual Conference.

Don’t let these indispensable opportunities that can take you and your organization to the next level of high performance health pass you by. Make your plans to attend today.

See you in Texas!

Donald W. Fisher, Ph.D., CAE
President and Chief Executive Officer

"I look forward to attending the Annual Conference each year because it not only provides up-to-the-minute information about developments in our industry, it also provides the unique opportunity to personally network with colleagues from around the country. It is always good to hear what others are doing to solve the issues we all face."

Richard Rolston, M.D.
Chief Executive Officer, INOVA Medical Group
INOVA Health System
Who Attends the AMGA Annual Conference?

This conference is designed for the leaders of healthcare organizations including:

- Group Practices
- Integrated Delivery Systems
- Accountable Care Organizations
- Hospital Systems, PHOs
- Academic/Faculty Practices
- IPAs
- MSOs, PPMCs

Running a healthcare organization takes a team effort and this conference has been designed to address each level of your senior leadership and management teams. The meeting’s practical advice, cost-effective strategies, and real-world solutions will benefit your organization’s:

- CEO, President, Board Chair
- CAO, COO, Administrator, Executive Director
- Medical Director, CMO, CMIO
- Accountable Care Officers
- Physician Leaders
- CFO, Vice Presidents
- Board Members
- Chief Strategy/Innovation Officer
- Compliance Officer
- Department Directors
- Information Systems Managers
- Pharmacy Department Managers
- Quality and Research Directors and Officers
- Senior Managers of Clinical Effectiveness
- Human Resources Directors and Officers
- Marketing Directors and Officers
- Chief Nursing Officer

At times during the conference there will be as many as 10 sessions presented concurrently. To ensure your organization maximizes your conference experience, plan to bring your full leadership team! A group discount is available.
Better & Faster: Bringing Health Care Ahead of the Trends
Jeremy Gutsche, Chief Executive Officer, TrendHunter

Health care continues to evolve at breakneck speed, often leaving leaders in what feels like a place of chaos, as they consider the necessary changes they must create to keep ahead of trends and provide high-quality, value-based care for patients. During this upheaval, what is being missed? If leaders knew the answer, they could be better innovators, motivators, and investors in the industry. To kick off the Annual Conference, innovation expert Jeremy Gutsche will teach us how to overcome the neurological traps in our brain that block our organizations from realizing their full potential. Using the research that Jeremy and his TrendHunter.com team have developed, he will outline a series of battle-tested frameworks that will identify patterns of opportunity that will ensure success. With these insights, you’ll be able to begin looking for the opportunities and finding the breakthrough ideas faster.

The Future of Medicine: A Look at Innovation to Create the Care of Tomorrow
Eric J. Topol, M.D., Director, Scripps Translational Science Institute; Chief Academic Officer, Scripps Health, The Gary & Mary West Chair of Innovative Medicine; Professor of Genomics, The Scripps Research Institute; and Senior Consultant, Division of Cardiovascular Diseases, Scripps Clinic

In this presentation, Dr. Topol will show why patient care and interaction must change from the inefficient processes of the past and instead embrace technology as a means to allow patients faster access to lab results, monitoring vital signs and using data and algorithms to receive diagnoses without having to see a doctor—all at a small fraction of the cost imposed by our modern healthcare system. Thanks to the proliferation of smartphones, medicine has become digitized, and our constant connection to the internet is opening the door to placing vital information in the hands of patients, allowing them to become true partners in their care and treatments. Changing the face of medicine in this way will lead to new challenges, as well as opportunities as the momentum to bring health care into the future will result in better, more cost-effective, and more humanized health care.

The 5-Second Rule: Strategies to Achieve Your Goals
Mel Robbins, Entrepreneur, CNN Commentator, Contributing Editor, SUCCESS Magazine, and Best-Selling Author of Stop Saying You’re Fine, and Professionalism: Reaching the Heights of Success in Your Career

In her viral, globally praised TED talk, Mel Robbins demystifies neuroscience research on the brain and the latest social science research to explain why and how you sabotage your success every day. In this presentation, she will describe how to identify the mistakes you’re making and learn how to create lasting behavior change within yourself. You’ll also discover one radical idea that will forever alter how you approach life. Using riveting videos, case studies, and hilarious personal stories, she will share lessons and tools you can apply immediately to tackle your professional and personal dreams.
2017 Annual Conference Agenda

WEDNESDAY
March 22

7:00 a.m. – 9:00 a.m.  Focus Group Breakfast with Platinum Host (by invitation)

8:00 a.m. – 9:00 a.m.  AMGA Leadership Councils Networking Breakfast

9:00 a.m. – 10:00 a.m.  Joint Leadership Council General Session

10:00 a.m. – 5:00 p.m.  AMGA Leadership Council Meetings
• Board Chairs/Chief Executive Officers/Presidents
• Chief Administrative Officers/Chief Operating Officers
• Chief Financial Officers
• Chief Information Officers/Chief Medical Information Officers
• Chief Medical Officers/Medical Directors
• Chief Nursing Officers
• Human Resources Directors/Officers
• Marketing/Public Relations Directors
• Quality Directors/Officers

2:00 p.m. – 5:00 p.m.  MACRA Primer for Industry Partners: How the Move to Value Will Impact the Way You Align with Our Members (Industry Partners Only)

5:00 p.m. – 7:00 p.m.  AMGA Board and Leadership Councils Reception

THURSDAY
March 23

7:00 a.m. – 6:00 p.m.  AMGA Foundation 11th Annual Charity Silent Auction

8:30 a.m. – 10:00 a.m.  Networking Lunch with Exhibitors

8:30 a.m. – 10:00 a.m.  Opening General Session: Jeremy Gutsche – Better & Faster: Bringing Health Care Ahead of the Trends

10:00 a.m. – 10:45 a.m.  Refreshment Break with Exhibitors

10:45 a.m. – 12:15 p.m.  Networking Discussion Groups by Organizational Type

12:15 p.m. – 2:00 p.m.  Networking Lunch with Exhibitors

2:00 p.m. – 3:15 p.m.  Peer-to-Peer Breakout Sessions

FRIDAY
March 24

Breakout Session Track Key

OG  Interactive Discussion Group
LG  Leadership and Governance
TD  Technology and Data
CP  Care Process Improvement
PM  Practice Management
LR  Legislation and Regulation

5:00 p.m. – 7:00 p.m.  Welcome Reception in Exhibit Hall
# 2017 Annual Conference Agenda

## FRIDAY

### March 24

**CEO Strategies: What Will Be the Keys to Our Future Success?**

*Moderator: Howard Graman, M.D., Vice President, AMGA Consulting*

*Speakers: David R. Posch, Associate Vice Chancellor for Population Health, Vanderbilt University Medical Center; Mark Mantei, Chief Executive Officer, The Vancouver Clinic; and Joseph Golbus, M.D., President and Chief Executive Officer, NorthShore University HealthSystem*

**Optimizing the Role of the Advanced Practice Clinician in a Large Multispecialty Medical Group**

*Donna E. Forrest, N.P., M.S., APRN-BC, Chair Advanced Practice Clinician Advisory Council, and Jaime E. Murillo, M.D., SMG-Cardiology Specialists, Sentara Medical Group*

**How to Create a Culture of Continuous, Sustainable Improvement**

*Christopher Kodama, M.D., M.B.A., FAAP, President of MultiCare Connected Care/MultiCare Health System*

**Partnering for Improved Health: Excela Health’s Implementation Journey**

*R. Zimmerman, M.D., Assistant Medical Director,*

*Kristina Hahn, B.S., Practice Administrator, Primary Care Medicine, Excela Health Medical Group; John David Whatley, B.S., Client Relationship Manager, and Donna Daniel, Ph.D., Senior Program Director, Continuum of Care, IBM Watson Health*

**Reducing Unnecessary Admissions from the Emergency Department through Henry Ford’s New Emergency Disposition Support Program**

*Bruce Muma, M.D., FACP, Chief Medical Officer, Henry Ford Physician Network, Henry Ford Health System; and Michelle Slezak, M.D., Senior Staff Physician, Henry Ford Hospital, Associate Medical Director Quality, Henry Ford Department of Emergency Medicine, Henry Ford Hospital*

**Ensuring a Remarkable Patient Experience Is Delivered in Every Dimension, Every Time**

*Mimi Helton, Senior Director, Clinic Services,*

*Marty Lambeth, Vice President, Clinic Services, and Karen Nichols, B.S., Senior Director, Clinic Services, Novant Health*

**Retail Medicine Sustainability: A Synchronized Model of Urgent and Primary Care Serving Multiple Generations of Healthcare Consumers**

*David Brash, M.H.A., FACHE, President and Chief Executive Officer,*

*Stephen P. Combs, M.D., CPE, FACFE, FAAP, Chief Executive Medical Officer, and Karen Williams, M.B.A., M.P.H., MGCHA Executive Director of Operations, Wellmont Medical Associates*
2017 Annual Conference Agenda

PM

What Medicine Can Learn from Marketing: Re-Branding Primary Care
Zeev E. Neuwirth, M.D., President, Chief Clinical Executive, Carolinas Healthcare System Medical Group

AMGA Federal Legislative and Regulatory Update
Chet Speed, J.D., LL.M., Vice President, Public Policy,
Grant Couch, Director, Government Relations,
Darryl Drevna, M.A., Director, Regulatory and Public Policy,
David Introcaso, Ph.D., Senior Director, Regulatory and Public Policy,
Christina Lavoie, J.D., Assistant Director, Public Policy and Operations, and
James Miller, M.B.A., Director, Government Relations, AMGA

3:15 p.m. – 3:45 p.m.  Refreshment Break with Exhibitors

3:45 p.m. – 5:00 p.m.  Peer-to-Peer Breakout Sessions

DG

When It Seems Like Everyone Is Merging: Remaining an Independent Group
Moderator: Pete Johnson, Western Regional and Workshop & Retreat Director, AMGA
Speakers: Jeff James, M.B.A., Chief Executive Officer, Wilmington Health;
Scott Barlow, M.B.A., Chief Executive Officer, Revere Health (invited); and
Michael Kasper, M.H.A., Chief Executive Officer, DuPage Medical Group

LG

The Impact of a Weight Reduction Program at Aurora Healthcare: Why Wait to Address Weight in Your Population?
Melanie Smith, D.O., Family Medicine Physician, and
Kelly Sutton, Wellness Program Manager, Aurora Health Care

LG

A Test in Leadership: The Rise of Ochsner Health System
Warner L. Thomas, President and Chief Executive Officer, Ochsner Health System

TD

Population Health Accountability: Promoting Organizational Process Standards and Dashboards
Michael Sheinberg, M.D., Medical Director, Medical Informatics, Lehigh Valley Health Network; and
Jennifer Schlegel, M.S.N., R.N., Senior Business Analyst, Enterprise Analytics

TD

Using Machine Intelligence to Reduce Clinical Variation
Seth N. Barbanell, M.D., M.S., M.B.A., FACC, FACP, Vice President of Clinical Performance Acceleration, Mercy; and
Francis X. Campion, M.D., FACP, Internal Medicine Physician, Harvard Vanguard Medical Associates / Atrius Health, and Chief Medical Officer, Ayasdi
Improving Outcomes: Systemic Approaches to Dementia Detection, Diagnosis, and Care
Kim Radel, Director of Operations, Nasseff Neuroscience Institute, Allina Health; Stephen C. Waring, D.V.M., Ph.D., Senior Research Scientist, Essentia Health; Terry Barclay, Ph.D., LP, Research investigator, Center for Memory & Aging, Regions Hospital, HealthPartners Medical Group; and Michelle Barclay, President and Co-founder, The Barclay Group, LLC

Realizing the Value of Annual Wellness Visits
Lani M. Alison, B.S.N., M.S.-H.C.Q., PCMH, CCE, Director, Care Coordination & Outcomes, and Daniel B. Hager II, M.H.A., Program Manager, Physician & Ambulatory Services, Bon Secours Health System, Inc.

No Appointment, No Problem: Evolution of the Walk-in Clinic
J. Stephen Jones, M.D., President, Regional Hospitals and Family Health Centers, and Renee Kolonick, M.H.A., Senior Director, Family Health Centers, Cleveland Clinic

5:00 p.m. – 6:00 p.m. Happy Hour with Exhibitors

"Attending the Annual Conference and Leadership Council meetings is more than just valuable. They are essential to being a forward-thinking leader in today’s dynamic healthcare environment. It is an irreplaceable opportunity to learn from, share, and network with some of the industry’s foremost leaders, staying up-to-date on cutting-edge best practices. I always learn more than I expected, but at the same time, get affirmation that our current efforts are on the mark, and come away re-energized with new strategies to implement in my own organization."

Frank Panzarella
Vice President Operations, Bassett Medical Group
Bassett Healthcare Network

Breakout Session Track Key
- Interactive Discussion Group
- Leadership and Governance
- Technology and Data
- Care Process Improvement
- Practice Management
- Legislation and Regulation
2017 Annual Conference Agenda

SATURDAY
March 25

7:30 a.m. – 9:00 a.m.  Networking Breakfast with Exhibitors

7:30 a.m. – 11:00 a.m.  AMGA Foundation 11th Annual Charity Silent Auction

9:00 a.m. – 10:30 a.m.  General Session: Eric J. Topol, M.D. –
The Future of Medicine: A Look at Innovation to Create
the Care of Tomorrow

10:30 a.m. – 11:00 a.m.  Refreshment Break with Exhibitors

11:00 a.m. – 12:15 p.m.  Peer-to-Peer Breakout Sessions

**DG**

**Medical Group Inside a Health System: Leadership Challenges**
Moderator: Howard Graman, M.D., Vice President, AMGA Consulting
Speakers: James C. Farley, Former Senior Vice President, MedStar Medical Group;
Stewart Watson, M.D., Former President and Chief Executive Officer, Dean Clinic; and
T. Clifford Deveny, M.D., Former Senior Vice President, Physician Services and Clinical
Integration, Catholic Health Initiatives, and President, Locus Health

**LG**

**The Evolution from Retail Clinics to Medical Neighborhoods**
James Bleicher, M.D., M.H.C.M., Regional President, SSM Health St. Louis Physician
Organization & Ambulatory Services, and
Margaret Head, R.N., M.S.N., M.B.A., Vice President, Operations, SSM Health St. Louis
Medical Group

**LG**

**Creating a Successful Medical Group Culture and Well-Being Plan**
Peter Valenzuela, M.D., M.B.A., Chief Medical Officer, Sutter Medical Group of the
Redwoods

**TD**

**Developing a Virtual Scribe Program with Full EMR Integration**
Kevin Conroy, Chief Financial Officer, Chief Population Health Officer,
Lewis Kohl, D.O., M.B.A., Chief Medical Information Officer, Senior Medical Director, and
Thomas J. Lester, M.D., Chief Medical Officer, CareMount Medical PC

**CP**

**Innovative Medical Group Approaches to Palliative Care**
Richard Whittaker, M.D., FAAFP, Chief Medical Officer, WellMed Medical Group;
Dana Lustbader, M.D., FCCP, FAAHPM, Chair, Department of Palliative Care, Pro-
HEALTH Associates;
James Mittelberger, M.D., M.P.H., FACP, FAAHPM, Director and Chief Medical Officer,
Denise Stahl, M.S.N., ACHPN, FPCN, Chief Clinical Officer, and
Mitchell Mudra, M.B.A., National Program and Product Director, Optum Center for
Palliative and Supportive Care

**CP**

**Improving Care Delivery: Assessing and Addressing the Risk of Cardiovascular
Disease for Patients with Diabetes**
Robert A. Crossey, D.O., President,
Francis R. Colangelo, M.D., Chief Quality Officer, and
Holly Kern, R.N., Director of Quality Care, Premier Medical Associates
2017 Annual Conference Agenda

**CP**

**Innovative Care Models: Mercy’s Virtual Care Center**
Donn Sorensen, M.B.A., FACMPE, President, East Region, Mercy, and Randy Moore, M.D., President of Mercy Virtual (invited)

**PM**

**Warning: Some Forms of Value Contracts Can Be Hazardous to Your Group’s Health**
Robert E. Matthews, Vice President for Quality, PriMed Physicians, and President and Chief Executive Officer, MediSync

12:15 p.m. – 1:45 p.m.  **Networking Lunch**

2:00 p.m. – 3:15 p.m.  **Peer-to-Peer Breakout Sessions**

**DG**

**Who is Your Strategic Partner? Why Your Choice and Process Matter**
Moderator: Pete Johnson, Western Regional and Workshop & Retreat Director, AMGA
Speakers: C. Todd Staub, M.D., Chairman of the Board, ProHealth Physicians, Inc.; Mark A. Derubeis, Chief Executive Officer, Premier Medical Associates, PC; and Christopher J. Knapp, Chief Executive Officer, The Everett Clinic

**LG**

**Managing Change as Change Becomes the Norm: The Vancouver Clinic’s Medicaid Strategy**
Alfred Seekamp, M.D., Chief Medical Officer, Sharon Crowell, M.D., Chair, Board of Directors, The Vancouver Clinic

**TD**

**Create a Bigger Bang: Learn How We Activated 100,000 Patients on our Portal in the First Year**
Michael Sheinberg, M.D., Medical Director, Medical Informatics, and Lindsay Altimare, M.P.A., Project Manager, Lehigh Valley Health Network

**CP**

**Managing Patients for Performance under BPCI Total Hip and Knee Replacements**
Kristen Daley, Centura Health – South Denver Operating Group; Ryan Walker, LSSBB – Orthopedic Service Line, Porter Adventist Hospital; and Dave K. Dookeeram, M.P.H., FACHE, FHM, Executive Vice President/Chief Operating Officer, Centura Health - Porter Adventist Hospital

**CP**

**The Extensivist Clinic: “Disruptive Innovation” Healthcare Delivery Model**
Christopher Neglia, D.O., Lead Extensivist and Hospitalist, Holston Medical Group

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**Breakout Session Track Key**
- DG Interactive Discussion Group
- LG Leadership and Governance
- TD Technology and Data
- CP Care Process Improvement
- PM Practice Management
- LR Legislation and Regulation
Developing a Strategy to Address Opiate Use Disorder in Our Communities
Dan Cole, CMPE, Assistant Vice President, Medical Specialty,
Teresa Koeller, M.D., Board Certified Addictionologist, Medical Director, Addiction Medicine, and
Ashel Krueitzkamp, R.N., M.S.N., Nurse Manager Emergency Department, St. Elizabeth Healthcare Edgewood, St. Elizabeth Healthcare

Co-located, Integrated Community Specialists in the Primary Care Medical Home at Mayo Clinic: Maximizing Value Utilizing Curbside, Electronic, Triage, and Traditional Consultations
Muhamad Y. Elrashidi, M.D., M.H.A., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Primary Care Internal Medicine, Department of Medicine,
Paul M. McKie, M.D., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Cardiovascular Diseases, Department of Medicine, and
Nathan P. Young, D.O., Senior Associate Consultant and Assistant Professor of Neurology in the Department of Neurology, Mayo Clinic

3:15 p.m. – 3:30 p.m. Refreshment Break

3:30 p.m. – 5:00 p.m. Closing General Session:
Mel Robbins –
The 5-Second Rule: Strategies to Achieve Your Goals

6:00 p.m. – 9:30 p.m. AC17 Farewell Event at the Glass Cactus
2017 Annual Conference Presenters and Guests

**Allina Health**  
Kim Radel, Director of Operations, Nasseff Neuroscience Institute

**Aurora Health Care**  
Melanie Smith, D.O., Family Medicine Physician  
Kelly Sutton, Wellness Program Manager

**Bon Secours Health System, Inc.**  
Lani M. Alison, B.S.N., M.S.-H.C.Q., PCMH, CCE, Director, Care Coordination & Outcomes  
Daniel B. Hager II, M.H.A., Program Manager, Physician & Ambulatory Services

**CareMount Medical, P.C.**  
Kevin Conroy, Chief Financial Officer, Chief Population Health Officer  
Lewis Kohl, D.O., M.B.A., Chief Medical Information Officer, Senior Medical Director  
Thomas J. Lester, M.D., Chief Medical Officer  
Christopher J. Sclafani, P.E.M.B.A., Chief Administrative Officer

**Carle Physician Group**  
Matthew D. Gibb, M.D., FACC, FACP, FSCAI, Chief Medical Officer and Executive Senior Vice President

**Carolinas Healthcare System**  
Zeev E. Neuwirth, M.D., President, Chief Clinical Executive, Carolinas Healthcare System Medical Group

**Centura Health**  
Kristen Daley, Centura Health – South Denver Operating Group  
Dave K. Dookeeram, M.P.H., FACHE, FHM, Executive Vice President/Chief Operating Officer, Centura Health - Porter Adventist Hospital  
Ryan Walker, LSSBB – Orthopedic Service Line, Centura Health - Porter Adventist Hospital

**Cleveland Clinic**  
J. Stephen Jones, M.D., President, Regional Hospitals and Family Health Centers  
Renee Kolonick, M.H.A., Senior Director, Family Health Centers

**Cornerstone Health Care, P.A./CHESS**  
Grace Emerson Terrell, M.D., M.M.M., FACP, FACPE, Chief Executive Officer

**Crystal Run Healthcare**  
Scott Hines, M.D., Chief Quality Officer  
Michelle A. Koury, M.D., Chief Operating Officer

**Dean Clinic**  
Stewart Watson, M.D., Former President and Chief Executive Officer

**DuPage Medical Group**  
Michael Kasper, Chief Executive Officer

**Essentia Health**  
Stephen C. Waring, D.V.M., Ph.D., Senior Research Scientist

**The Everett Clinic**  
Christopher J. Knapp, M.D., Chief Executive Officer

**Excela Health Medical Group**  
Kristina Hahn, B.S., Practice Administrator, Primary Care Medicine  
Robert Zimmerman, M.D., Assistant Medical Director

**HealthPartners Medical Group**  
Terry Barclay, Ph.D., LP, Research Investigator, Center for Memory & Aging, Regions Hospital

**Henry Ford Health System**  
Bruce Muma, M.D., FACP, Chief Medical Officer, Henry Ford Physician Network  
Thomas S. Nantais, M.B.A., Chief Operating Officer, Henry Ford Medical Group  
Michelle Slezak, M.D., Senior Staff Physician, Henry Ford Hospital, Associate Medical Director Quality, Henry Ford Department of Emergency Medicine, Henry Ford Hospital

**Holston Medical Group**  
Christopher Neglia, D.O., Lead Extensivist and Hospitalist

**IBM Watson Health**  
Donna Daniel, Ph.D., Senior Program Director, Continuum of Care  
John David Whatley, B.S., Client Relationship Manager

**Lehigh Valley Health Network**  
James C. Farley, Former Senior Vice President  
Michael Sheinberg, M.D., Medical Director, Medical Informatics

**Locus Health**  
T. Clifford Deveny, M.D., President

**Mayo Clinic**  
Muhamad Y. Elrashidi, M.D., M.H.A., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Primary Care Internal Medicine, Department of Medicine  
Sharon R. Gabrielson, M.H.A., Chair, Global Business Solutions  
Paul M. McKie, M.D., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Cardiovascular Diseases, Department of Medicine  
Nathan P. Young, D.O., Senior Associate Consultant and Assistant Professor of Neurology in the Department of Neurology

**Mercy**  
Seth N. Barbanell, M.D., M.S., M.B.A., FACC, FACP, Vice President of Clinical Performance Acceleration  
Frederick McQueary, M.D., M.M.M., President of Ambulatory Care, Mercy Clinic Springfield Communities  
Randy Moore, M.D., President of Mercy Virtual (invited)  
Donn E. Sorensen, M.B.A., President, East Region
MultiCare Health System
Christopher Kodama, M.D., M.B.A., FAAP, President of MultiCare
Connected Care/MultiCare Health System

NorthShore University HealthSystem
Joe Golbus, M.D., President and Chief Executive Officer

Novant Health
Mimi Helton, Senior Director, Clinic Services
Marty Lambeth, Vice President, Clinic Services
Karen Nichols, B.S., Senior Director, Clinic Services

Ochsner Health System
Joseph E. Bisordi, M.D., FACP, Executive Vice President and Chief Medical Officer
Warner Thomas, President and Chief Executive Officer

Olmsted Medical Center
Tim Weir, M.H.A., M.B.A., FACHE, Chief Executive Officer

Optum Center for Palliative and Supportive Care
James Mittelberger, M.D., M.P.H., FACP, FAAP, Director and Chief Medical Officer
Mitchell Mudra, M.B.A., National Program and Product Director
Denise Stahl, M.S.N., ACHPN, FPCN, Chief Clinical Officer

Premier Medical Associates
Francis R. Colangelo, M.D., Chief Quality Officer
Robert A. Crosse, D.O., President
Mark A. Derubeis, Chief Executive Officer
Holly Kern, R.N., Director of Quality Care

Prevea Health
Ashok Rai, M.D., President and Chief Executive Officer

PriMed Physicians
Robert E. Matthews, Vice President for Quality

ProHEALTH Associates
Dana Lustbader, M.D., FCCP, FAAP, Chair, Department of Palliative Care

ProHealth Physicians, Inc./OptumCare
C. Todd Staub, M.D., Chairman of the Board

Revere Health
Scott Barlow, Chief Executive Officer (invited)

Scripps Health
Eric J. Topol, M.D., Director, Scripps Translational Science Institute; Chief Academic Officer, Scripps Health, The Gary & Mary West Chair of Innovative Medicine; Professor of Genomics, The Scripps Research Institute; and Senior Consultant, Division of Cardiovascular Diseases, Scripps Clinic

Sentara Medical Group
Donna E. Forrest, N.P., M.S., APRN-BC, Chair Advanced Practice Clinician Advisory Council
Jaime E. Murillo, M.D., SMG-Cardiology Specialists

Sharp Rees-Stealy Medical Group
Steven A. Green, M.D., Chief Medical Officer

SSM Health
James Bleicher, M.D., M.H.C.M., Regional President, SSM Health St. Louis Physician Organization & Ambulatory Services
Margaret Head, R.N., M.S.N., M.B.A., Vice President, Operations, SSM Health St. Louis Medical Group

St. Elizabeth Healthcare
Dan Cole, CMPE, Assistant Vice President, Medical Specialty
Teresa Koeller, M.D., Board Certified Addictionologist, Medical Director, Addiction Medicine
Ashel Kruetzkamp, R.N., M.S.N., Nurse Manager Emergency Department, St. Elizabeth Healthcare Edgewood

Sutter Health
Don L. Wreden, M.D., Senior Vice President for Patient Experience

Sutter Medical Group of the Redwoods
Peter Valenzuela, M.D., M.B.A., Chief Medical Officer

Unity Point Health
Aric Sharp, M.H.A., CMPE, FACHE, Vice President of Accountable Care

University of Utah Community Clinics
Susan A. Terry, M.D., FACP, Executive Medical Director

USMD Health System
Richard Johnston, M.D., FACP, Executive Vice President and CPO

The Vancouver Clinic
Sharon Crowell, M.D., Chair, Board of Directors
Mark Mantei, Chief Executive Officer
Alfred Seekamp, M.D., Chief Medical Officer

Vanderbilt University Medical Center
David R. Posch, Associate Vice Chancellor for Population Health

WellMed Medical Group
Richard Whittaker, M.D., FAAFP, Chief Medical Officer

Wellmont Medical Associates
David Brash, M.H.A., FACHE, President and Chief Executive Officer
Stephen P. Combs, M.D., CPE, FACFE, FAAP, Chief Executive Medical Officer
Karen Williams, M.B.A., M.P.H., MGCHA Executive Director of Operations

Wilmington Health
Jeff James, Chief Executive Officer
2:00 p.m. – 5:00 p.m.  
**MACRA Primer for Industry Partners: How the Move to Value Will Impact the Way You Align with Our Members***  
Chet Speed, J.D., LL.M., Vice President, Public Policy, AMGA  
David Introcaso, Ph.D., Senior Director, Regulatory and Public Policy, AMGA  
Darryl Drevna, Director, Regulatory and Public Policy, AMGA  
Scott Hines, M.D., Chief Quality Officer, Crystal Run Healthcare  
Richard Johnston, M.D., FACP, Executive Vice President and CPO, USMD Health System  
Frederick McQueary, M.D., M.M.M., President of Ambulatory Care, Mercy Clinic Springfield Communities  
Aric Sharp, M.H.A., CMPE, FACHE, VP Accountable Care, UnityPoint Health  

MACRA has changed Medicare's physician financing model in the most significant and far-reaching way since the program's inception in 1965. This legislation will have a profound impact on healthcare financing in all sectors of our industry. From system-wide generic drugs, to purchasing a single brand of medical devices, our medical groups and integrated systems of care will be making intense, complex financial decisions, driven by the move to "value" that will directly affect the way you currently do business.

Hear from renowned subject matter experts and a number of progressive healthcare leaders, as we provide you with vital information on MACRA and how it will affect the way you and your organization align with these systems. Featured sessions include:

- What is MACRA? A primer on the law and the key regulations that you need to understand
- Positioning strategies for success under MACRA
- MACRA’s future impact on the healthcare industry, a macro-analysis
- How living under MACRA and “value” will impact various areas of the industry, a micro-analysis

Want to learn more? Visit amga.org/macra.

*This program is for industry partners only. A separate registration fee applies.*

7:00 a.m. – 9:00 a.m.  
**Focus Group Breakfast with Platinum Host** (by invitation)

8:00 a.m. – 9:00 a.m.  
Leadership Council Networking Breakfast

9:00 a.m. – 10:00 a.m.  
**Joint Leadership Council General Session**

10:00 a.m. – 5:00 p.m.  
**AMGA Leadership Council Meetings**

Leadership Councils are specialized education and networking groups that bring executive leaders together to privately discuss ideas, strategies, and solutions. Leadership Council meetings serve as the perfect venue for you to access an advisory board of your peers from groups similar to yours in size and structure. The following Leadership Councils will meet at the 2017 Annual Conference:

- Board Chairs/Chief Executive Officers/Presidents
- Chief Administrative Officers/Chief Operating Officers
- Chief Financial Officers
- Chief Information Officers/Chief Medical Information Officers
- Chief Medical Officers/Medical Directors
- Chief Nursing Officers
- Human Resources Directors/Officers
- Marketing/Public Relations Directors
- Quality Directors/Officers
To learn more about the Leadership Councils, find the specific agendas, or to join, please visit amga.org or contact Joe DeLisle, Manager, Membership and Council Relations, 703.838.0033 ext. 355 or jdelisle@amga.org.

5:00 p.m. – 7:00 p.m.  
**AMGA Board and Leadership Councils Reception**  
Leadership Council members will gather for cocktails, refreshments, and conversation with AMGA’s Board of Directors.

8:00 a.m. – 9:00 a.m.  
**Networking Breakfast**  
*(Immersion Session registration required)*

9:00 a.m. – 4:30 p.m.  
**Pre-conference Immersion Sessions**  
The pre-conference immersion sessions are specially designed, focused learning workshops. For a more detailed agenda, visit amga.org/ac17.

**Exploring the Patient Experience**
Creating a culture where the patient experience is a top priority should be a goal of all leaders at medical groups and health systems if they want to remain competitive in their marketplace. Now more than ever, it's important to know how investing in strategies such as leadership, communication training, behavioral interviewing, and score transparency can promote a culture that makes for effective patient engagement. During this preconference workshop, we have invited the world-renowned Disney Institute to provide an overview of their model of customer service that has made their destinations so consistently popular. In addition, three award-winning AMGA members will present their best practices in patient engagement and satisfaction.

**Understanding Value-Based Payment Models under MACRA**
Preparing your organization to be successful under MACRA and taking risk will depend on your ability to evolve in value-based payment arrangements and to learn from experience with existing federal incentive programs. In this pre-conference session, a panel of experts will discuss their experience with risk, ACOs, APMs, and bundled payment models and share tips for success, pitfalls to avoid, programs to ensure successful implementation, and what they would do differently if they could do it all over.

**Care Redesign in a Value-Based World**
How can medical groups and health systems redesign care in innovative ways to deliver coordinated, patient-centered, high-quality, value-driven health care? As payment models move toward risk-based payment, medical groups are looking for new ways to create impactful changes that engage and empower the entire care team. This session will focus on expanded roles for care team members—pharmacists, community health workers, patients, and technology experts—all working together to meet patient needs.

**Compensation Techniques Used to Improve Provider Performance and Alignment**
Successful transformation from fee-for-service to value-based/risk payment arrangements requires a shift in physician compensation formulas, no matter the structure of your organization. This interactive pre-conference session will feature case studies and best practices from progressive member groups sharing their paths toward successful value-based arrangements. We also will explore innovative approaches for designing provider compensation plans; different approaches for aligning compensation to support the culture changes; cutting-edge compensation models and when to implement them; and models for compensating physicians for non-production activities.
Peer-to-Peer Breakout Sessions

Leaders from our prestigious member community will share innovative strategies and groundbreaking processes that are enabling them to successfully engage patients, manage wellness, build partnerships, employ emerging technologies, and transition to new payment models. Choose from five compelling tracks: Leadership and Governance, Technology and Data, Care Process Improvement, Practice Management, and Legislation and Regulation.

2:00 p.m. - 3:15 p.m.
**CEO Strategies: What Will Be the Keys to Our Future Success?**
*Moderator: Howard Graman, M.D., Vice President, AMGA Consulting*
*Speakers: David R. Posch, Associate Vice Chancellor for Population Health, Vanderbilt University Medical Center; Mark Mantei, Chief Executive Officer, The Vancouver Clinic; and Joseph Golbus, M.D., President and Chief Executive Officer, NorthShore University HealthSystem*

Our members have set the standard for physician leadership, innovative care practices, and award winning outcomes. In this discussion group, three of our member leaders will engage the audience in a candid conversation and address forward looking thoughts such as: What do they believe will be the keys to succeeding in this new age of health care? What necessary changes must groups be willing to make in order to be the system of choice in their communities? Where are their organizations focusing their resources to achieve the greatest impact?

**Optimizing the Role of the Advanced Practice Clinician in a Large Multispecialty Medical Group**
*Donna E. Forrest, N.P., M.S., APRN-BC, Chair Advanced Practice Clinician Advisory Council, and Jaime E. Murillo, M.D., SMG-Cardiology Specialists, Sentara Medical Group*

In 2015, Sentara Medical Group formed a special task force to address the role of advanced practice clinicians within the medical group, in response to growing concerns about patient access to care. At that time, there were over 850 requests for new patient appointments weekly, of these 250 appointments could be made in the first seven days and another 550 spread out over two to eight weeks; however, it was estimated that between 5 and 15 new patients were being turned away every day. In this session, leaders from Sentara Medical Group will detail their experience evolving the role of advanced practice clinicians and their impact on improving patient access, clinical quality, and patient experience. Hear the project deliverables, findings, accomplishments, and recommendations from their yearlong task force.

**How to Create a Culture of Continuous, Sustainable Improvement**
*Christopher Kodama, M.D., M.B.A., FAAP, President of MultiCare Connected Care/ MultiCare Health System*

Transforming the culture of an integrated delivery system to one of continuous, data-driven improvement isn’t easy—but MultiCare Health System has done it. MultiCare built a culture of continuous improvement through collaboratives (multidisciplinary, clinically focused teams) that have achieved measurable quality improvements and contributed to $100 million in cost reductions. In this powerful session, leaders from MultiCare will address how you can create and sustain a culture of continuous, data-driven improvement within your organization; champion system-wide change initiatives using a mixture of top-down and bottom-up leadership approaches; build teams for effective change management; and implement sustainable, enterprise-wide improvement initiatives.
Partnering for Improved Health: Excela Health’s Implementation Journey
Robert Zimmerman, M.D., Assistant Medical Director,
Kristina Hahn, B.S., Practice Administrator, Primary Care Medicine, Excela Health Medical Group;
John David Whatley, B.S., Client Relationship Manager, and
Donna Daniel, Ph.D., Senior Program Director, Continuum of Care, IBM Watson Health
In early 2016, Excela Health Medical Group (EHMG) joined AMGA’s Diabetes: Together 2 Goal® campaign to improve diabetes management across its population. This session will demonstrate the effective use of partnerships and technology to support patient outreach and engagement, improve clinical quality measurement reporting, and manage large-scale improvement programs to prepare for value-based transformation.

Reducing Unnecessary Admissions from the Emergency Department through Henry Ford’s New Emergency Disposition Support Program
Bruce Muma, M.D., FACP, Chief Medical Officer, Henry Ford Physician Network, Henry Ford Health System; and
Michelle Slezak, M.D., Senior Staff Physician, Henry Ford Hospital, Associate Medical Director Quality, Henry Ford Department of Emergency Medicine, Henry Ford Hospital
Learn how Henry Ford employed an innovative new model for reducing unnecessary admissions to the ED by coordinating the delivery of appropriate resources in safe, lower-acuity settings. In this transformative session, leaders from Henry Ford will identify the key metrics used to evaluate the program, explore challenges the program has encountered, and identify the factors that were critical to its success.

Ensuring a Remarkable Patient Experience Is Delivered in Every Dimension, Every Time
Mimi Helton, Senior Director, Clinic Services
Marty Lambeth, Vice President, Clinic Services, and
Karen Nichols, B.S., Senior Director, Clinic Services, Novant Health
Novant Health strategically developed a clinic services team, comprised of leaders and team members who provide operational and optimization support for over 450 clinics across a 3-state footprint, to ensure each clinic is delivering on its promise to provide the most remarkable patient experience in every dimension, every time. In this session, leaders from Novant will discuss the lessons they learned while developing this team, what challenges the road ahead holds, and, most importantly, how the team has been able to execute its clinic services strategy without ever wavering from its primary goal.

Retail Medicine Sustainability: A Synchronized Model of Urgent and Primary Care Serving Multiple Generations of Healthcare Consumers
David Brash, M.H.A., FACHE, President and Chief Executive Officer,
Stephen P. Combs, M.D., CPE, FACFE, FAAP, Chief Executive Medical Officer, and
Karen Williams, M.B.A., M.P.H., MGCHA, Executive Director of Operations, Wellmont Medical Associates
Access to care is important for improved outcomes and medical care cost containment. With the increased prevalence of high-deductible plans and PCMH, the challenge is to serve patients at their convenience, not ours. Wellmont Medical Associates (WMA), a 2014 Acclaim Award Honoree, developed cost-effective urgent care centers that have allowed them to coordinate the right care at the right place at the right time for their patients. Learn how WMA was able to pair physician leaders with advanced practitioners at multiple locations to deliver quality, coordinated, and timely care in a financially sustainable model.
FRIDA Y
March 24
Interactive Discussion Group
Leadership and Governance
Technology and Data
Care Process Improvement
Practice Management
Legislation and Regulation

Breakout Session Track Key

PM Interactive Discussion Group
LG Leadership and Governance
TD Technology and Data
CP Care Process Improvement
PM Practice Management
LR Legislation and Regulation

Peer-to-Peer Breakout Sessions

What Medicine Can Learn from Marketing: Re-Branding Primary Care
Zeev E. Neuwirth, M.D., President, Chief Clinical Executive, Carolinas Healthcare System Medical Group

In health care, we continue to deploy interventions focused on “supply side” improvement—improved product/service features. In this presentation, Dr. Neuwirth will introduce the concept of a “Marketing Mindset,” which shifts the focus to “demand-side” improvement and innovation—that is focused on understanding and solving the needs of the customer (patient) and improving their “performance.” Carolinas Healthcare System has begun to deploy a set of methodologies (tools) that will allow them to shift from supply-side to demand-side thinking. This interactive presentation will introduce the conceptual frame of a Marketing Mindset, review the various methodologies from the literature case studies, and explore the experience of Carolinas Healthcare System.

AMGA Federal Legislative and Regulatory Update
Chet Speed, J.D., LL.M., Vice President, Public Policy, Grant Couch, Director, Government Relations, Darryl Drevena, M.A., Director, Regulatory and Public Policy
David Introcaso, Ph.D., Senior Director, Regulatory and Public Policy
Christina Lavoie, J.D., Assistant Director, Public Policy and Operations, and James Miller, M.B.A., Director, Government Relations, AMGA

What are the latest updates on CMS payment models, including MACRA? What’s happening with the Affordable Care Act, Medicare, and Entitlement reform under the new Administration and Congress? Join AMGA’s expert advocacy team as they highlight key items on AMGA’s 2017 healthcare agenda for Congress, as well as the critical need-to-know items that will affect your medical group in both the legislative and regulatory arena.

3:45 p.m. - 5:00 p.m.

When It Seems Like Everyone Is Merging: Remaining an Independent Group
Moderator: Pete Johnson, Western Regional and Workshop & Retreat Director, AMGA
Speakers: Jeff James, M.B.A., Chief Executive Officer, Wilmington Health; Scott Barlow, M.B.A., Chief Executive Officer, Revere Health; and Michael Kasper, M.H.A., Chief Executive Officer, DuPage Medical Group

Market forces are driving more and more practices into considering consolidation and integration with hospitals and health systems. But, what if hospital ownership/integration isn’t the right decision for your group? In this session, hear from leaders from some of our foremost independent groups and learn what makes them think they can and should buck the trend.

The Impact of a Weight Reduction Program at Aurora Health Care: Why Wait to Address Weight in Your Population?
Melanie Smith, D.O., Family Medicine Physician, and Kelly Sutton, Wellness Program Manager, Aurora Health Care

As healthcare costs continue to escalate, one cannot overlook the impact of obesity on overall healthcare costs in patient and caregiver populations. Looking at historical data, Aurora estimated the total net amount spent on medical care and prescriptions for covered employees in 2011 was nearly $250 million. In this session, the presenters will share their experiences measuring the impact of a weight management program on healthcare costs, which is enabling them to optimize and scale the delivery of an effective weight management program for both their caregivers and their patients.
A Test in Leadership: The Rise of Ochsner Health System
Warner L. Thomas, President and Chief Executive Officer, Ochsner Health System

Before Hurricane Katrina, health care in the New Orleans region could be described as fragmented with a lack of primary care access. Collaboration was non-existent as several players were in the market place. After the storm, expanding primary care access became a focus, building collaborative relationships with all stakeholders was a priority. In the 10+ years following the storm, Ochsner Health System has tripled their revenue and doubled the size of their organization, and is positioning themselves not only to be the choice provider organization locally, but also to become one of the top destination centers in the world. Hear from President and CEO Warner Thomas how this local provider group went from one of many healthcare systems in the region to becoming one of the best.

Population Health Accountability: Promoting Organizational Process Standards and Dashboards
Michael Sheinberg, M.D., Medical Director, Medical Informatics, Lehigh Valley Health Network; and
Jennifer Schlegel, M.S.N., R.N., Senior Business Analyst, Enterprise Analytics

Improving the health outcomes of an entire population is no easy endeavor. Among the many challenges is the goal of transforming millions of individual patient encounters and service at a micro level to an organizational standard that aims to positively affect outcomes at a macro level. In this session, leaders from Lehigh Valley Health Network will focus on addressing the operational and technical knowledge gap that exists for efficiently translating individual patient encounters to large scale population health promotion, as well as the standard processes, electronic tools and accountability needed to provide operational tactics used to successfully and rapidly transition.

Using Machine Intelligence to Reduce Clinical Variation
Seth N. Barbanell, M.D., M.S., M.B.A., FACC, FACP, Vice President of Clinical Performance Acceleration, Mercy; and
Francis X. Campion, M.D., FACP, Internal Medicine Physician, Harvard Vanguard Medical Associates / Atrius Health, and Chief Medical Officer, Ayasdi

Mercy sought to forge a new path for one of its most critical initiatives, the development of clinical pathways, as an approach for standardizing evidence-based best practices to optimize care quality and outcomes while reducing costs and care variation. In this transformative session, leaders from Mercy and Atrius Health will illustrate the application of machine intelligence for optimizing care for total joint replacement and laparoscopic surgery patients at Mercy, using EHR data from 10 hospitals. This unbiased approach of machine intelligence for pattern identification unlocks valuable insights into practice variation for improving clinical pathways and population management.

“We find that the Annual Conference is a tremendous opportunity to network and learn from others, as well as share the successes we have achieved in telehealth and virtual visits. Our leadership team especially values the quality of the keynote speakers and how applicable each breakout session is to our current challenges.”

Toni Corbin, M.S.
Vice President, Operations
Southwest Medical Associates, Inc.
Peer-to-Peer Breakout Sessions

**Improving Outcomes: Systemic Approaches to Dementia Detection, Diagnosis, and Care**

Kim Radel, Director of Operations, Nasseff Neuroscience Institute, Allina Health; Stephen C. Waring, D.V.M., Ph.D., Senior Research Scientist, Essentia Health; Terry Barclay, Ph.D., LP, Research investigator, Center for Memory & Aging, Regions Hospital, HealthPartners Medical Group, and Michelle Barclay, President and Co-founder, The Barclay Group, LLC

In an era where healthcare providers are increasingly recognized and rewarded for delivering value, Alzheimer's disease and related dementias can and must be managed to reduce the severity of the disease, avoid unnecessary hospitalizations, and improve quality of care and life for those affected. With no cure or preventative treatment, we are even more compelled to address this issue head on. This powerful session will present the tools and practical approaches used by three large healthcare systems seeking to improve the quality of care for their patients with cognitive impairment and dementia.

**Realizing the Value of Annual Wellness Visits**

Lani M. Alison, B.S.N., M.S.-H.C.Q., PCMH, CCE, Director, Care Coordination & Outcomes, and Daniel B. Hager II, M.H.A., Program Manager, Physician & Ambulatory Services, Bon Secours Health System, Inc.

In 2013, Bon Secours Health System, Inc. (BSHSI) embarked on a culture change initiative and made preventive services an equal priority with medical management of acute and chronic illnesses by holding executives accountable for completion rates of the Medicare Annual Wellness Visit (AWV) over multiple states. By applying a people, process, and technology approach to clinical transformation, BSHSI has achieved performance of over 50% of Medicare beneficiaries completing AWVs (far outpacing national averages at 16.7%) and is leveraging that success to drive quality and financial performance. Learn how you can identify strategies and tactics for leveraging the AWV to achieve system goals and elite performance.

**No Appointment, No Problem: Evolution of the Walk-in Clinic**

J. Stephen Jones, M.D., President, Regional Hospitals and Family Health Centers, and Renee Kolonick, M.H.A., Senior Director, Family Health Centers, Cleveland Clinic

Access can be challenging in a reactive healthcare environment, diagnosing and treating problems as they occur. It’s further complicated in a proactive population health environment, when visits may be more frequent and patient compliance is critical. This presentation will show how an extension of primary care through the use of walk-in clinics can not only provide a low-cost access point for the same-day acute need, but also open the PCP schedule to improve access for the chronic disease, and use this model to build practices of new physicians.
Medical Group Inside a Health System: Leadership Challenges
Moderator: Howard Graman, M.D., Vice President, AMGA Consulting
Speakers: James C. Farley, Former Senior Vice President, MedStar Medical Group; Stewart Watson, M.D., Former President and Chief Executive Officer, Dean Clinic, and T. Clifford Deveny, M.D., Former Senior Vice President, Physician Services and Clinical Integration, Catholic Health Initiatives, and President, Locus Health
As dynamic of a medical group inside a health system. In this session, three executives that have extensive experience with this dynamic will share their leadership lessons and initiate a discussion of the changing role of the medical group enterprise within the system.

The Evolution from Retail Clinics to Medical Neighborhoods
James Bleicher, M.D., M.H.C.M., Regional President, SSM Health St. Louis Physician Organization & Ambulatory Services, and
Margaret Head, R.N., M.S.N., M.B.A., Vice President, Operations, SSM Health St. Louis Medical Group
Retail clinics have become a common outlet of care; however, in 2015, Walgreens approached SSM Health with a groundbreaking proposition in which SSM Health would assume operations of the 26 St. Louis metropolitan area Take Care Clinics. The critical strategic concept of the transaction was to take advantage of the geographic reach provided by the retail outlets and create Medical Neighborhoods, designed to provide the most convenient access and the right level of service to their patients. In this innovative session, leaders from SSM Health St. Louis Medical Group will present performance metrics and lessons learned from their pioneering journey.

Creating a Successful Medical Group Culture and Well-Being Plan
Peter Valenzuela, M.D., M.B.A., Chief Medical Officer, Sutter Medical Group of the Redwoods
As more physicians transition from private practice to employed models, incorporating them into organizations has proven challenging. Despite recruiting excellent providers in the past, Sutter Medical Group of the Redwoods struggled to incorporate them into their group in a meaningful way. In addition, many of their physicians struggled with work-life balance due to long periods of time spent on electronic charting at home, leading to record levels of burnout. With this in mind, they set a goal to strengthen their group culture and improve the work life of their providers. Learn how Sutter Medical Group of the Redwoods was able to increase provider retention rates, patient satisfaction scores, and provide EHR optimization support that led to a dramatic improvement in e-messaging turnaround and chart closure.
Developing a Virtual Scribe Program with Full EMR Integration
Kevin Conroy, Chief Financial Officer, Chief Population Health Officer, Lewis Kohl, D.O., M.B.A., Chief Medical Information Officer, Senior Medical Director, and Thomas J. Lester, M.D., Chief Medical Officer, CareMount Medical PC

Physician morale is at an all-time low, as many physicians have come to feel that they are working for their EMR. In response, CareMount Medical considered going to a scribe program to reduce the burden on physicians and to improve their satisfaction. However, unlike live scribes who add cumbersome technology, take precious exam room space and interfere with the privacy of the doctor/patient interaction, CareMount Medical utilized remote, asynchronous, clinical scribes and integrated the Virtual Scribe System into their EMR. In this innovative session, leaders from CareMount will review the benefits of the program for patient and physician satisfaction and discuss the equipment and technology requirements necessary to implement successful virtual scribe program.

Innovative Medical Group Approaches to Palliative Care
Richard Whittaker, M.D., FAAFP, Chief Medical Officer, WellMed Medical Group; Dana Lustbader, M.D., FCCP, FAAHPM, Chair, Department of Palliative Care, ProHEALTH Associates; James Mittelberger, M.D., M.P.H., FACP, FAAHPM, Director and Chief Medical Officer, Denise Stahl, M.S.N., ACHPN, FPCN, Chief Clinical Officer, and Mitchell Mudra, M.B.A., National Program and Product Director, Optum Center for Palliative and Supportive Care

The most vulnerable and costly populations are those facing serious illness. Numerous studies demonstrate gaps in care for this high-need, high-cost group. To address this issue, leaders from WellMed, ProHEALTH, and OptumCare will describe their collaborative interventions to drive system changes that transform care for patients facing serious illness. Medical group leaders and palliative care experts will share their approaches, including use of data to identify patients, challenges in outcome assessment, and other key challenges faced.

Improving Care Delivery: Assessing and Addressing the Risk of Cardiovascular Disease for Patients with Diabetes
Robert A. Crossley, D.O., President, Francis R. Colangelo, M.D., Chief Quality Officer, and Holly Kern, R.N., Director of Quality Care, Premier Medical Associates

Through assessment of both Together 2 Goal® and local Medicare Stars data, Premier Medical Associates (PMA) recognized that their practice was not attaining high performance levels for rates of prescribing of statins for adult patients with Type 2 diabetes. In this session, leaders from PMA will describe the interventions that led to dramatically improved adherence to evidence-based guidelines.

Innovative Care Models: Mercy’s Virtual Care Center
Donn Sorensen, M.B.A., FACMPE, President, East Region, Mercy, and Randy Moore, M.D., President of Mercy Virtual (invited)

In 2015, Mercy invested $54 million to design an extensive virtual care center, with the capacity to allow the 330-person care team to monitor patients wherever they are—hospital, physician office, or home. By using technology to bring caregivers to the bedside instantly, care to patients and outcomes have improved dramatically. In this presentation, the speakers will share real examples of how this advanced telemedicine model of care has transformed patient care, reduced costs, and resulted in improved health outcomes to patients served by this technology.
Warning: Some Forms of Value Contracts Can Be Hazardous to Your Group’s Health
Robert E. Matthews, Vice President for Quality, PriMed Physicians, and President and Chief Executive Officer, MediSync
In the majority of markets, the payers are just starting to proffer value agreements. Many of the initial contracts on offer are bad for the medical group and unreasonably skewed toward the payer. There have now been several examples of organizations going broke while making care better. Many medical groups are deeply concerned about their ability to improve the quality and cost-effectiveness of care successfully and in a manner that they can afford. This presentation outlines ways to improve contracts to allow the group to pace improvement with the availability of monies to support the costs of improvement.

2:00 p.m. - 3:15 p.m.

Who Is Your Strategic Partner? Why Your Choice and Process Matter
Moderator: Pete Johnson, Western Regional and Workshop & Retreat Director, AMGA
Speakers: C. Todd Staub, M.D., FACP, Senior Vice President Physician Relations, OptumCare; Mark A. Derubeis, Chief Executive Officer, Premier Medical Associates, PC; and Christopher J. Knapp, Chief Executive Officer, The Everett Clinic
In this discussion group, you will hear from three different non-affiliated medical groups on their experiences engaging in new collaborative models. Learn how they were able to identify strategic partners that would provide not only capital, but also complementary competencies that could further advance their organization’s strategic goals.

Managing Change as Change Becomes the Norm: The Vancouver Clinic’s Medicaid Strategy
Alfred Seekamp, M.D., Chief Medical Officer, Sharon Crowell, M.D., Chair, Board of Directors, The Vancouver Clinic; and Linda Carpenter, Ph.D., President, Carpenter Smith Consulting
In 2013, The Vancouver Clinic (TVC) estimated that it lost $13.5 million caring for its Medicaid patients. In 2014, there were more patients and reimbursement was cut by the state yet again. This created a crisis of access for their patients, placed undue strain on providers and staff, and placed the organization in jeopardy financially. In this powerful session, leaders from TVC will outline how they are using a novel engagement strategy to help manage the monumental change within their organization, outlining their recent efforts to reduce Medicaid numbers and lead community efforts to care for these patients.

Create a Bigger Bang: Learn How We Activated 100,000 Patients on Our Portal in the First Year
Michael Sheinberg, M.D., Medical Director, Medical Informatics, and Lindsay Altimare, M.P.A., Project Manager, Lehigh Valley Health Network
The digital revolution has spread widely and rapidly so that anyone with access to technology can engage and be engaged in almost any facet of their day to day life. Surprisingly, within the healthcare industry, the pace and scope lag behind. Yet it is healthcare delivery and patient engagement and demand that call for the most widespread, rapid and innovative leveraging of the digital revolution. This presentation walks through Lehigh Valley Health Network’s patient portal (MyChart) journey, highlighting milestones and critical success factors for reaching 100,000 activated patients in its first year. You will come away from this session with a roadmap for implementation, strategies on goal setting, lessons learned in pilot applications, how to develop workflow algorithms, tips on a patient marketing campaign, and concepts for future applications.
**Peer-to-Peer Breakout Sessions**

**Managing Patients for Performance under BPCI Total Hip and Knee Replacements**

*Kristen Daley, Centura Health – South Denver Operating Group; Ryan Walker, LSSBB – Orthopedic Service Line, Porter Adventist Hospital; and Dave K. Dookeeram, M.P.H., FACHE, FHM, Executive Vice President/Chief Operating Officer, Centura Health - Porter Adventist Hospital*

As a part of Colorado’s largest integrated healthcare system, Centura Health Physician Group and Centura Health – Porter Adventist Hospital, partnered to engage in the Bundled Payment for Care Improvement (BPCI) Initiative sponsored by CMS. In this session, leaders from Centura will share the story of their first year in BPCI for total joint replacement, including best practices driving program success and the lessons learned on the journey. This session is perfect for those who are unsure if their organization is ready for bundled programs.

**The Extensivist Clinic: “Disruptive Innovation” Healthcare Delivery Model**

*Christopher Neglia, D.O., Lead Extensivist and Hospitalist, Holston Medical Group*

The Extensivist Clinic of Holston Medical Group (HGM) opened to patients in May 2013 to provide better care to the frail elderly population who would traditionally require hospitalization. In this session, Dr. Neglia will describe Holston’s innovative extensivist program and include a discussion on Post-hospital Syndrome and the pitfalls of hospitalization—especially in the frail elderly population. By allowing patients to recover at home, HMG has been able to reap extreme cost savings and achieve high patient satisfaction scores.

**Developing a Strategy to Address Opiate Use Disorder in Our Communities**

*Dan Cole, CMPE, Assistant Vice President, Medical Specialty, Teresa Koeller, M.D., Board Certified Addictionologist, Medical Director, Addiction Medicine, and Ashel Kruetzkamp, R.N., M.S.N., Nurse Manager Emergency Department, St. Elizabeth Healthcare Edgewood, St. Elizabeth Healthcare*

In 2013, the Emergency Rooms of St. Elizabeth Healthcare began to experience an increase in overdoses relating to heroin and other opiates. At first glance, the trend between the departments comprising the system was not considerable enough to warrant immediate action. However, that all changed in 2014 when the Emergency Rooms experienced a 36.70% increase when overdoses reached 745 from 545 in 2013. This was followed by 55.18% increase in 2015 when overdoses reached 1,156. In this session, leaders from St. Elizabeth Healthcare will provide a comprehensive framework of the opioid epidemic, treatment options, how to build relationships throughout the community and the necessary steps to help the community recover. Learn how to identify the signs and symptoms of the issues and how a healthcare community can form alliances within their medical community to support the social agencies, law enforcement, and the recovery community.
Co-located, Integrated Community Specialists in the Primary Care Medical Home at Mayo Clinic: Maximizing Value Utilizing Curbside, Electronic, Triage, and Traditional Consultations

Muhamad Y. Elrashidi, M.D., M.H.A., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Primary Care Internal Medicine, Department of Medicine,

Paul M. McKie, M.D., Senior Associate Consultant and Assistant Professor of Medicine in the Division of Cardiovascular Diseases, Department of Medicine, and

Nathan P. Young, D.O., Senior Associate Consultant and Assistant Professor of Neurology in the Department of Neurology, Mayo Clinic

Healthcare delivery in the U.S. continues to present challenges to practitioners and healthcare institutions given the complexities of providing care to an increasingly aging, multi-morbid population across multiple care settings and amid significant changes to patterns of reimbursement and increased focus on delivering high-value care. As a result, there is a critical need for development and dissemination of novel, high-value care delivery models that can overcome these challenges. This session will empower attendees by highlighting these key issues and presenting Mayo Clinic’s experience with the development and impact of the Integrated Community Specialist (ICS) care model as a component of the patient-centered, primary care medical home (PCMH).
Networking Opportunities

Wednesday
March 22

Meetings of AMGA Leadership Councils
Leadership Councils are specialized education and networking groups that bring executive leaders together to privately discuss ideas, strategies, and solutions. Given the unique nature and challenges of healthcare, there's a great deal of value in connecting with people of similar roles, facing similar challenges, across the country. Our Leadership Council meetings serve as the perfect venue for you to access an advisory board of your peers from groups similar to yours in size and structure. This private forum is dedicated exclusively to AMGA members of similar roles who focus on the complex issues facing their organizations. These meetings are also an organic creation of Council members as each council selects their topics, gives the presentations, and facilitates interactive discussion. To learn more about the Leadership Councils or to join, please visit amga.org or contact Joe DeLisle, Manager, Membership and Council Relations, 703.838.0033 ext. 355 or jdelisle@amga.org.

5:00 p.m. – 7:00 p.m. Reception for AMGA Board and Leadership Councils
Following a day of meetings, the Leadership Councils will gather for cocktails, refreshments, and conversation with colleagues on the AMGA Board. (Invitation only)

Thursday
March 23

Welcome Reception in Exhibit Hall
Join us as we formally welcome conference attendees during a lively cocktail reception in the Exhibit Hall. Join your colleagues and peers while strolling through the hall for an enjoyable evening with our conference supporters.

Friday
March 24

Networking Breakfast with Exhibitors
10:45 a.m. – 12:15 p.m. Networking Discussion Groups
These popular and informative sessions will allow you to participate in lively and free-flowing discussions, share common experiences, and find new solutions to tough issues you deal with every day. Sessions will be organized by group type and size. Open for all full conference registrants.

12:15 p.m. – 2:00 p.m. Networking Lunch with Exhibitors

5:00 p.m. – 6:00 p.m. Happy Hour in Exhibit Hall
Join your colleagues, peers, and conference supporters for cocktails and appetizers in the Exhibit Hall before heading out to experience Grapevine and the Dallas area.

Saturday
March 25

Networking Breakfast with Exhibitors
7:30 a.m. – 9:00 a.m.
Attendees can enjoy a networking breakfast that provides an opportunity to catch up with colleagues on their experiences at the conference while visiting with the conference supporters and exhibitors.

12:15 p.m. – 1:45 p.m. Networking Lunch
Join your colleagues and peers for a luncheon and conversation.

6:00 p.m. – 9:30 p.m. AC17 Farewell Event at the Glass Cactus
All participants of the conference are welcome to join us for our final night in Grapevine for a closing reception with entertainment and activities.
Support AMGA Foundation at the AMGA Annual Conference

Dear Colleague,

The year presents AMGA member groups with a challenge: improve care while simultaneously moving from volume-based to value-based payment models. AMGA Foundation serves to support members in this challenge. By serving as a catalyst, connector, and collaborator, we translate what works best in improving health and health care into everyday practice, enabling groups to deliver the best and most efficient care possible.

With our partners and members, AMGA Foundation improves health for millions of Americans through the support of our signature programs: the Acclaim Award, Best Practices Learning Collaboratives, and the Chronic Care Challenge, which includes the Diabetes: Together 2 Goal® campaign. Through these initiatives, we’ve improved blood pressure detection or control for over half a million people, awarded millions of dollars of grants to our members to participate in our programs, and reached millions of patients.

This is just the beginning of what we can accomplish together. Please continue to support this work by joining us at various events at the 2017 Annual Conference in Texas. And be sure to bid against us and others in the highly anticipated Silent Auction, now in its 11th year. These events offer you a chance to network with other healthcare leaders and have some fun—all while supporting the critical work of the Foundation.

Your contributions help us to tackle our nation’s most pressing chronic health concerns and improve care for millions of Americans. If you are interested in participating in the Silent Auction or would like more information about how to contribute to the Foundation, please contact Anne Keeney, development associate, at akeeney@amga.org or 703.838.0033 ext. 388.

We look forward to joining you at these events!

Sincerely,

Kevin McCune, M.D.
Chief Medical Officer,
Advocate Medical Group,
Chair, AMGA Foundation (2016-2017)

Jim Boswell, M.B.A.
EVP & Managing Partner,
Client Advisory Services,
IKS Health
Chair, AMGA Foundation (2015-2016)
AMGA Education Mission Statement
AMGA's continuing education program delivers high-quality learning activities to respond to the educational needs of medical group leaders. AMGA's continuing education activities enable its members to share information and innovations in order to remain current and continually improve patient care by advancing the medical group model as the preferred method of healthcare delivery. The association accomplishes this goal by offering timely, unparalleled learning activities including an annual conference, regional meetings, and distance learning tools. Medical group leaders who participate in activities offered by AMGA can apply for credits to complete their requirements in CME, CPE, ACMPE, and ACHE, and nurse administrators can earn continuing education credits.

CME Credit for Physicians
AMGA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. AMGA takes responsibility for the content, quality, and scientific integrity of this CME activity. AMGA designates this continuing medical education activity, AMGA's Annual Conference, for a maximum of 15.5 hours in Category 1 of the Physician's Recognition Award of the American Medical Association. Each physician should claim only those hours of credit actually spent in the educational activity.

CPE Credit for Accountants
AMGA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: learningmarket.org. AMGA designates this continuing professional education activity for a total of 18.6 CPE credits. This learning activity is a group live meeting, providing an overview of topics presented. There are no advance preparations or prerequisites to attend this meeting.

CE Credit for Nurses
Continuing Education credits (CEs) are available through the California Board of Registered Nursing, Provider #11816. This educational activity, AMGA's Annual Conference, has been designated for a maximum of 15.5 contact hours. Conference participants wishing to receive credit must provide their license number and Social Security number upon successful completion of the program(s).

ACHE Credit for Healthcare Executives
AMGA is authorized to award 15.5 hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

ACMPE Credit
This program may qualify for continuing education credit for the American College of Medical Practice Executives (ACMPE). To apply for ACMPE credit, submit the ACMPE generic credit hour form with a copy of this brochure.

AMGA's Full Disclosure Policy for CME Activities
As an accredited provider of continuing medical education activities, it is the policy of AMGA to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored educational activities. All faculty participating in any learning activity sponsored by AMGA are required to disclose to the participants any actual or potential conflicts of interest that may have a direct bearing on the subject matter of the CME activity. This requirement pertains to relationships with pharmaceutical companies, biomedical device manufacturers, consulting companies or other corporations whose products or services are related to the subject matter of the presentation. Speakers are also expected to openly disclose inclusion of any off-label, experimental, or investigational use of drugs or devices in their presentations. For full disclosures, please visit amga.org, and click under Annual Conference.

AMGA's Annual Conference activities will not include discussions of any off-label, experimental, or investigational use of drugs or devices in their presentations.

For complete learning objectives, view the expanded presentation descriptions at amga.org/ac2017.
AMGA is a member-driven organization, dedicated to providing first-rate educational activities to our members. If you are interested in attending and your organization is not a member of AMGA, or you are unsure of your membership status, please contact Bill Baron, Senior Director, Membership and Development, at wbaron@amga.org or 703.838.0033 ext. 336.

Three Ways to Register
1. Fax form with credit card payment to 703.548.1890
2. Mail registration form and check (payable to AMGA) or credit card payment to: Conference Registrar, AMGA, One Prince Street, Alexandria, VA 22314-3318
3. Online by visiting amga.org/ac17

Discounts
• Early Registration: Register by Friday, February 3, 2017, in order to take advantage of the lowest rate. Your registration fee includes all general sessions, breakout sessions and networking discussion groups, two lunches, three receptions, and the closing dinner event and entertainment. For information on daily rates, contact Ashley Fletcher, Meetings & Marketing Assistant, 703.838.0033 ext. 394 or afletcher@amga.org.
• Group Discount: AMGA members, corporate partners, and non-member healthcare delivery organizations can qualify for an additional registration discount. Four or more paid registrations from the same organization will receive a $150 discount per registration.

Cancellation Policy
Cancellations must be submitted in writing by Friday, February 10, 2017, in order to receive a refund, less a $100 processing fee. No-shows are not eligible for refunds. Substitutions are welcome and will not incur a processing fee. Should an act of war or act of God strike the U.S. in the time immediately preceding the conference, registrants unable or unwilling to attend the conference will be given a credit in the amount of the registration fee to apply toward a future AMGA activity or other future AMGA expense.

Accommodations
After you receive your conference registration confirmation, you will be eligible to reserve your hotel room at the Gaylord Texan Resort & Convention Center. In order to receive the special room rate, please use the dedicated link provided in your confirmation email.

Reservations must be made by Friday, February 17, 2017, in order to receive the AMGA conference rate of $250 per night. After this date, rates and availability of rooms cannot be guaranteed. Reserving your room with the dedicated reservation link is the only way to ensure you receive the discounted AMGA rate. Gaylord Texan Resort & Convention Center is located at 1501 Gaylord Trail, Grapevine, TX 76051. Check-in is at 4:00 p.m., and check-out is at 11:00 a.m.

For groups sending 10 or more attendees, contact AMGA directly to discuss options for special room blocks and registration assistance. Contact Ashley Fletcher, Meetings & Marketing Assistant, 703.838.0033 ext. 394 or afletcher@amga.org.

Dress Code
Dress for all conference events is business casual, except for the closing reception and dinner event on Saturday evening, which is casual. Please be advised that the meeting rooms are air conditioned; a sweater or jacket is recommended for your comfort.

AMGA’s Americans with Disabilities Act Statement
AMGA is committed to making each of its educational activities accessible to all participants so they may be actively involved in the meetings and conferences. If you have special physical, dietary or communication needs that require auxiliary aids or services identified in the Americans with Disabilities Act, please call us at 703.838.0033 ext. 333 so that we can accommodate your requests.

Questions/Concerns
It is the policy of AMGA to facilitate the resolution of complaints and concerns regarding registration, hotel experience, and general meeting-related issues. All concerns and questions should be directed to Andi Eberly, Senior Director, Education and Meetings, at aeberly@amga.org.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 a.m. – 9:00 a.m.</td>
<td>Focus Group Breakfast with Platinum Host (by invitation)</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>AMGA Leadership Councils Networking Breakfast</td>
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<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Joint Leadership Council General Session</td>
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<tr>
<td>10:00 a.m. – 5:00 p.m.</td>
<td>AMGA Leadership Council Meetings</td>
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<tr>
<td>2:00 p.m. – 5:00 p.m.</td>
<td>MACRA Primer for Industry Partners: How the Move to Value Will Impact the Way You Align with Our Members</td>
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<tr>
<td>5:00 p.m. – 7:00 p.m.</td>
<td>AMGA Board and Leadership Councils Reception</td>
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<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>Networking Breakfast (Immersion Session registration required)</td>
</tr>
<tr>
<td>9:00 a.m. – 4:30 p.m.</td>
<td>Immersion Sessions</td>
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<tr>
<td></td>
<td>• Exploring the Patient Experience</td>
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<td>• Understanding Value-Based Payment Models under MACRA</td>
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<td>• Care Redesign in a Value-Based World</td>
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<td>• Compensation Techniques Used to Improve Provider Performance and Alignment</td>
</tr>
<tr>
<td>5:00 p.m. – 7:00 p.m.</td>
<td>AMGA Foundation 11th Annual Charity Silent Auction</td>
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<tr>
<td>5:00 p.m. – 7:00 p.m.</td>
<td>Welcome Reception in Exhibit Hall</td>
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<tr>
<td>7:00 a.m. – 8:30 a.m.</td>
<td>Networking Breakfast with Exhibitors</td>
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<tr>
<td>7:00 a.m. – 6:00 p.m.</td>
<td>AMGA Foundation 11th Annual Charity Silent Auction</td>
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<tr>
<td>8:30 a.m. – 10:00 a.m.</td>
<td>Opening General Session: Jeremy Gutsche – Better &amp; Faster: Bringing Health Care Ahead of the Trends</td>
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<tr>
<td>10:00 a.m. – 10:45 a.m.</td>
<td>Refreshment Break with Exhibitors</td>
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<tr>
<td>10:45 a.m. – 12:15 p.m.</td>
<td>Networking Discussion Groups by Organizational Type</td>
</tr>
<tr>
<td>12:15 p.m. – 2:00 p.m.</td>
<td>Lunch with Exhibitors</td>
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<tr>
<td>2:00 p.m. – 3:15 p.m.</td>
<td>Peer-to-Peer Breakout Sessions</td>
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<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>Refreshment Break with Exhibitors</td>
</tr>
<tr>
<td>3:45 p.m. – 5:00 p.m.</td>
<td>Peer-to-Peer Breakout Sessions</td>
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<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>Happy Hour with Exhibitors</td>
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<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>Networking Breakfast with Exhibitors</td>
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<tr>
<td>7:30 a.m. – 11:00 a.m.</td>
<td>AMGA Foundation 11th Annual Charity Silent Auction</td>
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<tr>
<td>9:00 a.m. – 10:30 a.m.</td>
<td>General Session: Eric J. Topol, M.D. – The Future of Medicine: A Look at Innovation to Create the Care of Tomorrow</td>
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<tr>
<td>10:30 a.m. – 11:00 a.m.</td>
<td>Refreshment Break with Exhibitors</td>
</tr>
<tr>
<td>11:00 a.m. – 12:15 p.m.</td>
<td>Peer-to-Peer Breakout Sessions</td>
</tr>
<tr>
<td>12:15 p.m. – 1:45 p.m.</td>
<td>Networking Lunch</td>
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<tr>
<td>2:00 p.m. – 3:15 p.m.</td>
<td>Peer-to-Peer Breakout Sessions</td>
</tr>
<tr>
<td>3:15 p.m. – 3:30 p.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>3:30 p.m. – 5:00 p.m.</td>
<td>Closing General Session: Mel Robbins – The 5-Second Rule: Strategies to Achieve Your Goals</td>
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<tr>
<td>6:00 p.m. – 9:30 p.m.</td>
<td>AC17 Farewell Event at the Glass Cactus</td>
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</tbody>
</table>
Please print or type all information. One individual per form please. This form may be photocopied for additional registrants.

Registrant’s Full Name and Degree (if applicable)

Job Title

Organization Name

Mailing Address

City/State/ZIP

Telephone

Email

Assistant’s Name and Email

First Name/Nickname (to appear on badge)

Emergency Contact Name and Telephone

National Provider Identifier (NPI) Number (if applicable)

Conference

Friday, March 24 – Saturday, March 25, 2017

By Feb. 3 | Feb. 4–Mar. 3 | After Mar. 3

AMGA Member or Corporate Partner

AMGA Non-Member

AMGA Non-Corporate Partners/Exhibitors

$950

$1,950

$1,400

$1,050

$2,100

$1,500

$1,150

$2,300

$1,600

Total (with discounts)

Cancellations must be submitted in writing by Friday, February 10 in order to receive a refund, less a $100 processing fee.

Pre-Conference Activities

Wednesday, March 22, 2017 – Leadership Councils (Medical Groups Only)

Yes, I’m interested in attending the Leadership Council

$175

Wednesday, March 22, 2017 – MACRA Industry Primer (Industry Partners Only)

AMGA Corporate Partner

AMGA Non-Corporate Partner

$795

$1,495

Thursday, March 23, 2017 – Immersion Sessions

Exploring the Patient Experience

AMGA Member or Corporate Partner

AMGA Non-Member or Exhibitor

$595

$1,195

Understanding Value-Based Payment Models under MACRA

AMGA Member or Corporate Partner

AMGA Non-Member or Exhibitor

$495

$1,000

Care Redesign in a Value-Based World

AMGA Member or Corporate Partner

AMGA Non-Member or Exhibitor

$495

$1,000

Compensation Techniques Used to Improve Provider Performance and Alignment

AMGA Member or Corporate Partner

AMGA Non-Member or Exhibitor

$495

$1,000

Additional Activities and Registrations

AC17 Farewell Event at the Glass Cactus: (Included in registration fee)

Yes, I will attend the closing event

Spouse/Guest Fee

$200

(Includes breakfasts, lunch, and reception in the Exhibit Hall March 24-25, and the Saturday evening event.)

Name of Spouse/Guest

Spouse’s/Guest’s First Name/Nickname (to appear on badge)

Discounts and Fee Reductions

Four (4) or more paid registrations from the same healthcare organization or corporate partner will receive a $150 per registration discount. Attach all registrations from the same organization to receive the discount.

Total (with discounts)

Cancellations must be submitted in writing by Friday, February 10 in order to receive a refund, less a $100 processing fee.

Payment Information

Check in the amount of $________ is enclosed.

Please charge $______ to my □ Visa □ MasterCard □ American Express

Credit Card Number

Expiration Date

Cardholder’s Name

Authorized Signature

3 Ways to Register

FAX form with credit card payment to 703.548.1890

MAIL registration form and check (payable to AMGA) or credit card payment to: Conference Registrar, AMGA, One Prince Street, Alexandria, VA 22314-3318

ONLINE by visiting amga.org/ac17

QUESTIONS? Contact Ashley Fletcher, Meetings and Marketing Assistant, 703.838.0033 ext. 394 or afletcher@amga.org.